



For Immediate Release

April 27, 2022

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NEW NYBERG'S ACE STORE NOW OPEN IN WATERTOWN

WATERTOWN, SD (April 27, 2022) – Nyberg's Ace, The Helpful Place, is now open in Watertown. The newest Nyberg's Ace store, located at 702 9th Ave. SE, will bring the company's recognized customer service and name brand products to the Watertown community.

Nyberg's Ace Watertown is the sixth store in the Nyberg's Ace chain. The store has been designed to reflect the needs of the Watertown community, including solutions to everyday home improvement needs, as well as an extensive array of high-quality products in categories such as paint, lawn and garden, and housewares.

"Our goal is to provide customers with convenience along with helpful service through one-on-one advice and assistance." says Nyberg.

The 23,000 square-foot store is packed with thousands of essential products and supplies, including many respected brand names.

Nyberg emphasizes that the store features key hardware categories along with specialized categories, including:

- EGO brand - rated #1 in Cordless/Battery Operated Equipment
- Craftsman brand tools, auto accessories and lawn & garden equipment
- Magnolia Home Paint by Joanna Gaines
- Key Making & FOB Programming
- Ace Rewards Program – one of the best rewards programs. Shop and earn money back on your purchases, plus exclusive offers and instant savings. Plus – with instant savings, no rebate processing needed.

The South Dakota-based retailer has a complete Grill 'n Smoke department, with grills by Weber, Traeger, Big Green Egg, Blackstone and more. Plus, a huge variety of grilling accessories, sauces and rubs to meet all your barbecuing needs.

In addition, Nyberg's Ace has a complete light bulb selection, bird feeding department, Benjamin Moore paint, housewares and a complete lawn & garden center. Nyberg's Ace will also hold seminars in Watertown, including BBQ, canning & lefse seminars. Watertown residents can also expect to see Nybergs' popular Colorado Peaches, sold every summer.

"We have always prided ourselves on helpful, convenient service." Nyberg says. We are excited about being part of this community. Watertown is a wonderful city.

Nyberg's Ace Watertown Store Info:

- Store Hours: Monday through Friday, 7:30 a.m. to 9:00 p.m.; Saturday, 7:30 a.m. to 7:00 p.m.; Sunday, 9:00 a.m. to 6:00 p.m.
- Address & Phone: 702 9th Ave. SE Watertown, SD 57201 605-878-0187
- Grand Opening celebration is planned for May 13-22
- Ribbon Cutting Ceremony Thursday, May 19 at 4:30pm

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