

2022 FACES OF METRO MKE

Photos by
Katie Soyka Photography

Our annual Faces section celebrates the dedicated workforce that serves as Milwaukee's economic engine. Meet the men and women who comprise some of the region's most successful brands, and learn about the great practices that make their company a leading force in their specialty and in this community. Meet the entrepreneurs who help push the envelope in service and innovation. We're pleased to introduce you to the 2022 Faces of Metro MKE.

2022
**FACES OF
 METRO
 MKE**



the faces of **KITCHEN AND BATHROOM REMODELING**

AB&K Bath & Kitchen, Inc.

Bringing Your Vision Home. That is what the team at AB&K loves to do every day! They love transforming a space, whether it's with a kitchen, basement bathroom or the entire floor of a home! Listening to their clients dreams and visions about their rooms is what they do. AB&K solves design problem and provide the best solution for their client's lifestyle and budget.

The team at AB&K includes designers, project managers, production coordinators and our preferred professional trades people. That's how AB&K excels at remodeling kitchen and bathrooms.

AB&K is the leading award-winning kitchen and bathroom remodeling company in SE Wisconsin. They are at the top of the list of companies who've won local design awards for outstanding work. AB&K has won 160 local and national awards since 2000.

At AB&K, they design remodeling projects for your specific budget. They know, no matter the investment, it's significant to their clients.

Left to right: David Smith, Jo Ann Hornbeck, Tom Hill, Audrey McGlinn, Phil Hagemann, Tracy Grosspietsch, Hana Song, Carol Johnson, Alissa Gebert, Jeff Klement, Dustine Kurth, Doreen Schofield

**3636 S. 108th St.
 Greenfield, (414) 329-1882**

**11063 N. Port Washington Road,
 Mequon, (262) 404-3543**

abandk.com

the face of
**SMALL
BUSINESS**

Vertz Marketing
Tim Vertz

Helping Wisconsin's Small Businesses Thrive

As a longtime advocate for Wisconsin's Small Businesses, Tim and his dedicated team at Vertz Marketing are always focused on helping small businesses be their best. With a passion for instilling character, leadership and values in our communities through the actions of small business, our economy can thrive under any circumstances.

Tim is always focused on leading and helping our small businesses through education and opening more opportunities for our small businesses. By working with our elected representatives in Wisconsin and Washington, Tim advocates for the right policies to help our small businesses continually improve their success.

You can usually find Tim on Monday mornings on his WTMJ Channel 4 segments: 'Small Business Monday' where he discusses everything from marketing trends, small business management strategies and the importance of community service for small businesses.

**10505 N. Port Washington
Road, Mequon**

**758 North Broadway,
Milwaukee, (262) 910-4125**

vertzmarketing.com

2022
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Eye Care Specialists

Since 1985, more than 200,000 doctors and patients have trusted Eye Care Specialists for world-class treatment of virtually every eye concern. They are pacesetters in ultrasonic, no-stitch cataract removal with advanced technology lens implants; front-runners in OCT laser scanning to detect and treat glaucoma and retinal disorders; and expert practitioners in medication injection therapy for diabetes and macular degeneration. Their team of frequently named “Top Doctors” offers qualified, 24/7 coverage enhanced by the sharing of skills and knowledge. Eye Care Specialists is also renowned for conducting one of the nation’s largest private practice educational programs for patients, peers, and the public—publishing over one million free booklets and handouts on common eye concerns, writing columns for local publications, and holding continuing medical education webinars and conferences for 120+ area doctors. Eye Care Specialists’ team members are skilled artists at combining the latest technology with personalized care for every age and every need.

Left to right: Brett Rhode, M.D.;
 Michael Raciti, M.D.; David Scheidt, O.D.;
 Daniel Ferguson, M.D.;
 Daniel Paskowitz, M.D., Ph.D.

**10150 W. National Ave.,
 Suite 100, West Allis,
 (414) 321-7520**

**2323 N. Mayfair Road, Suite 200,
 Wauwatosa, (414) 258-4550**

**633 W. Wisconsin Ave.,
 Suite 1400, Milwaukee,
 (414) 298-0099**

eyecarespecialists.net



the face of **GREATER MILWAUKEE REAL ESTATE**

Jack H. Smith

Jack H. Smith is one Milwaukee's most trusted and experienced agents and has consistently led year-after-year at Shorewest Realtors with over \$420+ million in lifetime sales. With over 20 years of Greater Milwaukee real estate experience, Jack strives to deliver the highest level of customer service in each relationship. Jack prefers an individualized approach to real estate and makes sure that he is personally available to his clients days, nights and weekends.

"There's never been a more important time to have an agent that's experienced and prepared to negotiate on your behalf. When we work together, you won't get handed off to someone else on my team. I'm available for my clients anytime and I'm personally with them at every step along the way." - Jack

A lifetime Wisconsin resident, Jack takes pride in the care and attention to detail he gives every client and would love to help with your next real estate endeavor.

(414) 350-3667
jhsmith@shorewest.com

jackhsmith.shorewest.com

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the faces of **EXCEPTIONAL DESIGN & REMODELING**

Bartelt. The Remodeling Resource

Celebrating its 38th year, Bartelt. The Remodeling Resource is a premier, family-owned remodeling firm serving southeastern Wisconsin homeowners.

Whether renovating an existing home or building a new one, Bartelt's award-winning in-house designers, production staff and expert carpenters work closely with clients to take their ideas for their home, create a workable design and make it a reality.

"Our goal is to not only provide meticulous design, craftsmanship and service to homeowners, but to also form meaningful relationships with our clients," says Rick Bartelt, owner. "Over the years, the majority of our projects has been repeat or referral clients. I believe this speaks volumes to our team's success in creating a client-centric process."

Rick and the entire Bartelt team have grown the company to become an industry leader and strive to create an exceptional remodeling experience for their clients. "We would not be where we are today without the support, trust, ingenuity and expertise of our employees, clients and industry partners," Rick explains. "We are truly fortunate to work with the best."

Left to right: Matt Retzak,
 Heather Scott and Mary Sweet

**528 Wells St., Suite B,
 Delafield**

**(262) 646-8020
 barteltremodel.com**

2022
**FACES OF
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the face of **COSMETIC DENTISTRY**

Dr. Matt Smith

As a premier cosmetic and implant dentist, Dr. Matt Smith is passionate about co-creating his patient's best smiles to reveal their natural beauty. Through exclusive Digital Smile Design technology, Dr. Matt shows prospective patients their finished smile before a procedure even begins. This rare technology offers guests a clear, visual understanding of the exciting, life-changing improvements to come.

Dr. Matt Smith at Stone Ridge Dental also caters to individuals experiencing anxiety by providing IV and oral sedation, putting every guest at ease. He believes delivering comfortable care is essential, not just for those looking for a revitalized smile but for every patient that enters his office.

What really sets Dr. Matt apart is how he builds trust with his patients. His personal, relationship-centered style is noted in multiple reviews, emphasizing that he is "skilled at creating every detail of a perfect smile," but his "kindness makes you feel cared for."

If you are looking for a positive change for your self-confidence and smile, schedule an appointment virtually or in person.

**N14 W23755 Stone Ridge Drive
Suite 260, Waukesha**

(888) 615-5889

mattsmithdds.com

Instagram: @mattsmithdentist

2022
**FACES OF
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MKE**

the face of
**EXCEPTIONAL
FUNERAL SERVICES**

Krause Funeral Homes

Mark Krause

For more than 85 years, Krause Funeral Homes and Cremation Service has helped the families of metro Milwaukee, Brookfield and New Berlin honor their loved ones. As a family-owned funeral home, they understand the importance of family values and take pride in fulfilling your wishes with kindness, compassion and respect. Their goal is to provide excellent, compassionate service while offering unique options families cannot find anywhere else, such as beautiful banquet rooms and a grief therapy dog.

Mark Krause and his team devote themselves to the complete care of you and your family by guiding you every step of the way through one of life's most difficult times and being at your side when you need them the most.

Brookfield: (262) 432-8300
21600 W. Capitol Dr.

New Berlin: (262) 786-8009
12401 W. National Ave.

Milwaukee: (414) 354-9400
7001 W. Brown Deer Rd.

Milwaukee: (414) 464-4640
9000 W. Capitol Dr.

krausefuneralhome.com

2022
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the faces of **MKE BAR CATERING SERVICE**

Over The Moon Bartending

Over the Moon Bartending stands alone as Milwaukee's premiere, award-winning Bar Catering service. Owners John Crone and Joe D'Acquisto's passion about creating an unforgettable bar experience at special events of any type, is unmatched. Whether a store opening, charitable event, fundraiser, business open house, or to mark life celebrations such as a weddings, retirements, or anniversaries, they are committed to providing the best possible bar experience for your event.

The bar is one of the most important factors to hosting a great event. With over six years of experience, Over the Moon prides themselves on their highly rated and knowledgeable staff that share in John and Joe's passion for creating the best bar experience for any type of event. Over the Moon's professionalism and experience will help make your special event surpass any expectation level.

Left to right: Chris Ralston,
Chelsey Labadie, John Crone (Owner),
Randy Haka, Joe D'Acquisto (Owner),
Veronica Crone, Joe Solus

**4650 N. Port Washington Road
Suite 80, Glendale**

**(608) 347-1348, (414) 793-8476
overthemoonbartending.com**

Featured on *The Knot*

**Facebook:
@overthemoonbartending**

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Pella Windows & Doors of Wisconsin

Gina Della
 General Manager

Some things were just meant to be. Gina Della working for Pella Windows & Doors of Wisconsin is one of them. “Gina Della from Pella, is she a real person?” “Is that her real name?” Those are the two most asked questions. Yes to both. Gina leads the in-home replacement window sales department that covers the state for Wisconsin’s premier replacement window and door provider, Pella Windows & Doors of Wisconsin. They have Experience Centers in Brookfield, Madison and Green Bay. Gina’s two favorite parts of her role are training her professional sales team to be the best of the best by making sure they are listening to the customers’ needs to make sure the customer knows what value they are receiving from their choices and purchase. Secondly, it is “to witness the transformation of our customers’ homes and see the smiles on their faces when the project is completed.” Gina lives in Waukesha with her husband. Her favorite things to do are spend time with her family, cook and entertain.

19030 Bluemound Road,
 Brookfield

(877) 687-0653
 pellowi.com

the face of
**METRO MKE
 WINDOWS
 & DOORS**

2022
**FACES OF
METRO
MKE**



Submitted photo

the face of **COSMETIC & PLASTIC SURGERY**

Alex Colque Plastic Surgery Skiin Anti-Aging Lounge

Dr. Alex Colque is excited to be the face of Cosmetic and Plastic Surgery in Milwaukee. He is a board-certified plastic surgeon specializing in cosmetic surgery of the face, breast and body. He has published multiple research articles on cosmetic surgery and is also the director of Skiin anti-aging lounge.

Skiin is home to state-of-the-art equipment, including CoolSculpting and EMsculpt as well as top medical aestheticians dedicated to intelligent results.

As a plastic surgeon, Dr. Colque routinely performs cosmetic procedures to the body and face, such as tummy tucks, breast implants, lifts, facelifts and eyelid rejuvenation. He also offers the most advanced buttock enhancement procedures.

"All my treatment plans are customized for each individual patient, based on their specific anatomy and goals," says Dr. Colque.

He and his staff work closely with patients to provide customized treatment plans for beautiful, natural results.

**21675 E. Moreland Blvd.,
Waukesha**

**(262) 781-9000
lovemyskiin.com
acplasticsurgery.com**

2022
**FACES OF
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the faces of **EXCEPTIONAL LANDSCAPE EXPERIENCE**

LandCrafters

One of Wisconsin's foremost award-winning landscape design-build firms, LandCrafters recently received a Gold Award from the National Association of Landscape Professionals as well as separate Gold Awards for both Design/Build and Maintenance from the Wisconsin Landscape Contractors Association. As a group, they are committed to bringing exceptional creativity to new and existing landscapes, meeting clients' tastes and desires precisely. "We feel our design-build process is the most beneficial to our clients, because it is seamless," says Scott Ziebol, general manager of LandCrafters.

LandCrafters' knowledge, attention to detail and experience add value to their clients, making it an exceptional experience before, during and afterward. Their clients have repeatedly said it best, telling LandCrafters they are focused on "getting it right."

The focus on detail carries over to LandCrafters' maintenance division, where great care is placed on guarding their clients' landscape investment and making it grow – literally!

Upper row, left to right: Anne Berg, Account Manager; Brian Kuecker, Operations Manager/Project Manager; David Guthery, Sales Manager/Landscape Designer; Rachel Larkee, Design and Sales Assistant; Mark McGinnis, Project Manager.

Lower row, left to right: Alexis Boginski, Account Manager; Michael Patek, Landscape Designer; Moira McAdams, Landscape Designer; Scott Ziebol, President/General Manager; Gregorio Flores, Project Manager; Chris Fleury, Business System Manager; Michael Manke, Landscape Architect.

**11515 W. Carmen Avenue,
 Milwaukee**

**(414) 897-8232
 landcrafterslandscaping.com**

the faces of
**THE BEST FURNITURE
& MATTRESS STORE**

BILTRITE Furniture-Leather-Mattresses

Specializing in affordable, better quality furniture and mattresses. BILTRITE saves you money!

BILTRITE Furniture-Leather-Mattresses is celebrating over 94 years in business! We are a 4th generation family owned & locally operated business that has been proudly serving the Metro-Milwaukee area since 1928.

At BILTRITE, we beat the designer showrooms, national chains, online retailers, Chicago stores and mattress chain stores in quality, price and personal service. Our knowledgeable sales associates and 4th generation know-how adds up to over 400 years of sales experience. Our specialties include affordable, better quality furniture and mattresses, mostly USA and Amish made. We have a huge in-stock selection as well as affordable custom options with your choice of fabric, leather, wood, finish and hardware. We also offer the largest selection of hard-to-find flip-able, two-sided mattresses! Shop the most unique selection of furniture and mattresses at BILTRITE!

As Metro-Milwaukee's small-scale specialists, we have the best selection of small scale furniture great for every room in your apartment, condo, home, senior living residence, and more!

As a founding member of Furniture First buying group started in 1994, BILTRITE retains its competitive edge. Our buying group has over 2 billion dollars in buying power with over 350 other local stores throughout the country, we are able to buy for less and pass those special savings onto you! #buylocal

Left to right: Randi K. (4th Generation),
Gail K. (3rd Generation) and Sarah K.
(4th Generation),

Showroom Open

Monday Thru Saturday 10am to 6pm

For Personalized Shopping Book An
Appointment (Including After-Hour Options)

Sunday Closed To Be With Family

Storewide Vacation: Closed Sunday,
June 26th Thru Monday, July 4th.

5430 W. Layton Ave., Greenfield

(414) 238-2020

biltritefurniture.com

2022
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the faces of
**PHILANTHROPIC SUPPORT
 FOR A HUMANE COMMUNITY**

HAWS – Humane Animal Welfare Society of Waukesha County

The Humane Animal Welfare Society of Waukesha County is no ordinary animal welfare organization! HAWS is an open admission and no-kill shelter, dedicated to strengthening the relationship between animals and humans through adoptions and education, making a more compassionate community possible.

As an entirely donor-funded non-profit, support from the community ensures HAWS can provide the needed life-saving animal care and sheltering, important humane education and outreach, and innovative behavior and training programs. Events such as the annual fall fundraising gala, Happy Tails: An Evening to Benefit HAWS, give the organization strength and a secure future.

Pictured are the members of the Happy Tails committee, who give so generously of their time and talents throughout the year to make the event enjoyable for the guests and successful for the shelter. HAWS is grateful for the work done by this amazing, dedicated group of volunteers!

Maggie Tate-Techtmann, HAWS; Katie Gerls, HAWS; Susan Blohm, HAWS Volunteer; Dawn Brady, Quad; Sue Derby, Shorewest Realtors; Susan Dos Reis, Dynavax Technologies; Pamela Gieg, GE Healthcare; Tina Szada, SERVPRO.

Dogs: Bueller, Echo & Pepper.

Humane Animal Welfare Society
 701 Northview Road, Waukesha
 (262) 542-8851, hawspets.org

**HAWS Schallock Center
 for Animals**
 W330 S1205 County Road C,
 Delafield, (262) 542-8851
hawspets.org/schallockcenter

2022
**FACES OF
METRO
MKE**

Stephanie Murphy, DDS

Dr. Stephanie Murphy knows that very few individuals truly enjoy dental treatment. However, she works diligently daily to make every patient experience as pleasant as possible. This care and attention is something that people can feel and share with others; her thriving practice is a testament to her patients' appreciation and approval. Dr. Murphy's philosophy is to treat her patients the way that she would want members of her own family to be treated. She has created an atmosphere that allows her patients to feel comfortable and at ease communicating concerns and asking questions.

A graduate of Marquette University Dental School, Dr. Murphy worked as an associate for several years before opening her own practice in January 2011. She lives in Bayside with her wife, two daughters and rescue dogs Sophie and Miley. They love to travel as a family and spend their time together cycling, paddle boarding and exploring the world.

**7040 N. Port Washington Road,
Suite 410, Glendale,
(414) 367-6337
milwaukeeewidentist.com**

the face of
**CREATING
CONFIDENT
SMILES**

2022
**FACES OF
 METRO
 MKE**



the faces of
**CREATIVE
 PROBLEM SOLVING**

Gagne, McChrystal,
 De Lorenzo & Burghardt
 Skilled, compassionate guidance

You need a competent, creative advocate who understands Wisconsin family law and the complicated financial implications of divorce. You also need an advocate who will understand your individual circumstances. Understanding that a divorce, post-judgment dispute, or even the creation of a new partnership can be one of the most emotional experiences in a person's life is the cornerstone of Gagne McChrystal De Lorenzo & Burghardt's practice. The goal is to proceed through these challenges and changes with class and efficiency. Every step of your case will be handled empathetically, incorporating strong statutory and financial knowledge and creative problem solving. When life is in transition, you need a strong advocate to guide you through. The GMDB team will work to create a brighter future for you and your loved ones.

Left to right: Kate De Lorenzo
 Kate McChrystal and Lindsey Burghardt

**735 N. Water St., Suite 731,
 Milwaukee**

**(414) 273-5551
familylawwi.com**

Photo by Laura Dierbeck

the faces of **INTERIOR DESIGN**

Warren Barnett Interior Design

Warren Barnett Interior Design offers much more than beautiful furniture – we provide a way to find calm in the frenzy of life by creating harmony in design. We subscribe to the principle that visual impact is composed of refined simplicity and superb balance. Trained in art, composition, and design, our team's customized approach can help you create an extraordinary, magazine-worthy living space- regardless of your style. Their comprehensive, one-on-one approach to customized design helps bring their clients' visions to life.

Warren Barnett's new Showroom & Design Center in Elm Grove offers one of Wisconsin's largest displays of high-end furnishings, and gorgeous accessories- the full service design we've come to know and love from their family-run business.

Visit their new Showroom & Design Center on Watertown Plank Road in Elm Grove... just about a mile west of Children's and Froedtert Hospitals.

Left to right: Emily Ebben, Barbara Bachman, Michael Bachman

**13100 Watertown Plank Road
Elm Grove**

**262-790-1111
warrenbarnett.com**