

BRAMBLE PARK ZOO
Status Report and Comparison
April 2024

DAILY ATTENDANCE

	<u>2021</u>	<u>2022</u>	<u>2023</u>	<u>YTD</u> <u>4/22/21</u>	<u>YTD</u> <u>4/22/22</u>	<u>YTD</u> <u>4/22/23</u>	<u>YTD</u> <u>4/22/24</u>
Adult	21,832	17,735	15,546	2,412	813	423	1,364
Youth	12,098	9,826	7,830	1,244	325	145	483
LAZS	16,209	13,319	12,237	2,841	1,341	957	2,193
Under 2	4,647	3,700	3,395	506	137	71	324
Non-paid Education	4,656	5,776	6,143	97	419	359	172
Codington Schools	235	786	185	0	0	0	1
Free Passes	1,234	1,038	1,138	80	27	17	43
Reciprocity	1,025	1,741	1,954	115	31	86	137
Free Days	1,042	2,194	1,856	0	0	0	0
50% Reciprocity - adult	710	148	142	116	29	3	12
50% Reciprocity - youth	582	116	63	52	29	0	5
Tax Exempt - adult	107	400	642	0	23	21	0
Tax Exempt - youth	1,166	1,973	2,349	0	117	44	0
Tax Exempt - Cod. Schools	185	342	497	0	0	5	0
Tax Exempt - 50% Rec. - adult	1	0	0	0	0	0	0
Tax Exempt - 50% Rec. - youth	<u>2</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>
TOTAL	65,731	59,094	53,977	7,463	3,291	2,131	4,734

DAILY RECEIPTS

Admissions	\$348,844	\$328,528	\$307,522	\$36,433	\$13,277	\$9,205	\$26,401
Concessions	\$35,521	\$34,116	\$30,037	\$2,872	\$1,406	\$926	\$1,942
Rentals (Wagons/Strollers)	\$1,137	\$1,275	\$1,197	\$0	\$51	\$27	\$78
Gift Shop	\$106,832	\$93,343	\$86,166	\$12,993	\$4,635	\$3,119	\$8,186
Education Programs	\$37,305	\$38,604	\$37,419	\$12,415	\$14,147	\$14,097	\$18,250
Over/Short	<u>\$61</u>	<u>\$1</u>	<u>-\$29</u>	<u>-\$7</u>	<u>\$34</u>	<u>-\$3</u>	<u>\$8</u>
TOTAL	\$529,701	\$495,867	\$462,313	\$64,706	\$33,550	\$27,372	\$54,864

ADDITIONAL RECEIPTS

Coin Operated Machines	\$21,621	\$16,399	\$15,512	\$2,516	\$664	\$437	\$0
Other Misc. Revenue	\$3,856	\$2,198	\$747	\$23	\$1,674	\$0	\$0
Memberships (I/F/G from LAZS)	\$89,725	\$87,496	\$92,061	\$12,060	\$12,159	\$18,344	\$6,518
Donations	\$125,671	\$33,750	\$39,096	\$33,500	\$9,650	\$15,000	\$29,005
Sale of Generated Fixed Assets	\$8,925	\$17,700	\$3,350	<u>\$0</u>	<u>\$8,500</u>	<u>\$0</u>	<u>\$150</u>
TOTAL	\$249,798	\$157,542	\$150,765	\$48,098	\$32,647	\$33,781	\$35,673

<u>TOTAL RECEIPTS</u>	\$779,499	\$653,409	\$613,077	\$112,804	\$66,197	\$61,153	\$90,537
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