

April 14, 2026

**WSVN-TV, Channel 7**  
Sunbeam Television Corp.  
1401 79th Street Causeway  
Miami, Florida 33141  
Attn: General Manager / Legal Department

**RE: CEASE AND DESIST — Unlawful Broadcast of Political Advertisement Lacking Required Disclaimer; Complicity in Reporting Violations by Recall Cava Political Committee**

Dear General Manager and Legal Counsel:

This letter constitutes a formal CEASE AND DESIST demand directed to WSVN-TV, Channel 7, operated by Sunbeam Television Corp. (hereinafter "WSVN" or "the Station"), regarding the Station's ongoing broadcast of a political television commercial sponsored by the Recall Cava Political Committee (hereinafter "the Committee"). The commercial in question violates Florida law in two distinct and independently actionable ways: (1) it fails to include the mandatory disclaimer language required under Florida Statutes governing political advertising; and (2) the sponsoring Committee has reported zero expenditures in its required financial disclosures, despite documented evidence that funds have been raised and that the advertisement has been aired — a direct contradiction that constitutes a reportable violation of Florida's campaign finance laws.

The political television commercial currently being aired by WSVN on behalf of the Recall Cava Political Committee does not contain the disclaimer language mandated by Florida Statute § 106.143. Specifically, the advertisement fails to include a clear and conspicuous statement identifying the name of the political committee that paid for it, in the form and manner required by law.

This is not a technical or minor deficiency. The disclaimer requirement is a cornerstone of Florida's campaign finance transparency framework, designed to ensure that voters know who is funding political communications directed at them. An advertisement that omits this disclosure deprives the public of material information and constitutes a violation of Florida Statute § 106.143(1).

WSVN has an affirmative obligation to review political advertising for compliance with applicable law before and during broadcast. By airing this non-compliant advertisement, the Station is actively facilitating a statutory violation. We demand that WSVN immediately pull this commercial from rotation and refuse to re-air it until a fully compliant version — including all required disclaimer language — has been submitted and reviewed.

You are hereby placed on formal notice. WSVN must immediately cease airing this advertisement until it is brought into full legal compliance. Continued broadcast of this non-compliant commercial expose the Station to regulatory complaint, civil liability, and potential jeopardy of its broadcast license.

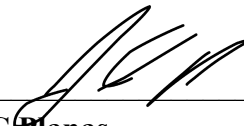
We trust that WSVN will take this matter seriously and act promptly to come into legal compliance.

Respectfully,



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**Christian Ulvert**  
**Chairman, Our Democracy**  
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**J.C Planas**  
**Legal Counsel**  
**Our Democracy PC**