



L T C

CLASS XXVI

&

D V S

BENTON &
FRANKLIN
COUNTIES

2023 | Fashion With Compassion
Sponsorship Opportunities



MEET CLASS XXVI

Leadership Tri-Cities (LTC) is an educational program, founded in 1994, that provides a forum to examine and dialog about issues facing our region. The program provides an unparalleled and immersive learning experience, developing knowledgeable leaders to serve our community and become catalysts for positive change. The course includes ten sessions focusing on various sectors and industries shaping of our region.

Class XXVI members will gain practical experience and applied knowledge in leadership and project management. We will connect with the right groups & leaders. We will strengthen our interpersonal communication skills, learn the importance of diversity, develop creative problem solving techniques, and discover Tri-Cities' unique needs and complexities.

We are committed to a year of **growth**, **servng** each other and our community, facilitating sustainable change with **joy** and **open-mindedness**:

Growth – Helps an established, local non-profit expand its services and support to the community

Service – Provides Class XXVI the opportunity to utilize our unique and diverse talents to support a well-deserving organization

Joy – Whatever Class XXVI does, we will do it with joy, as well tangentially help victims find joy in the pathway out of abuse

Open-Mindedness – Class XXVI members' personal understanding of domestic abuse will undoubtedly be challenged and expanded

A photograph of four hands, two from the left and two from the right, cupping a purple awareness ribbon. The hands are positioned as if holding the ribbon gently. The background is a soft, light purple gradient.

SUPPORT DVSBF

Domestic Violence Services of Benton & Franklin Counties (DVSBF) is comprised of caring and dedicated individuals – we are focused on providing the best advocacy and support services for domestic violence survivors in our community.

The board, staff, and volunteers are committed to building first-rate client services and expanding to meet the needs of survivors and support them. DVSBF provides a wide array of services including 24-hour crisis line and emergency shelter, information and referrals, legal advocacy and clinics, support groups, advocacy based counseling, and community education.

As the only domestic violence program in the bi-county area, DVSBF serves as a local information and referral center for survivors and supporters, friends and family members, the general public, and the media. In a community plagued with alarmingly high rates of domestic violence related homicides, the leadership of DVSBF is critical.

Domestic violence is a crime with often devastating effects on its survivors, involving the use of power, control, and manipulation over others. DVSBF continues to develop and promote innovative programs to address these issues, while partnering with other community agencies to ensure our clients' needs are met and our non-profit dollars are spent wisely.

DVSBF is a non-profit 501(c)(3) that receives funding from state contracts and grants, private grants, and community donations.



FASHION WITH COMPASSION

This spring, Leadership Tri-Cities Class XXVI is proud to join with Domestic Violence Services of Benton & Franklin Counties (DVSBF) in helping to launch their new thrift store which will provide clothing, household goods, jobs, and job training for clients restarting their lives after escaping domestic violence.

To raise funds for this project as well as general awareness about the store, we are offering you the opportunity to join us in an exciting new community event: **Fashion With Compassion!**

Fashion With Compassion is a two-part event; first, a world class social hour with a silent auction and heavy hors d'oeuvres, and second, a full-length fashion show featuring local leaders and local survivors as well as clothing primarily sourced from the store.

Benefits of taking part in this event include the opportunity to be showcased in front of local leaders and tastemakers, to promote yourself as a positive, socially responsible brand, to reach a wider demographic throughout the Tri-Cities, and to further enhance your customer experience.

Thank you for considering a sponsorship of our Fashion With Compassion event. Your generous support ensures local women, men, and children are able to understand and escape domestic violence in a safe and compassionate way.



“We can all take responsibility for helping to bring about change, and keeping our friends and colleagues safe from domestic violence.” -- Charles Clarke, White Mountain SAFE House

CORPORATE SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR

\$10,000+

DIAMOND SPONSOR

\$5,000+

PLATINUM SPONSOR

\$3,000+

GOLD SPONSOR

\$1,000+

**Other sponsorship
opportunities are also available*

TITLE SPONSOR

\$10,000+

This exclusive level of sponsorship provides the highest level of brand exposure for your company. As title sponsor, your company will have the benefit of headlining our fashion show as well as:

- Two page insert in our fashion show guide
- Company name and logo displayed on big screen
- Promotional materials included in all VIP bags
- Four VIP tickets

DIAMOND SPONSOR

\$5,000+

As a Diamond Sponsor, you have the exciting opportunity of presenting one of our outfit segments, as well as:

- One page insert in our fashion show guide
- Opportunity to display signage and promotional material during the show
- Two VIP tickets

PLATINUM SPONSOR

\$3,000+

As a Platinum sponsor, you will be able to increase your company's profile throughout the Tri-Cities and surrounding areas, as well as:

- Half page insert in our fashion show guide
- Opportunity to display signage and promotional material during the show
- Four GA tickets

GOLD SPONSOR

\$1,000+

As a Gold sponsor, you will have the opportunity to gain exposure for your company through our various social media channels, as well as:

- Company logo in our fashion show guide
- Social media exposure
- Two GA tickets

ADDITIONAL SPONSORSHIP OPPORTUNITIES

VIP BAGS

CONTRIBUTION: PRODUCTS FOR VIP BAGS

- Company name and logo included in fashion show guide
- Company logo printed on marketing material distributed in VIP bags
- Company promotional item of choice included in VIP bags
- Company name included on VIP reservation cards

SILENT AUCTION

CONTRIBUTION: PRODUCTS, EXPERIENCES, BASKETS

- Company name and logo included in fashion show guide
- Company name and logo on silent auction listing
- Company logo featured in all auction related marketing materials

STYLISTS & MODELS

CONTRIBUTION: STYLIST, MUSIC, MODELS

- Company name and logo included in fashion show guide
- Company logo printed on marketing material distributed in VIP bags
- Company name included on VIP reservation cards
- Support the empowerment of survivors in our community



Further information

Phone 509.554.4088
Websites dvsbf.org | leadershiptricity.com
Email jamie.turner@kadlec.org
Address 3311 W. Clearwater Ave., Suite C-140
Kennewick, WA 99336