



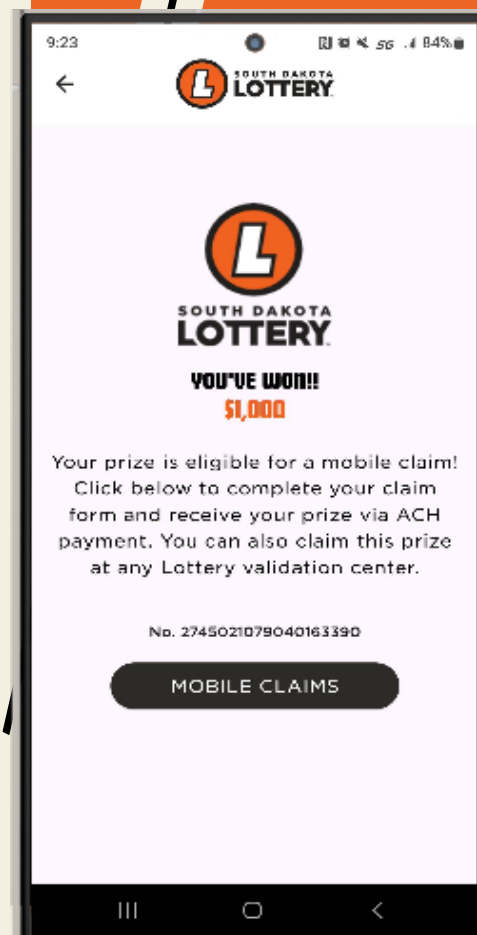
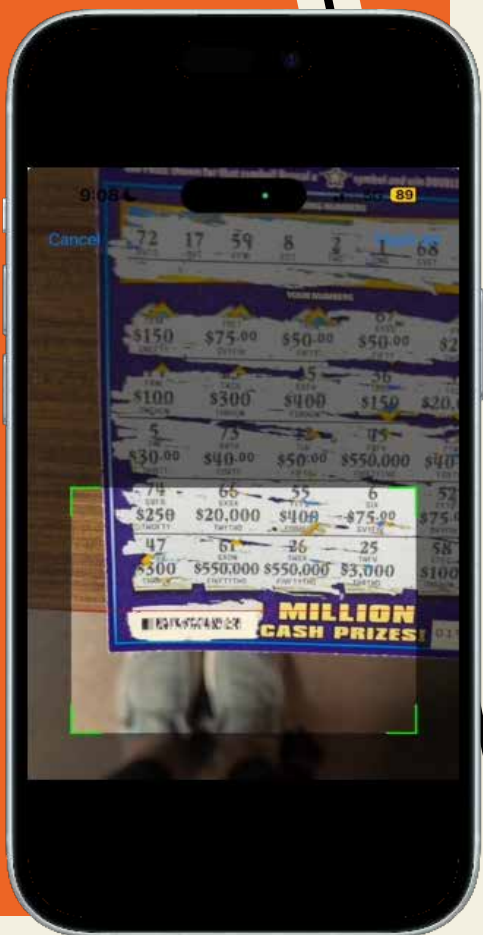
SOUTH DAKOTA
LOTTERY™

LINK

WINTER
2025

NEWS & IDEAS FOR SOUTH DAKOTA LOTTERY RETAILERS

Mobile Cashing is Here



#GoodFunSD | Lottery.SD.gov | GoodFunSD.com

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Mega Millions will soon be bigger than ever!

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Mobile Cashing is Here! Learn how players can claim prizes in a matter of minutes.

5 LET YOUR REIGN BEGIN

One lucky winner and a guest will win five-day, four-night trip to Napa Valley, California. You'll be treated like royalty with curated tours and activities around the Napa area.

5 NEW \$30 TICKET - \$600,000 CASH SPECTACULAR

Win up to \$600,000! The overall odds for this game is 1:3.29

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Message from the **Director**

Greetings from the South Dakota Lottery,

We hope you and your loved ones had a great holiday season. Our holiday scratch tickets helped spread the gift of "Jolly Good Fun" and we hope this year was no different at your retail location. The South Dakota Lottery is poised to start 2025 with a bang with the introduction of a couple of new products.

First, we are pleased to introduce mobile cashing functionality to our players. Mobile cashing gives players the opportunity to claim instant and lotto prizes from \$101 to \$5,000 through the South Dakota Lottery's mobile app.

With this new functionality, players will simply scan their winning tickets and submit a digital claim form in a matter of minutes. After submitting their claim, players can expect their ACH payment no later than four business days. It should be noted that a player's first Mobile Claim may take up to 8 days due to the bank verification process.

Mobile cashing will greatly improve our players' experience. We want our players celebrating their wins without worrying about the logistics of claiming their prizes at one of our three validation centers. You can learn more about the mobile cashing process on Page 3.

Our spring months will also feature some new innovations for players as Mega Millions will have some significant game changes. These game changes should create plenty of excitement in South Dakota thanks to a built-in multiplier that can multiply prizes by up to 10 times! The game change also features better odds, a higher starting jackpot, and faster rising jackpots.

These game changes will take effect April 5, 2025, in preparation for its first drawing April 8, 2025. Our team has made it a priority to provide our retail partners with sufficient educational materials leading up to the change. You can learn more about this game change on Page 4.

We've also had some excitement on the instant ticket side. In December, we launched our newest \$30 ticket, the \$600,000 Spectacular. This key number match style game has our largest instant ticket top prize ever.

In February, the newest version of our X Family of instant tickets will launch. These tickets are always popular with our players, and we look forward to unveiling these five new tickets!

We hope you enjoy all of this and more in this edition of the Lottery Link. We appreciate your partnerships and please reach out to your sales rep if you have any questions.

Norm Lingle
Lottery Executive Director



APRIL 5, 2025

**BIGGER
THAN EVER**
NOW WITH MULTIPLIER INCLUDED
HIGHER JACKPOTS
BIGGER LOCAL WINS AT ALL LEVELS

MEGA MILLIONS ENHANCEMENTS

- 1 New \$5 Game with Larger Jackpots and Secondary Prizes
 - > Average jackpot win increased by 75% with the starting up increased to \$50M
 - > Match 5 prizes with the new built-in multiplier will range from \$2 million up to \$10 million.
 - > The prize for matching the Mega Ball alone will increase to \$10-\$50, depending on the multiplier selected.
- 2 New Built In Multiplier Feature
 - > The Multiplier feature is now included in the price of a single \$5.00 wager. Players multiply non-jackpot wins by 2x to 10x on every play.
 - > Individual multiplier (2x, 3x 4x, 5x, or 10x) will be randomly assigned per board at time of purchase .
 - > Win a minimum of \$10 and up to \$10M on non-jackpot prizes.
- 3 FASTER-GROWING Jackpots
 - > Jackpots start at \$50 million.
- 4 Better Odds to Win Jackpot
 - > Jackpot odds improved from 1 in 303 million to 1 in 290 million.
 - > Bigger wins. No money-back prizes!
 - > Win a minimum of \$10 on every winning ticket!
 - > Minimum prize is 2x the price!
- 5 New Matrix
 - > Now only 24 numbers to choose from in the Megaball field.

5/70 + 1/24 Prize Categories and Odds

Match	Range of Prizes	Multiplier	Odds
○○○○○ + ●	Jackpot	10X	32.00
○○○○○	\$2M - \$10M	5X	16.00
○○○○○ + ●	\$20k - \$100k	4X	8.00
○○○○○	\$1k - \$5k	3X	3.20
○○○○ + ●	\$400 - \$2k	2X	2.13
○○○○	\$20 - \$100	Avg. Mult	3.00
○○○ + ●	\$20 - \$100		
○○ + ●	\$14 - \$70		
○ + ●	\$10 - \$50		

NEW PLAYSLIPS

- > Newly designed playslips will be shipped to arrive **by April 4th.**
- > Please discard any old playslips you have left on **April 5.** They will not work after that date.



Mega Millions sales will be temporarily interrupted from the **04/04** draw break until **04/05** at **6 a.m. central.**

Advance Sale Step Down
In anticipation of planned enhancements to Mega Millions coming 4/4/2025, the number of advance draws will be reduced beginning **March 8**, after the Mega Millions drawing on **March 7**. Advance play for the NEW Mega Millions will begin on **4/5/2024**.
First Draw 4/8/2025.

Tickets Purchased After Draw Break On	Advance Draws Available
03/07	9
03/11	8
03/14	7
03/18	6
03/21	5
03/25	4
03/28	3
04/01	2
04/04	1

Mobile Cashing



The South Dakota Lottery is now giving players the ability to claim qualifying prizes through its mobile app!

South Dakota Lottery players may now claim instant and lotto prizes \$101 and \$5,000 through mobile cashing. After a mobile claim has been processed, players will receive their prize via ACH transaction.

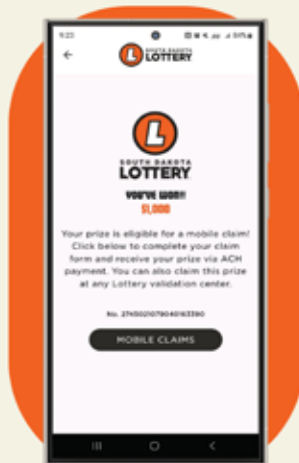
Check your ticket

- **Open ticket scanner.**
- **Scan a winning ticket from \$101 - \$5,000.**
- **Select Mobile Claim.**



Complete Claim Form

- **Have your bank routing and account numbers ready.**
- **Review your information and submit.**
- **You must be a Player's Club member to complete a mobile prize claim.**



Enjoy!

- **Your prize should be in your bank account within 4 days.**
- **Your first transaction may take up to 8 business days to validate bank information.**
- **Sign the back of your ticket and keep it until your payment is complete.**

Scan me to learn more!



<https://lottery.sd.gov/claim-your-prize/>

LET YOUR REIGN BEGIN

RULE THE REALM

Here is your chance to claim the Iron Throne with our new GAME OF THRONES™ scratch ticket, featuring a chance to win up to \$50,000.

Match any of YOUR NUMBERS to any WINNING NUMBER, win the PRIZE shown for that number. Reveal a "DRAGON EGG" symbol, win the PRIZE shown for that number. Reveal a "CROWN" symbol, win 5 TIMES the PRIZE shown for that symbol. Reveal a "DRAGON" symbol, win 10 TIMES the PRIZE won for that symbol!

Plus, you can enter your non-winning tickets for a chance to win a trip to Napa Valley, California to participate in THE SEVEN KINGDOMS EXPERIENCE Event!

Overall game odds are 1:3.98

THE SEVEN KINGDOMS EXPERIENCE

One lucky winner and a guest will win five-day, four-night trip to Napa Valley, California. You'll be treated like royalty with curated tours and activities around the Napa area. The trip winner will also have the chance to participate in THE SEVEN KINGDOMS EXPERIENCE Event where you could win your share of up to \$7 Million in Cash Prizes! Do you have what it takes to claim the throne?

This second chance drawing will take place on August 1st, 2025.



\$600,000 CASH SPECTACULAR

\$30 Ticket Launched December 9th

**\$50, \$150
OR \$250!**

Most Prizes
are Mobile
Claims eligible!

**OVER \$2.3 MILLION
IN PRIZES!**

**LOADED EXCLUSIVELY WITH \$50,
\$150 AND \$250 PRIZES!**

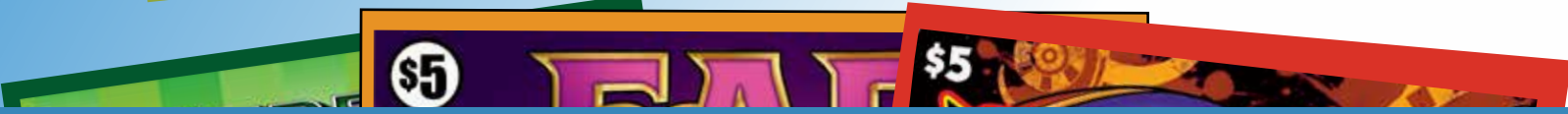


**Last Day to
Redeem Tickets**

\$
2/1/2025
10X
2/1/2025
Unlock IT
2/22/2025
20X
3/8/2025



**February 3rd,
Ticket Launch**



**Money Cashword
(\$3)
March 3rd, 2025**

**Extreme Green
(\$5)
March 3rd, 2025**

WINNERS from ACROSSTHESTATE



Edward Reis won \$1,000 on a Mega Millions ticket. This ticket was purchased from Mobridge Gas N Goodies in Mobridge.



Alexander Feist won \$700 on a Ruby Red 7 ticket. The ticket was purchased from Presho General Store in Presho.



David Lemmer won \$20,000 on a Bonus Game Bingo ticket. This ticket was purchased from Metro City Corner Pantry #22 in Fort Pierre.



Jesse Winterberg won \$500 on \$50, \$100 or \$500. This ticket was purchased from Lucky's Gas N More. in Mobridge.



Kinsey Shipman won \$3,000 on a Bonus Game Bingo ticket. This ticket was purchased from Flying J Rapid City in Rapid City.



PHUVADO LEERAKSAKIAT

What supernatural creature would you most like to be and why?

Gryphon

Which favorite cartoon character still makes you smile today?

Venasaur

Would you rather live in a treehouse or a houseboat?

Houseboat

Would you rather come face to face with a polar bear in the arctic or a snake in the dessert?

Polar Bear

What hidden talents do you have?

If there's a movie I've seen before. I can name the movie within 5 seconds most of the time.

If you could only eat one food for the rest of your life what would it be?

Seafoods

What's the greatest TV show ever made?

Baby Daddy

Do you have a favorite dinosaur?

Triceratop

What was your favorite cartoon show growing up?

Dragonball



DEBBIE GORDON

What supernatural creature would you most like to be and why?

I would be a fairy! I could grant wishes, bring special gifts to children when they loose a tooth, and I could tell the future in certain cases.

Which favorite cartoon character still makes you smile today?

Tweety Bird will always make me smile.

Would you rather live in a treehouse or a houseboat?

Houseboat, I would love to sleep on water and listen to the waves at night.

Would you rather come face to face with a polar bear in the arctic or a snake in the dessert?

Polar Bear in the Arctic, I hate snakes!

What hidden talents do you have?

I don't really know if it is a talent but I love baking cookies. Christmas cookies are the most fun because I can decorate them!

If you could only eat one food for the rest of your life what would it be?

Peanut Butter

What's the greatest TV show ever made?

In the past, Dukes of Hazard. In the present, Heartland

Do you have a favorite dinosaur?

Dromaeosaurus because it is small and mighty like me

What was your favorite cartoon show growing up?

The Jetsons

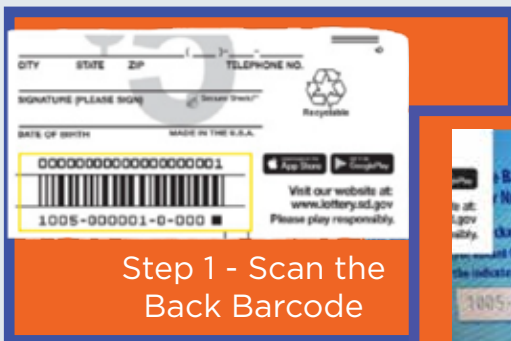


Manual validate an online ticket by typing in the numbers on the ticket

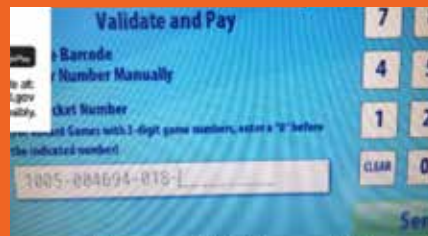


This set of numbers can be found underneath the game logo, or above the barcode at the bottom of the ticket.

Validating a Scratch Ticket by Scanning the Back Barcode



Step 1 - Scan the Back Barcode



Step 2 - It will automatically populate the first 13 digits.



Step 3 - You will need to manually enter the final 10 digits. These digits are found on the front of the ticket to the right of the barcode.

Please remember to periodically check your printer paper!

If you run out of paper during the purchase of a lotto ticket, you run the risk of a printing malfunction.

Unfortunately, we cannot issue refunds when this occurs.

Clip&Save

LOTTO DRAW DAYS

Monday
Powerball
Lucky for Life
Lotto America

Tuesday
Mega Millions
Lucky for Life

Wednesday
Powerball
Dakota Cash
Lucky for Life
Lotto America

Thursday
Lucky for Life

Friday
Mega Millions
Lucky for Life

Saturday
Powerball
Dakota Cash
Lucky for Life
Lotto America

Sunday
Lucky for Life