

Building on a trusted tradition



Brian, Jake and Jill Beseda

After more than 40 years in the flooring industry, Brian and Jill Beseda are proud to pass the family business to their son, Jake Beseda. The trusted name customers have relied on for decades will remain a fixture in the community, continuing to deliver the quality, value and personalized service that have defined the business since 1985.

For four decades, **Beseda Flooring & More** has helped homeowners navigate flooring and remodeling projects with expert guidance and a wide selection of carpet, hardwood, laminate, luxury vinyl and tile from trusted brands. Customers are encouraged to schedule a free in-home estimate or visit the showroom to borrow

samples and see how they look in their own homes before making a decision.

"We truly are your 'one stop floor shop,'" Brian said.

Jake is excited to continue serving the community while building on the legacy his parents established.

"Quality and value can still be found at your local family-owned businesses," Jake said. "The next time you go out to eat, buy a new appliance, or remodel your home, I sincerely encourage you to look at your local family-owned options for your needs. A small business can look after you in ways that a big box industry store can't."

Having grown up in the family business, Jake brings firsthand flooring experience along with more recent professional experience in the logistics and renewable energy industries. He plans to combine those experiences to build on the company's reputation while continuing to provide the quality service customers have come to expect from Beseda Flooring & More for the next generation.



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