



THESHOPSATSHARPEND.COM

Press Release

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FOR IMMEDIATE RELEASE

Grand Opening Celebration: The Shops at Sharp End to Unveil a Hub of Entrepreneurial Excellence in Columbia

Columbia, MO — A long-awaited collaboration with The District, Downtown Community Improvement District (CID), Regional Economic Development Inc (REDI), and Central Missouri Community Action (CMCA) cordially invites the community to join the Grand Opening celebration of The Shops at Sharp End on January 31.

Situated in the heart of Columbia's historic Black-owned business district, The Shops at Sharp End, a retail incubator powered by The District, REDI, and CMCA, is set to redefine the entrepreneurial landscape in Boone County. Currently hosting 19 participants with a vision to expand to 40 businesses, this incubator is designed to support startups and budding entrepreneurs.

Participants in The Shops at Sharp End benefit from personalized one-on-one coaching, covering essential aspects such as sales techniques, business finance, marketing, branding, and more. These entrepreneurs can showcase and sell their products on the sales floor as a unique advantage. Coaches from REDI and the Missouri Women's Business Center play a pivotal role in guiding participants through this transformative journey.

Event Details:

- **Date:** Wednesday, January 31, 2024





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- **Time:** 4:00 pm - 6:00 pm
- **Location:** 500 E Walnut St, Suite 109
- **Agenda:** Ribbon cutting and remarks commence at 4:15 pm
- **Admission:** Free and open to the public

The Grand Opening celebration promises an evening of community, commerce, and celebration. Attendees will witness firsthand the vibrancy of The Shops at Sharp End, a testament to the historical legacy and entrepreneurial spirit of The Sharp End.

Tanisha Simpson, Retail Manager of The Shops at Sharp End, shared her enthusiasm, stating, "I get to see the joy of the participants being able to have a space to help them navigate their business growth. It is a proud moment to be able to be a part of such a historical moment in Columbia. The community is excited about the shop It's a nice place to pick up gifts of all kinds. In recent weeks, we have had respect customers coming in to pick up gifts for someone. I feel that as we have more participants, The Shops at Sharp End and its entrepreneurs will be a success."

Don't miss the chance to be part of this significant milestone in Columbia's history. Join us on January 31 at The Shops at Sharp End for an unforgettable Grand Opening experience.

Please find more info: <https://www.theshopsatsharpend.com/>

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