

2021
faces of
METRO
MKE

Photos by
Katie Soyka Photography



At the heart of every successful business are the devoted people who drive that good progress. In the pages that follow, you'll meet the men and women who comprise some of the region's most successful brands and learn the great practices that make their company a leading force in their specialty and in this community. We're pleased to introduce you to the 2021 Faces of Metro MKE.

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the faces of
**EXCEPTIONAL
DESIGN & REMODELING**

Bartelt. The Remodeling Resource

Celebrating its 37th year, Bartelt. The Remodeling Resource is a premier, family-owned remodeling firm serving southeastern Wisconsin homeowners.

Whether renovating an existing home or building a new one, Bartelt's award-winning in-house designers, production staff and expert carpenters work closely with clients to take their ideas for their home, create a workable design and make it a reality.

"Our goal is to not only provide meticulous design, craftsmanship and service to homeowners, but to also form meaningful relationships with our clients," says Rick Bartelt, owner. "Over the years, the majority of our projects has been repeat or referral clients. I believe this speaks volumes to our team's success in creating a client-centric process."

Rick and the entire Bartelt team have grown the company to become an industry leader and strive to create an exceptional remodeling experience for their clients. "We would not be where we are today without the support, trust, ingenuity and expertise of our employees, clients and industry partners," Rick explains. "We are truly fortunate to work with the best."

**528 Wells St., Suite B,
Delafield**

**(262) 646-8020
barteltremodel.com**





Vertz Marketing Tim Vertz

Helping Our Small Business Community Recover

Tim is the founder & CEO of Vertz Marketing in Milwaukee, a leading advertising and digital marketing agency focused on the growth of small businesses in Wisconsin and throughout the Midwest. Tim is a longtime community business leader with a passion for helping small businesses thrive, especially in difficult economic environments. He has taken his leadership skills beyond the marketing world and is very active in working with our elected representatives in Wisconsin and Washington to provide the opportunities our small businesses need to recover and thrive. As we move beyond the challenges COVID has brought on, navigating the recovery of our small business community has become a central theme of Tim and his company in 2021.

As Tim and his team lead with an education first mindset, you can see him talking about small business topics and marketing tips on his 'Small Business Monday' WTMJ Channel 4 segments on Monday mornings.

**10505 N. Port Washington Road,
Mequon; Downtown Milwaukee,
790 N. Milwaukee St.**

**(262) 910-4125
vertzmarketing.com**



the face of
**SMALL
BUSINESS**



the faces of
**THE BEST FURNITURE
& MATTRESS STORE**

Left to right: Randi K. (4th Generation), Gail K. (3rd Generation) and Sarah K. (4th Generation),

BILTRITE Furniture-Leather-Mattresses

Specializing in affordable, better quality furniture and mattresses. BILTRITE saves you money!

BILTRITE Furniture-Leather-Mattresses is celebrating over 93 years in business! We are a 4th generation family owned & locally operated business that has been proudly serving the Metro-Milwaukee area since 1928.

At BILTRITE, we beat the designer showrooms, national chains, online retailers, Chicago stores and mattress chain stores in quality, price and personal service. Our knowledgeable sales associates and 4th generation know-how adds up to over 400 years of sales experience. Our specialties include affordable, better quality furniture and mattresses, mostly USA and Amish made. We have a huge in-stock selection as well as affordable custom options with your choice of fabric, leather, wood, finish and hardware. We also offer the largest selection of hard-to-find flip-able, two-sided mattresses! Shop the most unique selection of furniture and mattresses at BILTRITE!

As Metro-Milwaukee's small-scale specialists, we have the best selection of small scale furniture great for every room in your apartment, condo, home, senior living residence, and more!

As a founding member of Furniture First buying group started in 1994, BILTRITE retains its competitive edge. Our buying group has over 2 billion dollars in buying power with over 350 other local stores throughout the country, we are able to buy for less and pass those special savings onto you! #buylocal

Showroom Open

Monday Thru Saturday 10am to 6pm

For Personalized Shopping Book An Appointment (Including After-Hour Options)

Sunday Closed To Be With Family

Storewide Vacation: Closed Sunday, June 27th to Sunday, July 4th.

5430 W. Layton Ave., Greenfield

(414) 238-2020

biltritefurniture.com

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the faces of
**CONSTRUCTION,
REAL ESTATE AND
INSURANCE LAW**

Halloin Law Group, S.C.

Halloin Law Group, S.C. is a law firm composed of effective, innovative litigators with a record of success. The firm is committed to consistently providing the highest-quality legal services available in four often-interrelated areas of the law: construction, insurance claims, business disputes and real estate.

Halloin Law Group understands that the firm's success relies upon its clients' success. Accordingly, the goal in every case is straightforward: secure the best result with the least anxiety, delay and expense. From the outset, Halloin Law Group will promptly help you identify your legal needs, the strengths and weaknesses of your case, and your legal options.

Halloin Law Group has the wisdom to avoid litigation when possible, but also the proficiency and tenacity to pursue litigation when necessary.

In a nutshell: Halloin Law Group worries about your legal issues so you don't have to.

Left to right: Scott R. Halloin, Kimberly M. Finnigan, Stephanie Wengel, Molly S. Fitzgerald, James J. Irvine and Sheila L. Shadman Emerson.

**839 N. Jefferson St.,
Suite 503, Milwaukee**

**(414) 732-2424
HalloinLawGroup.com**



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Dr. Matt Smith

Milwaukee is home to the talented Dr. Matthew Smith - a premier cosmetic and implant dentist in the greater metro area. Although Dr. Matt's reputation could stand on his superior training and advanced technology alone, he takes pride in the fact that he and his team at Stone Ridge Dental are sought after for cosmetic dentistry and smile transformations.

"At the end of each case my patients are thrilled with their results. They have a smile that feels and looks natural and represents them. What excites me though is that my patients rave about the ease and comfort of the entire process." He goes on to say, "We have incredibly advanced technology that helps your new smile turn out fantastic. In addition, my amazing team assists me in providing gentle, high caliber treatment while also giving you an outstanding personalized experience in a comfortable and luxurious setting."

If you are looking for a positive change for your self confidence and smile, schedule an appointment today to meet Dr. Matt. Or at the very least, check out his numerous reviews. One day you could be writing a review about your experience and your amazing new smile!

the face of
**COSMETIC
DENTISTRY**

**N14 W23755 Stone Ridge Drive
Suite 260, Waukesha**

(888) 615-5889

mattsmithdds.com

Instagram: @mattsmithdentist

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MKE



Submitted photo

the face of **COSMETIC & PLASTIC SURGERY**

Alex Colque Plastic Surgery Skiin anti-aging Lounge

Dr. Alex Colque is excited to be the face of Cosmetic and Plastic Surgery in Milwaukee. He is a board-certified plastic surgeon specializing in cosmetic surgery of the face, breast and body. He has published multiple research articles on cosmetic surgery and is also the director of Skiin anti-aging lounge.

Skiin is home to state-of-the-art equipment, including CoolSculpting and EMsculpt as well as top medical aestheticians dedicated to intelligent results.

As a plastic surgeon, Dr. Colque routinely performs cosmetic procedures to the body and face, such as tummy tucks, breast implants, lifts, facelifts and eyelid rejuvenation. He also offers the most advanced buttock enhancement procedures.

“All my treatment plans are customized for each individual patient, based on their specific anatomy and goals,” says Dr. Colque.

He and his staff work closely with patients to provide customized treatment plans for beautiful, natural results.

**21675 E. Moreland Blvd.,
Waukesha**

**(262) 781-9000
lovemyskiin.com
acplasticsurgery.com**





the faces of
**EXCEPTIONAL
LANDSCAPE EXPERIENCE**

LandCrafters

One of Wisconsin's foremost award-winning landscape design-build firms, LandCrafters recently received a Gold Award from the National Association of Landscape Professionals as well as separate Gold Awards for both Design/Build and Maintenance from the Wisconsin Landscape Contractors Association. As a group, they are committed to bringing exceptional creativity to new and existing landscapes, meeting clients' tastes and desires precisely. "We feel our design-build process is the most beneficial to our clients, because it is seamless," says Scott Ziebol, general manager of LandCrafters.

LandCrafters' knowledge, attention to detail and experience add value to their clients, making it an exceptional experience before, during and afterward. Their clients have repeatedly said it best, telling LandCrafters they are focused on "getting it right."

The focus on detail carries over to LandCrafters' maintenance division, where great care is placed on guarding their clients' landscape investment and making it grow – literally!

Left to right: Rachel Larkee, Design and Sales Assistant; Brian Kuecker, Operations Manager/Project Manager; Mark McGinnis, Project Manager; Chris Fleury, Business System Manager; Michael Patek, Landscape Designer; Scott Ziebol, General Manager; Alexis Boginski, Account Manager; David Guthery, Sales Manager/Landscape Designer; Michael Manke, Landscape Architect; Moira McAdams, Landscape Designer

**7001 W. Center Street,
Wauwatosa**

**(414) 897-8232
landcrafterslandscaping.com**

2021
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the faces of **MKE BAR CATERING SERVICE**

Over The Moon Bartending

Over the Moon Bartending stands alone as Milwaukee's premiere, award-winning Bar Catering service. Owners John Crone and Joe D'Acquisto's passion about creating an unforgettable bar experience at special events of any type, is unmatched. Whether a store opening, charitable event, fundraiser, business open house, or to mark life celebrations such as a weddings, retirements, or anniversaries, they are committed to providing the best possible bar experience for your event.

The bar is one of the most important factors to hosting a great event. With over six years of experience, Over the Moon prides themselves on their highly rated and knowledgeable staff that share in John and Joe's passion for creating the best bar experience for any type of event. Over the Moon's professionalism and experience will help make your special event surpass any expectation level.

4650 N. Port Washington Road
Suite 80, Glendale

(608) 347-1348, (414) 793-8476
overthemoonbartending.com

[theknot.com/marketplace/
over-the-moon-bartending-
milwaukee-wi-1011966](http://theknot.com/marketplace/over-the-moon-bartending-milwaukee-wi-1011966)

Facebook:
[@overthemoonbartending](https://www.facebook.com/overthemoonbartending)



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the faces of
**KITCHEN AND
BATHROOM DESIGN**

AB&K Bath & Kitchen

AB&K loves remodeling! They love transforming a space, whether it's with a small bathroom or the entire floor of a home! They solve design problem and provide the best solution for their client's lifestyle and budget.

The designers at AB&K combined, have over 150 years of experience with remodeling kitchens and bathrooms, finishing basements, adding architectural details to homes and finding unique solutions for their clients.

AB&K is the leading award-winning kitchen and bathroom remodeling company in SE Wisconsin. They are the experts! Knowing the right materials to achieve the desired look and using the latest technology and their beautiful showrooms, they are able to bring your vision to life using our 3D design programs along with the actual materials. Since 2000, AB&K has won 148 local and national design awards.

At AB&K, they design remodeling projects for your specific budget. They know, no matter the investment, it's significant to their client's. The AB&K team not only includes award winning designers, but also dedicated project managers and a complete team to Bring Your Vision Home.

Front row left to right:
Phil Hagemann, Design / Sales
Tracy Grosspietsch, Director of Design and Sales
Doreen Schofield, Senior Designer

Back row left to right:
Alissa Gebert, Design / Sales
Carol Johnson, Senior Designer
Jo Ann Hornbeck, Design
Jessica Patrick, Design / Sales

**11063 N. Port Washington Road,
Mequon**

3636 S 108th St., Greenfield

(414) 329-1882

abandk.com

2021
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the faces of
CREATIVE PROBLEM SOLVING

Left to right: Kate De Lorenzo
Kate McChrystal and Lindsey Burghardt

Gagne McChrystal De Lorenzo & Burghardt

Skilled, compassionate guidance

You need a competent, creative advocate who understands Wisconsin family law and the complicated financial implications of divorce. You also need an advocate who will understand your individual circumstances. Understanding that a divorce, post-judgment dispute, or even the creation of a new partnership can be one of the most emotional experiences in a person's life is the cornerstone of Gagne McChrystal De Lorenzo & Burghardt's practice. The goal is to proceed through these challenges and changes with class and efficiency. Every step of your case will be handled empathetically, incorporating strong statutory and financial knowledge and creative problem solving. When life is in transition, you need a strong advocate to guide you through. The GMDB team will work to create a brighter future for you and your loved ones.

**735 N. Water St., Suite 731,
Milwaukee**

**(414) 273-5551
familylawwi.com**



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Krause Funeral Homes Mark Krause

For more than 85 years, Krause Funeral Homes and Cremation Service has helped the families of metro Milwaukee, Brookfield and New Berlin honor their loved ones. As a family-owned funeral home, they understand the importance of family values and take pride in fulfilling your wishes with kindness, compassion and respect. Their goal is to provide excellent, compassionate service while offering unique options families cannot find anywhere else, such as beautiful banquet rooms and a grief therapy dog.

Mark Krause and his team devote themselves to the complete care of you and your family by guiding you every step of the way through one of life's most difficult times and being at your side when you need them the most.

Brookfield: (262) 432-8300
21600 W. Capitol Dr.

New Berlin: (262) 786-8009
12401 W. National Ave.

Milwaukee: (414) 354-9400
7001 W. Brown Deer Rd.

Milwaukee: (414) 464-4640
9000 W. Capitol Dr.

krausefuneralhome.com

the face of
**EXCEPTIONAL
FUNERAL
SERVICES**

2021
faces of
METRO
MKE



the faces of a
**FAMILY OWNED,
FAMILY FRIENDLY
MEAT MARKET**

Bunzel's Meat Market

Started in 1977, Bunzel's Old Fashioned Meat Market is truly a family owned business, repeatedly honored locally and recently nationally by Food & Wine as one of the country's Top 100 Butcher Shops. Many employees have been there over 20 years and includes almost too many aunts, uncles, nephews, nieces and in-laws to count. All work as a team to ensure service is of the highest quality to match the unparalleled selection of great tasting cuts of meat and poultry.

While Bunzel's prides itself on its family friendly affordability, it only sells the best, highest quality, hormone and anti-biotic free products that the owners personally source from area family farms. Bunzel's produces 37 different fresh and 15 smoked sausages, award-winning beef jerky and offers succulent steaks aged to perfection, plus chops, roasts and more hand cut by real butchers on site, not a nameless central processing location.

Left to right: Bunzel's proprietors
Chip Bunzel and Jeff Zupan

**9015 W. Burleigh St.,
Milwaukee**

**(414) 873-7960
bunzels.com**



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Pella Windows & Doors of Wisconsin

Gina Della
General Manager

Call it a catchy rhyme or poetry decades in the making, “Gina Della from Pella” has emerged as the Face of Metro MKE Windows & Doors. It began when Brookfield 16-year-old and Chi-Chi’s busgirl, Gina Romano, fell for charming dishwasher, Chris Della, and one day married. Years later, Gina would leave her court reporting career path to pioneer America’s first woman-owned window business, which she sold and then accepted the position of General Manager of premier replacement window and door provider, Pella Windows & Doors of Wisconsin. True fact: her office is now within earshot of her childhood home behind the Eble Ice Area. With a passion for more energy, local feel, and added fun in their marketing, she embraced the reason behind the rhyme, stepped up to the microphone, and took her place as both the voice – and the Face of Metro MKE Windows & Doors. Poetry in motion.

the face of
METRO MKE
WINDOWS &
DOORS

19030 Bluemound Road,
Brookfield

(877) 687-0653
pellawi.com

2021
faces of
METRO
MKE

SPECIAL ADVERTISING SECTION: FACES OF METRO MKE

Stephanie Murphy, DDS

Dr. Stephanie Murphy knows that very few individuals truly enjoy dental treatment. However, she works diligently daily to make every patient experience as pleasant as possible. This care and attention is something that people can feel and share with others; her thriving practice is a testament to her patients' appreciation and approval. Dr. Murphy's philosophy is to treat her patients the way that she would want members of her own family to be treated. She has created an atmosphere that allows her patients to feel comfortable and at ease communicating concerns and asking questions.

A graduate of Marquette University Dental School, Dr. Murphy worked as an associate for several years before opening her own practice in January 2011. She lives in Bayside with her wife, two daughters and their rescue pup Sophie. They love to travel as a family and spend their time together cycling, paddle boarding and exploring the world.

7040 N. Port Washington Road,
Suite 410, Glendale,

(414) 367-6337

milwaukeeidentist.com



the face of
**CREATING
CONFIDENT
SMILES**



the faces of
**INNOVATIVE ANIMAL
WELFARE PROGRAMS**

HAWS – Humane Animal Welfare Society of Waukesha County

The Humane Animal Welfare Society of Waukesha County is no ordinary animal welfare organization! HAWS is an open admission, no-kill shelter dedicated to strengthening the relationship between animals and humans through adoptions and education, making a more compassionate community possible.

HAWS' founders believed in teaching the values of empathy, kindness and compassion – for all living things. In 2021, that legacy of caring continues with the opening of the new HAWS Schallock Center for Animals in Delafield, a place dedicated to humane education programs and animal respite, beyond the traditional shelter facility.

Activities at the Delafield Center range from camps for kids to pet training classes and events welcoming all members of the family. The Schallock Center is also a place for sanctuary, in a peaceful, natural setting.

With HAWS' founders' vision as the guide, the Humane Animal Welfare Society continues to be the #1 resource for pets and their people.

Left to right: Maggie Tate-Techtmann, HAWS Director of Organizational Development; Andres Garcia, HAWS Field/Facilities Manager; Cameron McFarland, MSI General/HAWS Emerging Leaders; Ashley Milner, Eaton/HAWS Emerging Leaders; Nicole Koglin, Consultant/HAWS Marketing Committee; Michelle Milford, HAWS Marketing/Communications Manager

Dogs left to right: Mochi, Louie and Clyde

Humane Animal Welfare Society
701 Northview Road, Waukesha
(262) 542-8851, hawspets.org

**HAWS Schallock Center
for Animals**
W330 S1205 County Road C,
Delafield

(262) 542-8851
hawspets.org/schallockcenter