

BEST OF MONTEREY BAY[®] US Open Visitors Guide



The go to guide for golf fans

Coming June 2019

Returning to Pebble Beach for the 6th time in the 119 year history of the tournament, the **US Open Championship** will be held at the Pebble Beach Golf Links from **June 10-16, 2019**. The tournament also marks the centennial of the Pebble Beach Golf Links.

The massive influx of tournament visitors creates an opportunity for local businesses to wine, dine, entertain, move, treat, supply, and otherwise serve the **200,000+ golf fans** expected to arrive in mid June.

Monterey County Weekly is publishing the **Best Of Monterey Bay® US Open Visitors Guide** to help you showcase your business and drive dollars from these visitors in through your doors.

50,000 copies of this glossy magazine will be printed. 36,000 copies will be inserted into the June 6 issue of *Monterey County Weekly*—the largest-circulated newspaper in Monterey County—the remaining 14,000 copies will be distributed at the tournament and in visitor-heavy locations from Monterey to San Jose. An electronic edition of the magazine will also be available and will extend your marketing message to readers online.

Your best advertising value!

RATES, SIZES AND TECHNICAL SPECIFICATIONS

AD SIZE	INCHES (w x h)	PRICE
Back Cover	8.125 x 10.25* (+.125" bleed)	\$2,999
Inside Covers	8.125 x 10.25* (+.125" bleed)	\$2,199
Full Page	8.125 x 10.25* (+.125" bleed)	\$1,499
2/3 vertical	4.648 x 9.083	\$1,225
2/3 horizontal	7.083 x 5.981	\$1,225
1/2 horizontal	7.083 x 4.431	\$1,035
1/3 square	4.648 x 4.431	\$768
1/3 vertical	2.213 x 9.083	\$768
1/3 horizontal	7.083 x 2.88	\$768
1/6 vertical	2.213 x 4.431	\$460
1/6 horizontal	4.648 x 2.16	\$460
1/9	2.213 x 2.879	\$385

* Full page bleed ads must include +.125 bleed on all sides

CAMERA READY AD SPECS

1. Color must be CMYK (no spot color or RGB).
2. Images must be at 300dpi or higher.
3. High resolution PDF file is accepted.
4. Full page ads must NOT have any important text within 1/2 inch of the trim edge.

Ad Submission Deadline: May 3, 2019

FOR MORE INFO: 831-394-5656
www.mcweekly.com/marketing