

BEST OF MONTEREY BAY® Wedding Guide



The complete resource for weddings in Monterey County

Coming March 7, 2019

Weddings in Monterey County are joyous events. (And big business.) The market value for weddings in our county is over \$86 million. Every year more than 2600 couples choose to tie the knot right here in our backyard.

Get your share of this market! Let the Best of Monterey Bay® Wedding Guide connect you with eager couples and their families looking to utilize your business or services to make their special day even more memorable.

Take 50,000 opportunities to share your wedding marketing message. The Guide will be inserted into all 36,000 copies of the *Monterey County Weekly* with an additional 14,000 distributed at local wedding-related venues.



The digital edition of the Best of Monterey Bay® Wedding Guide will expand the distribution of your message, and reach locals and visitors wherever and whenever they choose on their tablet, mobile or desktop device.

Your best advertising value!

**Ad Submission Deadline:
 Feb. 15, 2019**

RATES, SIZES AND TECHNICAL SPECIFICATIONS

AD SIZE	INCHES (w x h)	PRICE
Back Cover	8.125 x 10.25* (+.125" bleed)	\$2,999
Inside Covers	8.125 x 10.25* (+.125" bleed)	\$2,199
Full Page	8.125 x 10.25* (+.125" bleed)	\$1,499
2/3 vertical	4.648 x 9.083	\$1,225
2/3 horizontal	7.083 x 5.981	\$1,225
1/2 horizontal	7.083 x 4.431	\$1,035
1/3 square	4.648 x 4.431	\$768
1/3 vertical	2.213 x 9.083	\$768
1/3 horizontal	7.083 x 2.88	\$768
1/6 vertical	2.213 x 4.431	\$460
1/6 horizontal	4.648 x 2.16	\$460
1/9	2.213 x 2.879	\$385

*** Full page bleed ads must include +.125 bleed on all sides**

CAMERA READY AD SPECS

1. Color must be CMYK (no spot color or RGB).
2. Images must be at 300dpi or higher.
3. High resolution PDF, tiff, or eps files are accepted.
4. Full page ads must NOT have any important text within 1/2 inch of the trim edge.

FOR MORE INFO: 831-394-5656
www.mcweekly.com/marketing