

Customer service when it really counts



The staff at Schneider True Value ready to assist shoppers

Do-it-yourself projects sometimes have real moments, moments when knowledge, experience and convenience count. **Schneider True Value** in St. Peters has the customer service, parts and tools for DIY projects and those real moments that come with them.

The fact is Schneider True Value and the Schneider family have been around awhile and have passed their knowledge and experience down through the generations.

"We're an old family business," said Jerry Schneider. "My great grandfather opened a

hardware and farm implements business back in 1878."

The two businesses were split in 1951, with Jerry's dad, Eugene Schneider selling farm equipment and his Uncle Bud and Aunt Louise running the hardware store.

That hardware store joined the True Value family in 1961, and the Schneider family continues to provide the right parts for projects – plumbing, electrical, hardware and lawn and garden supplies as well as tools of every kind. Schneider's True Value is a Stihl Dealer with blowers, trimmers, chainsaws and all their new battery tools, Jerry said.

"It's all that most people need to take care of their residential lot," he said. "I also have a great bolts and fastener aisle. We have a good name for that."

Schneider's most valuable assets, however, are its people.

"Our customer service is top-notch and sets us apart from the box stores," Jerry said. "When customers walk in, we'll know what they are talking about; we'll know what they are looking for, and if we don't have it, we'll know where they can find it."

Through the years Schneider's True Value has been here in St. Peters with customer service for those real moments when it really counts.

SCHNEIDER
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HARDWARE

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