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FOR IMMEDIATE RELEASE

New Business To Open In Downtown Watertown

SweatLab Society Coming To Medical Arts Building

Watertown, SD based **Crestone Development**, a division of **Crestone Companies**, is excited to be helping launch a new business to downtown Watertown. **SweatLab Society** has signed a lease to move into the first floor of the recently acquired Medical Arts Building at One South Broadway.

SweatLab Society is a boutique fitness studio featuring multiple group fitness classes throughout the day. The focus will be indoor spin, but they will also offer yoga, sculpt, tabata along with various other fitness classes.

Larissa Swanson the owner of **SweatLab Society** says they are “striving for good vibes during every workout using upbeat and fresh music, as well as synchronized LED lighting in the studio to keep the energy high.”

SweatLab Society will open on April 1st. Information regarding class schedules will be made available via its Facebook and Instagram pages. You can contact them at sweatlabsociety@gmail.com or call at 605-868-8820. Swanson can be reached at 605-377-4971.

About Crestone Companies: Formed in 2006, Crestone Companies specializes in commercial and residential construction along with real estate development in NE South Dakota. Crestone offers project management, property acquisition and entitlements, design value engineering, construction, and asset management. Known for its integrity and willingness to think outside the box, Crestone has earned a reputation and awards for setting the standards of excellence.

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