

North Carolina Survey Results

Q1 Do you have a favorable or unfavorable opinion of Donald Trump?

Favorable 42%
Unfavorable 52%
Not sure 6%

Q2 Do you have a favorable or unfavorable opinion of Josh Stein?

Favorable 45%
Unfavorable 34%
Not sure 21%

Q3 Do you have a favorable or unfavorable opinion of Thom Tillis?

Favorable 20%
Unfavorable 62%
Not sure 18%

Q4 Do you have a favorable or unfavorable opinion of Roy Cooper?

Favorable 47%
Unfavorable 45%
Not sure 8%

Q5 Do you have a favorable or unfavorable opinion of Michael Whatley?

Favorable 31%
Unfavorable 38%
Not sure 31%

Q6 The candidates for US Senate this fall are Democrat Roy Cooper and Republican Michael Whatley. If the election was today, who would you vote for?

Roy Cooper 48%
Michael Whatley 44%
Not sure 8%

Q7 The candidates for State Supreme Court this fall are Democrat Anita Earls and Republican Sarah Stevens. If the election was today, who would you vote for?

Anita Earls 44%
Sarah Stevens 42%
Not sure 14%

Q8 The candidates for North Carolina Court of Appeals Seat 1 are Democrat John Arrowood and Republican Michael Byrne. If the election was today, who would you vote for?

John Arrowood 40%
Michael Byrne 41%
Not sure 19%

Q9 The candidates for North Carolina Court of Appeals Seat 2 are Democrat Toby Hampson and Republican George Bell. If the election was today, who would you vote for?

Toby Hampson 40%
George Bell 43%
Not sure 17%

Q10 The candidates for North Carolina Court of Appeals Seat 3 are Democrat Christine Walczyk and Republican Craig Collins. If the election was today, who would you vote for?

Christine Walczyk 41%
Craig Collins 41%
Not sure 18%

Q11 Generally speaking, if the election for State Legislature was today, would you vote for the Democratic or the Republican candidate in your district?

The Democratic candidate 46%
The Republican candidate 44%
Not sure 10%

Q12 In the 2024 election for President, did you vote for Republican Donald Trump, Democrat Kamala Harris, someone else, or did you not vote in the election?

Donald Trump 51%
Kamala Harris 47%
Someone else / Did not vote 2%

Q13 If you are a woman, press 1. If a man, press 2. If you are gender non-binary, press 3.

Woman 52%
Man 46%
Gender non-binary 2%

Q14 If you are a Democrat, press 1. If a Republican, press 2. If an independent, press 3.

Democrat 30%
Republican 31%
Independent 39%

Q15 If you are Hispanic or Latino, press 1. If white, press 2. If African-American, press 3. If other, press 4.

Hispanic or Latino 5%
White 70%
African-American 20%
Other 5%

Q16 If you are 18-45 years old, press 1. If 46-65, press 2. If older than 65, press 3.

18 to 45 30%
46 to 65 45%
Older than 65 25%

Q17 What is the highest level of education you have received: high school graduate or less, some college but did not finish, 2-year college degree, 4-year college degree, or post-graduate degree?

High school graduate or less 22%
Some college but did not finish 22%
2-year college degree 13%
4-year college degree 24%
Post-graduate degree 19%

Q18 Mode

Landline 21%
Text 79%

	Base	2024 Vote		
		Donald Trump	Kamala Harris	Someone else / Did not vote
Trump Favorability				
Favorable	42%	78%	4%	2%
Unfavorable	52%	13%	94%	82%
Not sure	6%	9%	2%	16%

	Base	2024 Vote		
		Donald Trump	Kamala Harris	Someone else / Did not vote
Stein Favorability				
Favorable	45%	16%	77%	36%
Unfavorable	34%	58%	8%	46%
Not sure	21%	26%	15%	18%

	Base	2024 Vote		
		Donald Trump	Kamala Harris	Someone else / Did not vote
Tillis Favorability				
Favorable	20%	23%	17%	9%
Unfavorable	62%	60%	65%	62%
Not sure	18%	17%	18%	29%

	Base	2024 Vote		
		Donald Trump	Kamala Harris	Someone else / Did not vote
Cooper Favorability				
Favorable	47%	8%	91%	37%
Unfavorable	45%	80%	5%	41%
Not sure	8%	12%	4%	22%

	Base	2024 Vote		
		Donald Trump	Kamala Harris	Someone else / Did not vote
Whatley Favorability				
Favorable	31%	55%	5%	5%
Unfavorable	38%	10%	68%	57%
Not sure	31%	35%	27%	37%

	Base	2024 Vote		
		Donald Trump	Kamala Harris	Someone else / Did not vote
Cooper / Whatley				
Roy Cooper	48%	7%	94%	37%
Michael Whatley	44%	81%	5%	8%
Not sure	8%	12%	1%	54%

	Base	2024 Vote		
		Donald Trump	Kamala Harris	Someone else / Did not vote
Earls / Stevens				
Anita Earls	44%	6%	87%	24%
Sarah Stevens	42%	78%	5%	13%
Not sure	14%	16%	8%	63%

	Base	2024 Vote		
		Donald Trump	Kamala Harris	Someone else / Did not vote
Arrowood / Byrne				
John Arrowood	40%	5%	79%	32%
Michael Byrne	41%	75%	4%	11%
Not sure	19%	19%	16%	56%

	Base	2024 Vote		
		Donald Trump	Kamala Harris	Someone else / Did not vote
Hampson / Bell				
Toby Hampson	40%	5%	79%	29%
George Bell	43%	78%	6%	4%
Not sure	17%	18%	14%	67%

	Base	2024 Vote		
		Donald Trump	Kamala Harris	Someone else / Did not vote
Walczyk / Collins				
Christine Walczyk	41%	5%	82%	33%
Craig Collins	41%	75%	5%	6%
Not sure	18%	21%	12%	61%

	Base	2024 Vote		
		Donald Trump	Kamala Harris	Someone else / Did not vote
Generic State Legislature Ballot				
The Democratic candidate	46%	4%	92%	57%
The Republican candidate	44%	81%	4%	7%
Not sure	10%	15%	4%	36%

	Base	Gender		
		Woman	Man	Gender non-binary
Trump Favorability				
Favorable	42%	38%	45%	76%
Unfavorable	52%	56%	49%	16%
Not sure	6%	6%	6%	8%

	Base	Gender		
		Woman	Man	Gender non-binary
Stein Favorability				
Favorable	45%	52%	39%	8%
Unfavorable	34%	28%	39%	82%
Not sure	21%	20%	22%	10%

	Base	Gender		
		Woman	Man	Gender non-binary
Tillis Favorability				
Favorable	20%	21%	19%	-
Unfavorable	62%	55%	69%	85%
Not sure	18%	23%	12%	15%

	Base	Gender		
		Woman	Man	Gender non-binary
Cooper Favorability				
Favorable	47%	51%	44%	17%
Unfavorable	45%	39%	49%	78%
Not sure	8%	10%	7%	5%

	Base	Gender		
		Woman	Man	Gender non-binary
Whatley Favorability				
Favorable	31%	27%	35%	49%
Unfavorable	38%	40%	37%	18%
Not sure	31%	34%	28%	34%

	Base	Gender		
		Woman	Man	Gender non-binary
Cooper / Whatley				
Roy Cooper	48%	51%	46%	22%
Michael Whatley	44%	41%	46%	75%
Not sure	8%	8%	8%	3%

	Base	Gender		
		Woman	Man	Gender non-binary
Earls / Stevens				
Anita Earls	44%	48%	41%	15%
Sarah Stevens	42%	40%	45%	45%
Not sure	14%	12%	14%	40%

	Base	Gender		
		Woman	Man	Gender non-binary
Arrowood / Byrne				
John Arrowood	40%	44%	38%	11%
Michael Byrne	41%	37%	44%	80%
Not sure	19%	19%	19%	9%

	Base	Gender		
		Woman	Man	Gender non-binary
Hampson / Bell				
Toby Hampson	40%	44%	37%	15%
George Bell	43%	39%	46%	75%
Not sure	17%	17%	17%	10%

	Base	Gender		
		Woman	Man	Gender non-binary
Walczyk / Collins				
Christine Walczyk	41%	46%	37%	20%
Craig Collins	41%	37%	44%	75%
Not sure	18%	17%	19%	4%

	Base	Gender		
		Woman	Man	Gender non-binary
Generic State Legislature Ballot				
The Democratic candidate	46%	52%	41%	16%
The Republican candidate	44%	40%	47%	75%
Not sure	10%	9%	12%	9%

	Base	Party		
		Democrat	Republican	Independent
Trump Favorability				
Favorable	42%	6%	81%	40%
Unfavorable	52%	91%	10%	56%
Not sure	6%	4%	9%	4%

	Base	Party		
		Democrat	Republican	Independent
Stein Favorability				
Favorable	45%	73%	18%	45%
Unfavorable	34%	11%	55%	35%
Not sure	21%	16%	27%	19%

		Party		
	Base	Democrat	Republican	Independent
Tillis Favorability				
Favorable	20%	21%	24%	17%
Unfavorable	62%	58%	56%	70%
Not sure	18%	21%	20%	14%

		Party		
	Base	Democrat	Republican	Independent
Cooper Favorability				
Favorable	47%	88%	8%	47%
Unfavorable	45%	8%	77%	47%
Not sure	8%	3%	15%	7%

		Party		
	Base	Democrat	Republican	Independent
Whatley Favorability				
Favorable	31%	6%	56%	30%
Unfavorable	38%	65%	8%	41%
Not sure	31%	29%	36%	30%

	Base	Party		
		Democrat	Republican	Independent
Cooper / Whatley				
Roy Cooper	48%	89%	9%	48%
Michael Whatley	44%	9%	79%	44%
Not sure	8%	3%	12%	8%

	Base	Party		
		Democrat	Republican	Independent
Earls / Stevens				
Anita Earls	44%	88%	4%	42%
Sarah Stevens	42%	7%	79%	41%
Not sure	14%	6%	17%	17%

	Base	Party		
		Democrat	Republican	Independent
Arrowood / Byrne				
John Arrowood	40%	81%	3%	39%
Michael Byrne	41%	5%	77%	40%
Not sure	19%	14%	20%	21%

	Base	Party		
		Democrat	Republican	Independent
Hampson / Bell				
Toby Hampson	40%	83%	3%	37%
George Bell	43%	6%	80%	41%
Not sure	17%	11%	17%	22%

	Base	Party		
		Democrat	Republican	Independent
Walczyk / Collins				
Christine Walczyk	41%	85%	4%	38%
Craig Collins	41%	6%	77%	39%
Not sure	18%	9%	19%	23%

	Base	Party		
		Democrat	Republican	Independent
Generic State Legislature Ballot				
The Democratic candidate	46%	93%	3%	45%
The Republican candidate	44%	4%	86%	41%
Not sure	10%	3%	12%	14%

	Base	Race			
		Hispanic or Latino	White	African- American	Other
Trump Favorability					
Favorable	42%	37%	52%	15%	20%
Unfavorable	52%	58%	45%	71%	76%
Not sure	6%	5%	4%	13%	5%

	Base	Race			
		Hispanic or Latino	White	African- American	Other
Stein Favorability					
Favorable	45%	52%	41%	59%	37%
Unfavorable	34%	21%	37%	22%	49%
Not sure	21%	27%	21%	18%	14%

	Base	Race			
		Hispanic or Latino	White	African- American	Other
Tillis Favorability					
Favorable	20%	41%	17%	27%	7%
Unfavorable	62%	41%	63%	58%	88%
Not sure	18%	18%	20%	15%	5%

	Base	Race			
		Hispanic or Latino	White	African-American	Other
Cooper Favorability					
Favorable	47%	37%	42%	70%	44%
Unfavorable	45%	44%	51%	19%	52%
Not sure	8%	20%	7%	11%	5%

	Base	Race			
		Hispanic or Latino	White	African-American	Other
Whatley Favorability					
Favorable	31%	18%	37%	15%	19%
Unfavorable	38%	24%	35%	46%	62%
Not sure	31%	58%	28%	39%	19%

	Base	Race			
		Hispanic or Latino	White	African-American	Other
Cooper / Whatley					
Roy Cooper	48%	35%	44%	65%	56%
Michael Whatley	44%	57%	51%	20%	26%
Not sure	8%	8%	5%	15%	18%

	Base	Race			
		Hispanic or Latino	White	African- American	Other
Earls / Stevens					
Anita Earls	44%	39%	40%	59%	47%
Sarah Stevens	42%	57%	51%	16%	18%
Not sure	14%	4%	9%	25%	35%

	Base	Race			
		Hispanic or Latino	White	African- American	Other
Arrowood / Byrne					
John Arrowood	40%	40%	38%	48%	47%
Michael Byrne	41%	34%	50%	15%	26%
Not sure	19%	25%	13%	36%	27%

	Base	Race			
		Hispanic or Latino	White	African- American	Other
Hampson / Bell					
Toby Hampson	40%	32%	37%	49%	52%
George Bell	43%	64%	50%	17%	26%
Not sure	17%	4%	13%	33%	23%

	Base	Race			
		Hispanic or Latino	White	African- American	Other
Walczyk / Collins					
Christine Walczyk	41%	39%	39%	50%	50%
Craig Collins	41%	57%	47%	20%	27%
Not sure	18%	4%	15%	30%	23%

	Base	Race			
		Hispanic or Latino	White	African- American	Other
Generic State Legislature Ballot					
The Democratic candidate	46%	39%	41%	63%	54%
The Republican candidate	44%	57%	53%	14%	20%
Not sure	10%	4%	6%	23%	26%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Trump Favorability				
Favorable	42%	25%	48%	52%
Unfavorable	52%	70%	46%	43%
Not sure	6%	5%	6%	5%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Stein Favorability				
Favorable	45%	59%	38%	41%
Unfavorable	34%	22%	42%	34%
Not sure	21%	19%	19%	25%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Tillis Favorability				
Favorable	20%	21%	18%	23%
Unfavorable	62%	69%	64%	50%
Not sure	18%	10%	18%	27%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Cooper Favorability				
Favorable	47%	58%	42%	43%
Unfavorable	45%	34%	50%	48%
Not sure	8%	9%	8%	9%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Whatley Favorability				
Favorable	31%	15%	36%	42%
Unfavorable	38%	55%	31%	29%
Not sure	31%	31%	33%	29%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Cooper / Whatley				
Roy Cooper	48%	58%	43%	45%
Michael Whatley	44%	29%	49%	53%
Not sure	8%	13%	7%	3%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Earls / Stevens				
Anita Earls	44%	50%	43%	39%
Sarah Stevens	42%	30%	48%	47%
Not sure	14%	20%	9%	14%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Arrowood / Byrne				
John Arrowood	40%	48%	37%	37%
Michael Byrne	41%	28%	47%	46%
Not sure	19%	24%	16%	17%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Hampson / Bell				
Toby Hampson	40%	46%	37%	37%
George Bell	43%	31%	48%	49%
Not sure	17%	23%	15%	14%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Walczyk / Collins				
Christine Walczyk	41%	49%	38%	38%
Craig Collins	41%	28%	47%	45%
Not sure	18%	22%	15%	17%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Generic State Legislature Ballot				
The Democratic candidate	46%	57%	41%	42%
The Republican candidate	44%	30%	48%	53%
Not sure	10%	13%	11%	4%

	Base	Education				
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
Trump Favorability						
Favorable	42%	49%	53%	50%	33%	27%
Unfavorable	52%	36%	46%	48%	64%	66%
Not sure	6%	14%	1%	2%	3%	7%

	Base	Education				
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
Stein Favorability						
Favorable	45%	36%	35%	37%	52%	65%
Unfavorable	34%	31%	46%	39%	31%	25%
Not sure	21%	34%	20%	24%	17%	10%

	Base	Education				
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
Tillis Favorability						
Favorable	20%	22%	17%	15%	18%	28%
Unfavorable	62%	51%	62%	64%	72%	61%
Not sure	18%	26%	22%	21%	10%	11%

	Base	Education				
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
Cooper Favorability						
Favorable	47%	40%	27%	47%	58%	66%
Unfavorable	45%	46%	62%	49%	37%	29%
Not sure	8%	14%	11%	4%	6%	5%

	Base	Education				
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
Whatley Favorability						
Favorable	31%	36%	40%	40%	22%	20%
Unfavorable	38%	22%	32%	31%	47%	55%
Not sure	31%	42%	28%	29%	31%	25%

	Base	Education				
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
Cooper / Whatley						
Roy Cooper	48%	40%	31%	46%	58%	65%
Michael Whatley	44%	46%	57%	49%	36%	33%
Not sure	8%	14%	12%	5%	6%	1%

	Base	Education				
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
Earls / Stevens						
Anita Earls	44%	34%	25%	45%	56%	63%
Sarah Stevens	42%	46%	55%	49%	33%	30%
Not sure	14%	20%	20%	5%	11%	7%

	Base	Education				
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
Arrowood / Byrne						
John Arrowood	40%	25%	24%	43%	53%	61%
Michael Byrne	41%	45%	47%	52%	33%	30%
Not sure	19%	30%	29%	5%	14%	9%

	Base	Education				
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
Hampson / Bell						
Toby Hampson	40%	29%	21%	41%	50%	61%
George Bell	43%	47%	52%	55%	36%	29%
Not sure	17%	24%	27%	4%	14%	9%

	Base	Education				
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
Walczyk / Collins						
Christine Walczyk	41%	29%	25%	43%	53%	59%
Craig Collins	41%	40%	50%	53%	35%	32%
Not sure	18%	30%	26%	4%	12%	9%

	Base	Education				
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
Generic State Legislature Ballot						
The Democratic candidate	46%	33%	30%	48%	58%	63%
The Republican candidate	44%	47%	59%	49%	39%	26%
Not sure	10%	20%	11%	3%	3%	12%

	Base	Mode	
		Landline	Text
Trump Favorability			
Favorable	42%	45%	42%
Unfavorable	52%	43%	55%
Not sure	6%	12%	4%

	Base	Mode	
		Landline	Text
Stein Favorability			
Favorable	45%	40%	47%
Unfavorable	34%	30%	35%
Not sure	21%	30%	18%

	Base	Mode	
		Landline	Text
Tillis Favorability			
Favorable	20%	30%	17%
Unfavorable	62%	46%	66%
Not sure	18%	24%	16%

	Base	Mode	
		Landline	Text
Cooper Favorability			
Favorable	47%	38%	50%
Unfavorable	45%	47%	44%
Not sure	8%	15%	7%

	Base	Mode	
		Landline	Text
Whatley Favorability			
Favorable	31%	34%	30%
Unfavorable	38%	23%	42%
Not sure	31%	43%	28%

	Base	Mode	
		Landline	Text
Cooper / Whatley			
Roy Cooper	48%	39%	51%
Michael Whatley	44%	50%	42%
Not sure	8%	11%	7%

	Base	Mode	
		Landline	Text
Earls / Stevens			
Anita Earls	44%	34%	47%
Sarah Stevens	42%	47%	41%
Not sure	14%	19%	12%

	Base	Mode	
		Landline	Text
Arrowood / Byrne			
John Arrowood	40%	27%	44%
Michael Byrne	41%	43%	40%
Not sure	19%	30%	16%

	Base	Mode	
		Landline	Text
Hampson / Bell			
Toby Hampson	40%	30%	43%
George Bell	43%	48%	42%
Not sure	17%	22%	16%

	Base	Mode	
		Landline	Text
Walczyk / Collins			
Christine Walczyk	41%	34%	43%
Craig Collins	41%	45%	40%
Not sure	18%	22%	16%

	Base	Mode	
		Landline	Text
Generic State Legislature Ballot			
The Democratic candidate	46%	39%	48%
The Republican candidate	44%	49%	42%
Not sure	10%	12%	10%