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HELENA FAMILY YMCA WELCOMES NEW CEO

HELENA, MT –The Helena Family YMCA welcomes Phillip Borup as the new CEO. Phillip Borup, also the CEO at the Butte Family YMCA, brings years of experience including financial and operations leadership within multiple industries, including non-profits. Under Phillip’s leadership, the Butte Y has experienced a comprehensive turn-around- operationally, financially, and within the community – improving programs, services, and increasing return to the community from contributions and donations. Phillip has been assisting at the Helena Y in recent months and began as CEO earlier in November, sharing time in Helena and Butte. As Helena Y’s CEO, Phillip’s primary focus will include assessing financial and operational performance, developing strategic partnerships within our community, and overseeing and managing fundraising efforts.

Judi Allen, who has been serving as the Helena Y’s Interim CEO, has been promoted to Chief Operating Officer (COO) and will work side-by-side with Mr. Borup while overseeing day-to-day operations. Judi has been instrumental in developing and implementing COVID protocols and re-opening the Y, expanding the Ys childcare services while partnering with the City and County, securing grants, and managing operations and employees.

The Helena Family YMCA would like to invite YMCA members, donors, and the Helena community to a virtual reception on Tuesday, December 1st, at 11 am to introduce Phillip Borup. Please join us to welcome Phillip to our YMCA and the Helena community. To register for the event, please contact Alana, Marketing Director, at alana.cunningham@helenaymca.org or visit helenaymca.org.

