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Paradise Bottled Water Welcomes Mike Milliner as New General Manager

Kennewick, WA – December 27, 2024 — Paradise Bottled Water, a local leader in high-quality bottled water, is excited to announce the appointment of Mike Milliner as its new General Manager. With a decade of leadership experience and a proven track record in operations and management, Milliner is poised to drive the company’s mission of quality, sustainability, and community engagement to new heights.

Milliner brings extensive expertise from his previous roles, including his tenure as Director of Operations for the Pacific Division at Professional Transportation Inc. and as an Operations Manager in the United States Navy. His accomplishments in logistics, personnel management, and strategic planning have consistently led to increased efficiency and revenue growth.

“Joining Paradise Bottled Water is an exciting opportunity to lead a company that values quality and sustainability,” Milliner said. “I am passionate about contributing to an organization that not only delivers exceptional products but also prioritizes community engagement.”

In 2025, Milliner aims to enhance operational efficiency, grow market share, and improve customer satisfaction. Among his key initiatives are optimizing resource management, fostering a culture of excellence within the company, and collaborating with local organizations to support community initiatives. “Strengthening our connections with the communities we serve allows us to create a lasting positive impact,” he said.

As a social enterprise of Columbia Ability Alliance, Paradise Bottled Water has a longstanding commitment to the local community and proudly collaborates with Columbia Ability Alliance to promote inclusion and empower individuals with disabilities. Milliner plans to strengthen this partnership by co-hosting events and providing training and employment opportunities for individuals supported by Columbia Ability Alliance.

“We are so happy to have Mike on the team,” said Kyle Mattox, COO of Columbia Ability Alliance. “His strong and diverse leadership background, his commitment to excellence, and passion for our mission make him an excellent addition to the CAA family and the right person to helm Paradise Bottled Water. He has already made a positive impact, and we are excited to see where he steers Paradise from here.”

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About Paradise Bottled Water: Paradise Bottled Water, a social enterprise of Columbia Ability Alliance, provides high-quality bottled water to the Columbia Basin area while supporting community involvement and empowerment through its mission-driven initiatives. To learn more, visit Paradisebottledwater.com.