SPECIAL ADVERTISING SECTION: FACES OF METRO MKE

### 2020 faces of METRO MKKE

Photos by Katie Soyka Photography

At the heart of every successful business are the devoted people who drive that good progress. In the pages that follow, you'll meet the men and women who comprise some of the region's most successful brands and learn the great practices that make their company a leading force in their specialty and in this community. We're pleased to introduce you to the Faces of Metro MKE.

#### faces of METRO MKE

#### Dr. Matt Smith

Milwaukee is home to the talented Dr. Matthew Smith - a premier cosmetic and implant dentist in the greater metro area. Although Dr. Matt's reputation could stand on his superior training and advanced technology alone, he takes pride in the fact that he and his team at Stone Ridge Dental are sought after for cosmetic dentistry and smile transformations.

"At the end of each case my patients are thrilled with their results. They have a smile that feels and looks natural and represents them. What excites me though is that my patients rave about the ease and comfort of the entire process." He goes on to say, "We have incredibly advanced technology that helps your new smile turn out fantastic. In addition, my amazing team assists me in providing gentle, high caliber treatment while also giving you an outstanding personalized experience in a comfortable and luxurious setting."

If you are looking for a positive change for your self confidence and smile, schedule an appointment today to meet Dr. Matt. Or at the very least, check out his numerous reviews. One day you could be writing a review about your experience and your amazing new smile!

N14 W23755 Stone Ridge Drive Suite 260, Waukesha (888) 615-5889 mattsmithdds.com

## the face of COSMETIC DENTISTRY



### the faces of EXCEPTIONAL DESIGN & REMODELING

#### Bartelt. The Remodeling Resource

Celebrating its 36th year, Bartelt. The Remodeling Resource is a premier, familyowned remodeling firm serving southeastern Wisconsin homeowners.

Whether renovating an existing home or building a new one, Bartelt's award-winning in-house designers, production staff, and expert carpenters and electricians work closely with clients to take their ideas for their home, create a workable design and make it a reality.

"Our goal is to not only provide meticulous design, craftsmanship and service to homeowners, but to also form meaningful relationships with our clients," says Rick Bartelt, owner. "Over the years, the majority of our projects has been repeat or referral clients. I believe this speaks volumes to our team's success in creating a client-centric process."

Rick and the entire Bartelt team have grown the company to become an industry leader and strive to create an exceptional remodeling experience for their clients. "We would not be where we are today without the support, trust, ingenuity and expertise of our employees, clients and industry partners," Rick explains. "We are truly fortunate to work with the best."

528 Wells St., Suite B, Delafield, (262) 646-8020 barteltremodel.com

#### faces of METRO MKE

#### Pat Bolger The Pat Bolger Realty Group

A knack for marketing, a devotion to helping others, an outstanding work ethic, and a passion for real estate are the hallmarks of Pat Bolger's real estate career.

Pat has quietly become a leader in the Lake Country area. Pat has earned himself a spot among the top 1% of realtors nationwide and continues to be the top agent in Lake Country year after year. His knowledge of the various Lake Country communities and each of the lakes helps his clients in making a great investment, getting kids into the right schools, or having a sanctuary to come home to; it's priceless.

He believes in absolute honesty and integrity and prides himself on getting more for his sellers and his ability to bring buyers and sellers together.

Pat lives in Lake Country with his wife Susan, his son Hunter, and their Golden Retrievers. Pat has a richly deserved reputation for delivering the very best experience for his home selling clients.

Pat Bolger Realty Group 1061 Summit Ave., Oconomowoc, (262) 313-8797 patbolger.com Photo by Boutique Photographe

### the face of LAKE COUNTRY REAL ESTATE

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Left to right: Sarah K. (4th Generation), Randi K. (4th Generation) and

# Gail K. (3rd Generation)

**BUY LOCAL** 

#### TRITE Furniture-Leather-Mattresses Specializing in affordable, better quality furniture and mattresses

BILTRITE Furniture-Leather-Mattresses is celebrating over 92 years in business! We are a 4th generation family owned & locally operated business that has been proudly serving the Metro-Milwaukee area since 1928.

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At BILTRITE, we beat the designer showrooms, national chains, online retailers, Chicago stores and mattress chain stores in quality, price and personal service. Our knowledgeable sales associates and 4th generation know-how adds up to over 400 years of sales experience. Our specialties include affordable, better quality furniture and mattresses, mostly USA and Amish made. We have a huge in-stock selection as well as affordable custom options with your choice of fabric, leather, wood, finish and hardware. We also offer a huge selection of hard-to-find flip-able, two-sided mattresses! Shop the most unique selection of furniture and mattresses at **BILTRITE**!

As Metro-Milwaukee's small-scale specialists, we have the best selection of small scale furniture great for every room in your apartment, condo, home, senior living residence, and more!

As a founding member of Furniture First buying group started in 1994, BILTRITE retains its competitive edge. Our buying group has over 2 billion dollars in buying power with over 350 other local stores throughout the country, we are able to buy for less and pass those special savings onto you! #buylocal

Monday through Saturday 10 a.m. to 6 p.m. 10 a.m. to 12 p.m. - Private Appointments and For Seniors

12 p.m. to 6 p.m. - Showroom Open and Appointments Recommended

Sunday CLOSED to be with family (except 5 holiday weekends)

Limited Evenings by Appointment Only

5430 W. Layton Ave., (414) 238-2020, biltritefurniture.com

### the faces of CREATIVE PROBLEM SOLVING

#### Gagne McChrystal De Lorenzo & Burghardt Skilled, compassionate guidance

You need a competent, creative advocate who understands Wisconsin family law and the complicated financial implications of divorce. You also need an advocate who will understand your individual circumstances. Understanding that a divorce, postjudgment dispute, or even the creation of a new partnership can be one of the most emotional experiences in a person's life is the cornerstone of Gagne McChrystal De Lorenzo & Burghardt's practice. The goal is to proceed through these challenges and changes with class and efficiency. Every step of your case will be handled empathetically, incorporating strong statutory and financial knowledge and creative problem solving. When life is in transition, you need a strong advocate to guide you through. The GMDB team will work to create a brighter future for you and your loved ones. Left to right: Lindsey Burghardt, Kate De Lorenzo, Kate McChrystal

735 N. Water St., Suite 731, Milwaukee, (414) 273-5551 familylawwi.com

2020

faces of



#### Krause Funeral Homes Mark Krause

For more than 85 years, Krause Funeral Homes and Cremation Service has helped the families of metro Milwaukee, Brookfield and New Berlin honor their loved ones. As a family-owned funeral home, they understand the importance of family values and take pride in fulfilling your wishes with kindness, compassion and respect. Their goal is to provide excellent, compassionate service while offering unique options families cannot find anywhere else, such as beautiful banquet rooms and a grief therapy dog.

Mark Krause and his team devote themselves to the complete care of you and your family by guiding you every step of the way through one of life's most difficult times and being at your side when you need them the most.

Brookfield: (262) 432-8300 21600 W. Capitol Dr.

New Berlin: (262) 786-8009 12401 W. National Ave.

Milwaukee: (414) 354-9400 7001 W. Brown Deer Rd.

Milwaukee: (414) 464-4640 9000 W. Capitol Dr.

Krausefuneralhome.com

# the face of **EXCEPTIONA FUNERAL SERVICES**

faces of METRO MKE

SPECIAL ADVERTISING SECTION: FACES OF METRO MKE

# EXCEPTIONAL ANDSCAPE EXPERIENCE

#### LandCrafters

One of Wisconsin's foremost award-winning landscape design-build firms, LandCrafters recently received the prestigious Judges' Choice Award from the Wisconsin Landscape Contractors Association. As a group, they are committed to bringing exceptional creativity to new and existing landscapes, meeting clients' tastes and desires precisely. "We feel our design-build process is most beneficial to our clients, because it is seamless," says Scott Ziebol, general manager of LandCrafters.

LandCrafters' knowledge, attention to detail and experience add value to their clients, making it an exceptional experience before, during and afterward. Their clients have repeatedly said it best, telling LandCrafters they are focused on "getting it right."

This focus on detail carries over to LandCrafters' maintenance division, where great care is placed on guarding their clients' landscape investment and making it grow — literally!

Left to right: Michael Manke, Landscape Architect; David Guthery, Sales Manager/ Landscape Designer; Brian Kuecker, Operations Manager/Project Manager; Alexis Boginski, Account Manager; Michael Patek, Landscape Designer; Rachel Larkee, Design and Sales Assistant; Scott Ziebol, General Manager; Rich Schuetz, Project Manager; Chris Fleury, Business System Manager.

7001 W. Center Street, Wauwatosa, (414) 897-8232, landcrafterslandscaping.com TISING SECTION: FACES OF METRO MKE

# faces of **METRO**

#### Stephanie Murphy, DDS

Dr. Stephanie Murphy knows that very few individuals truly enjoy dental treatment. However, she works hard every day to make experiences in her office as pleasant as possible. This care and attention is something that people can feel; and her thriving practice is a testament to their appreciation. Dr. Murphy's philosophy is to treat her patients the way that she would want members of her own family to be treated. She has created an atmosphere that allows those in her care to feel comfortable communicating concerns and asking questions.

A graduate of Marquette University Dental School, Dr. Murphy worked as an associate for several years before opening her own practice in 2010. She lives in Bayside with her wife, two daughters and their rescue pup, Sophie. They love to travel as a family and spend their time together cycling, paddle boarding and exploring the world.

7040 N. Port Washington Road, Suite 410, Glendale, (414) 367-6337 milwaukeewidentist.com

# the face of FAMILY & COSMETIC DENTISTRY

# faces of **METRO MKE**

#### Pella Windows & Doors of Wisconsin Gina Della General Manager

Some things were just meant to be. "Gina Della from Pella"? Absolutely, but complete star alignment would come decades later. First, Brookfield's 16-year-old Gina Romano needed to become a bus girl at nearby Chi-Chi's, fall for the charming dishwasher, Chris Della, and one day marry. Later, Gina would leave her court reporting career path to pioneer America's first woman-owned window business, sell it, then accept a position as General Manager of Wisconsin's premier window and door provider, Pella Windows & Doors of Wisconsin. (Her office now practically within earshot of her childhood home behind the Eble Ice Arena was a bonus.) With an urge for more local feel, energy, and some fun in their marketing, she'd finally step up to the mic and take her place as both the voice - and the Face of Metro MKE Windows & Doors: Gina Della from Pella. It was meant to be.

19030 Bluemound Road Brookfield, (877) 687-0653 pellawi.com PECIAL ADVERTISING SECTION: FACES OF METRO MKE

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Submitted photo



# the face of **COSMETIC & PLASTIC SURGERY**

#### Alex Colque Plastic Surgery Skiin anti-aging Lounge

Dr. Alex Colque is excited to be the face of Cosmetic and Plastic Surgery in Milwaukee. He is a board-certified plastic surgeon specializing in cosmetic surgery of the face, breast and body. He has published multiple research articles on cosmetic surgery and is also the director of Skiin anti-aging lounge.

Skiin is home to state-of-the-art equipment, including CoolSculpting and EMsculpt as well as top medical aestheticians dedicated to intelligent results.

As a plastic surgeon, Dr. Colque routinely performs cosmetic procedures to the body and face, such as tummy tucks, breast implants, lifts, facelifts and eyelid rejuvenation. He also offers the most advanced buttock enhancement procedures.

"All my treatment plans are customized for each individual patient, based on their specific anatomy and goals," says Dr. Colque.

He and his staff work closely with patients to provide customized treatment plans for beautiful, natural results.

21675 E. Moreland Blvd., Waukesha, (262) 781-9000, lovemyskiin.com, acplasticsurgery.com

### the faces of CONSTRUCTION, REALESTATE AND INSURANCE LAW

#### Halloin Law Group, S.C.

Halloin Law Group, S.C. is a law firm composed of effective, innovative litigators with a record of success. The firm is committed to consistently providing the highestquality legal services available in four often-interrelated areas of the law: construction, insurance claims, business disputes and real estate.

Halloin Law Group understands that the firm's success relies upon its clients' success. Accordingly, the goal in every case is straightforward: secure the best result with the least anxiety, delay and expense. From the outset, Halloin Law Group will promptly help you identify your legal needs, the strengths and weaknesses of your case, and your legal options.

Halloin Law Group has the wisdom to avoid litigation when possible, but also the proficiency and tenacity to pursue litigation when necessary.

In a nutshell: Halloin Law Group worries about your legal issues so you don't have to.

Left to right: Molly Stacy, James Irvine, Stephanie Wengel, Kimberly Finnigan, Scott Halloin and Sheila Shadman Emerson

839 N. Jefferson St., Suite 503, Milwaukee, (414) 732-2424 HalloinLawGroup.com



SPECIAL ADVERTISING SECTION: FACES OF METRO MKE

#### faces of METRO MKE

#### Vertz Marketing Tim Vertz

Standing Up For Wisconsin's Small Businesses

As the Founder & CEO of Vertz Marketing in Milwaukee, Tim and his expert ad team are more focused than ever on helping small businesses thrive in Wisconsin. Through the advertising agency that Tim leads, small businesses are able to compete at a level against larger companies that just wasn't possible years ago. However, with the challenges that 2020 has brought to Wisconsin's small businesses, Tim has also used his expertise and experience in state and federal government issues to help the small business community get their fair share, especially with the financial issues small businesses have going on right now.

Tim is an education first business leader and you can find him on his WTMJ Channel 4 segments on Monday mornings where he's often talking about the latest marketing and small business strategies.

10505 N. Port Washington Road, Mequon; Downtown Milwaukee, 790 N. Milwaukee St., (262) 910-4125, vertzmarketing.com

# the face of **SMALLBUSINESS**