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**LIVE! CASINO & HOTEL PHILADELPHIA ANNOUNCED
AS TITLE SPONSOR OF NEW YEAR'S DAY MUMMERS PARADE**

***The 2023 Live! Casino & Hotel Philadelphia Mummies Parade Will Broadcast Live
on WDPN-TV (MeTV2), WFMZ.com, and the WFMZ+ app on January 1, 2023***

PHILADELPHIA (December 14, 2022) – Live! Casino & Hotel Philadelphia was announced today as the new Title Sponsor of the 123rd annual Mummies Parade in Philadelphia, to be presented on Sunday, January 1, 2023.

The 2023 Live! Casino & Hotel Philadelphia Mummies Parade will feature participants from the Fancy, Wench, Comic, and String Band divisions. In addition to these performances, the parade broadcast will include appearances from Mummies personalities, local celebrities and sponsors.

The addition of Live! Casino & Hotel Philadelphia as the title sponsor has made it possible for the Mummies Parade to broadcast live on WDPN-TV (MeTV2), WFMZ.com, and the WFMZ+ app available on Firestick, Roku, Apple TV, IOS, Android devices for the first time in the parade's history.

Viewers can watch the broadcast from 9:00 a.m. to 5 :00 p.m. across all platforms. The on-air hosts of the parade will be Larry Mendte and Dawn Stensland, who will be joined by Megan McFarland, providing commentary for the Comics, Wenchs, and Fancy divisions, and David Grzybowski, for the String Band division. In addition, Dennis Pellegrino, Captain of the Murray Comic Club, and Sam Regalbuto, President of the String Band Association, will provide firsthand insight throughout the parade.

"We are thrilled to be the title sponsor of the 2023 Mummies Parade," said Joe Billhimer, General Manager of Live! Casino & Hotel Philadelphia. "The Mummies Parade is a New Year's Day tradition in Philadelphia and when we were approached with the opportunity to provide support, it was a no-brainer. Along with our community partners, we're excited to keep the tradition alive, allowing fans both near and far the opportunity to tune in to the live broadcast on WDPN-TV (MeTV2) and experience the action."

MeTV2 and WFMZ-TV President and GM Barry Fisher said, "The Mummies reached out to us just a few weeks ago asking if we could help save the parade for TV viewers. Generally, we would like several months to plan and prepare for a great event such as the Mummies Parade. However, with the cooperation and support of the Live! Casino and Hotel, The City, IBEW, and Mummies, we were able to commit to producing this year's parade in just a few weeks." MeTV2 can be viewed over the air, cable and satellite

"We are excited for this new era of the Mummies Parade. The Mummies are thankful to Live! Casino & Hotel Philadelphia and WDPN-TV (MeTV2) for their support. We are elated that our parade will be on television for our local audiences and online for all of our fans around the world," said Sam Regalbuto, President of the String Band Association.

The Mummers look forward to a spectacular 2023 Live! Casino & Hotel Philadelphia Mummers Parade January 1, 2023. At this time, the Mummers are still seeking donations for the 2023 parade and encourage fans to make a financial contribution by visiting www.donatenummers.com. The Philadelphia Mummers String Band Association is a 501(c)(3) charitable organization and all donations are tax-deductible.

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About Live! Casino & Hotel Philadelphia

Voted Best Casino and Best Overall Dining in Pennsylvania by Casino Player Magazine, Live! Casino & Hotel Philadelphia has transformed the South Philadelphia Stadium District into a nationally unrivaled one-stop destination to enjoy the fast-paced action of four major professional sports teams, memorable entertainment, premier dining, well-appointed hotel accommodations and world-class gaming. Conveniently located off I-95 and I-76, the facility features more than 200 luxury hotel rooms that are Sharecare Health Security VERIFIED™ with Forbes Travel Guide, a FanDuel® Sportsbook and Lounge, over 2,000 slots and electronic table games, and 134 live action table games, including a dedicated poker room. Dining and entertainment options include the Zagat-rated #1 steakhouse The Prime Rib®; Luk Fu, serving authentic Asian cuisine; Sports & Social Philly, a one-of-a-kind sports restaurant, gaming venue and social lounge; the 10th Street Market, a unique food hall featuring Guy Fieri's Taco Joint and Guy's Burger Joint; Philadelphia-favorites Lorenzo and Sons Pizza, Termini Bros. Bakery and Sang Kee Noodle Bar & Kitchen; Morty's Deli and Luckie's Liquor. A spirited nightlife scene at Center Bar and R Bar rounds out the Live! experience. The property offers more than 15,500-square-feet of customizable meeting and event space, as well as ample, secure parking. Live! Casino & Hotel Philadelphia was developed and remains owned and managed by Stadium Casino RE, LLC, an affiliate of The Cordish Companies, the premier developer of Live! dining, entertainment, gaming, hotel and sports-anchored destinations in the country. For reservations, call 1-833-472-5483 or visit Philadelphia.LiveCasinoHotel.com. Follow us on Twitter, Facebook and Instagram - @livecasinophl

About The Mummers

2023 will be the Mummers 123rd annual parade in the city of Philadelphia. The Mummers consist of the Fancies, Wench Brigades, Comics and the String Band divisions. This year's parade will include 1 Fancy club, 9 Wench Brigades, 3 Comic clubs and 14 String Bands. Each division is ready to perform elaborate Broadway style productions on New Year's Day 2023.

About WDPN-TV

WDPN-TV is owned by Maranatha Broadcasting Company Inc. MBC purchased WDPN-TV Channel 2 Willmington/Philadelphia in 2017. The station is broadcast from a tower located in the Roxborough antenna farm in Philadelphia. The station is affiliated with the MeTV Network (The Memorable Entertainment Network), which broadcasts the best classic TV programs from the 70's and 80'.

MBC also owns WFMZ-TV in Allentown. WFMZ-TV is a full-service broadcast station, founded in 1976. WFMZ-TV's "69News" focuses its coverage on the northern tier of the Philadelphia market.