

28th Annual

BEST OF MONTEREY BAY®

Visitors Guide



The
Essential
Visitors
Guide

**Coming
July 2021**

Visitors are ready and amped to explore (and to spend). With leisure travel on the rise once again, millions of visitors will travel through Monterey County and leave tourist dollars in their trail. Make sure some of that money is left with your business.

75,000 copies distributed all year

Reach visitors wanting to experience the best that Monterey County has to offer: dining, shopping, golf, spas, wine, entertainment, art and attractions in the Best of Monterey Bay® Visitors Guide. The digital edition will expand the distribution of your message, and reach visitors wherever and whenever they choose on their tablet, mobile or desktop device.

*Your best
advertising
value!*



**Ad Submission
Deadline:
June 10, 2021**

RATES, SIZES AND TECHNICAL SPECIFICATIONS

AD SIZE	INCHES (w x h)	PRICE
Back Cover	8.125 x 10.25* (+.125" bleed)	\$2970
Inside Covers	8.125 x 10.25* (+.125" bleed)	\$2745
Full Page	8.125 x 10.25* (+.125" bleed)	\$1910
2/3 vertical	4.648 x 9.083	\$1590
2/3 horizontal	7.083 x 5.981	\$1590
1/2 horizontal	7.083 x 4.431	\$1270
1/3 square	4.648 x 4.431	\$960
1/3 vertical	2.213 x 9.083	\$960
1/3 horizontal	7.083 x 2.88	\$960
1/6 vertical	2.213 x 4.431	\$555
1/6 horizontal	4.648 x 2.16	\$555
1/9	2.213 x 2.879	\$400

*** Full page bleed ads must include +.125 bleed on all sides**

CAMERA READY AD SPECS

1. Color must be CMYK (no spot color or RGB).
2. Images must be at 300dpi or higher.
3. High resolution PDF, tiff, or eps files are accepted.
4. Full page ads must NOT have any important text within 1/2 inch of the trim edge.

DIGITAL ADS

Reach more people on our VISITORS website
for **\$240/year**

FOR MORE INFO: 831-394-5656
www.mcweekly.com/marketing