

Annual EEO Public File Report

The purpose of this EEO Public File Report ("Report") is to comply with Section 73.2080(c)(6) of the FCC's EEO Rule. This Report has been prepared on behalf of the Station Employment Unit and is required to be placed in the public inspection files, and posted on their website.

The information contained in this Report covers the time period from

12/1/24 to and including 11/30/25

The FCC's EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station(s) comprising the Station Employment Unit during the Applicable Period;
2. For each vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the EEO Rule), identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules.

For purposes of this Report, a vacancy was deemed "filled" not when the offer was extended but when the hiree accepted the job offer.



Full Time Jobs Filled

List of All Full Time Jobs Filled for the 12 Month Period of 12/1/24

through 11/30/25

Job Title	Date Filled
Sales Associate	5/27/25
On Air Talent/News Assistant	10/13/25

Form Prepared By Melissa Herrboldt

Date 11/30/25

To be completed continuously as each vacancy is filled.

Place completed sheet in station's public file and post on station's website.



List of Recruitment Sources Used to Fill Each Vacancy

Job Title Sales Associate Date Position Filled 5/27/25

Source for Actual Hire KXLG Radio

Recruitment Sources Utilized

Name & Address	Contact Person & Phone/Fax #
KXLG On Air 835 Jenson Ave, Watertown, SD 57201	Melissa Herrboldt 605-753-9910
KXLG Radio Website www.mykxlg.com	Melissa Herrboldt 605-753-9910
Indeed www.indeed.com	www.indeed.com
KXLG Radio Facebook Page https://www.facebook.com/99.1kxlgradio	Melissa Herrboldt 605-753-9910
Stein Sign Display 2020 4th Ave SW, Watertown, SD 57201	Morgan Johnson 605-886-4616

Form Prepared By Melissa Herrboldt Date 11/30/25

To be completed after each full time vacancy is filled.

Place completed sheet in station's public file and post on station's website.

Attach copies of advertisements, bulletins, letters, emails faxes or other communication announcing vacancy. (These do not need to be posted in file)



Tally of Interviewee Sources for Each Vacancy

Job Title Sales Associate Date Position Filled 5/27/25

Recruitment Source	# of Interviewees Referred by Source
KXLG Radio On Air	3
KXLG Radio Website www.mykxlg.com	1
Indeed	20
KXLG Radio Facebook Page	1
Stein Sign Billboards	0

Form Prepared By Melissa Herrboldt Date 11/30/25

To be completed for each full time vacancy.

Use this Form to complete the Total Number of Interviewees from Sources (Form 5).

For Station's Internal Purposes.

TMRG Broadcasting
P.O. Box 850
Watertown, SD 57201



List of Recruitment Sources Used to Fill Each Vacancy

Job Title On Air Announcer/News Assistant Date Position Filled 10/13/25

Source for Actual Hire Promoted Within

Recruitment Sources Utilized

Name & Address	Contact Person & Phone/Fax #
KXLG On Air 835 Jenson Ave, Watertown, SD 57201	Melissa Herrboldt 605-753-9910
KXLG Radio Website www.mykxlg.com	Melissa Herrboldt 605-753-9910
Indeed www.indeed.com	www.indeed.com
KXLG Radio Facebook Page https://www.facebook.com/99.1kxlgradio	Melissa Herrboldt 605-753-9910
Stein Sign Display 2020 4th Ave SW, Watertown, SD 57201	Morgan Johnson 605-886-4616

Form Prepared By Melissa Herrboldt Date 11/30/25

To be completed after each full time vacancy is filled.

Place completed sheet in station's public file and post on station's website.

Attach copies of advertisements, bulletins, letters, emails faxes or other communication announcing vacancy. (These do not need to be posted in file)



Tally of Interviewee Sources for Each Vacancy

Job Title On Air Announcer/News Assistant Date Position Filled 10/13/25

Recruitment Source	# of Interviewees Referred by Source
KXLG Radio On Air	4
KXLG Radio Website www.mykxlg.com	1
Indeed	27
KXLG Radio Facebook Page	0
Stein Sign Billboards	0

Form Prepared By Melissa Herrboldt Date 11/30/25

To be completed for each full time vacancy.

Use this Form to complete the Total Number of Interviewees from Sources (Form 5).

For Station's Internal Purposes.



Total Number of Interviewees Referred by Each Recruitment Source

Twelve Month Period of 12/1/24 through 11/30/25

Total Number of People Interviewed 9

Number of Interviewees Referred by Each Recruitment Source

Recruitment Source Name	Total # of Interviewees
KXLG On Air	3
www.MyKXLG.com	1
KXLG Radio Facebook	0
Indeed	5
Stein Sign Display	0

Form Prepared By Melissa Herrboldt Date 11/30/25

To be completed on the anniversary date of the renewal filing due date.

Use Tally of Interviewee Sources (Form 4) to complete.

Place completed sheet in station's public file and post on station's website.



Organization Requesting Notice of Job Vacancies

Name of Organization None

Date of Request _____

Type of Notifications Requested _____

Recruitment Referral Source: _____

☐ All Jobs

☐ Specific Jobs (Specify) _____

Name of Contact _____

Address _____

Phone Number _____ Fax Number _____

Email Address _____

Form Prepared By Melissa Herrboldt Date 11/30/25

To be completed for each request of notification of job openings.

Attach dated copies of notices provided to organizations each time there is a vacancy (ex. email or fax).

For Station's Internal Files.

TMRG Broadcasting
P.O. Box 850
Watertown, SD 57201



Summary of Supplemental Outreach Initiatives

One Year filing period from 12/1/24 to 11/30/25

First Initiative: All initiatives are on separate Sheets following this for the one year filing period.

Activities to fulfill initiative

Second Initiative:

Activities to fulfill initiative

Form Prepared By: Melissa Herrboldt Date: 11/30/25

To be completed for every Prong 3 Outreach Initiative.

Use additional sheet to include remaining initiatives.

Use the Description of Supplemental Outreach Initiatives (Form 7) to complete.

Place completed sheet in station's public file and post on station's website.



Description of Supplemental Outreach Initiatives

Date of Event Participation 3/18/25

Nature of Initiative (Category, Activity Name, Point Value) Community Events (.25)

Watertown Middle School - Carnival of Careers Job Fair

Details of Participation KXLG Set up a booth and then we played music trivia with them and educated them on what a career in broadcasting would look like and all the different positions available.

*thank you's attached

Name(s) and Position(s) of Station Participants _____

Nicole Kraus - Promotions/Sales and Jeremy Herrboldt - Announcer

Form Prepared By: Melissa Herrboldt Date: 11/30/25

To be completed for every Prong 3 Outreach Initiative.

Attach copies of proof of participation (Ex: Pamphlets, Advertisements, Letters, Emails, Faxes, Thank You Card).

Use this worksheet to complete the Summary of Supplemental Outreach Initiatives (Form 8).

Brielle

Sophie

Dear KYLE,

April

Avery Wilkinson

Thank you for coming to our school

Ticket

Alexis

Woods

Woods

Isabella J.

Woods

Amy A.

Rhyeign

Henry J.

Woods

for the Carnival of Careers! Your time and support mean so much to us, and we loved learning about different jobs and future opportunities. Having a strong community helps us feel inspired and supported—thank you for being a part of it!

Kinley W.

Mrs. Rav Julia Woods

Elena S. Shaeleah.

Autumn

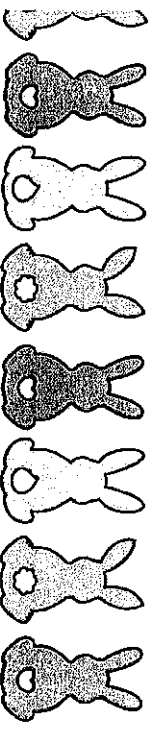
Design

Thank you for your



From the Watertown Middle

School PEGPS association.





Melissa Herrboldt <melissa.herrboldt@kxlgradio.com>

Fwd: Accepted: Middle School - Carnival of Careers @ Tue Mar 18, 2025 1:30pm - 3:30pm (CDT) (Nicole Kraus)

1 message

Nicole Kraus <nicole.kraus@kxlgradio.com>
To: Melissa Herrboldt <melissa.herrboldt@kxlgradio.com>

Mon, Dec 1, 2025 at 8:31 AM

March 18! Do you need any more info?

----- Forwarded message -----

From: **Jeremy Herrboldt** <jeremy.herrboldt@kxlgradio.com>
Date: Thu, Mar 13, 2025 at 9:01 AM
Subject: Accepted: Middle School - Carnival of Careers @ Tue Mar 18, 2025 1:30pm - 3:30pm (CDT) (Nicole Kraus)
To: Nicole Kraus <nicole.kraus@kxlgradio.com>

Jeremy Herrboldt has accepted this invitation.

Join with Google Meet**Meeting link**

meet.google.com/uxa-tvmj-nvo

Join by phone

(US) +1 484-519-1384

PIN: 781976677

[More phone numbers](#)

When

Tuesday Mar 18, 2025 · 1:30pm – 3:30pm (Central Time - Chicago)

Location

Watertown Middle School, 1700 11th St NE, Watertown, SD 57201, USA

[View map](#)

Guests

Nicole Kraus - organizer





Jeremy Herrboldt

[View all guest info](#)

Invitation from Google Calendar

You are receiving this email because you are subscribed to calendar notifications. To stop receiving these emails, go to [Calendar settings](#), select this calendar, and change "Other notifications".

Forwarding this invitation could allow any recipient to send a response to the organizer, be added to the guest list, invite others regardless of their own invitation status, or modify your RSVP. [Learn more](#)

**Nicole Kraus***Promotions Director
Marketing Specialist* (605) 753-9910
(507) 829-1431 835 10th Ave SE, Watertown, SD Nicole.Kraus@kxlgradio.com www.MyKXLG.com
www.KXLGDigitalWorks.com **invite.ics**
2K



Description of Supplemental Outreach Initiatives

Date of Event Participation 3/26/25

Nature of Initiative (Category, Activity Name, Point Value) Training (1)

Day of Development in Watertown, SD

Details of Participation

The staff of KXLG attended training for both professional and personal development. Speakers included:

Gain powerful insights from world-renowned speakers Mike Rayburn and Dan Thurman....

Discover practical strategies in breakout sessions and panels led by inspiring thought leaders....

And build connections and exchange ideas with like-minded achievers who share your drive...

Name(s) and Position(s) of Station Participants

Melissa Herrboldt - General Manager, Jeremy Herrboldt - announcer

Steve Jurrens - News Director, Andy Turbak - Sales, Ben Dylla - Sales,

Nicole Kraus - Sales/Promotions

Form Prepared By: Melissa Herrboldt

Date: 11/30/25

To be completed for every Prong 3 Outreach Initiative.

Attach copies of proof of participation (Ex: Pamphlets, Advertisements, Letters, Emails, Faxes, Thank You Card).

Use this worksheet to complete the Summary of Supplemental Outreach Initiatives (Form 8).

[About](#) [Agenda](#) [Registration Info](#) [Sessions](#)

[Previous Years](#) [Sponsors](#) [Donate](#)

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Agenda

March 25th Night Event

Lake Area Technical College

5.45 pm

Teachers with John Stiegelmeier

6.45 pm

Break

7.00 pm

Watertown Community Builder Awards

7.15 pm

Mike Rayburn

March 26th Day Event

**Agenda subject to change
Goss Opera House**

9.00 am

Doors Open

9.30 am

Welcome and Mike Rayburn

Main Hall

10.30 am

Panels

4 Panels: Main Hall, Studio, Landing, Mavericks

11.30 am

Panels

4 Panels: Main Hall, Studio, Landing, Mavericks

12.30 pm

Lunch

Main Hall

1:15 pm

Breakout Sessions

4 Sessions: Main Hall, Studio, Landing, Mavericks

1:50 pm

Networking Break

Hallway

2.20 pm

Dan Thurmon

Main Hall

3.30 pm

Top 4 Under 40 Award & Closing

Networking and Social to follow

Program
Register Now
Contact



Visit Mitch's Website



Description of Supplemental Outreach Initiatives

Date of Event Participation 4/22/25 - 4/23/25

Nature of Initiative (Category, Activity Name, Point Value) Training (1)

Heartland Media Conference which brought South Dakota, North Dakota and Minnesota Broadcasters together
to learn about current topics in the industry.

Details of Participation *attached

Name(s) and Position(s) of Station Participants _____

Melissa Herrboldt - General Manager & Jeremy Herrboldt - announcer/owner

Form Prepared By: Melissa Herrboldt Date: 11/30/25

To be completed for every Prong 3 Outreach Initiative.

Attach copies of proof of participation (Ex: Pamphlets, Advertisements, Letters, Emails, Faxes, Thank You Card).

Use this worksheet to complete the Summary of Supplemental Outreach Initiatives (Form 8).



(1)



Looking for a Career in Broadcasting?

LEARN MORE

<https://members.sdba.org/careers>

Heartland Media Conference



April 22-23, 2025
Radisson Blu, Fargo, ND

Register Here! (<https://business.minnesotabroadcasters.com/ap/Events/Register/g4FZdJktzCyCo>)

Book Your Hotel Stay (<https://www.choicehotels.com/reservations/groups/QX41X9>)

Attendee Registration is \$50.

Hotel Accommodations at the Radisson Blu is \$159 + tax/night. Room block ends March 28th.

Tuesday, April 22nd

5:00 - 7:00 PM Welcome Reception featuring live music by Ted & Karl! (<https://www.facebook.com/teknkari/>)



Wednesday, April 23rd

7:30 AM Name Badge Pick Up, Vendors Open, Breakfast

9:00 AM Opening Remarks

9:05 AM Michael Clinton



Author of *ROAR*

"The New Longevity Isn't Coming. It's Here. What does it mean for you and your business?"

10:00 AM April Carty-Sipp



Executive Vice President, Industry Affairs
National Association of Broadcasters

10:30 AM David Oxenford



Wilkinson|Barker|Knauer

"Covering topics at the FCC and Regulatory Issues for Broadcasters"

11:00 AM Gardner Hatch



Executive Director
National Association of Farm Broadcasting (NAFB)
"Validating the Power of Farm Radio"

11:30 Minnesota Army National Guard, North Dakota Army National Guard & South Dakota Army National Guard

12:00 PM Lunch, Networking, Vendors Open

1:30 PM **Derron Steenberg****Swagger Institute****"How Successful Sellers Take Care of Business....and Have Fun Doing it"**

Step into the mindset of top-performing sellers and learn how to run your sales strategy like a thriving business. In this session, you'll dive into the habits, tools, and frameworks that successful sales professionals use to drive consistent results and sustainable growth. Discover how to manage your pipeline with precision, set and exceed targets, and build a strong personal brand that resonates with clients. From time management and goal-setting to leveraging data and creating value-driven strategies, this session will provide actionable insights to elevate your approach. Gain confidence and skills to run your sales territory like a business, maximizing your impact and achieving new levels of success. Oh, and get reminded why it's so important to have some fun! Broadcasting is still the best industry in the world, so be prepared to get excited! Recommended for all sellers and managers.

3:00 PM Closing Remarks

Conference Photos

View All Photos (<https://www.dropbox.com/sc/fo/h1xzlvvi8k0s9n1ojk16h/AE3Jri5RNUauTMRkDd7Rq28?rkey=wcexph9w1q71105omt1gldy&dl=0>)

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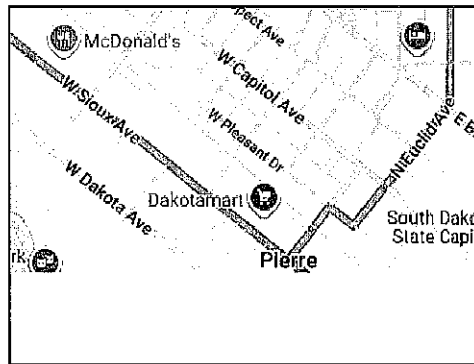
NORTH OF NORMAL
FARGO
MOORHEAD | WEST FARGO

SOUTH DAKOTA BROADCASTERS ASSOCIATION

(tel:16052241034) ☎ (605) 224-1034
(tel:16052241034)

(<https://www.google.com/maps/place/106+W+Capitol+Ave,+Pierre,+SD+57501/@44.3695311,-100.3567217,17z/data=!3m1!4b1!4m10!1m2!1d-100.3518508!1sCjNQTyBCb3ggMTAzNywgMTA2IFdlc3QgQ2FwaXRvbCBBdmUsIFBpZXJyZSwgU0QgNTc1MDGSARFjb2lwb3VuZF9idWlsZGlu>)

(<https://members.sdba.org/contact-us>) ✉ Contact Us
(<https://members.sdba.org/contact-us>)



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Description of Supplemental Outreach Initiatives

Date of Event Participation 5/7/25

Nature of Initiative (Category, Activity Name, Point Value) Scholarship Program (1)

KXLG - Dean Johnson Scholarship

Details of Participation KXLG Awards a \$500 Scholarship in honor of Dean Johnson a veteran radio sales associate (40 + Years) in broadcast sales. KXLG honors a graduating Senior who is a resident of South Dakota within a 60 mile radius of Watertown, SD. The recipient will be attending a post secondary college majoring in business or a related field of study.

Name(s) and Position(s) of Station Participants _____

Melissa Herrboldt - General Manager

Form Prepared By: Melissa Herrboldt Date: 11/30/25

To be completed for every Prong 3 Outreach Initiative.

Attach copies of proof of participation (Ex: Pamphlets, Advertisements, Letters, Emails, Faxes, Thank You Card).

Use this worksheet to complete the Summary of Supplemental Outreach Initiatives (Form 8).



Description of Supplemental Outreach Initiatives

Date of Event Participation May 2025

Nature of Initiative (Category, Activity Name, Point Value) Scholarship Program (1)

KXLG - David J. Law Journalism Scholarship

Details of Participation KXLG Awards a \$500 Scholarship in honor of David J. Law a veteran radio news journalist of 40 Plus years who was the news director in Watertown and retired from KXLG as the news director. KXLG honors any graduating senior who is a resident of South Dakota within a 60 mile radius of Watertown, SD. The recipient will be attending a post secondary institution majoring in journalism or a related field of study.

Name(s) and Position(s) of Station Participants

Melissa Herrboldt - General Manager

Form Prepared By: Melissa Herrboldt Date: 11/30/25

To be completed for every Prong 3 Outreach Initiative.

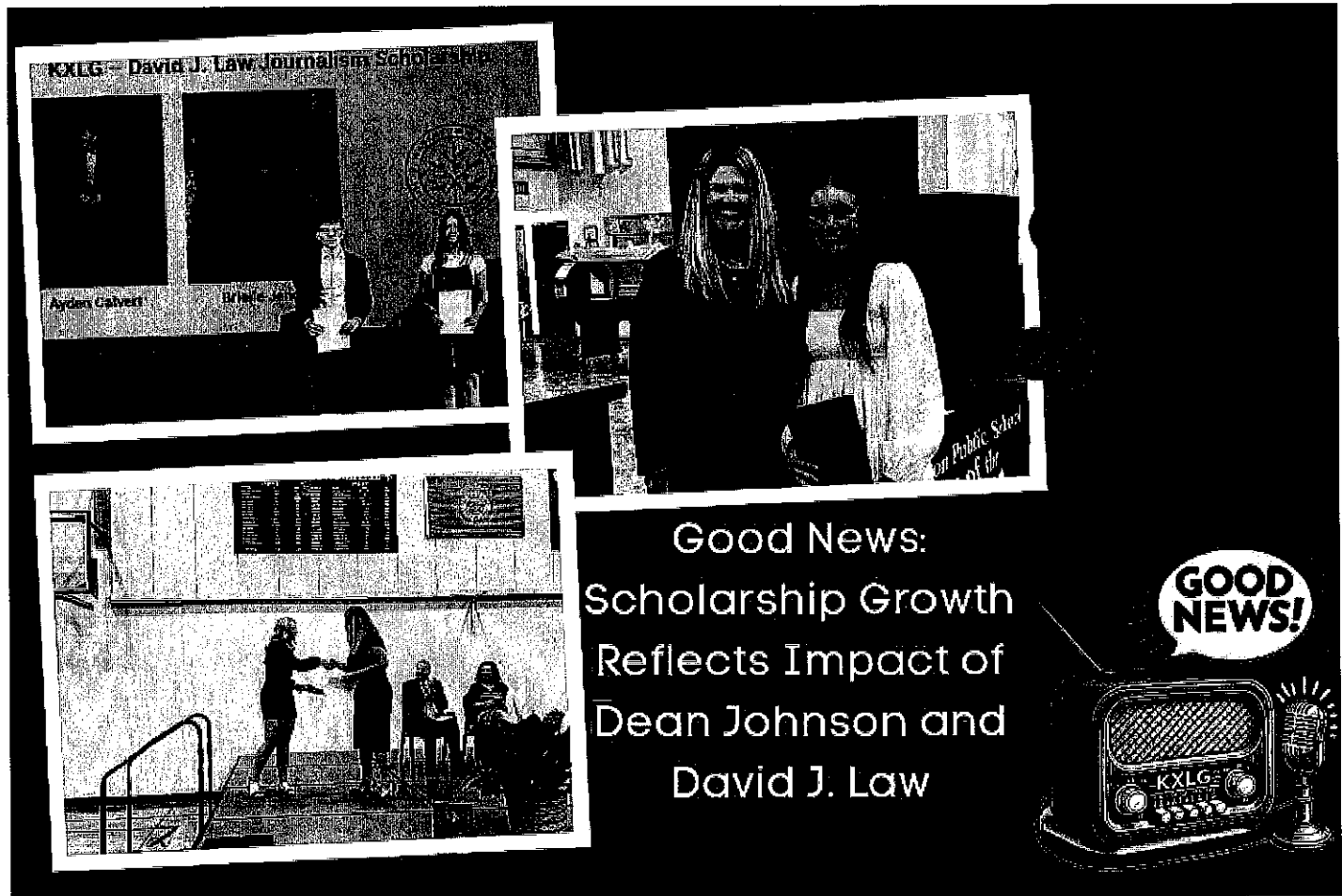
Attach copies of proof of participation (Ex: Pamphlets, Advertisements, Letters, Emails, Faxes, Thank You Card).

Use this worksheet to complete the Summary of Supplemental Outreach Initiatives (Form 8).

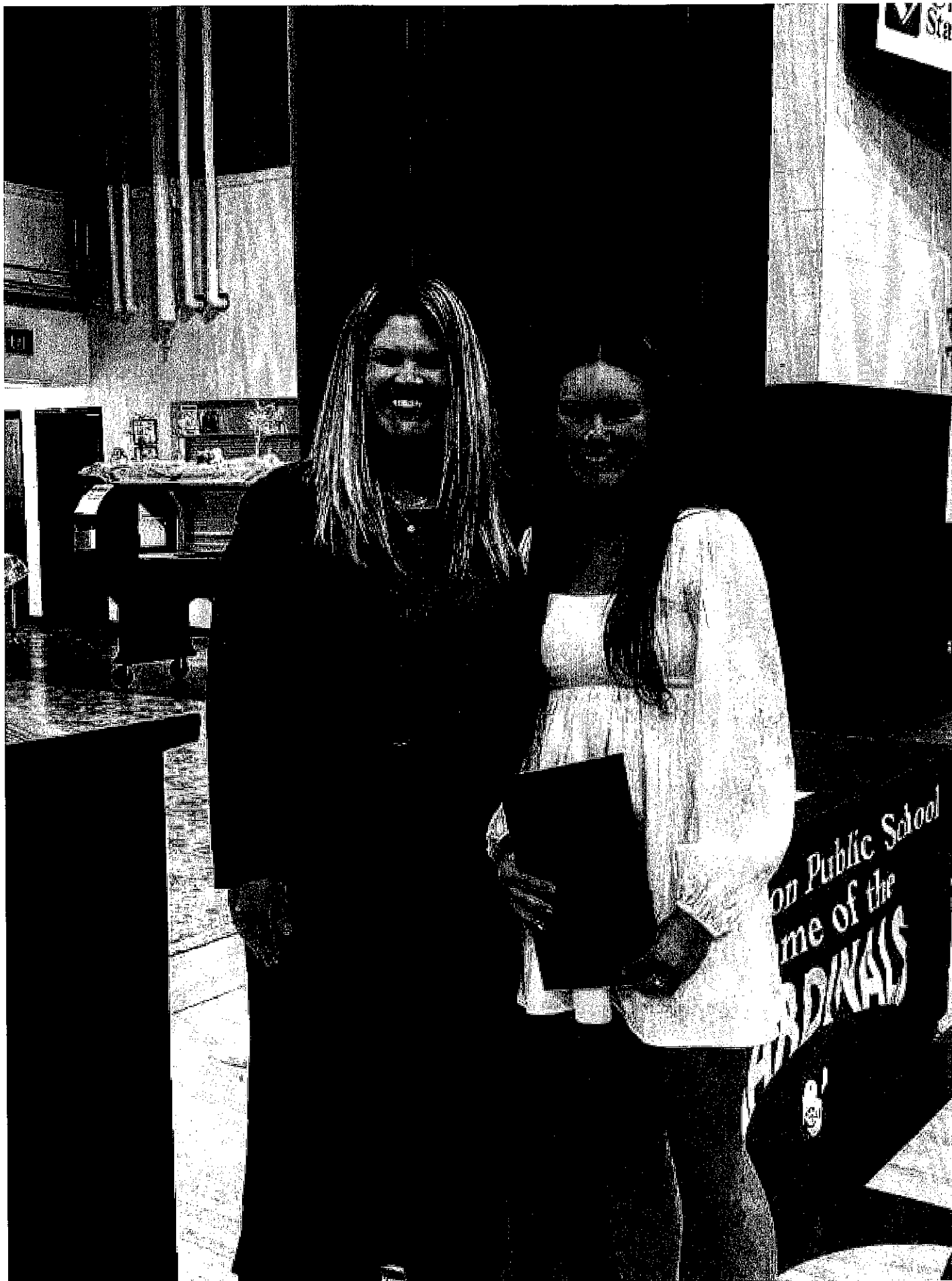
https://www.mykxlg.com/news/local/good-news-scholarship-growth-reflects-impact-of-dean-johnson-and-david-j-law/article_e8e2835c-b4dd-4817-bc09-e4b82095adfd.html

Good News: Scholarship Growth Reflects Impact of Dean Johnson and David J. Law

May 11, 2025

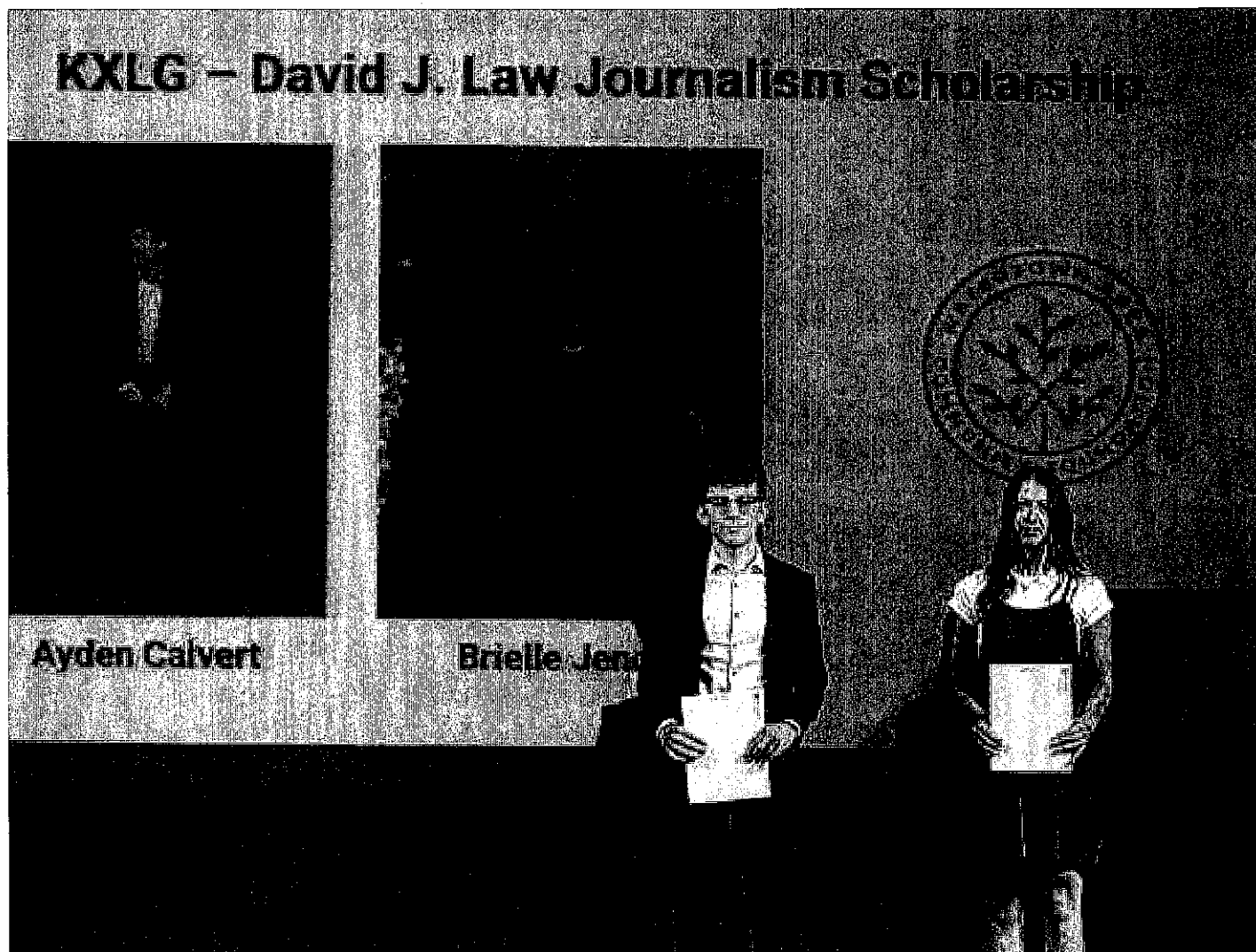


{KXLG – Watertown, SD} The legacy of two revered figures in Watertown broadcasting, Dean Johnson and David J. Law, continues to support local students pursuing higher education. Thanks to the growth of the memorial funds established in their names, four \$500 scholarships have been awarded this year, doubling the number from previous years.



Melissa Herrboldt (Owner - KXLG Radio) & Ellisyn Vincent - Arlington (right)

The KXLG Radio – David J. Law Journalism Scholarship, honoring the long and distinguished career of the respected broadcast journalist, has been awarded to two Watertown High School students: Ayden Calvert and Brielle Jenc.



Ayden Calvert - Watertown & Brielle Jenc - Watertown

Two scholarships were also granted through the KXLG Radio – Dean Johnson Family Business Scholarship, which recognizes Johnson's significant contributions to broadcast sales. The 2025 recipients are Ellisyn Vincent from Arlington and Katie Braun (Brown) from Webster.

The Watertown Area Community Foundation administers these scholarships, which were generously established in 2011 by the late Bob Faehn, former owner and general manager of KXLG Radio, upon the retirement of both Johnson and Law, who each dedicated over 40 years of service to the Watertown community.



Katie Braun (Brown) Webster

The David J. Law Journalism Scholarship Fund supports graduating seniors within a 60-mile radius of Watertown who are pursuing post-secondary studies. Similarly, the Dean Johnson Family Business Scholarship Fund assists graduating seniors in the same geographic area who plan to major in business or a related field. The expansion of these funds will allow more local students to benefit from the legacies of these two pillars of the Watertown broadcasting community.



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DENTISTRY



👉 Click HERE to learn more about Embrace Dentistry!! 🗣️ "When you focus on 'Good News' you see more of it!"



Description of Supplemental Outreach Initiatives

Date of Event Participation 7/4/25

Nature of Initiative (Category, Activity Name, Point Value) Community Outreach (.25)

Kranzburg 4th of July Parade Entry

Details of Participation KXLG drove both station vehicles through the parade while handing out candy and playing patriotic music from our station. Putting our station out there in the publics eye so we are "seen" as well as heard!

Name(s) and Position(s) of Station Participants _____

Melissa Herrboldt - GM and Jeremy Herrboldt - Announcer/owner

Form Prepared By: Melissa Herrboldt

Date: 11/30/25

To be completed for every Prong 3 Outreach Initiative.

Attach copies of proof of participation (Ex: Pamphlets, Advertisements, Letters, Emails, Faxes, Thank You Card).

Use this worksheet to complete the Summary of Supplemental Outreach Initiatives (Form 8).



Description of Supplemental Outreach Initiatives

Date of Event Participation 8/25/25

Nature of Initiative (Category, Activity Name, Point Value) Community Events (.25)

KXLG attended the New Students Days at Lake Area Tech College

Details of Participation KXG had a booth at this event promoting KXLG as well as a career in broadcasting.

Welcoming over 1,200 new students.

Name(s) and Position(s) of Station Participants _____

Nicole Kraus - Sales/Promotions Director

Andy Turbak - Sales Associate

Form Prepared By: Melissa Herrboldt Date: 11/30/25

To be completed for every Prong 3 Outreach Initiative.

Attach copies of proof of participation (Ex: Pamphlets, Advertisements, Letters, Emails, Faxes, Thank You Card).

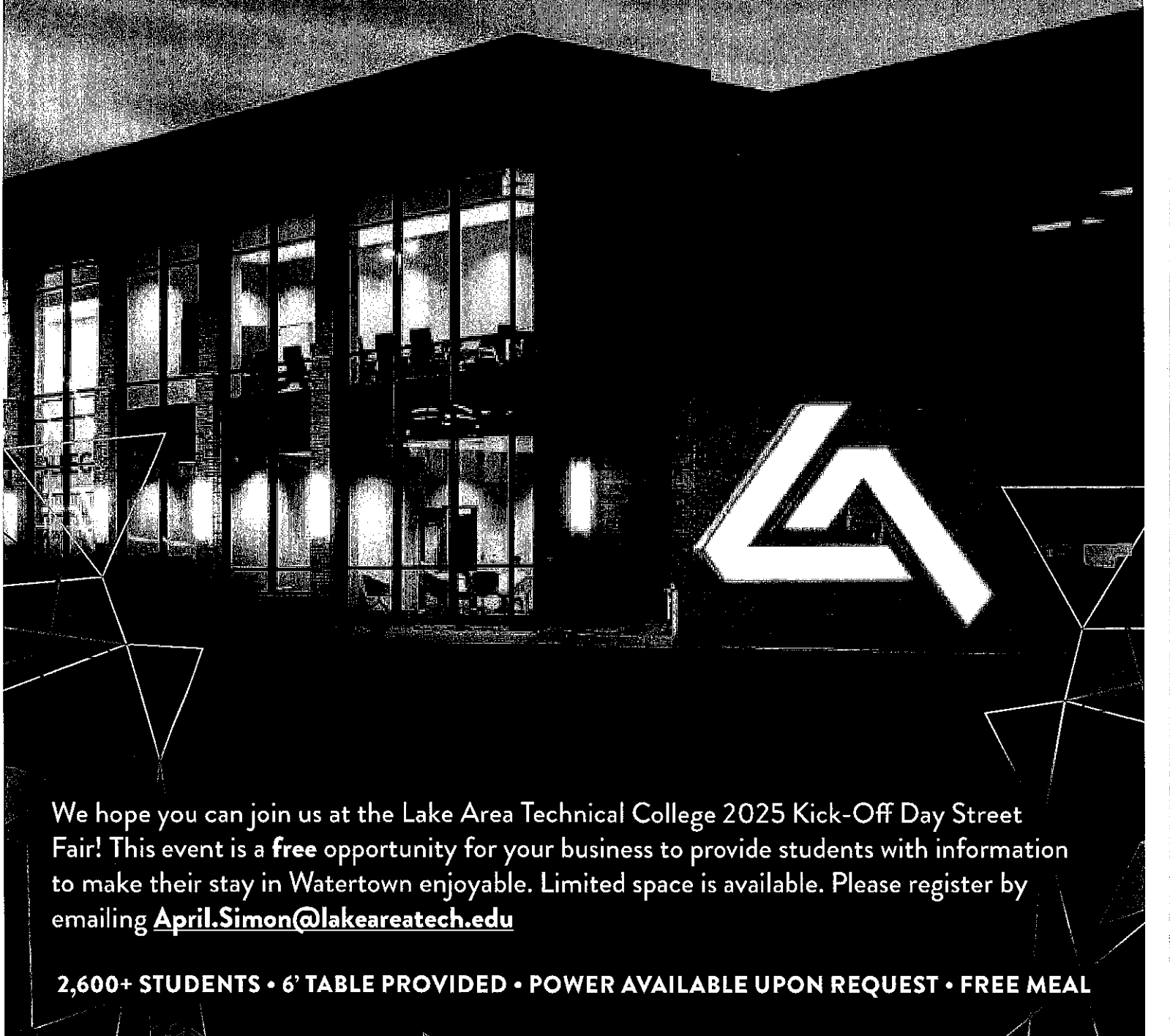
Use this worksheet to complete the Summary of Supplemental Outreach Initiatives (Form 8).



LAKE AREA
TECH COLLEGE

2025 KICK-OFF COMMUNITY STREET FAIR

8.25.25 • LATC STUDENT CENTER • 11 AM - 1 PM



We hope you can join us at the Lake Area Technical College 2025 Kick-Off Day Street Fair! This event is a **free** opportunity for your business to provide students with information to make their stay in Watertown enjoyable. Limited space is available. Please register by emailing April.Simon@lakeareatech.edu

2,600+ STUDENTS • 6' TABLE PROVIDED • POWER AVAILABLE UPON REQUEST • FREE MEAL



Nicole Kraus <nicole.kraus@kxlgradio.com>

Re: School event

7 messages

Melissa Herrboldt <melissa.herrboldt@kxlgradio.com>

Thu, Feb 27, 2025 at 1:41 PM

To: "Tacy, Layla M" <LT3464@k12.sd.us>, Nicole Kraus <nicole.kraus@kxlgradio.com>

Hello Layla -

I have included our promotions director Nicole Kraus in this email as this is something we would like to take part in. She will be able to take it from here.

Thanks for reaching out!

Melissa Herrboldt

KXLG General Sales Manager

TMRG Broadcasting Managing Partner

Email: Melissa.Herrboldt@kxlgradio.com

Office: 605.753.9910

Cell: 605.881.2837



On Mon, Feb 24, 2025 at 11:57 AM Tacy, Layla M <LT3464@k12.sd.us> wrote:

Dear KXLG,

We as Watertown Middle School students are hosting a Carnival of Careers on Tuesday, March 18th from 1:30pm to 3:30pm and we're inviting you to join. As middle school students we are looking to learn about different career opportunities and feel that this would be a great opportunity to help share information about future job careers. The Carnival of Careers is also a part of Incentive Day that we have earned for the third quarter.

Our goal with hosting a Carnival of Careers is to have your business set up a small table/booth with information about what you do, as well as a carnival game or minute to win it game. If you need an idea of a game we have come up with a list or you can create your own!

If this is something you or your company is interested in please fill out the following form. <https://forms.gle/6mN9sbep8CX6LgnU7>

We appreciate your time and thank you for your consideration! If you have any questions or concerns, our advisor that is hosting the incentive day is Mrs. Rau. You can contact her by emailing her at hailey.rau@k12.sd.us or calling at 605-882-6370.

Sincerely,

Layla Tacy from the Watertown Middle School

Nicole Kraus <nicole.kraus@kxlgradio.com>

Mon, Mar 10, 2025 at 9:38 AM

To: hailey.rau@k12.sd.us



Melissa Herrboldt <melissa.herrboldt@kxlgradio.com>

**Fwd: Accepted: LATC New Student Days @ Mon Aug 25, 2025 10am - 1pm (CDT)
(Nicole Kraus)**

1 message

Nicole Kraus <nicole.kraus@kxlgradio.com>

Mon, Dec 1, 2025 at 8:33 AM

To: Melissa Herrboldt <melissa.herrboldt@kxlgradio.com>

August 25 for Lake Area. Let me know if you need anything else!

----- Forwarded message -----

From: **Andy Turbak** <andy.turbak@kxlgradio.com>

Date: Tue, Jun 24, 2025 at 12:28 PM

Subject: Accepted: LATC New Student Days @ Mon Aug 25, 2025 10am - 1pm (CDT) (Nicole Kraus)

To: Nicole Kraus <nicole.kraus@kxlgradio.com>

Andy Turbak has accepted this invitation.

Join with Google Meet**Meeting link**

meet.google.com/eca-vgwr-wiz

Join by phone

(US) +1 954-526-3590

PIN: 322221953

More phone numbers

No worries if you can't make it! Just sharing so you are aware. Thanks!

When

Monday Aug 25, 2025 · 10am – 1pm (Central Time - Chicago)

Location

Lake Area Technical College, 1201 Arrow Ave NE, Watertown, SD 57201, USA

View map

Guests

Nicole Kraus - organizer

Melissa Herrboldt

Andy Turbak

View all guest info

Invitation from Google Calendar

You are receiving this email because you are subscribed to calendar notifications. To stop receiving these emails, go to Calendar settings, select this calendar, and change "Other notifications".

Forwarding this invitation could allow any recipient to send a response to the organizer, be added to the guest list, invite others regardless of their own invitation status, or modify your RSVP. [Learn more](#)

**Nicole Kraus**

*Promotions Director
Marketing Specialist*

☎ (605) 753-9910
(507) 829-1431

📍 835 10th Ave SE, Watertown, SD

✉ Nicole.Kraus@kxlgradio.com

🌐 www.MyKXLG.com
www.KXLGDigitalWorks.com

📎 **invite.ics**
2K



Description of Supplemental Outreach Initiatives

Date of Event Participation 9/15/25 - 9/16/25

Nature of Initiative (Category, Activity Name, Point Value) Training (1)

SD Broadcasters Association Annual Meeting/Conference

Details of Participation KXLG sales staff attended the SD Broadcasters annual meeting to gain knowledge on sales skills, leadership and industry. *see attached for agenda

Name(s) and Position(s) of Station Participants _____

Melissa Herrboldt - GM, Andy Turbak - Sales, Brody Ries - Sales

Ben Dylla - sales, Nicole Kraus - sales/promotions

Form Prepared By: Melissa Herrboldt Date: 11/30/25

To be completed for every Prong 3 Outreach Initiative.

Attach copies of proof of participation (Ex: Pamphlets, Advertisements, Letters, Emails, Faxes, Thank You Card).

Use this worksheet to complete the Summary of Supplemental Outreach Initiatives (Form 8).



Melissa Herrboldt <melissa.herrboldt@kxlgradio.com>

Annual Leadership Conference - attendee registered1 message

South Dakota Broadcasters Association <info@sdba.org>

Mon, Aug 18, 2025 at 2:06 PM

Reply-To: South Dakota Broadcasters Association <reply-mx9eeroy@southdakotabroadcastersassociation.growthzoneapp.com>

To: melissa.herrboldt@kxlgradio.com



Your attendee registration has successfully been submitted for Annual Leadership Conference.

Your registration ID is: 14341767

You may wish to add this event to your:

- Google Calendar by clicking here
- Or to download iCal (Outlook, Apple, or other) click here

You can update your status here, or update your registration information here.



Thank you,
South Dakota Broadcasters Association
(605) 224-1034
info@sdba.org