

For senior living, know your options



The team: (from left) Abby Mahon, Shona McIntyre & Jamie Soell

Legendary baseball player Yogi Berra was known for his Yogi-isms, which he described as “distilled bits of wisdom ... (that) get to the truth in a hurry.” When he uttered, “If you don’t know where you are going, you’ll end up someplace else,” he could have been cautioning seniors about the importance of retirement planning.

“All too often, families find themselves scrambling to find residential care for their elderly parent or parents after a triggering event or realization happens,” explained Shona McIntyre, owner of **Senior Community Connections**. “Planning changes the equation completely.”

A triggering event might be a fall or a series of falls, a hospitalization or an illness. It might be the realization that Mom’s memory is slipping or that Dad can no longer take care of himself. “Families often know they need to make a change, but are simply overwhelmed,” Shona said. “That’s where my team can help. We are well-equipped to handle sudden placements; however, seniors who plan are far more likely to find communities that meet their needs and allow them to thrive!”

Helping families is Shona’s passion. She’s spent nearly two decades vetting area communities of all sizes, digging in, pulling state reviews, and talking with residents and families. She also talks with her clients.

“We get real,” Shona said of her conversations with client families. “We laugh, we cry and we talk about things like budgets and future care. We do this because I want every community I recommend to be a good fit.”

Shona and her team even go on tour with their clients so that no questions are unanswered. The process is thorough and best of all, their services are free. Call today to learn more.



**Senior Community
Connections, LLC**

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