UPC Mission and Identity subgroup
Update to shared governance groups
March 14, 2018

Charge
Our charge was to identify four to six key areas of strength and opportunity for academic programs at the University of Montana, and redraft the universities Mission Statement.

Process and inputs
We approached this charge by considering some of the key societal challenges of the 21st century. During our discussions, we examined several internal and external resources, such as the UM Strategic Vision and economic analyses and employment trends.

Five Areas of Excellence

- **Environment & Natural Science**
  How do we promote just and equitable economic development that respects ecological limits?
- **Communication & Artistic Expression**
  How do we cultivate the production and understanding of diverse forms of human expression?
- **Health & Human Development**
  How do we enhance the physical, mental, and emotional health of individuals and communities?
- **Law & Public Policy**
  How do we develop individuals and institutions that enable free and democratic societies to flourish?
- **Business & Entrepreneurship**
  How do we foster innovative economic activity that serves the greater good?

Mission Statement
The University of Montana provides a high-quality, accessible education at a comprehensive world-class research university. We shape global citizens who are creative and agile learners prepared to build and sustain communities. As Montana's flagship university, we lead conversations that question and expand the frontiers of knowledge to tackle the world's most complex challenges.

Further deliberation
We tried to develop Areas of Excellence that did not map directly onto a particular college, opting instead to identify areas of interdisciplinary opportunity. As a result, these pillars may not identify all key areas, e.g. trade programs at Missoula College. When building the Mission Statement we tried to encompass the theme of social mobility, innovation and a strong sense of community.