

Annual EEO Public File Report

The purpose of this EEO Public File Report ("Report") is to comply with Section 73.2080©(6) of the FCC's 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment unit that is comprised of KTMF (Missoula, MT) and is required to be placed in the public inspection files of the station and posted on their website.

The information contained in this Report covers the time period beginning December 1, 2022 to and including November 30, 2023 (the "Applicable Period").

The FCC's 2002 Report requires that this Report contain the following information:

- 1. A list of all full-time vacancies filled by the stations comprising the Station Employment Unit during the Applicable Period;
- 2. For each vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to section 73.2080©(1)(ii) of the new EEO Rule, which should be separately identified, identified by name, address, contact person and telephone number;
- 3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
- 4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
- 5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080©(2) of the FCC rules.

Appendices 1, 2 and 3, which follow, have been designed, in the aggregate, to provide the required information. Please note that the numbers listed on Appendix 2 under column entitled "Full-time Positions for Which This Source Was Utilized" refer to the number of the full-time job positions listed on Appendix 1.

For purposes of this Report, a vacancy was deemed "filled" not when the offer was extended but when the hiree accepted the job offer and completed station paperwork. A person was deemed "interviewed" whether he or she was interviewed in person, over the telephone or by web face-time interviews.



Station: KTMF

Section I: Vacancy Information

Full Time Positions Filled by Job Title:	Recruitment Source of Hiree:	Date Position Filled	Total # of Interviewees from all Sources for this position:	Recruitment Sources Notified for each position (from Section II Recruitment Source)
Creative Sales Producer	KTMF Website	12/1/2022	3	1-19
2. News Anchor	Job Fair	4/10/2023	3	1-19,21-22
3. Marketing Consultant	Indeed	5/1/2023	4	1-18
4. Local Sales Assistant	Indeed	5/1/2023	4	1-19
5. Nat'l Sales Assistant/Receptionist	Indeed	5/2/2023	4	1-19
6. Reporter/Multimedia Journalist	YouTube	6/12/2023	9	1-19,21,23
7. Digital Producer	Intern	8/27/2023	7	1-19
8. WUM Multimedia Journalist	Indeed	9/18/2023	11	1-19,21,23
9. Weekend Weather/MMJ	Referral(KHQ Intern)	9/25/2023	8	1-19,21,24
10. Producer	Job Fair	10/30/2023	14	1-19,21,22
Total Number of Pers	sons Interviewed During App	olicable Period:	67	



Station: KTMF

Section II: Total Number of Interviews Generated Per Recruitment Source

	Recruitment Source	Contact Information	# of Interviewees Per Source This Period (if any).	Full Time Positions For Which This Source Was Utilized
1	Internal Posting/Employee Referral Promotion/Walk-in/Intern	Tom Ciprari 2200 Stephens Ave, Missoula MT 59801 (406) 542-8900	5	2
2	Company Websites	Tom Ciprari (406) 542-8900 www.montanarightnow.com www.khq.com	6	1
3	Montana State University Handshake	MSU Career Services 177 Strand Union Building, Bozeman MT (406) 994-4353 careers@montana.edu	0	
4	Montana Broadcasters Association	Montana Broadcasters Association 3914 Rainbow Bend Dr., Bonner MT 59823	0	
5	NASBA -Career page	https://www.careerpage.org/jobseekers.php	0	
6	TV Jobs	Mark Holloway P.O. Box 4116 Oceanside, CA 92052-4116 (800) 374-0119 admin@tvjobs.com	0	
7	University of Montana Handshake	Career Services Lommasson 154, Missoula MT 59812-2088 (406) 243-2022 careers@umontana.edu	0	
8	Craigslist	Craig Newmark PO Box 225159, San Francisco CA 94122-5159 Phone: 415-566-9844 website: www.craigslist.org	0	
9	Indeed	Indeed.com 6433 Champion Grandview Way, bldg1, Austin TX 78750	33	4
10	Montana Job Service	US National Labor Exchange Website: https://usnlx.com/secure/emplogin.asp?state=mt	0	
11	Carroll College Handshake	1601 N. Benton Ave Helena, MT 59601 Phone: 406-447-5532 Email: careers@carroll.edu	0	
12	Eastern Washington University Handshake	https://www.ewu.edu/careerservices Cheney, WA Phone: 5093596365 Email: careers@ewu.edu	0	
13	Gonzaga University	Website: https://gonzaga-csm.symplicity.com/employers/?signit 502 E. Boone Avenue - Spokane, WA Phone: 509-313-4234	0	
14	Idaho State University Handshake	https://www.isu.edu/career Pocatello, ID Phone: 208-282-2380 Email: careers@isu.edu	0	
15	Whitworth University Handshake	https://www.whitworth.edu/careerservices 300 W. Hawthorne Rd Spokane Phone: 509-777-3272 Email: careercenter@whitworth.edu	0	
16	Central Washington University	Website: https://cwu-csm.symplicity.com/employers/index.php? 400 E. University Way, Ellensburg WA Phone: 509-963-1921 Email: career@cwu.edu <career@cwu.edu>;</career@cwu.edu>	0	
17	University of Colorado Bolder Handshake	http://www.colorado.edu/career/ Boulder, Colorado Phone: (303) 492-6541 Email: career@colorado.edu	0	



Station: KTMF

Section II: Total Number of Interviews Generated Per Recruitment Source

	Recruitment Source	Contact Information	# of Interviewees Per Source This Period (if any).	Full Time Positions For Which This Source Was Utilized
18	Rocky Mountain College	Website: https://www.rocky.edu/careerservices 1511 Poly Drive Billings MT Phone: 406-657-1039 Email: careerservices@rocky.edu	0	
19	Washington State University	Edward R Murrow College of Communications communications@wsu.edu Pullman, WA	0	
20	LinkedIn	Linkedin.com	0	
21	You Tube	https://www.youtube.com San Bruno, CA	10	1
22	U of M Journalism Job Fair March 31,2023	University of Montana School of Journalism Job Fair https://www.umt.edu/journalism/events/career-fair/	2	1
23	Washington State University Career Fair	https://www.cougsfirst.org/career-expo/	10	1
24	Gonzaga Job Fair	Gonzaga Career & Professional Development 502 E. Boone Avenue, Spokane, WA 99258 Phone: 509-313-4234 https://www.gonzaga.edu/student-life/career-services	1	
		Total interviews for all full time vacancies filled:	67	10

Note: * Indicates sources that have requested notification of job openings.



Station: KTMF

Section III: Outreach Activities

Institutions related to Career

Opportunities in Broadcasting

Activity	Description
Job Fair	The Director of Recruitment (DOR) participated in the University of Idaho Career Fair and networking night in person February 8,2023. The Director of Recruitment (DOR) spoke with several students individually about careers and internship possibilities at Cowles Montana Media Company Stations and our brother/sister stations KHQ, Incorporated. The DOR also spoke with the students about their careers, their goals, and broadcast journalism.
Job Fair	The Director of Recruitment (DOR) participated in the University of Montana School of Journalism and Internship Fair March 31, 2023. The DOR spoke with several students individually about careers and internship possibilities at Cowles Montana Media Company Stations and our brother/sister stations KHQ, Incorporated. The DOR also spoke with the students about their careers, their goals, and broadcast journalism.
Job Fair	The Director of Recruitment (DOR) participated in the Career Fair/Graduate School Showcase at The NAB Convention on April 18, 2023. The DOR attended the BEA Career Fair and spoke with dozens of recent graduates and soon to be graduates, about careers and internship possibilities at Cowles Montana Media Company Stations and our brother/sister stations KHQ, Incorporated. The DOR also spoke with the students about their careers, their goals, and broadcast journalism.
Job Fair	KHQ-TV sponsored, planned and participated in the KHQ/Worksource Spokane In Person and Virtual Job Fair on May 25, 2023. The DOR and Station representatives met with people in person on the 11th and the DOR met virtually on the 12th regarding current and future job opportunities and education requirements for the different positions primarily in the news, sales and business departments with Cowles Montana Media Company Stations and our brother/sister stations KHQ, Incorporated. Candidate resumes were collected and distributed to the various hiring managers.
Job Fair	The Director of Recruitment(DOR) participated Student Employment & Opportunities Fair at the University of Montana on September 13,2023. The DOR spoke with dozens of students individually about careers and internship possibilities at Cowles Montana Media Company Stations and our brother/sister stations KHQ, Incorporated. The DOR spoke with the students about the typical background and educations found in TV/Media companies.
Job Fair	The Director of Recruitment(DOR) participated in the University of Idaho Fall 2023 Career Fair on October 4, 2023. The DOR spoke with several students about internships and job opportunities at Cowles Montana Media Company and KHQ, Incorporated.
Job Fair	The Director of Recruitment (DOR) participated in Gonzaga All Majors Career & Internship Fair on October 11,2023. The DOR spoke with students to discuss the jobs, internships and job shadow opportunities available at Cowles Montana Media Company and KHQ, Incorporated.
Internship Program	The Station sponsors an internship program that provides opportunities for college students considering the industry to become familiar with television and broadcasting careers. The station sponsored and has hired 3 interns during the reporting year in our news content department. KTMF also hired an intern from our brother/sister station KHQ.
Scholarship Fund	Cowles Montana Media Company maintains the Kalee Scolatti Memorial Scholarship Fund with the University of Montana directed at students interning and desiring to pursue a career in broadcasting.
Scholarship Fund	Cowles Montana Media Company joined in the Scholarship support of Ecology Project International education program by sponsoring a Native Montana student or students to participate in their ecology course training in Yellowstone National Park.
Mentoring Program	The Director of Recruitment and Training works with all content employees for Cowles Montana Media Company. He works with News Directors, Producers and Multi-Media Journalists for guidance on news story selection and time management, training through critiques, conference calls, personal training visits, and podcasts/training videos.
Events Sponsored by Educational Institutions related to Career Opportunities in Broadcasting	The Director of Recruitment (DOR) spoke to a University of Idaho Broadcasting & Journalism Class on February 1, 2023. He talked with students about news coverage in general and the recent Moscow Murders. He spoke about working in newsrooms and the qualities of a professional journalist and typical educational requirements, employment and internship opportunities within our stations Cowles Montana Media Company Stations and our brother/sister stations KHQ, Incorporated. He also talked about ethical, technical and other issues journalists face.

Events Sponsored by Educational The Director of Recruitment (DOR) talked to Gonzaga University students of two Broadcasting & Journalism Classes on

talked about our Company history, values and what it takes to be successful in broadcast journalism.

March 21, 2023. The DOR spoke about job opportunities and internships available at the Cowles owned stations. He



Station: KTMF

Section III: Outreach Activities

Description Activity

Institutions related to Career Opportunities in Broadcasting

Events Sponsored by Educational The Director of Recruitment spoke with two classes of WSU Broadcasting & Journalism Classes on March 22, 2023. During this event the DOR spoke about job opportunities and internships available at the Cowles Company stations and locations including KFBB in Great Falls and KHBB in Helena. He also talked individually with about twelve students about their work and specific job opportunities available with the Cowles Broadcast Group.

Events Sponsored by Educational Institutions related to Career Opportunities in Broadcasting

The Director of Recruitment and a KHQ Station Representative participated in the WSU Murrow Symposium on April 4th and 5th, 2023. During this two day event they participated on panels about aspects of the journalism industry. The also spoke individually with students about positions within the Company both current and in the future as well as internship opportunities at Cowles Montana Media Company Stations and our brother/sister stations KHQ, Incorporated. Our Montana Station KTMF hired one student and one is currently interning at KHQ.

Training

Cowles Montana Media Employees participated in 3 Cowles Corporate sponsored Diversity, Equity & Inclusion Series where employees participated virtually via Teams to learn about Native American Heritage Month, Juneteenth and Hispanic Heritage Month.

Training

The Station Manager and department managers attended two corporate Cowles training webinars during the year.1) Conflict Resolution: working through difficult conversations and 2) Diversity, Equity and Inclusion training to gain a deeper understanding of microaggression and the techniques to interrupt them.

Training

The Station Manager attended the 2023 Economic Outlook Seminar on January 27, 2023 by the Bureau of Business and

Economic Research.

Training

The Station Manager and two Managers attended the 2023 Garlington Employment Law Seminar on October 27, 2023. This all day Seminar reviewed existing and new employment laws in Montana.

Training

The Station Manager and two sales representatives participated in a webinar by ComScore on Basic Filters on November 2, 2023. The topics included navigating the basics of ComScore TV, crafting insightful reports, harnessing the power of basic filter selections and understanding the nuances between National and Local basic filters.