



For Immediate Release

CONTACT:

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### **Yellow Rose Week Set for June 6-10, 2022**

The Suzanne Jacobson Memorial Fund (SJMF) Committee has designated June 6-10, 2022, as Yellow Rose Week in Northeastern South Dakota.

For an individual diagnosed with a life-threatening illness, everyday expenses such as medical bills, the cost of medications, travel related to medical care, groceries, utilities, or rent can seem overwhelming. The Suzanne Jacobson Memorial Fund, a service of the Prairie Lakes Healthcare Foundation, was established to help ease this burden!

Since its inception in 1999, the SJMF has provided over **\$452,600.00** through **824** grants. Yellow Rose Week is the primary fundraiser for SJMF. **100% of all dollars raised** is used for grants to individuals.

The breakdown for grants in each county is as follow:

Codington County:	432 grants	Clark County:	45 grants
Hamlin County:	47 grants	Grant County:	71 grants
Deuel County:	44 grants	Roberts County:	115 grants
Day County:	41 grants	Traverse County:	3 grants
Watsonwan County:	3 grants	Lac qui Parle County:	5 grants
Kingsbury County:	3 grants	Big Stone County:	8 grants
Brookings County:	1 grant	Marshall County:	1 grant
Yellow Medicine Co.	2 grants	Richland County:	1 grant
Minnehaha County:	2 grants		

Please help us to support more individuals in need, by supporting Yellow Rose Week, with your purchase of yellow roses, yellow rose decals, yellow rose yard signs or through a donation!

#### **Grateful Patient:**

*One patient who received a SJMF grant reached out and said: they have been diagnosed with a genetic disease, the same disease which has claimed the lives of several family members. Patient writes that this grant has been extremely helpful, as the patient's diagnosis has left the patient unable to work. The patient has been on the transplant for 3.5 years and has been told they are getting closer.*

***Every purchase of a single yellow rose not only brightens someone's day but will bring much needed help for someone in a medical crisis!***

### **Yellow Rose Week pre-orders are encouraged!**

Roses, decals, and/or yard signs may be purchased with a credit card online at [www.prairielakes.com/yellowroseweek](http://www.prairielakes.com/yellowroseweek), or by calling Prairie Lakes Healthcare Foundation at 605/882-7631.

During Yellow Rose Week, the public may purchase single yellow roses at several Watertown and surrounding area businesses:

#### **Watertown participating businesses include:**

81 Kwik Stop, American Bank & Trust, Angels Attic Thrift Store, Auto Body Solutions, Brueggeman Insurance, Codington County Heritage Museum, Crawford-Osthus Funeral Chapel & Cremation Services, Dairy Queen, Dacotah Bank, Dan O's Marine, Engelstad Electric Co., Fairway Independent Mtg, First Interstate Bank, Gas N Goodies, Hoftiezer Real Estate, Hy-Vee, Kampeska Lodge & Store, Lake Stop 20, Lew's Fireworks, McKeever Vending, Millennium Financial Services, Mother of God Monastery, Mount Marty University–Watertown Campus, Phillip Matthews State Farm, Prairie Lakes Healthcare System, Professional Hearing Services, Root Function Wellness, VanLaecken Orthodontics, Watertown Bobcat, Watertown Box Corporation, Watertown Development Company, Watertown Ford Chrysler, Wheel Inn, Wight and Comes Funeral Chapel, and Wishard Insurance.

*\*Dairy Queen, 115 9<sup>th</sup> Avenue SE in Watertown, FREE Mini Blizzard (value \$3.59) with a purchase of a yellow rose at their location all week.*

***Deliveries are available in Watertown and the Lake Kampeska area for orders of six roses or more.***

#### **Out-of-town participating businesses include:**

Clark Flower & Gift Shop-Clark, Jeffrey's Supper Club & Lounge-Kranzburg, Tip Top Tavern-Kranzburg, Meyer's Rec-South Shore, Scotty's Tavern-South Shore, and Milbank Country Friends Community Club in Milbank, date TBD

**The Foundation thanks all of these businesses!**

Additionally, volunteers will be tentatively selling yellow roses at Hy-Vee on:

Monday, June 6<sup>th</sup>, from 10am to 4pm

Tuesday, June 7<sup>th</sup>, from 8am to 4pm

Wednesday, June 8<sup>th</sup>, from 8am to 4pm

Thursday, June 9<sup>th</sup>, from 8am to 4pm

**Or catch us at Thursday Night Live, in Downtown Watertown, on Thursday, June 9<sup>th</sup> from 6PM to 9 PM!**

A special thank you to Hy-Vee for donating the first \$250 in roses, for the use of their digital billboard for marketing, and for the use of their store for inside sales.

Also, thank you to the following businesses for their donations:

Crestone Builders, First PREMIER Bank/PREMIER Bankcard, Fischer Rounds & Associates, Gray Construction Co., Green Roby Oviatt LLP, Holley Graphics, Hy-Vee, J & C Inc., The Painted Fox, Proud Angler Bait Shop, Sioux Valley Greenhouse, Tip Top Tavern–Kranzburg, True Travel Unlimited, Wise Pizza.

*SJMF was established by Suzanne Jacobson's friends and family, to continue to positively impact the lives of those in need, just as Suzanne did through her care and professionalism during her many years of service as a physician's assistant, prior to her passing in 1998.*

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