

AITKIN PUBLIC SCHOOLS MINUTES OF SPECIAL BOARD MEETING DECEMBER 19, 2019

A Special Board Meeting of the Board of Education of Aitkin Public Schools was held Thursday, December 19, 2019, beginning at 6:00 PM in the Aitkin High School - Media Center.

1. Call meeting to order by the chairperson.

The meeting was called to order by the vice-chairperson, Mr. Hasskamp as Ms. Hills was not in attendance. The meeting was called to order at 6:02 p.m.

2. Roll call by the clerk.

All in attendance were: Mr. Hasskamp, Mr. Hoge, Mr. Chute, Mr. Ryan, Mr. Bailey. Absent: Ms. Hills, Mr. Janzen.

3. Pledge of Allegiance.

The Pledge of Allegiance was recited.

4. Approval of agenda - revise or remove as needed.

Mr. Hoge made the motion to approve the agenda. Mr. Ryan seconded the motion. All were in favor and the motion passed.

5. *Comments from visitors.

There were no comments from visitors.

A. Comments from visitors must be informational in nature and not exceed five (5) minutes per issue. The Board cannot engage in a discussion or debate in this five minutes but will take the information and find answers if that is appropriate. As part of board protocol, it is unacceptable for any speaker to slander or engage in character assassination at a public board meeting.

6. New business:

A. Audit Report for 2018-2019: Clifton, Larson, Allen

1. Consider/accept the audit report for 2018-2019.

After a presentation by Mary Reedy, Principal, a motion was made by Mr. Chute, with a second by Mr. Ryan, to accept the 2018-2019 audit report. On vote being taken, all members were in favor and the motion carried.

B. Superintendent Update:

1. Business Manager Position

Mr. Stifter reminded the Board that our contract with BerganKDV will expire in July. The Business Manager position will be posted right after Christmas. We filled out the application for the Application Tracker through Frontline and would like to have the Business Manager position post through this program. If the program is not running by January 15, 2020, the position will be posted manually for 30 days or until filled. Mr. Stifter recommends that the new Business Manager will transition with Mr. Athman before the Bergan KDV contract expires.

C. Discuss ISD#1 Marketing Plan/Branding Aitkin Schools

Mr. Ryan added this to the agenda, suggesting that Mr. Stifter and his Administrations start a plan. He would like to see a consistency of communication with stakeholders in the community. Enrollment is dropping, losing kids to other districts. How do we differentiate ourselves from other districts? He would like us to promote what we do well. He suggested a brochure with statistics about the school that could be placed in the hospitals, county and city. Mr. Stifter suggested that the marketing plan will change with the strategic plan. Mr. Ryan would like to find out why people are leaving and why they are coming to our schools. He suggested doing more on Facebook, emails and the IT department should be involved.

7. Other

There was no other business.

8. Adjourn.

Mr. Ryan made the motion to adjourn, with Mr. Chute seconding the motion. All members were in favor and the motion passed. Meeting adjourned at 6:45p.m.

Respectfully submitted:

Mary Aulie,

Administrative Assistant

Joe Ryan, Clerk

Published in the

Aitkin Independent Age

January 15, 2020

1012839