



**COBB HOMELESS
ALLIANCE**

Unhoused Taskforce Presentation

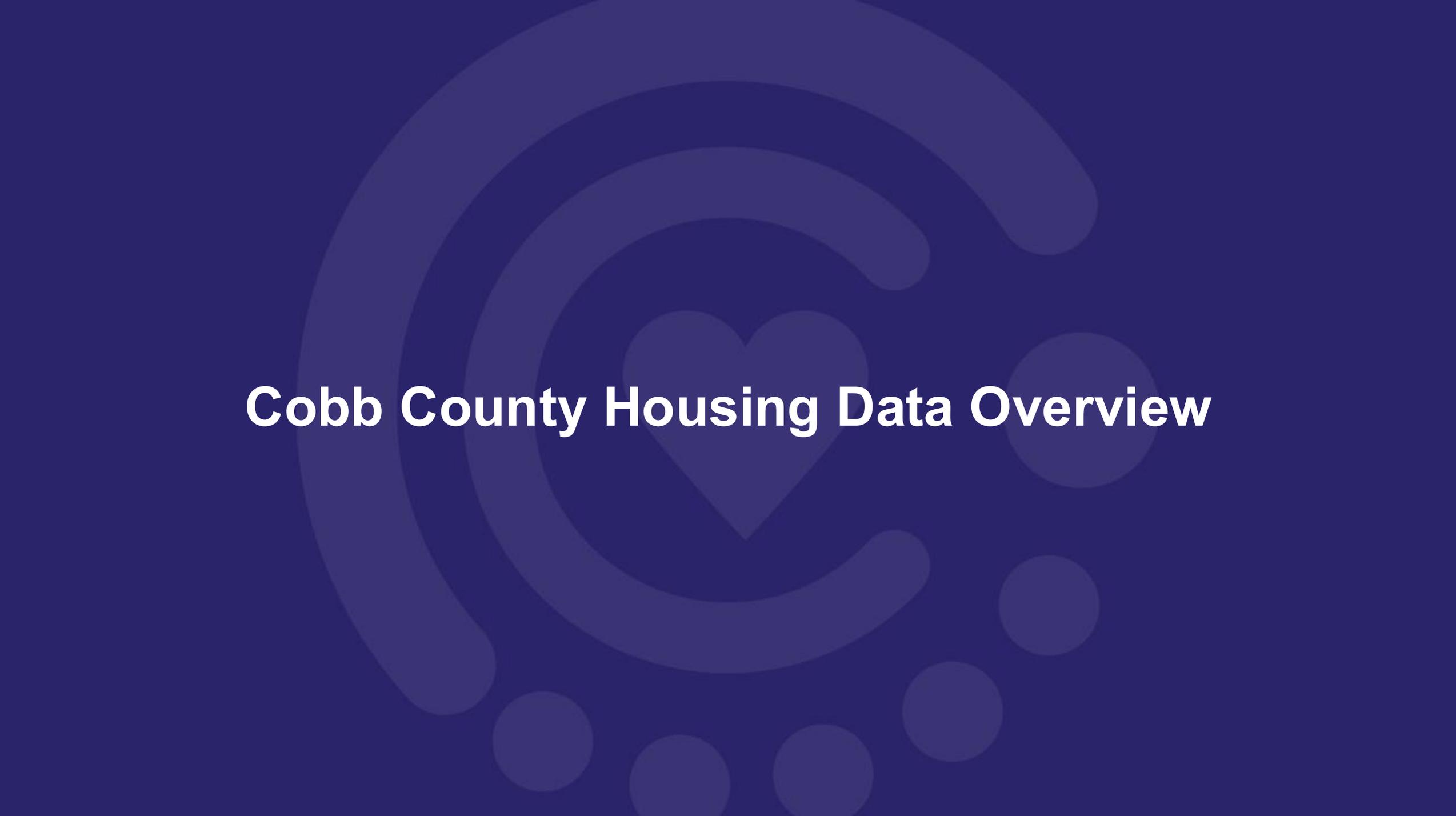
May 27, 2025

The Cobb Homeless Alliance is the planning body that coordinates HUD CoC-funded housing and services for people experiencing homelessness in Cobb County. The Cobb Homelessness Alliance promotes a strategic and collaborative approach to addressing homelessness in our area.

Responsibilities:

- CoC Governance and Structure
- Systems Operations and Planning
- Coordinated Entry
- Annual Application for HUD Funding
- Homeless Management Information System (HMIS)
- Federal Reporting
 - Point-In-Time (PIT) and Housing Inventory Counts (HIC)
 - Longitudinal System Analysis
 - System Performance Measures



The background is a solid dark blue color. In the center, there is a faint, light blue graphic consisting of a heart shape surrounded by several concentric, thick, curved lines that resemble a stylized 'C' or a series of overlapping arcs. At the bottom of the page, there are several small, light blue circles of varying sizes, some arranged in a row and others scattered below.

Cobb County Housing Data Overview

Income & Poverty Facts

\$99,382
Median Household Income, 2023

In 2023, **10%** of Cobb households earned less than **\$25,000** and **29%** earned less than **\$60,000**

HUD FY 24 Income Limits, Single Person HH – Cobb*

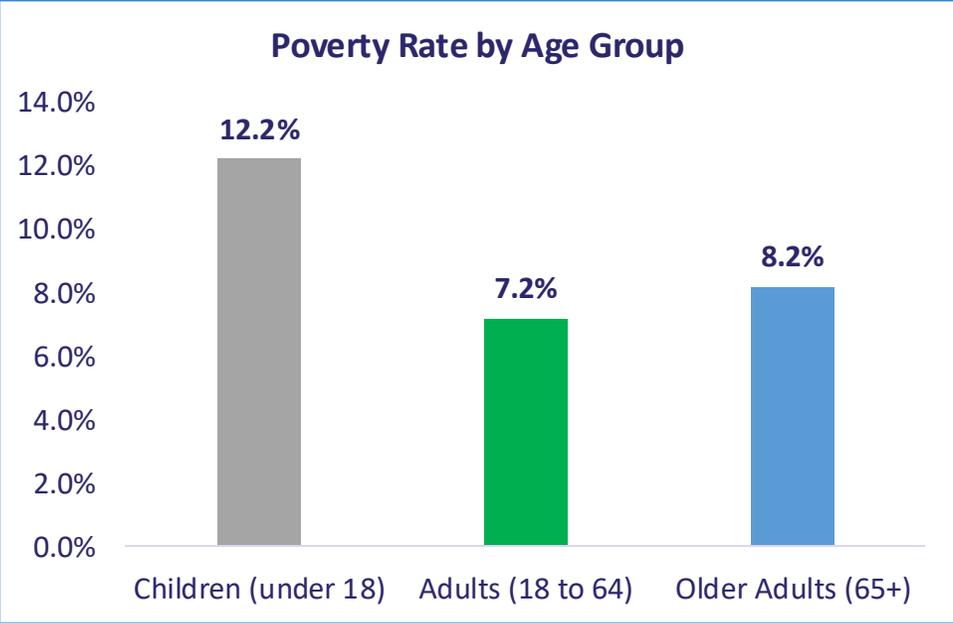
\$22,600
30% AMI
Extremely Low

\$37,650
50% AMI
Very Low

\$60,200
80% AMI
Low

Eligibility cap for ESG homelessness prevention program participants

Eligibility cap for CDBG program participants

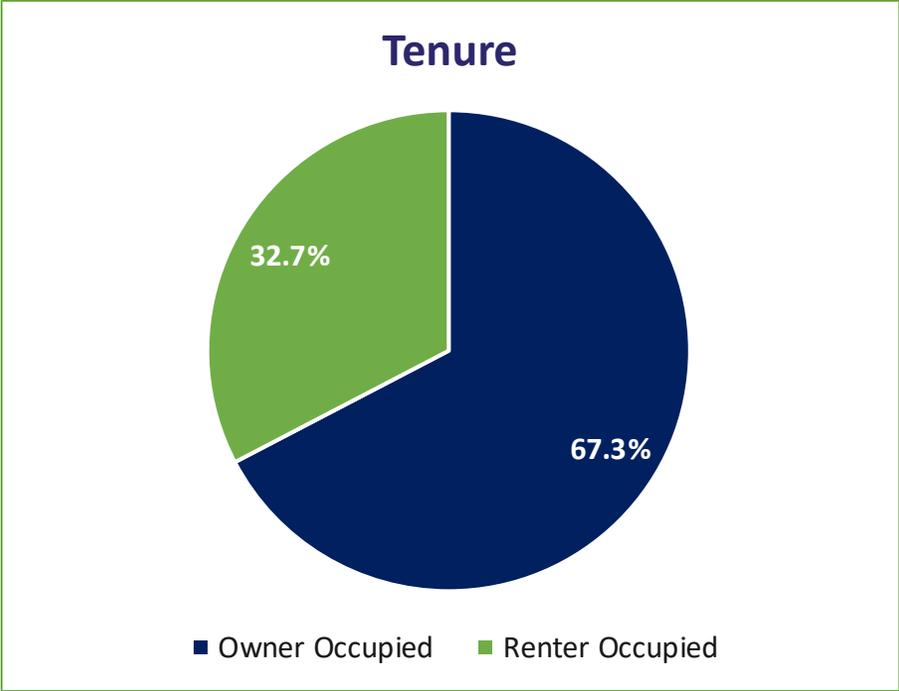
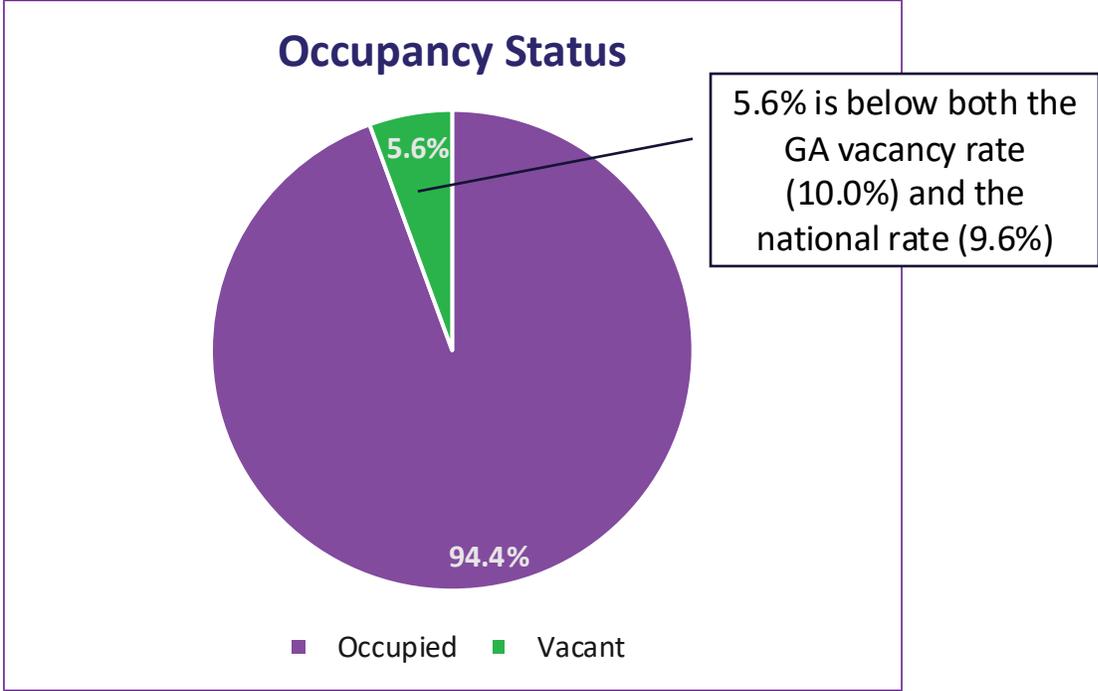


Source: 2023 ACS 1-year estimate

*Source: U.S. Department of Housing & Urban Development [HUD]

Housing in Cobb – At a glance

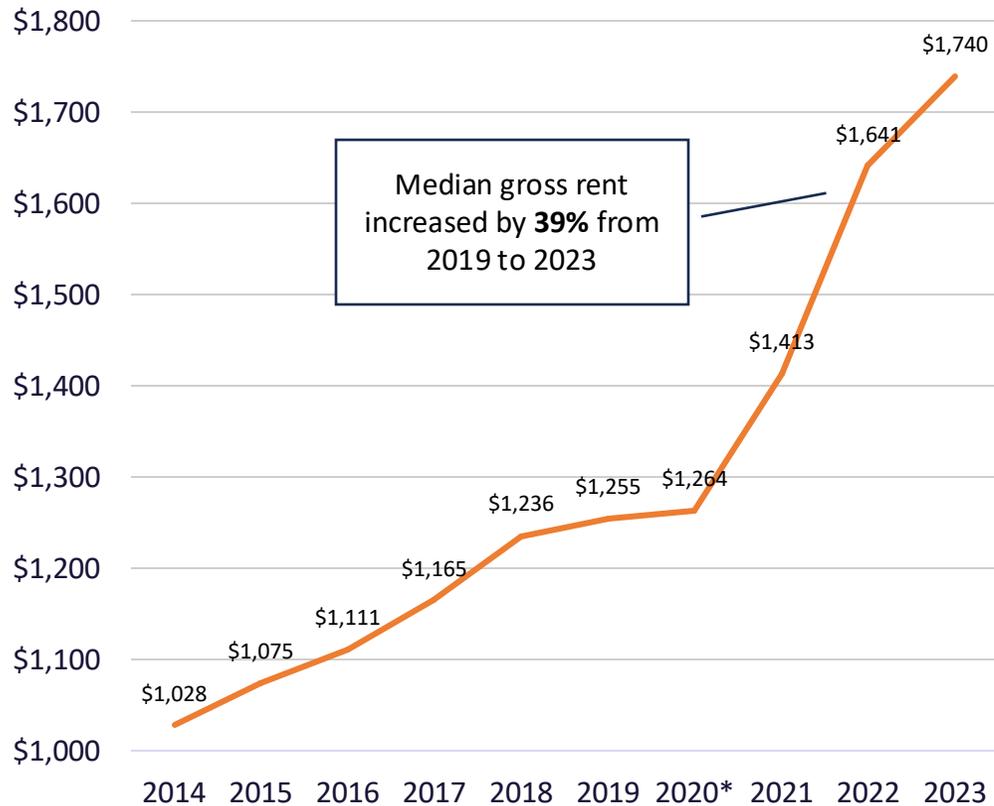
316,691
Total housing units, 2023



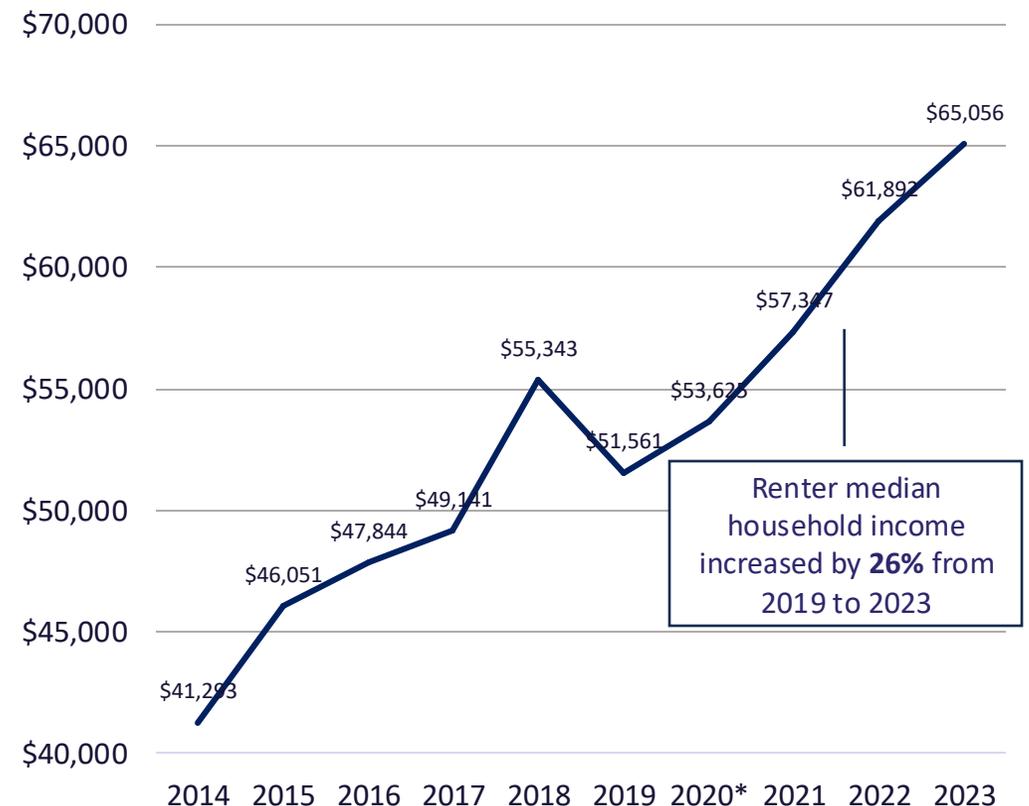
\$1,740
Median gross rent, 2023

Rent & Household Income

Median Gross Rent



Renter Median Household Income

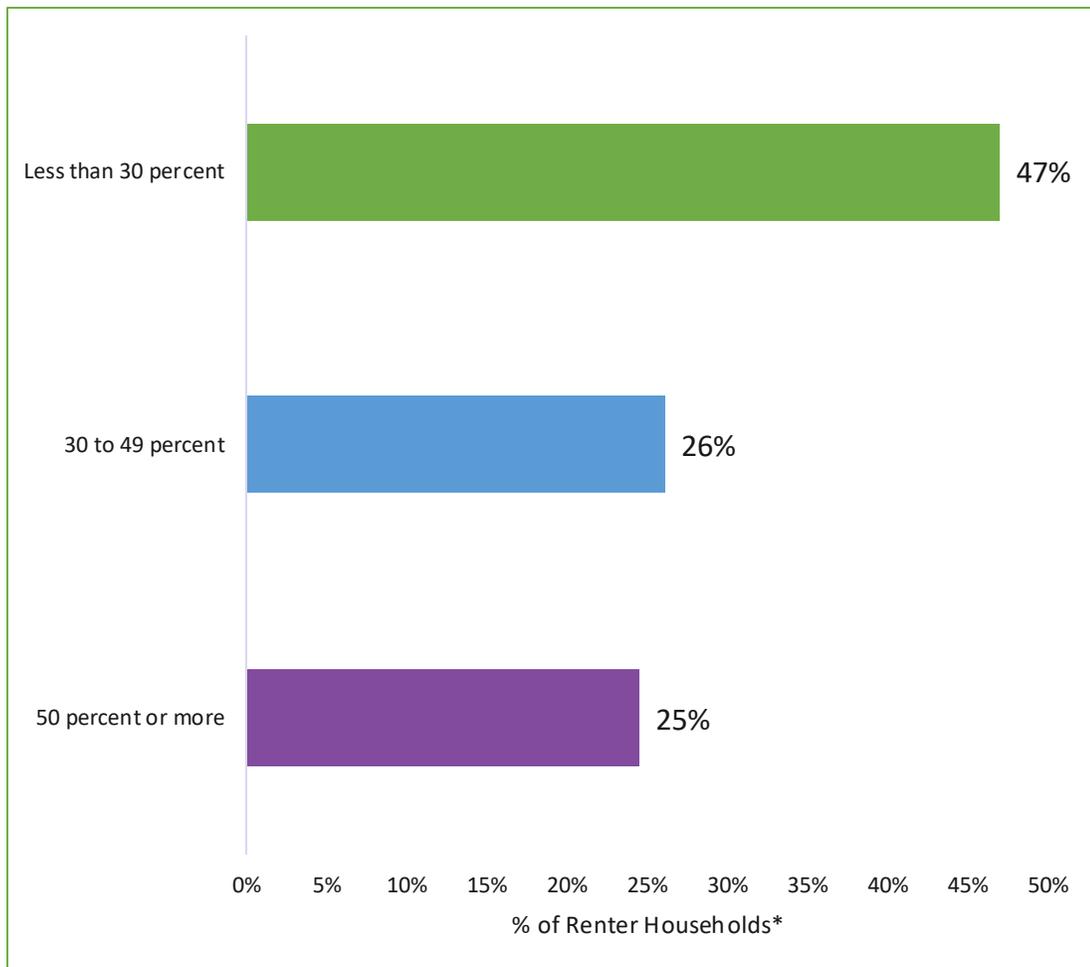


Growth in median gross rent outpaced growth in median household income

Source: ACS 1-year estimates

*The Census Bureau did not release ACS 1-year estimates in 2020 due to COVID. Data for 2020 is from the 2016-2020 ACS 5-year estimate.

Rent as a percentage of household income



51%

of renters in Cobb are cost-burdened (spend 30% or more of their income on rent)

25%

of renters in Cobb are *severely* cost-burdened (spend 50% or more of their income on rent)

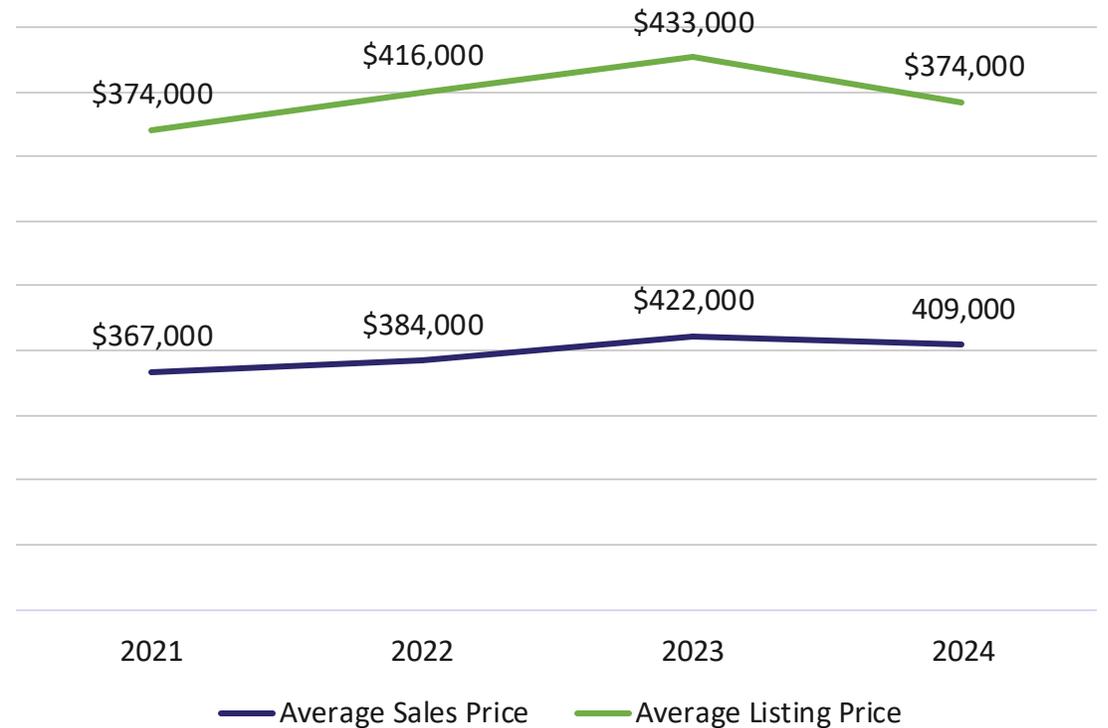
Housing Market in Cobb – At a glance



\$409,000
Median Sales Price - October 2024

\$98,236
Gross income needed to afford \$409,000 house with a 5% down payment (\$20,450)

\$432,000
Median house value, 2023
(owner-occupied units)

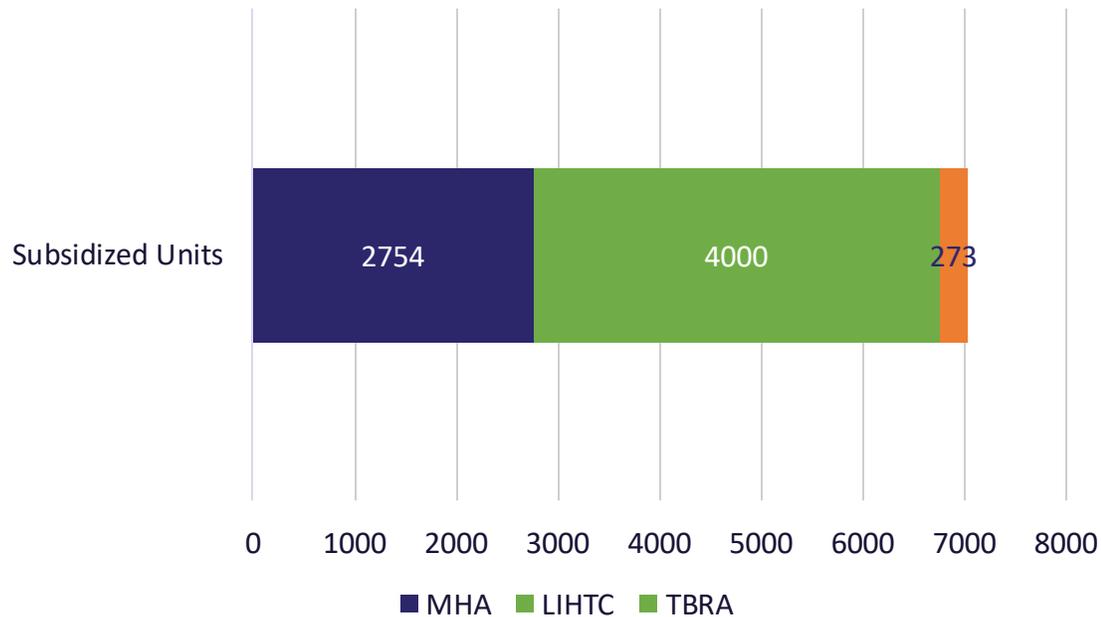


Subsidized Housing Data

299,074

Number of households in Cobb County

Total Subsidized Units



~87,000 households with incomes to qualify for federal assistance

~8% of households actually getting served



2024 Cobb Coordinated Entry Data

2024 Overall Numbers

Household Type	Total Enrollments	Total Households	Total Persons
Adults and Children	325	295	979
Single Adults	729	718	718
Multiple Adults	13	13	27
All Households	1067	1026	1724

Household Size

Households with Adults and Children

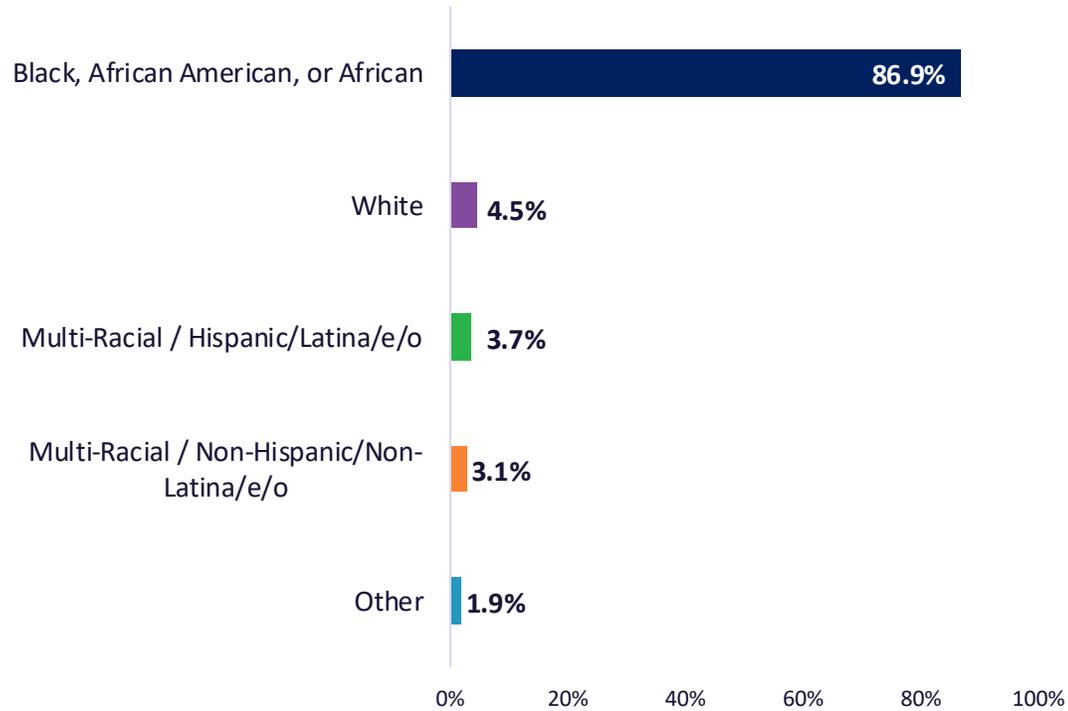
Average	3.31
Median	3
Minimum	2
Maximum	12

Households with Multiple Adults

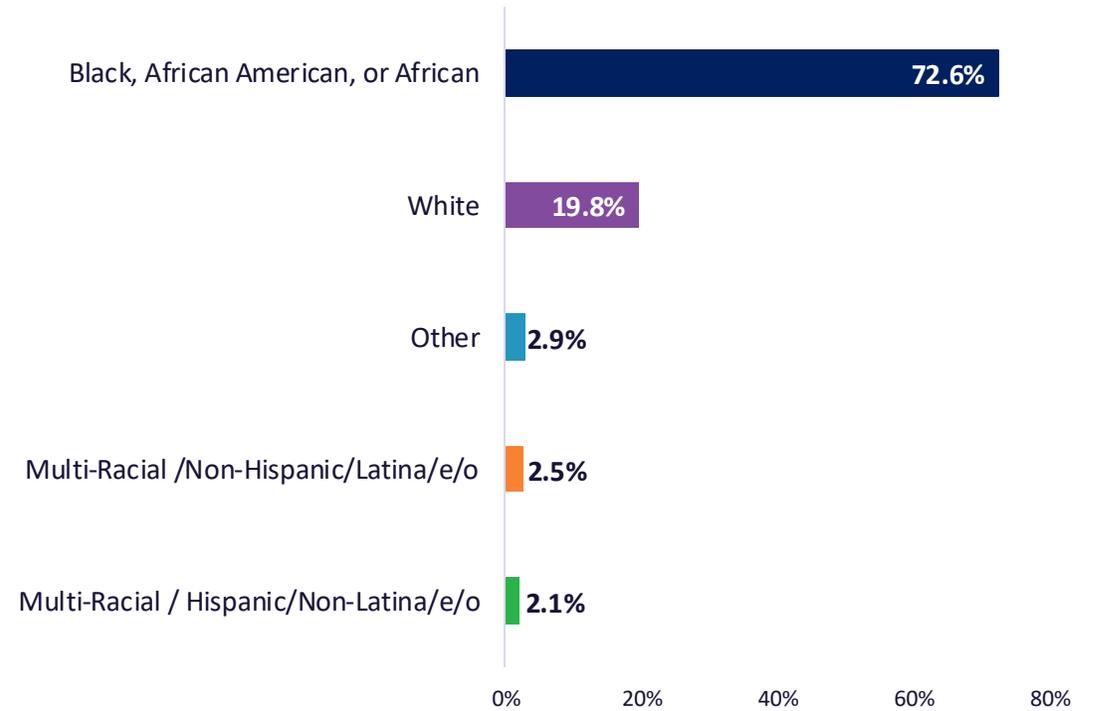
Average	2.07
Median	2
Minimum	2
Maximum	3

Race/Ethnicity

Households with Adults and Children

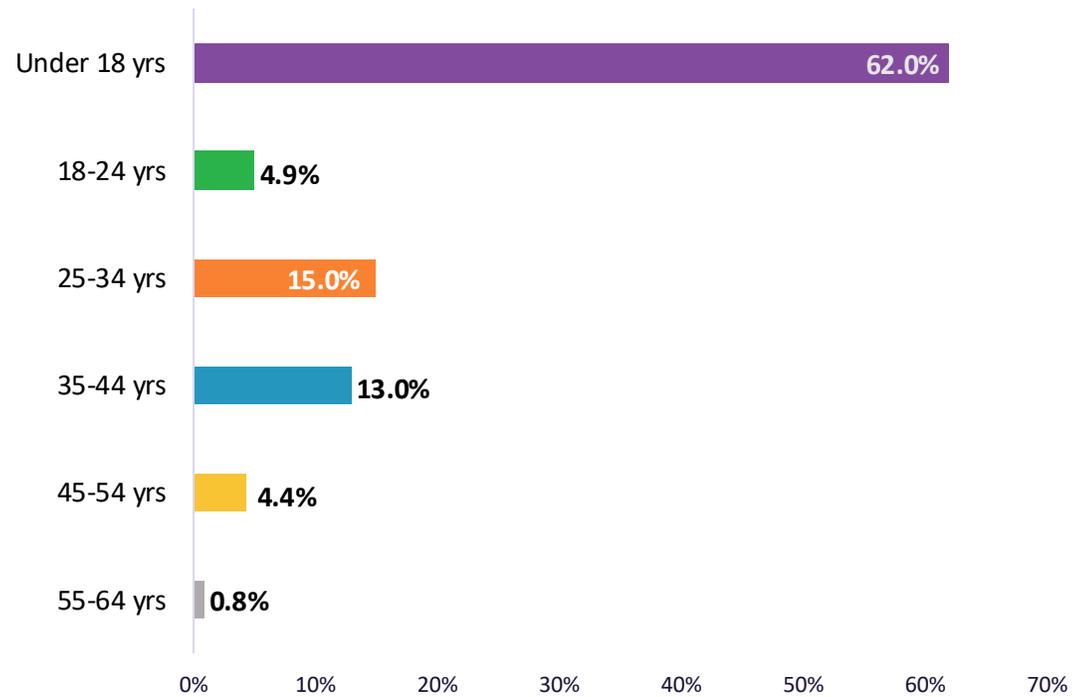


Households with Adults Only

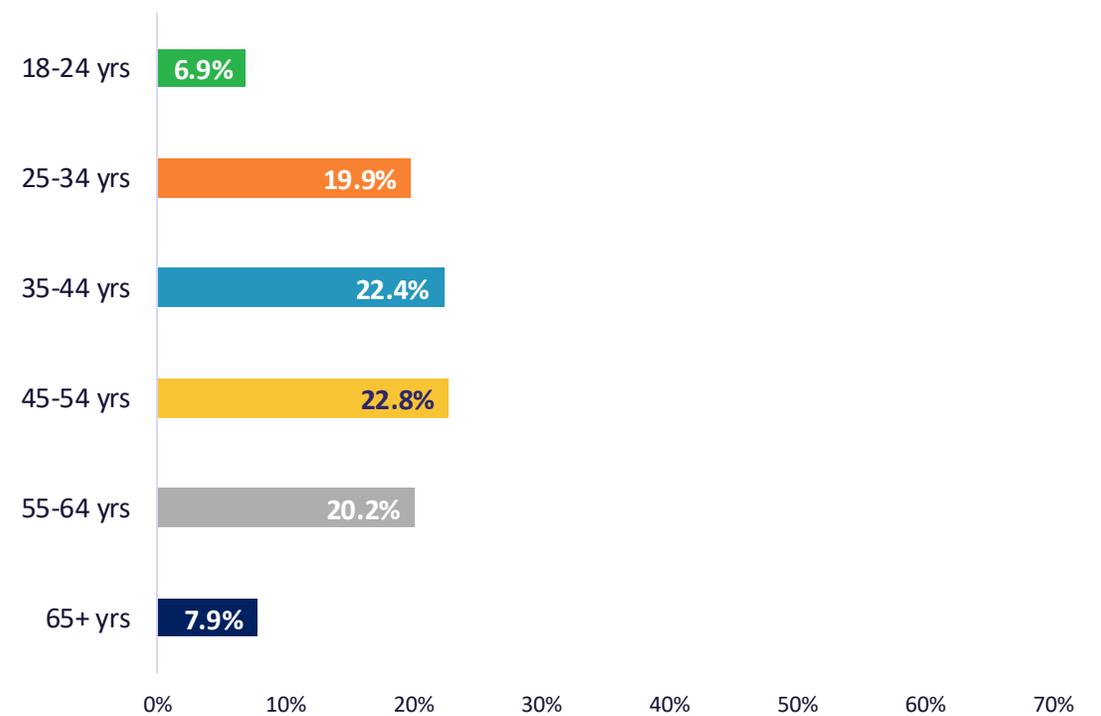


Age

Households with Adults and Children

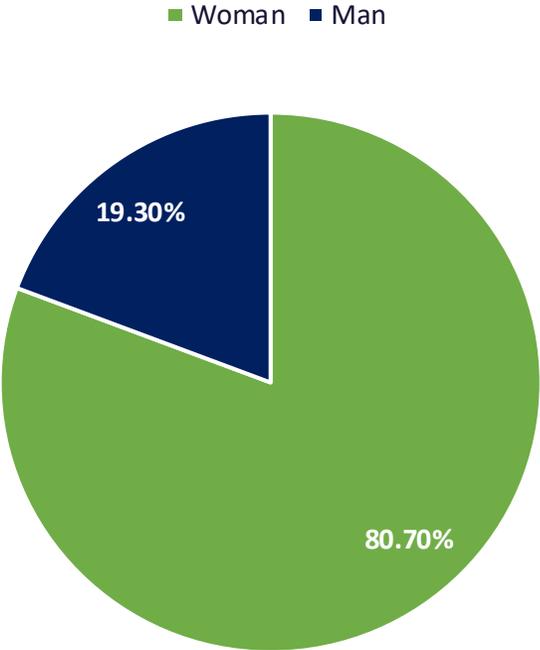


Households with Adults Only



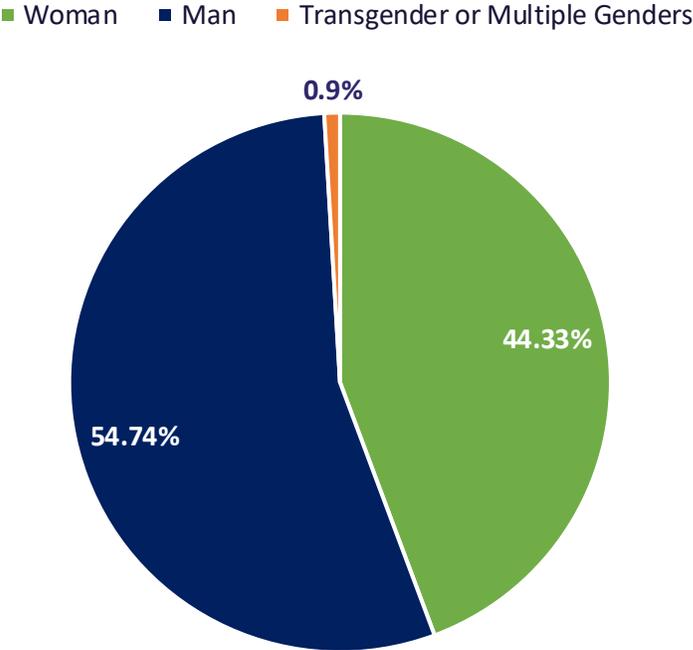
Gender

Households with Adults and Children



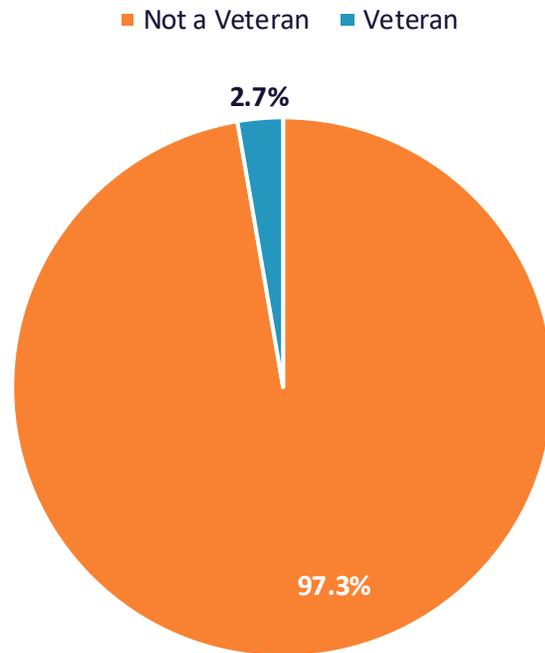
Only persons 18 and over are included above

Households with Adults Only

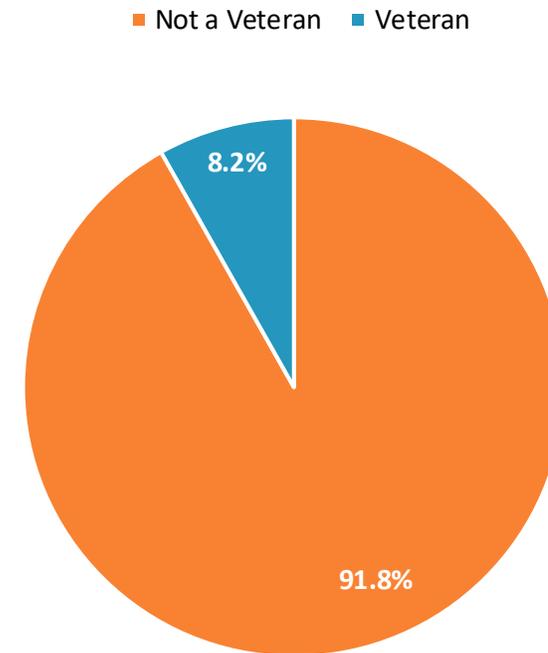


Veteran Status

Households with Adults and Children



Households with Adults Only

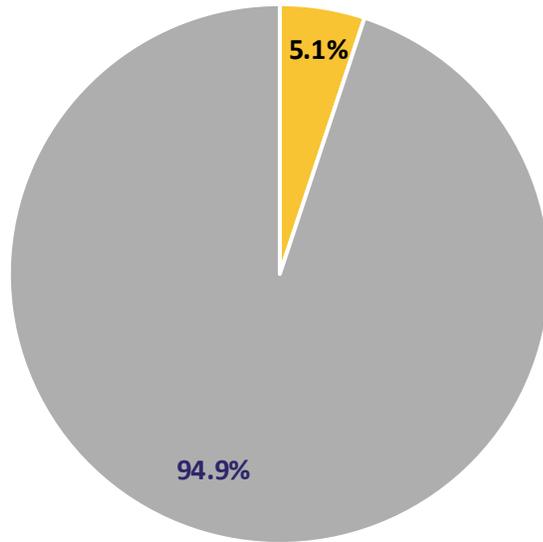


Only heads of household are included above

Chronic Homelessness Status

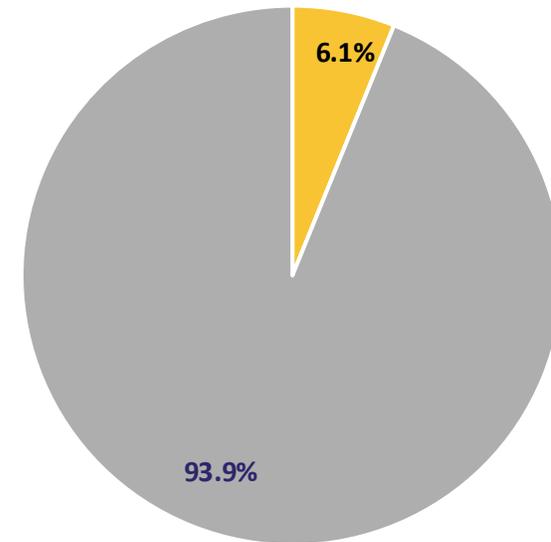
Households with Adults and Children

■ Chronically homeless ■ Not chronically homeless



Households with Adults Only

■ Chronically homeless ■ Not chronically homeless



Only heads of household are included above

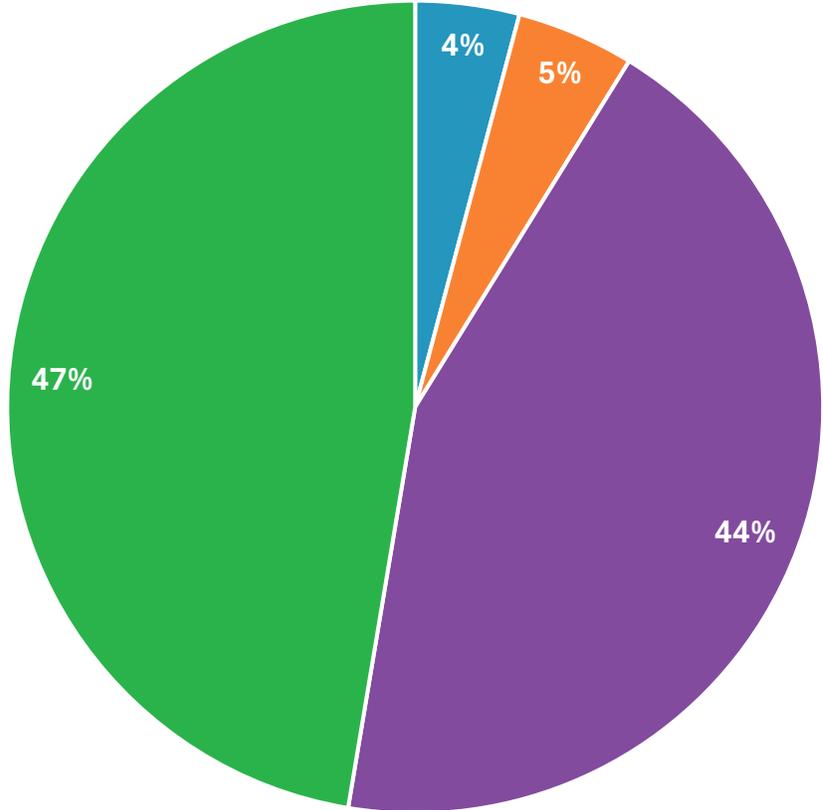
2024-25 School Homelessness Data

**Cobb County School District
Marietta City Schools**

Student Homelessness – Number of Students and Living Situations

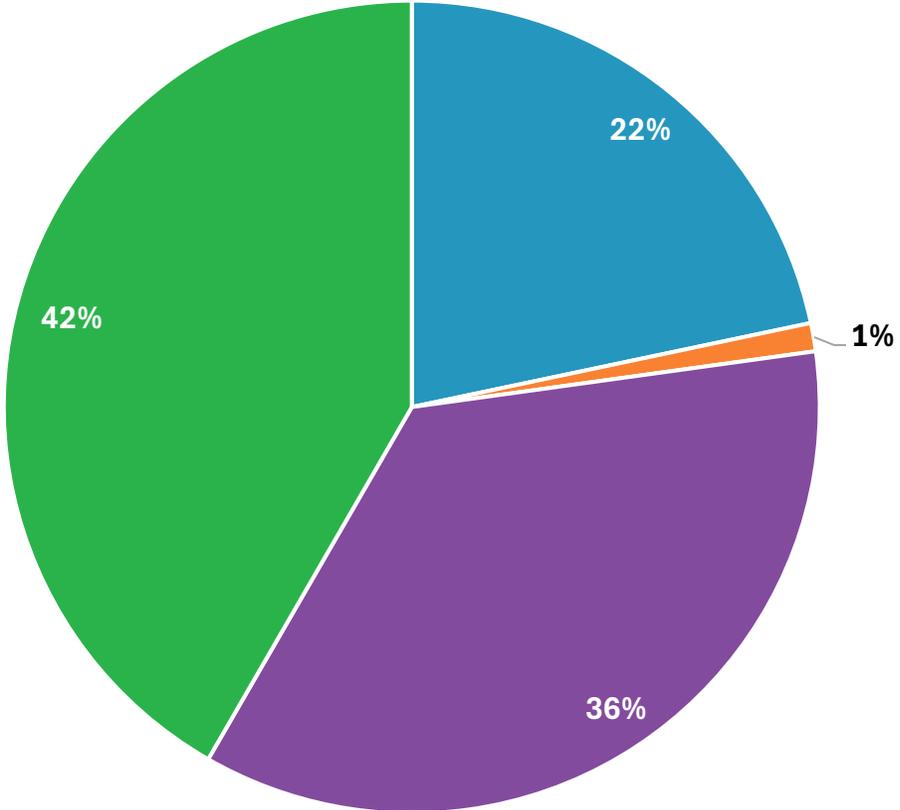


Cobb County School District: 2,022 Students



■ Sheltered ■ Unsheltered ■ Doubled Up ■ Hotel/Motel

Marietta City Schools: 535 Students



■ Sheltered ■ Unsheltered ■ Doubled Up ■ Hotel/Motel

2024 Point-In-Time Count

January 25, 2024

Unsheltered Survey Data



Unsheltered PIT Responses by Year – Number of People



*Includes interviews and observation surveys

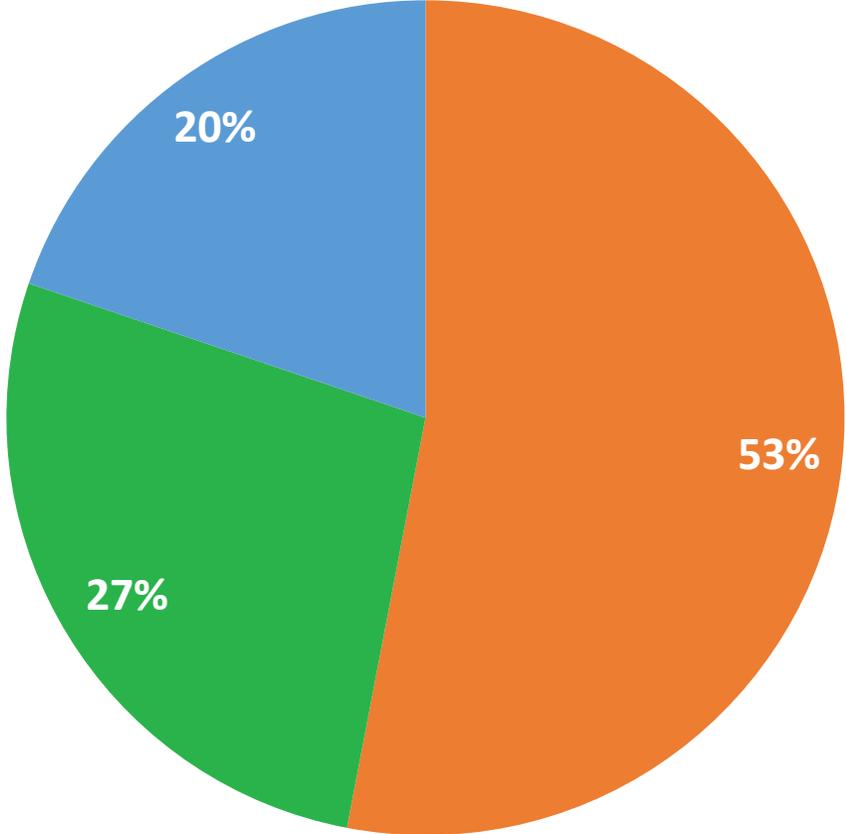


2024 PIT Unsheltered Responses by Survey Type

283

Total Responses

- Interview Surveys
- Observation Surveys - Persons
- Observation Surveys - Location



Survey Type	Count
Interview Surveys	150
Observation Surveys - Persons	77
Observation Surveys - Location	56

2025 Housing Inventory Count

January 30, 2025

Provider Survey & HMIS Data

11

Providers

26

Projects

2025 HIC

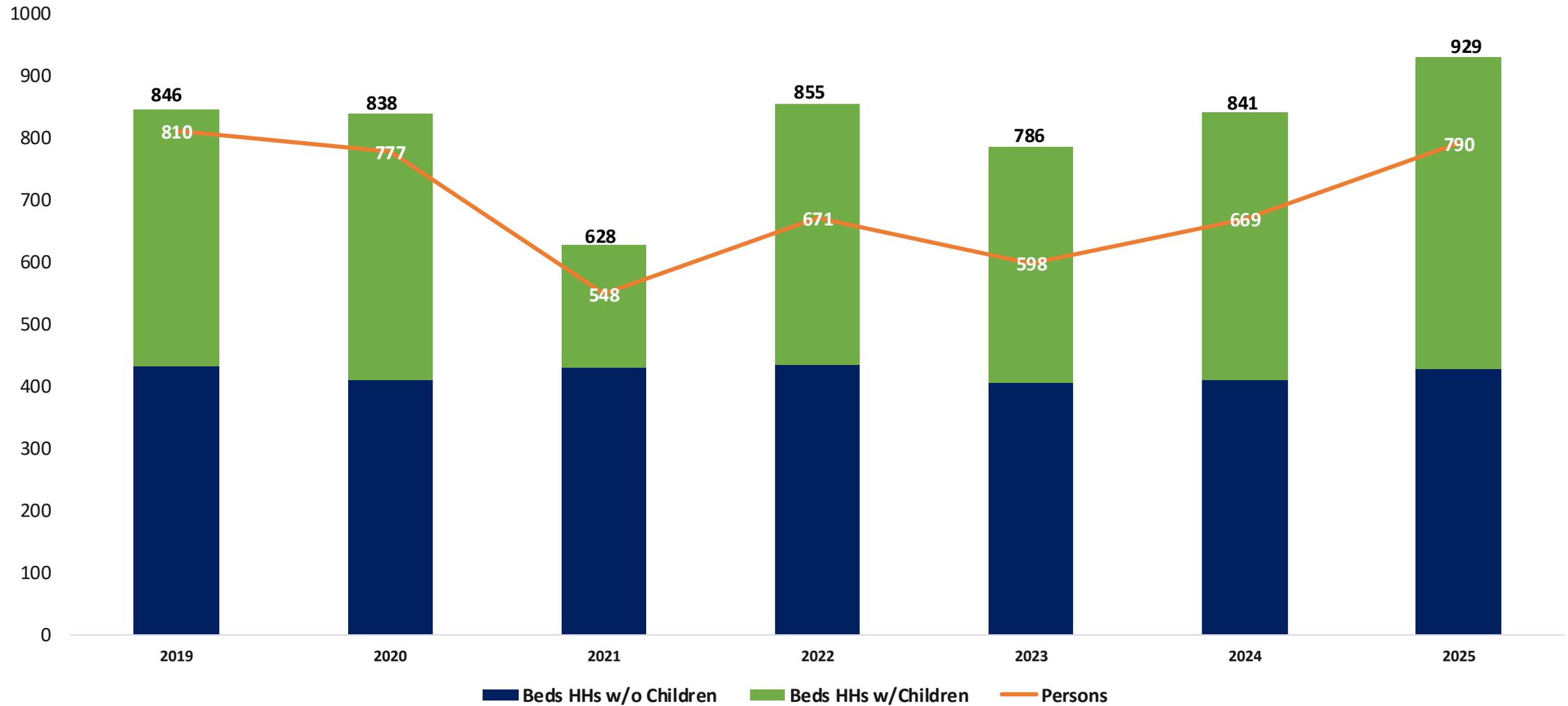
929

Year-Round Beds

790

Persons

HIC Year-Round Beds and Persons Served, 2019-2025



Factors Explaining Change in Bed Numbers Between 2024 and 2025



Increase in Emergency Shelter beds

- CFR Short-Term Housing had 2 units/10 more beds available relative to 2024 HIC
- CFR MBC Program started opened on 10/1/2024 HIC with 2 units and 8 beds
- Family Promise Community Shelter had one additional unit/6 more beds relative to 2024 HIC

Increase in Transitional Housing beds

- The Extension had 26 more Transitional Housing beds available relative to 2024

More people housed through Rapid Re-Housing

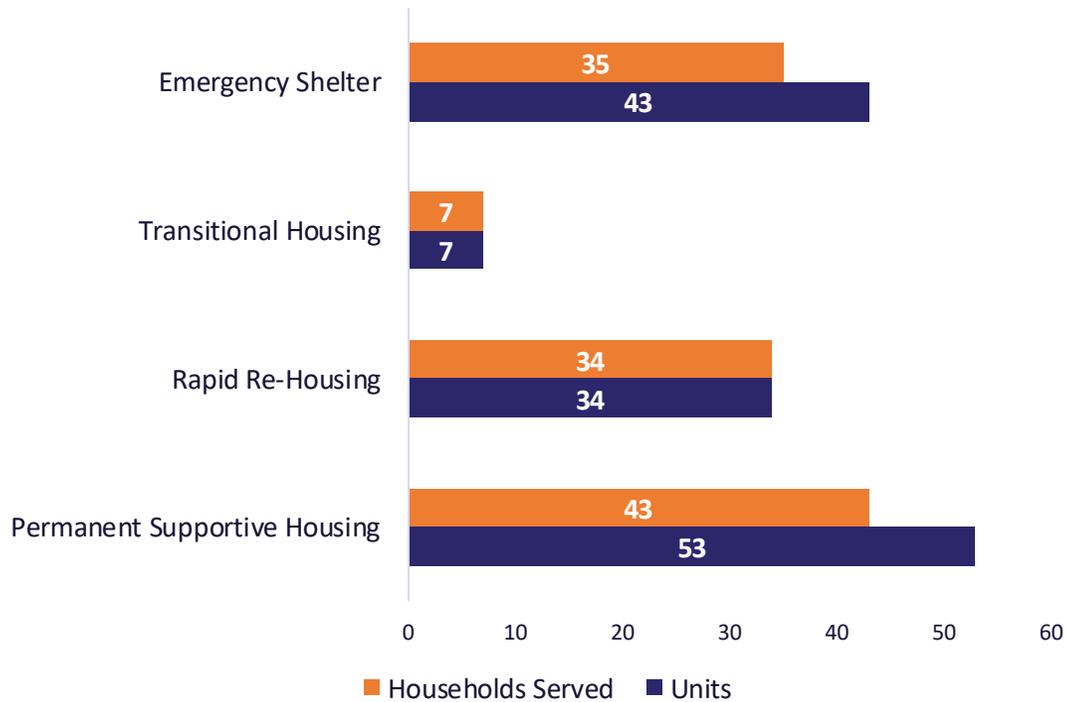
- 25 more clients were in housing with Rapid Re-Housing assistance relative to 2024

Increase in the number of Permanent Supportive Housing beds due to more families housed through VASH

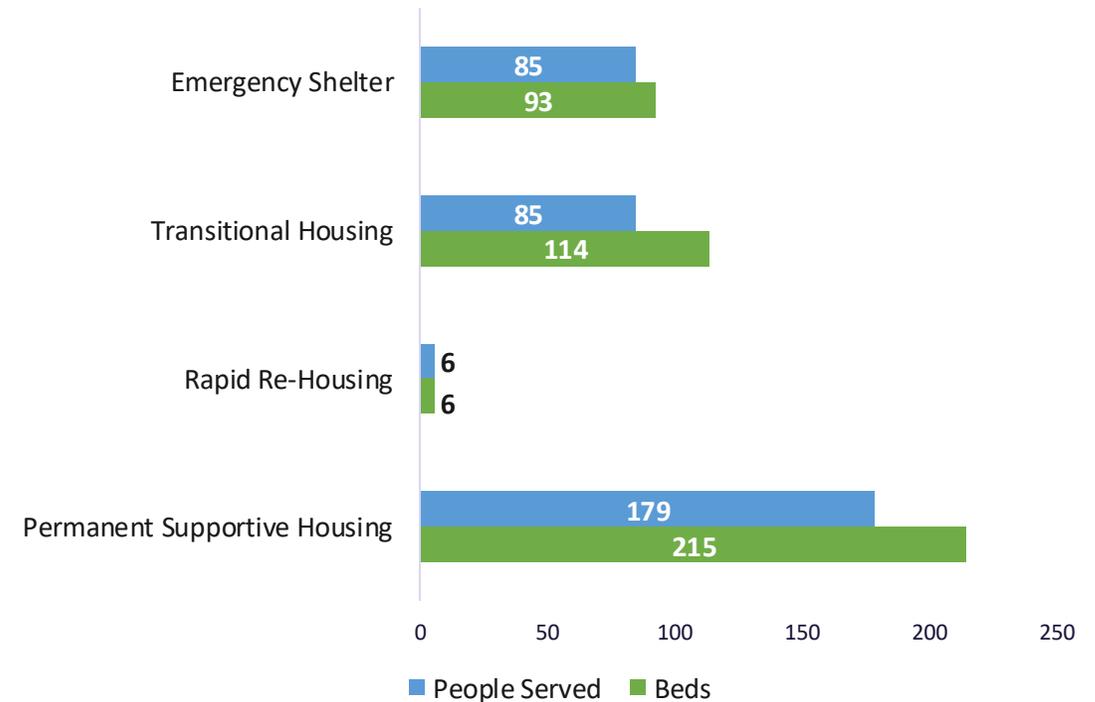
- This year, 28% of households with VASH vouchers in housing were families with children, compared to 24% in 2024
- Since there are more people in family households, this resulted in a 30-bed increase relative to last year

HIC Project Inventory by Household Type

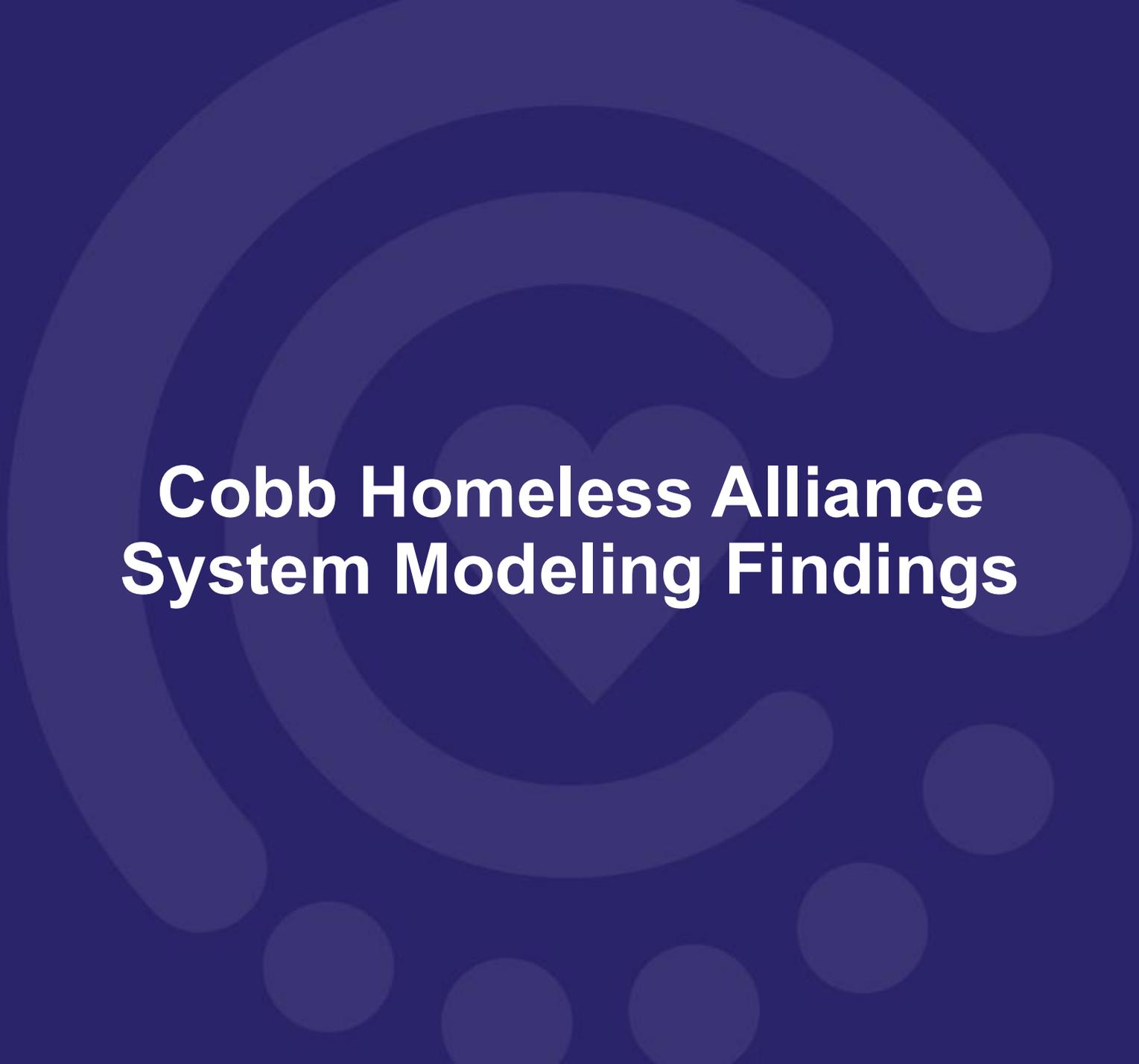
Households with Adults and Children – Unit Inventory and Households Served



Households with Adults Only – Bed Inventory and People Served



Note: HUD-VA Supportive Housing (HUD-VASH) make up the majority of Permanent Supportive Housing inventory included above, particularly for family households

The background features a large, faint, stylized logo in a lighter shade of blue. The logo depicts a hand with fingers spread, cupping a heart shape. The overall aesthetic is clean and professional, with a focus on the central text.

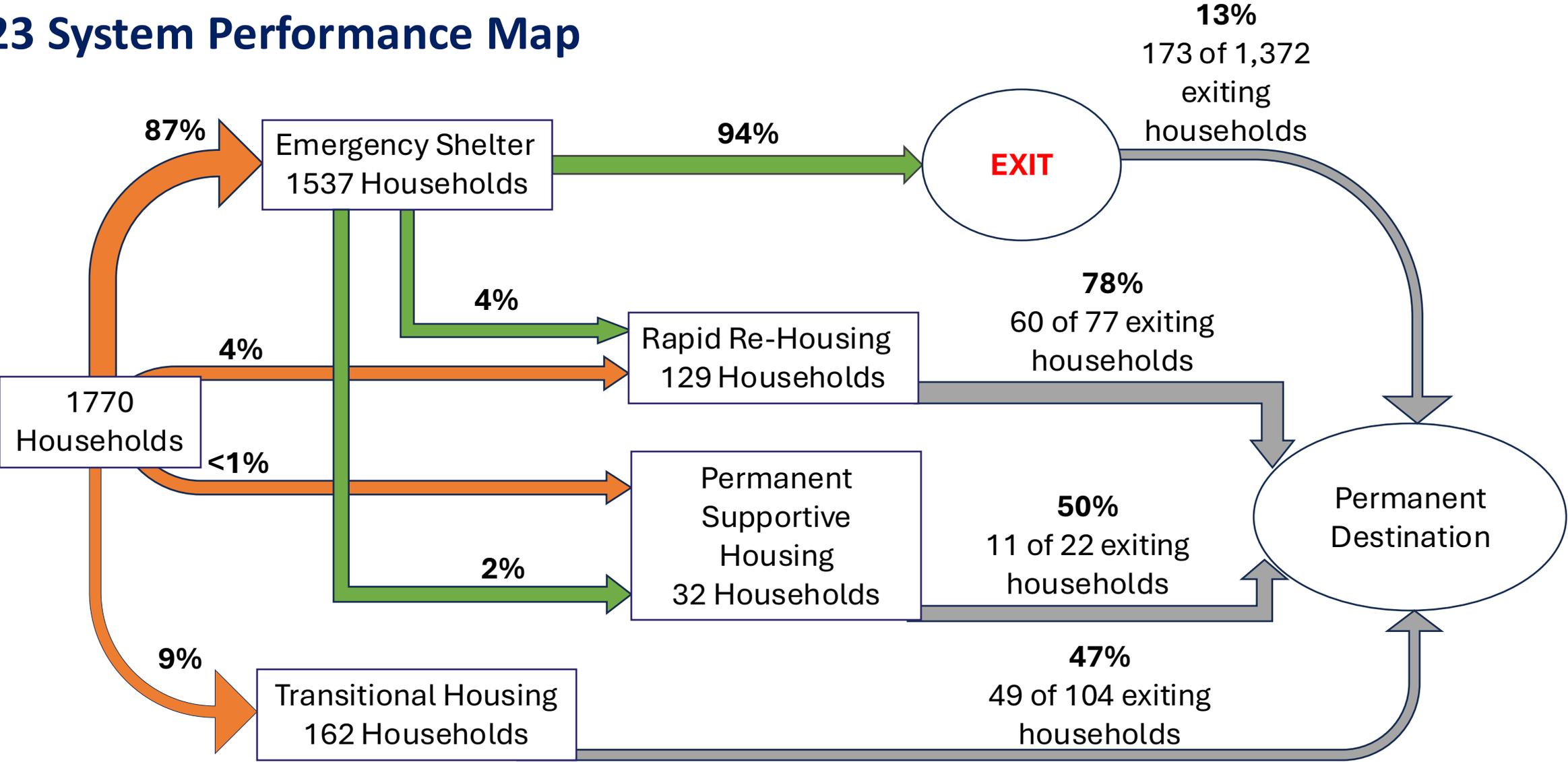
Cobb Homeless Alliance System Modeling Findings

Cobb County Police Department	Cobb County School District	Davis Direction
Kennesaw State University	Marietta City Schools	Marietta Police Department
Monica Delancey, Community Advocate	MUST Ministries	Salvation Army
Shady Grove Baptist Church	The Center for Children and Young Adults	The Center for Family Resources
	Wellstar	

System Modeling Workgroup Participants



FY 23 System Performance Map

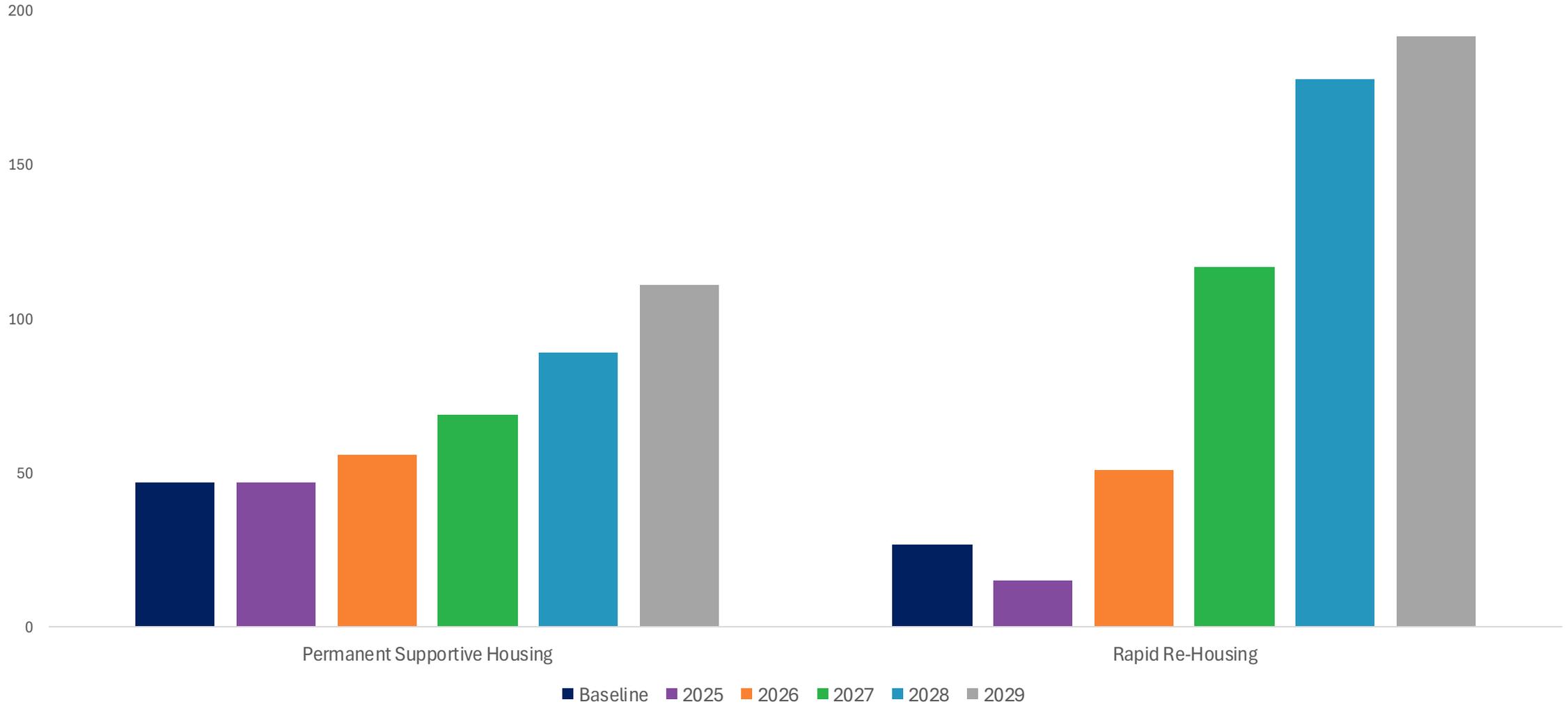


Aim: Increase exits to permanent housing situations

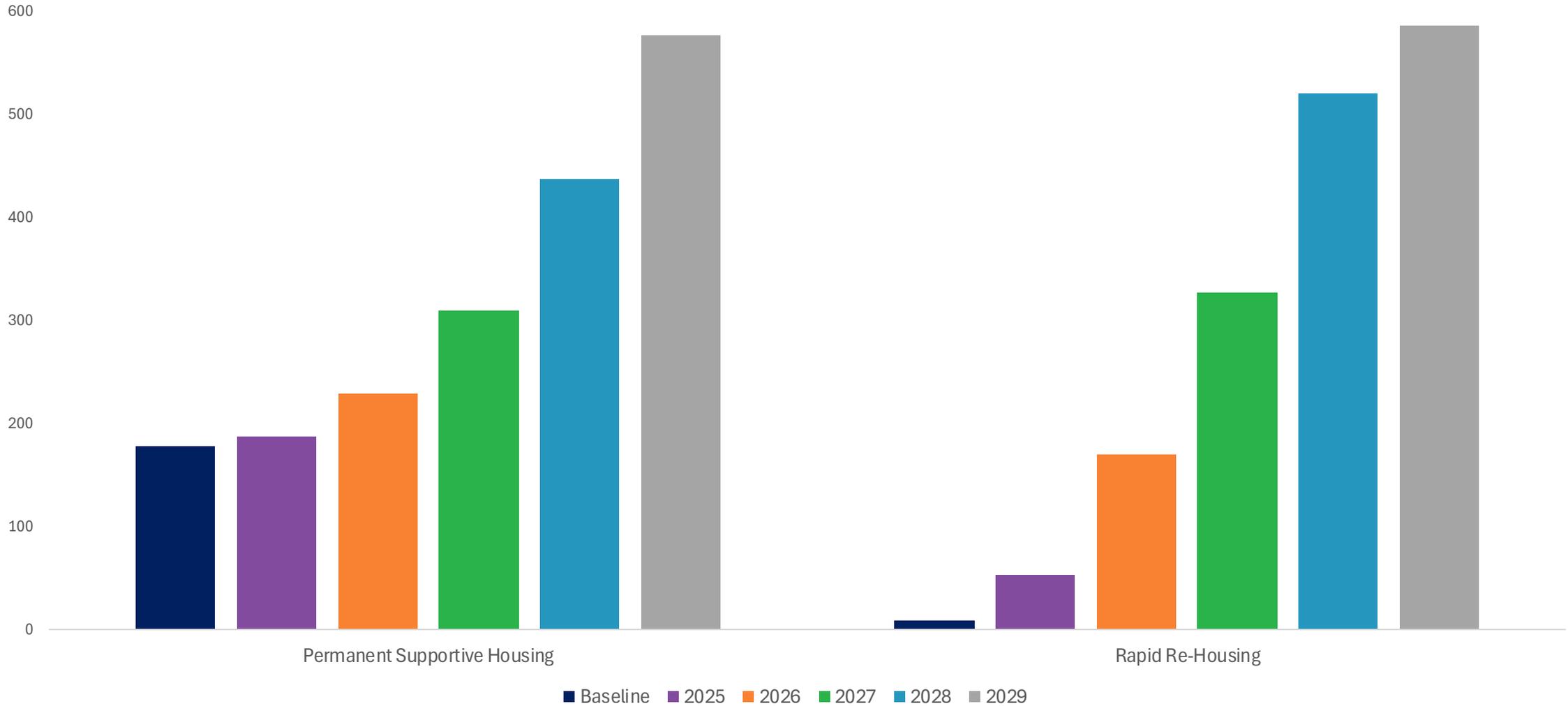
How: Expand investment in Rapid Re-Housing and Permanent Supportive Housing

- Increases the number of households that can enter Rapid Re-Housing or Permanent Supportive Housing out of Emergency Shelter
 - Households that exit from Rapid Re-Housing are 6 times more likely to exit to permanent housing compared to households that exit Emergency Shelter with no further assistance
- Allows for more households to be served through Coordinated Entry
 - Currently, less than 10% of households that enter CE receive Rapid Re-Housing or Permanent Supportive Housing services

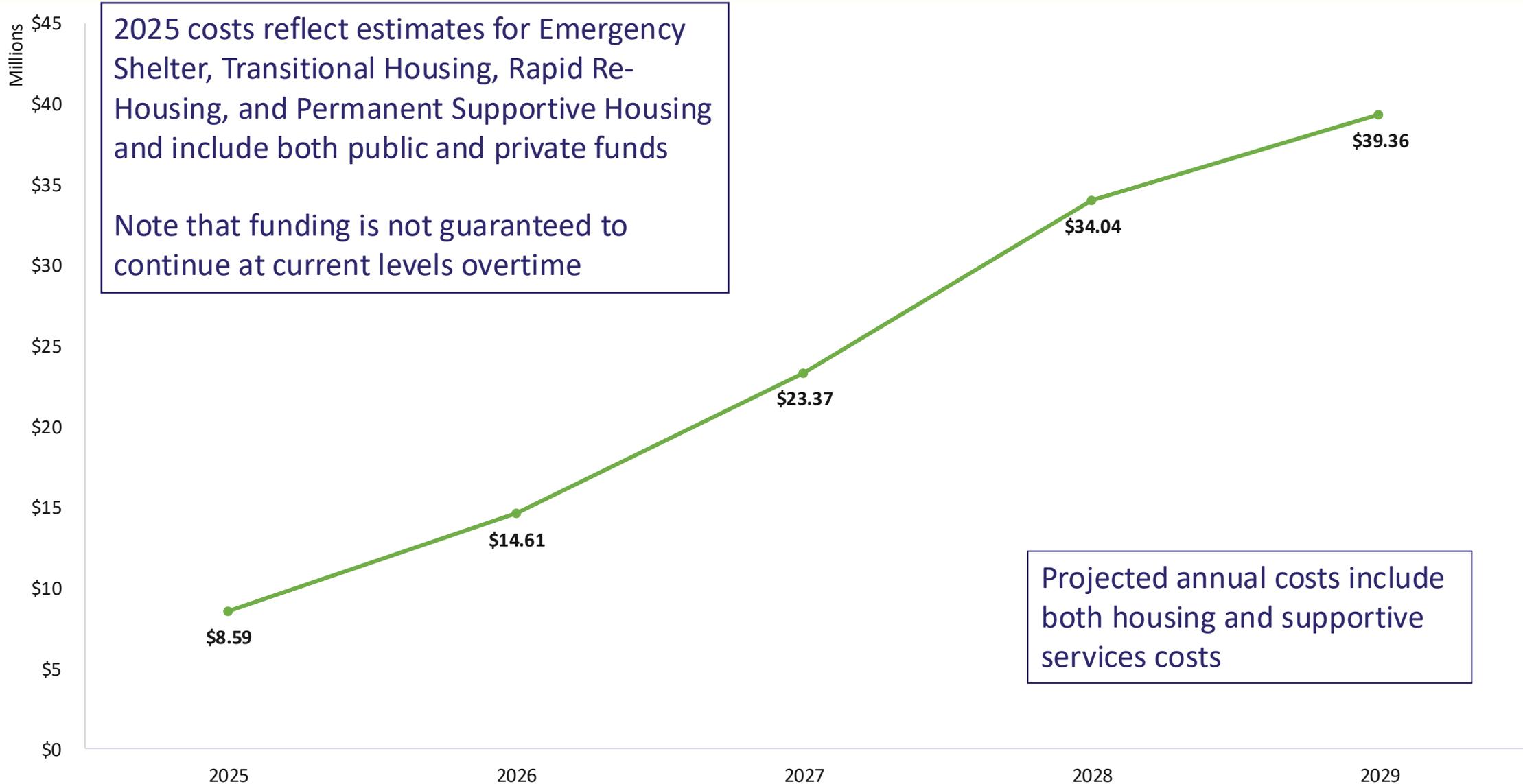
Unit Inventory Overtime – Family Households



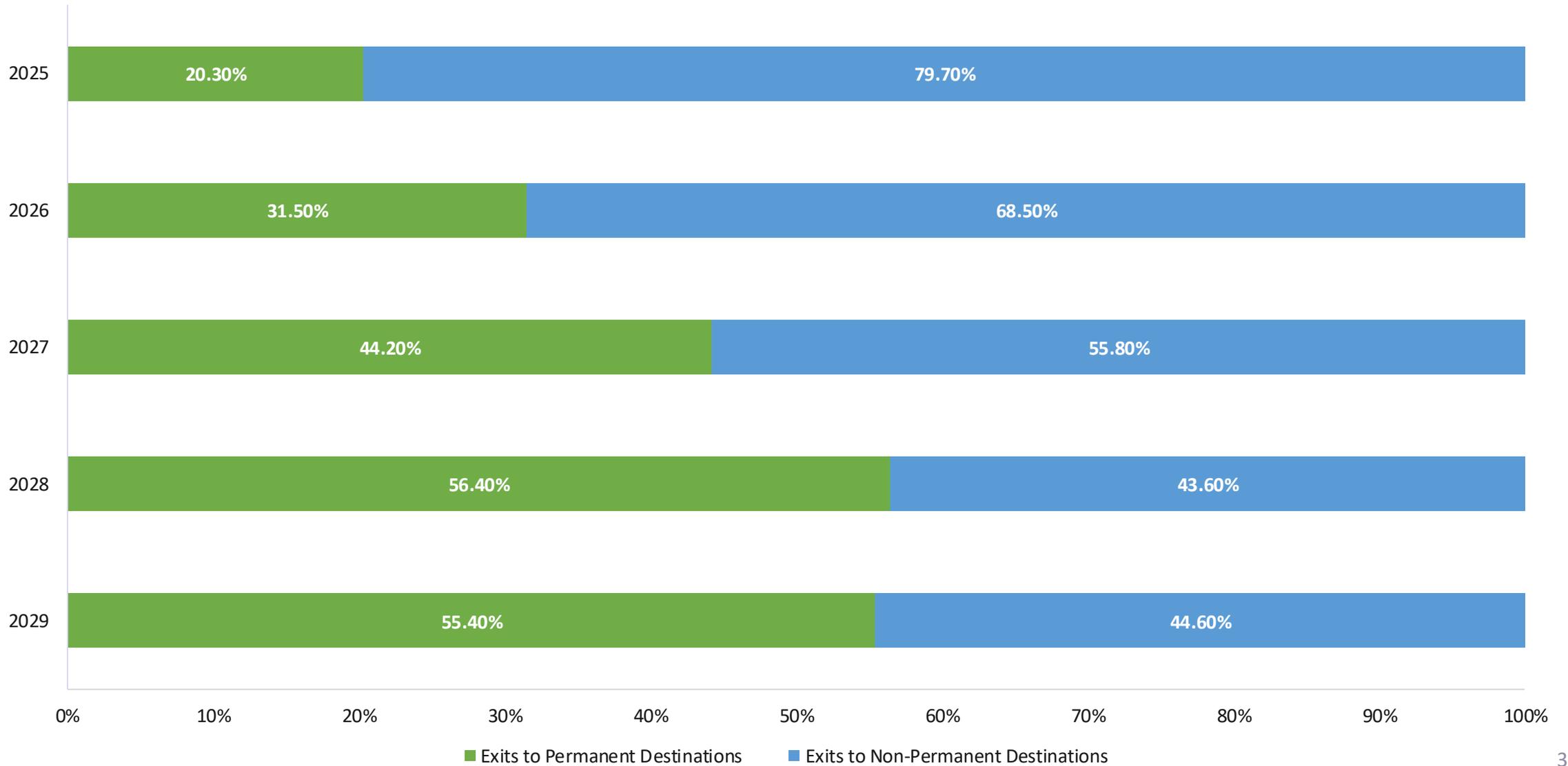
Unit Inventory Overtime – Adult-Only Households



Annual Costs



Exits to Permanent Destinations



2025 HUD GRANT OVERVIEW & FUNDING PRIORITIES

**CDBG, HOME, & ESG
GRANT PROGRAMS**



GRANT PROGRAM OVERVIEW

Community Development Block Grant (CDBG)

The United States Department of Housing and Urban Development (HUD) through the CDBG program provides communities with resources to address a wide range of unique community development needs. The CDBG program provides annual grants on a formula basis to Entitlement Communities as a means to support viable communities by providing decent housing, a suitable living environment, and opportunities to expand economic opportunities, principally for low and moderate-income persons.

Common CDBG Public Services Activities:

Not inclusive of all eligible CDBG Public Services.

- Job Training
- Child Care
- Health Care
- Fair Housing Outreach
- Services for Seniors and Homeless Persons
- Recreational and Educational Programs

Common CDBG Public Facilities Activities & Improvements, Economic Development, Housing Activities

- Acquisition
- Commercial/Residential Rehabilitation
- Removal of Architectural Barriers for Accessibility
- Construction/ Reconstruction
- Low-mod job creation or retention activities

GRANT PROGRAM OVERVIEW

Home Investment Partnership (HOME)

Through the Home Investment Partnerships Act (HOME), HUD provides formula grants for communities to use in partnership with local nonprofit groups to fund a wide range of activities to develop rental and single-family homes for income-eligible persons.

Eligible activities for the HOME Program activities:

1. Homeowner Rehabilitation (repair, rehabilitation, and reconstruction)
2. Homebuyer Activities (acquisition, rehabilitation, new construction, down-payment assistance)
3. Rental Housing (acquisition, rehabilitation, new construction)
4. Tenant Based Rental Assistance (monthly rental assistance, security & utility deposits)



At least 15 percent of HOME funds must be set aside for specific activities to be undertaken by a nonprofit called a Community Housing Development Organization (CHDO). A CHDO is a private nonprofit, community-based service organization that will develop affordable housing for the community it serves. In order to qualify for designation as a CHDO, the organization must meet certain requirements pertaining to their legal status, organizational structure, and capacity and experience.

GRANT PROGRAM OVERVIEW



Emergency Solutions Grant (ESG)

The primary purpose of the ESG Program is to assist people in quickly regaining stability in permanent housing after experiencing a housing crisis and/or homelessness. ESG funds are available for five program components: **street outreach**, **emergency shelter**, **homelessness prevention**, **rapid re-housing assistance**, and data collection through the **Homeless Management Information System (HMIS)**.

Component	Serving...	
	Those who are Homeless	Those who are at risk of Homelessness
1. Street Outreach	✓	
2. Emergency Shelter	✓	
3. Homelessness Prevention		✓
4. Rapid Re-housing	✓	
	Collecting Data On...	
5. Homeless Management Information System (HMIS)	✓	✓

CDBG, HOME, and ESG GRANT PROGRAM FUNDING IN COBB COUNTY

Cobb County receives an annual formula-based allocation from HUD.

In Program Year (PY) 2024, Cobb County received \$3,476,476.00 in CDBG funding, \$1,206,202.82 in HOME funding, and \$269,225.00 in ESG funding.

Current year grant funding is allocated based on 70% estimate of funding received in prior year. Grant applications are accepted 1-year in advance of program year.

2025 FUNDING PRIORITIES

PROGRAM	70% EST. ALLOCATION
CDBG Program	\$2,433,533.20
HOME Program	\$844,342.10
ESG Program	\$188,457.50
TOTAL	\$3,466,332.80

The 2020-2025 funding allocations are posted at:

<https://www.cobbcounty.org/cdbg/funding-allocations>

GRANT PROGRAM	ACTIVITY	RECOMMENDED ALLOCATION PERCENTAGE
CDBG [PUBLIC SERVICE CAP 15%]	Youth Assistance Programs	1%
	Re-entry Assistance Programs	1%
	Rental Housing Assistance	2%
	Case Management	2%
	Homeless Prevention Assistance	3%
	Homeless Activities	3%
	Job Training Assistance	1%
	Domestic Violence Assistance Programs	1%
	CDBG PUBLIC SERVICES ALLOCATION	14%
CDBG OTHER ACTIVITIES	Public Facility Activities	32%
	Minor Home Repair Program	12%
	Planning & Administration	20%
	Municipality Fair Share	22%
CDBG TOTAL ALLOCATION		100%
ESG [60% CAP Emergency Shelter/Street Outreach]	Emergency Shelter Activities	48%
	Street Outreach	10%
	Homeless Prevention	34.5%
	Rapid Re-housing	0%
	Planning & Administration	7.5%
	ESG TOTAL ALLOCATION	100%
HOME	CHDO SET-SIDE (Regulatory)	20%
	Homeownership Activities (New Construction/Rehabilitation)	30%
	Rental Housing Activities (New Construction/Rehabilitation)	30%
	Tenant-Based Rental Assistance Activities	10%
	Planning & Administration	10%
	HOME TOTAL ALLOCATION	100%

2024 OUTCOMES & REPORTING

CDBG Program Highlights

5,841 Cobb residents received assistance

2024 – CDBG funds expended - **\$3,125,906.37**

\$1,756,521.86 - Public Facilities; **\$506,886.07** - Public Services; **\$587,941.16** - Grant Planning and Administration;
\$2,214.85 in Program Income; **\$274,557.28** – Minor Home Repair Grant program in Cobb & Smyrna

HOME Program Highlights

278 families - served through Tenant Based Rental Assistance (TBRA) Program

2024 – HOME funds expended - **\$2,413,013.19**

8 Affordable Single-Family Homes Constructed

7 New low-income homebuyers serviced with Down Payment Assistance

2 Homes were acquired for affordable rental

ESG Program Highlights

4,856 Cobb County residents were assisted through the ESG Program

2024- ESG funds expended **\$187,484.71**

4,396 person assisted with Emergency Shelter Services

336 persons assisted with Street Outreach

126 persons assisted with Homeless Prevention

A full recap of service outcomes is available in the County's 2024 CAPER published at:
<https://s3.amazonaws.com/cobbcounty.org.if-us-east-1/s3fs-public/2025-02/2024%20CAPER.pdf>

2024 CSBG STRATEGIC PLAN NEEDS ASSESSMENT

Contained preplanning surveys and data analysis gathered from local nonprofit organizations, Cobb Tripartite Board and CDBG Program Office staff. The results of the surveys formed the foundation for the goals, outcomes, and strategies as listed in the Plan.

- **Employment and Education:** Youth and Individuals lack the skills and qualifications needed to secure meaningful employment.
- **Income Inequality:** Individuals and Seniors lack adequate income to meet basic household needs
- **Substance Abuse:** Individuals are addicted to unhealthy substances
- **Domestic Violence and Unsafe Living Conditions:** Individuals and children are living in unsafe home environments
- **Homelessness:** Cobb County faces a homelessness crisis, with 451 individuals identified as homeless, including veterans and those chronically homeless. The rising cost of housing and limited affordable units contribute to this issue.
- **Housing Insecurity:** Over 24% of households in Cobb County are housing cost-burdened, spending more than 30% of their income on housing. Renters are especially affected, leading to financial instability and an increased risk of homelessness.
- **Mental Health Issues:** Individuals have poor mental health

Click link below to view Cobb County's 2024-2026 CSBG Strategic Plan at:

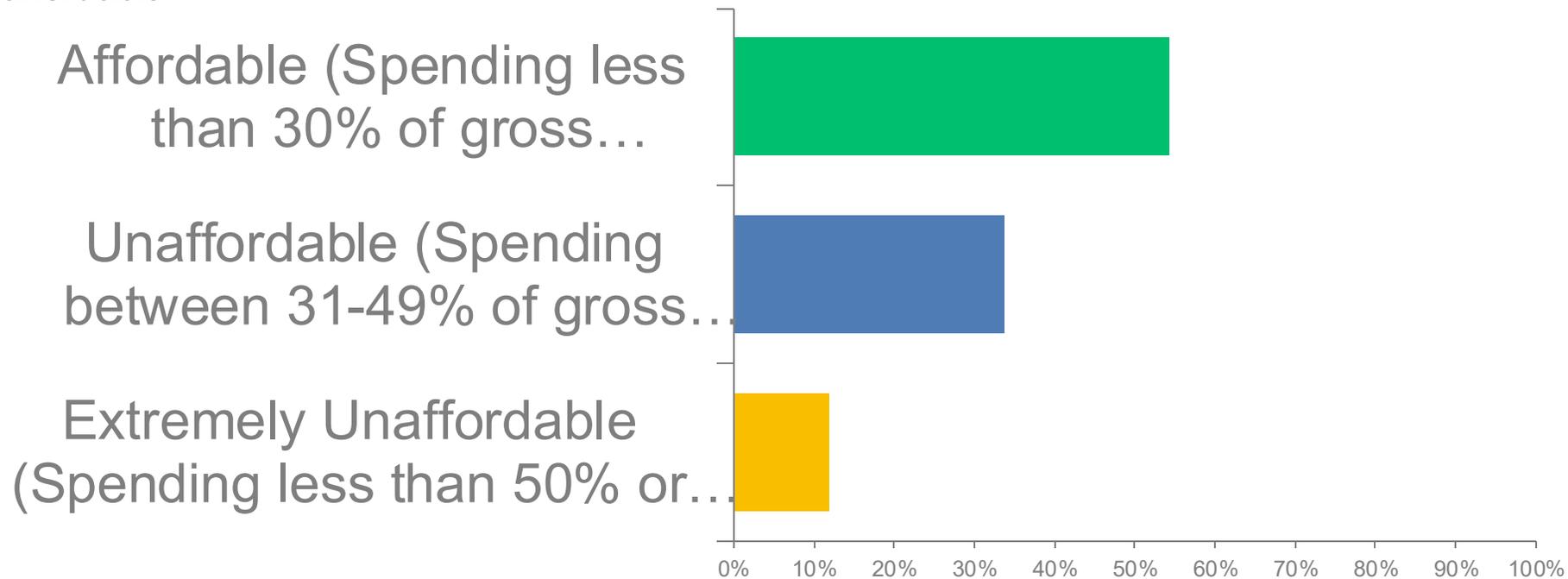
<https://s3.amazonaws.com/cobbcounty.org.if-us-east-1/s3fs-public/2025-02/Cobb%20Plan%202024%20-%20Revised.pdf>

2025 HOUSING & COMMUNITY NEEDS ASSESSMENT

Survey responses accepted from **January 10, 2025** through **April 30, 2025**. The following needs were identified as of March 18, 2025:

Question: How affordable is your current living situation? (Total cost of housing = rent or mortgage plus utilities)

Responses: 54% of respondents reported affordable; 33% of respondents their housing was unaffordable and 12% noted extremely unaffordable



2025 HOUSING & COMMUNITY NEEDS ASSESSMENT

Question: If you are not satisfied with your current living situation, what are the reasons for your dissatisfaction?

Highest Responses: 79 – too expensive; 62 Poor Transportation

ANSWER CHOICES	RESPONSES	
Too far from work	100.00%	23
Too expensive	100.00%	79
Too small	100.00%	29
Too crowded	100.00%	21
Unattractive area to live	100.00%	27
Poor public transportation opportunities	100.00%	62
Housing in poor condition	100.00%	25
Unsafe area	100.00%	14
Poor Public Schools in area	100.00%	28
Not convenient to facilities such as medical services and retail areas	100.00%	18
TOTAL		326

2025 HOUSING & COMMUNITY NEEDS ASSESSMENT

Question: Please rank the following Economic/Community Development Needs in the County on a scale ranging from a low need to a high need.

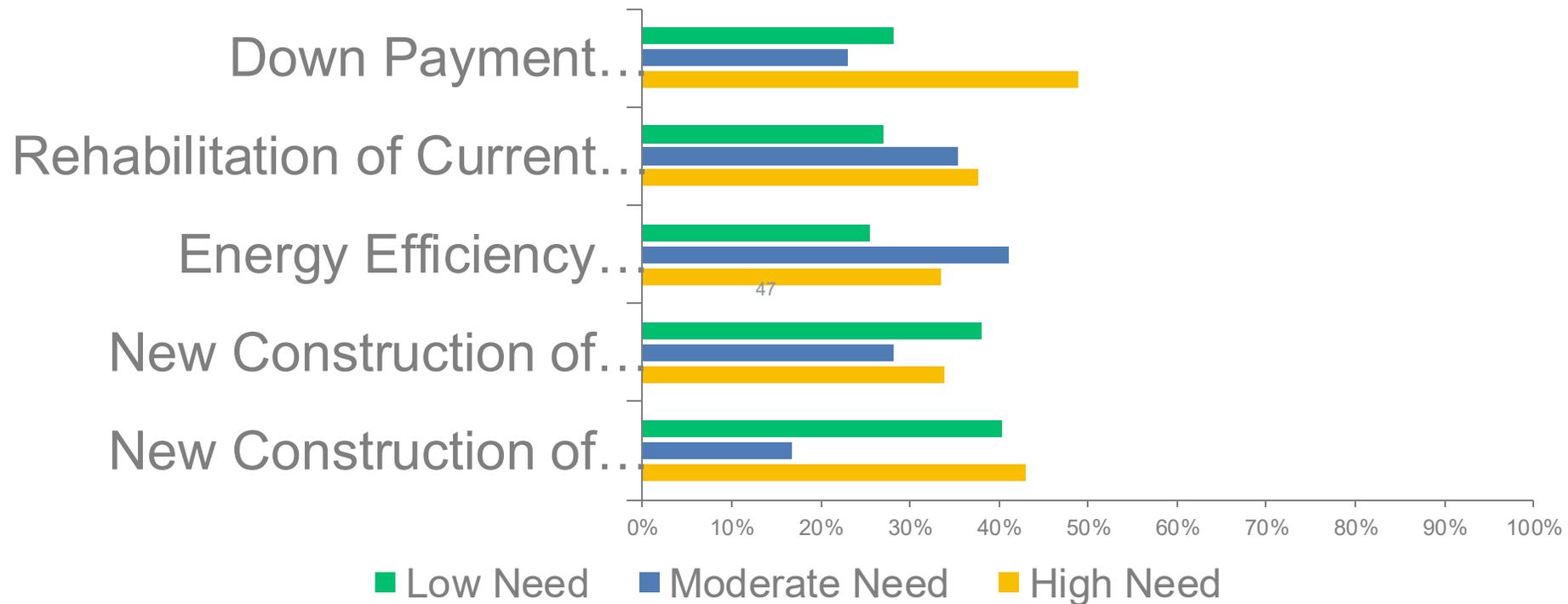
Highest Responses: 87 – Redevelopment/Rehab of Housing; 73 – Financial Assistance to Community Organizations; 62 Poor Transportation; 73 - Increase Code Enforcement; 55 – Historic Preservation; 53 – Financial Assistance to Job Creators



2025 HOUSING & COMMUNITY NEEDS ASSESSMENT

Question: Please rank the following housing needs in the County on a scale ranging from a low need to a high need.

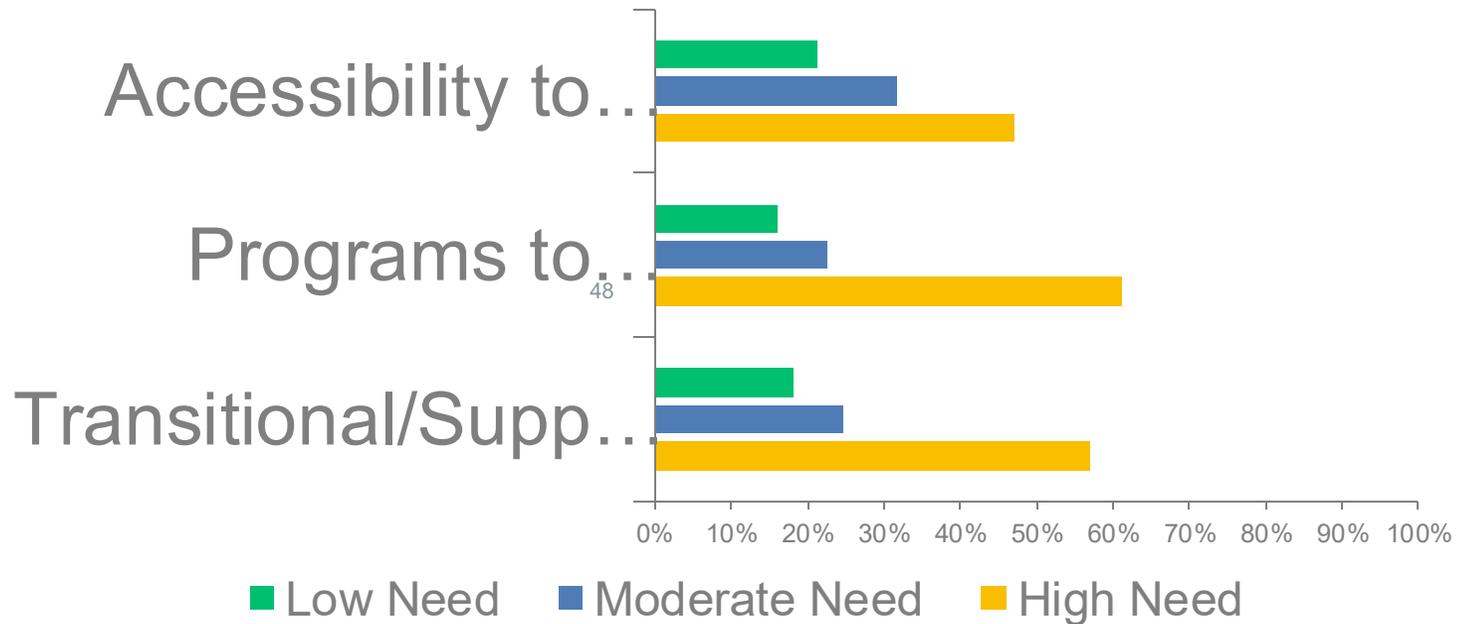
Highest Responses: 216 – New construction of Housing & Rental Units; 215 – Rehab of current housing; 213 – Down Payment Assistance; 212 – Energy Efficiency Improvements



2025 HOUSING & COMMUNITY NEEDS ASSESSMENT

Question: Please rank the following homeless needs in the County on a scale ranging from a low need to a high need.

Highest Responses: 216 – Programs to Prevent Homelessness; 215 – Accessibility to Homeless Shelters; 214 - Transitional/Supportive Housing Programs



2026 FUNDING PRIORITIES

As a result of these identified barriers in the County's surveys, the Cobb County CDBG Program Office has developed funding allocation priorities for the County's 2026 HUD grant application cycle.

GRANT PROGRAM	ACTIVITY	RECOMMENDED ALLOCATION PERCENTAGE
CDBG [PUBLIC SERVICE CAP 15%]	Youth Assistance Programs	1%
	Re-entry Assistance Programs	0%
	Rental Housing Assistance	2%
	Case Management	2%
	Homeless Prevention Assistance	4%
	Homeless Activities	4%
	Job Training Assistance	0%
	Domestic Violence Assistance Programs	1%
	CDBG PUBLIC SERVICES ALLOCATION	14%
CDBG OTHER ACTIVITIES	Public Facility Activities	32%
	Minor Home Repair Program	12%
	Planning & Administration	20%
	Municipality Fair Share	22%
	CDBG TOTAL ALLOCATION	100%
ESG [60% CAP Emergency Shelter/Street Outreach]	Emergency Shelter Activities	30%
	Street Outreach	5%
	Homeless Prevention	52.5%
	Rapid Re-housing	5%
	Planning & Administration	7.5%
	ESG TOTAL ALLOCATION	100%
HOME	CHDO SET-SIDE (Regulatory)	20%
	Homeownership Activities (New Construction/Rehabilitation)	20%
	Rental Housing Activities (New Construction/Rehabilitation)	25%
	Tenant-Based Rental Assistance Activities	25%
	Planning & Administration	10%
	HOME TOTAL ALLOCATION	100%

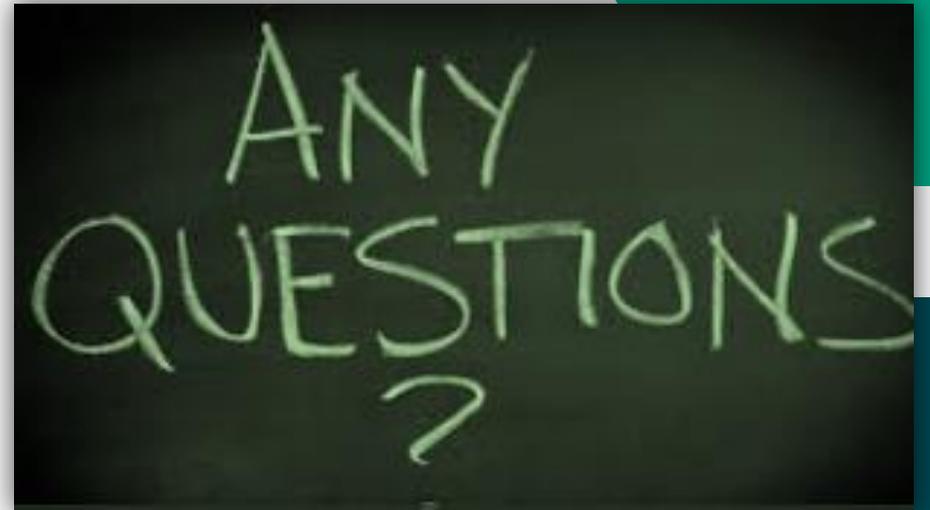
COBB COUNTY CDBG PROGRAM OFFICE

192 Anderson Street, Suite 150
Marietta, GA 30060

Phone: **770-528-1455**

Email: **Info@cobbcountycdbg.com**

Website: **www.cobbcounty.org/cdbg**



Law Enforcement

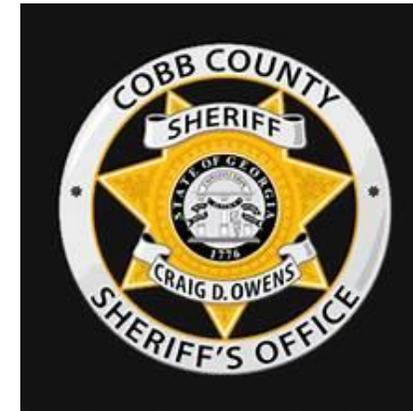
Un-Housed Issues, Concerns and Solutions

Cobb County Police

Marietta Police

Cobb County Sheriff's Office

Smyrna Police



**COBB HOMELESS
ALLIANCE**

Law Enforcement Strategy

Help the unhoused who want and need help by working with our community partners.

Create new City and County Ordinances to assist Law Enforcement with providing a safe and secure community.

Enforce existing state laws and enforce new and current ordinances to ensure public safety and community interests are met.

Why does LE need to be involved?



Illegal camping

Trash

Thefts

Loitering

Impact on the
community



Bells Ferry Road Encampments



LE Experience with Unhoused Seeking Assistance vs. Not Seeking Assistance

Very different experiences dealing with individuals seeking assistance vs. not seeking assistance

Seeking Assistance	Not Seeking Assistance
<ul style="list-style-type: none">• Typically able to find some sort of assistance• Some limits to time frame they can receive assistance/re-enter• Most shelters are full and only last 30 days• Much LE success with MUST and CFR• Less help available for single men and women• “Situationally homeless”	<ul style="list-style-type: none">• Majority of what LE encounters• Many have addiction/substance abuse/mental health concerns• LE is not encountering many Veterans, and there is more help available for them• When asked, many are not seeking permanent housing- want to live off the grid• Shady Grove has become a hang out for this particular population- serving ~150 meals/day

10-4-035 - Prohibited Use of Private Property

It shall be unlawful for anyone other than the owner of a private property, a leaseholder of such private property, or other rightful occupant of such private property to camp, sleep, reside, store personal property, or lie upon any private property without the owner's or leaseholder's permission. Any such use of private property authorized by and consented to by the owner or leaseholder or other rightful occupant of such private property must be in conformity with the provisions of the Code of Ordinances of the City of Marietta, Georgia.

10-4-030 - Building fires and camping in public places prohibited.

No person shall camp or build a fire in the streets, public square, or public park, or upon any other public property.

10-4-010 – Disorderly Conduct.

It is unlawful and disorderly conduct for any person to:

. . . N. Enter upon the land or premises of another, or in or upon any vehicle, boat or aircraft owned by another, after having received notice from the owner, lawful occupier, lessee, tenant, or any agent thereof, that entry is forbidden. If requested by the owner, lawful occupier, lessee, tenant, or any agent thereof, of the land, premises, vehicle, boat or aircraft, a police officer may give such notice.

Proposed Cobb Ordinance Changes



Prohibited Use of Private Property. **NEW**

It shall be unlawful for anyone other than the owner of a private property, a leaseholder of such private property, or other rightful occupant of such private property to camp, sleep, reside, store personal property, or lie upon any private property without the owner's or leaseholder's written permission. Any such use of private property authorized by and consented to by the owner, leaseholder, or other rightful occupant of such private property must be in writing and be maintained by the requestor for display to law enforcement upon request and any such use shall be in conformity with the provisions of the Code of Ordinances of Cobb County, Georgia.

10-4-030 - Building fires and camping in public places prohibited. **NEW**

No person shall camp, sleep (may need to more specifically describe this), reside, store personal property (may need to more specifically describe this), or build, maintain, or use a fire other than in areas and in a manner specifically designed and designated for fire for camping or cooking purposes, in the streets, public square, or public park, or upon any other public property without written permission issued by the county...Any such use of private property authorized by and consented to by the county... must be in writing and be maintained for display by the requestor to law enforcement upon request and any such use shall be in conformity with the provisions of the Code of Ordinances of Cobb County, Georgia.

86-2 – Disorderly Conduct. Edited.

It is unlawful and disorderly conduct for any person to:

. . . (i) Enter upon the land or premises of another, or in or upon any vehicle, boat or aircraft owned by another, after having received notice from the owner, lawful occupier, lessee, tenant, or any agent thereof, that entry is forbidden. If requested by the owner, lawful occupier, lessee, tenant, or any agent thereof, of the land, premises, vehicle, boat or aircraft, a police officer may give such notice. Any occupier camping on private property must produce written approval of the owner, lawful occupier, lessee, or tenant.

(j) Throw bottles, paper, cans, glass, sticks, stones, missiles, or any other debris on public property.

- **Cobb County Police, Cobb County Sheriff's Office, Marietta Police and Smyrna Police are working together well and have implemented data sharing via the ESRI Application into Cobb GIS**

- **Enhancement Opportunities**
 - **CCPD implementation of ESRI department wide**
 - **Other Cobb Cities come onboard with data sharing via ESRI and Cobb GIS. The POC's would have view/edit access. Officers would have the ability to fill the survey out which inputs the data into GIS and the dashboard**
 - **All Cities and Cobb County could pass an ordinance similar, or exactly the same, to help combat the homeless issues**
 - **MOU partnership between cities and CCPD that would allow CCPD to enforce City ordinances when assisting with homeless issues. Especially important along the Bells Ferry Corridor**
 - **Monthly or bi-monthly detail involving all cities and CCPD to maximize manpower and address specific issues within each jurisdiction**

Next Steps





Next Steps/Things to Consider

Aligning for Impact: A Countywide Commitment to Reducing Homelessness

Cobb County faces a growing housing affordability and homelessness crisis.

Current efforts are siloed across agencies and organizations.

No shared countywide goal currently guides funding or system design.

We have an opportunity to:

- Establish clear, measurable goals.
- Coordinate funding toward shared outcomes.
- Leverage federal, state, and private investments.



Next Steps/Things to Consider

Investing in a Coordinated, Goal-Driven Approach

We ask the Cobb County Board of Commissioners to:

1. Adopt a Countywide Goal to reduce homelessness with measurable benchmarks.
2. Direct future county funding toward partners and projects aligned with this shared goal.
3. Establish a Homelessness Coordination Framework:
 - Formal structure for shared decision-making with BOC representation.
 - Prioritized funding process aligned with system gaps and performance metrics.
4. Invest in strategic gaps identified in the system model:
 - Emergency and transitional housing for families.
 - Rapid rehousing and permanent supportive housing.
 - Supportive services that drive long-term stability.



Next Steps/Things to Consider

Together, We Can: A Vision for Cobb County

With a shared goal and coordinated funding:

- More families and individuals move from crisis to stability.
- Fewer children experience homelessness in our schools.
- County resources yield greater impact through aligned strategies.
- Cobb becomes a regional leader in addressing housing insecurity through smart investments and collaboration.



Next Steps/Things to Consider

Next Steps

Form a Homelessness Action Subcommittee led by the Cobb Homeless Alliance.

Hold a strategic planning session with key stakeholders to define the shared county goal and align funding strategies.

Allocate capacity-building dollars in the FY26 budget to support system coordination.