



**COBB COUNTY**  
**Mobility SPLOST**

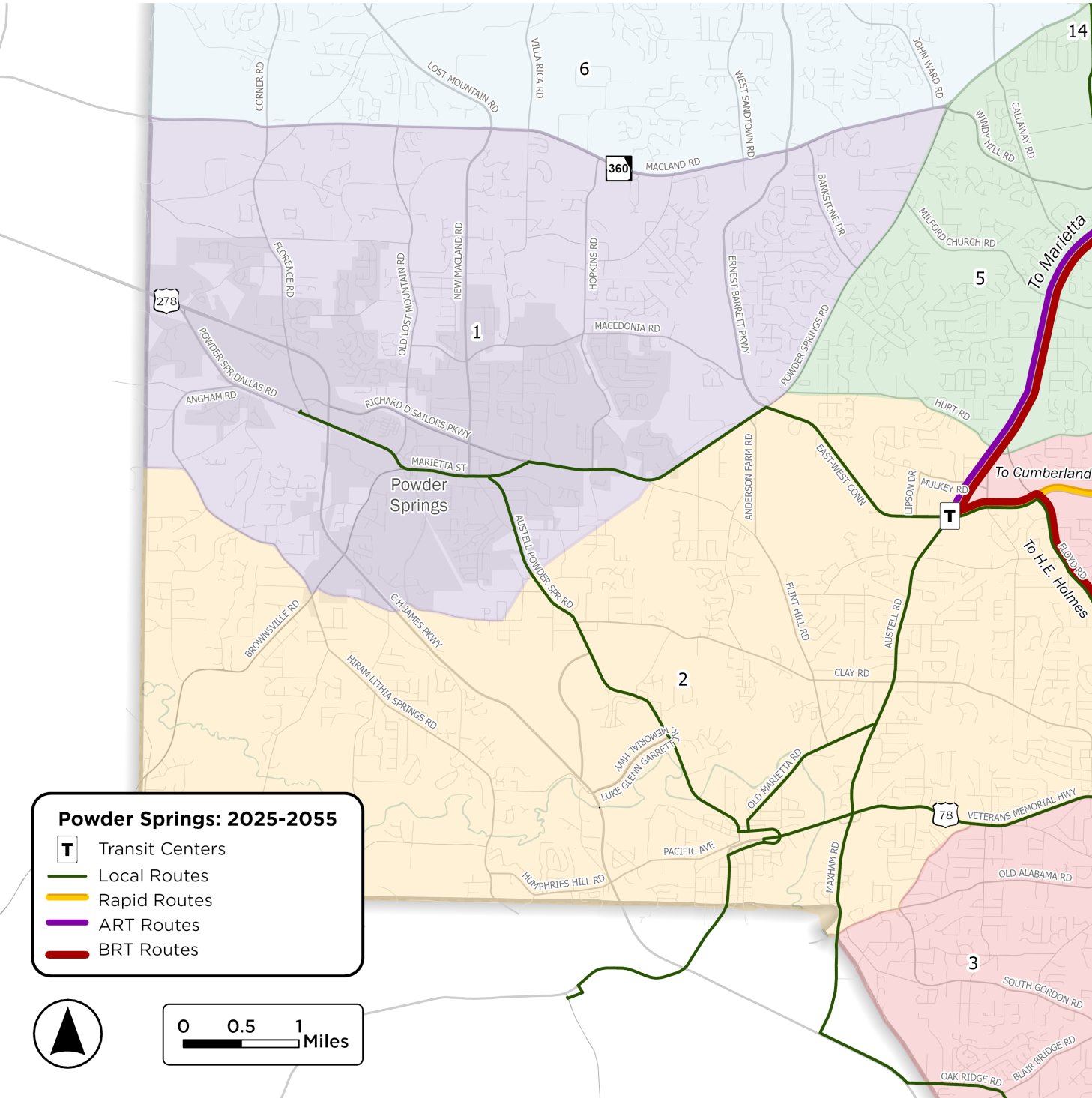


# MOBILITY SPLOST

## Powder Springs Details



Full Transit Build Out



Individual Microtransit Zones Visualized on Map by Number and Shading



## TRANSIT PROJECTS

### First Five Years (2025-2030)

- City Microtransit Coverage

### Next Five Years (2031-2035)

- South Cobb Transit Center (Near Powder Springs)
- South Cobb to MARTA H.E. Holmes BRT (Near)
- Local Route Expansion
  - Route 30 - Powder Springs to MARTA H.E. Holmes
  - Route 35 - Veterans Memorial to MARTA H.E. Holmes
- Countywide Microtransit Coverage

### Full Build-Out (2036-2055)

- Cumberland to South Cobb ART (Near)
- South Cobb to Marietta BRT (Near)
- Cumberland to South Cobb ART
  - ▼ South Cobb to Cumberland

## Service Spans

### Bus Rapid Transit (BRT)

Weekdays 5am – 12am | 15-20 Min.

Weekends 6am – 11pm | 20 Min.

### Arterial Rapid Transit (ART)

Weekdays 5am – 12am | 15-20 Min.

Weekends 6am – 11pm | 20 Min.

### Rapid Routes

Weekdays 5am – 12am | 15 – 30 Min.

Weekends 6am – 11pm | 30 Min.

### Local Routes

Weekdays 5am – 12am | 30 Min.

Weekends 6am – 11pm | 30 Min.

### Microtransit

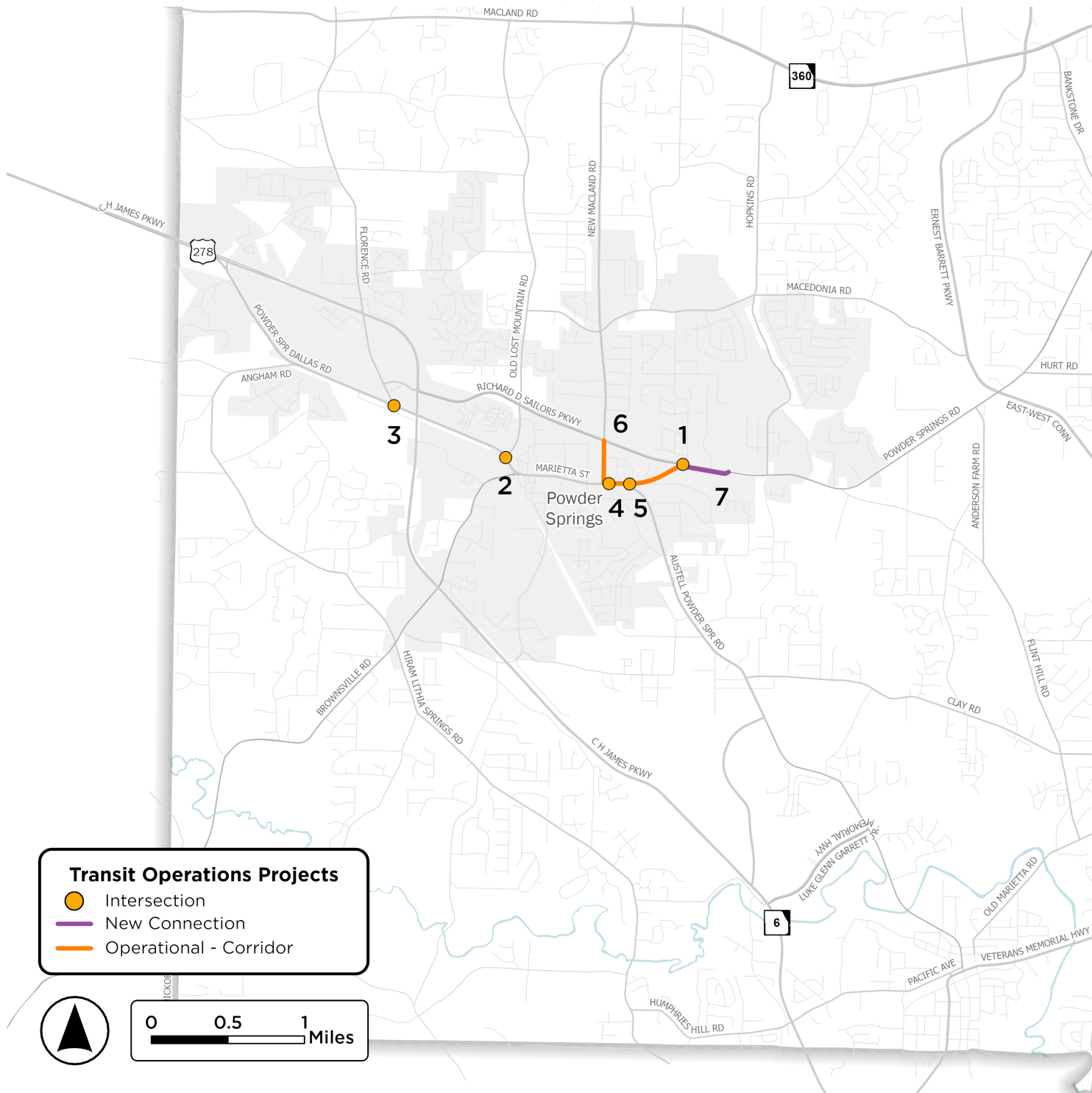
7 Days/Week | 30 Min Max Wait

## One Seat Rides

*Without transferring, are some places you can go with Mobility SPLOST Transit Enhancements*

- Any Destination in Powder Springs City Limits (Microtransit)
- Downtown Austell (Fixed Route)
- Six Flags (Fixed Route)
- Wellstar Cobb Medical Center (Fixed Route)
- MARTA H.E. Holmes (Fixed Route)

## Transit Supportive Projects - Operational



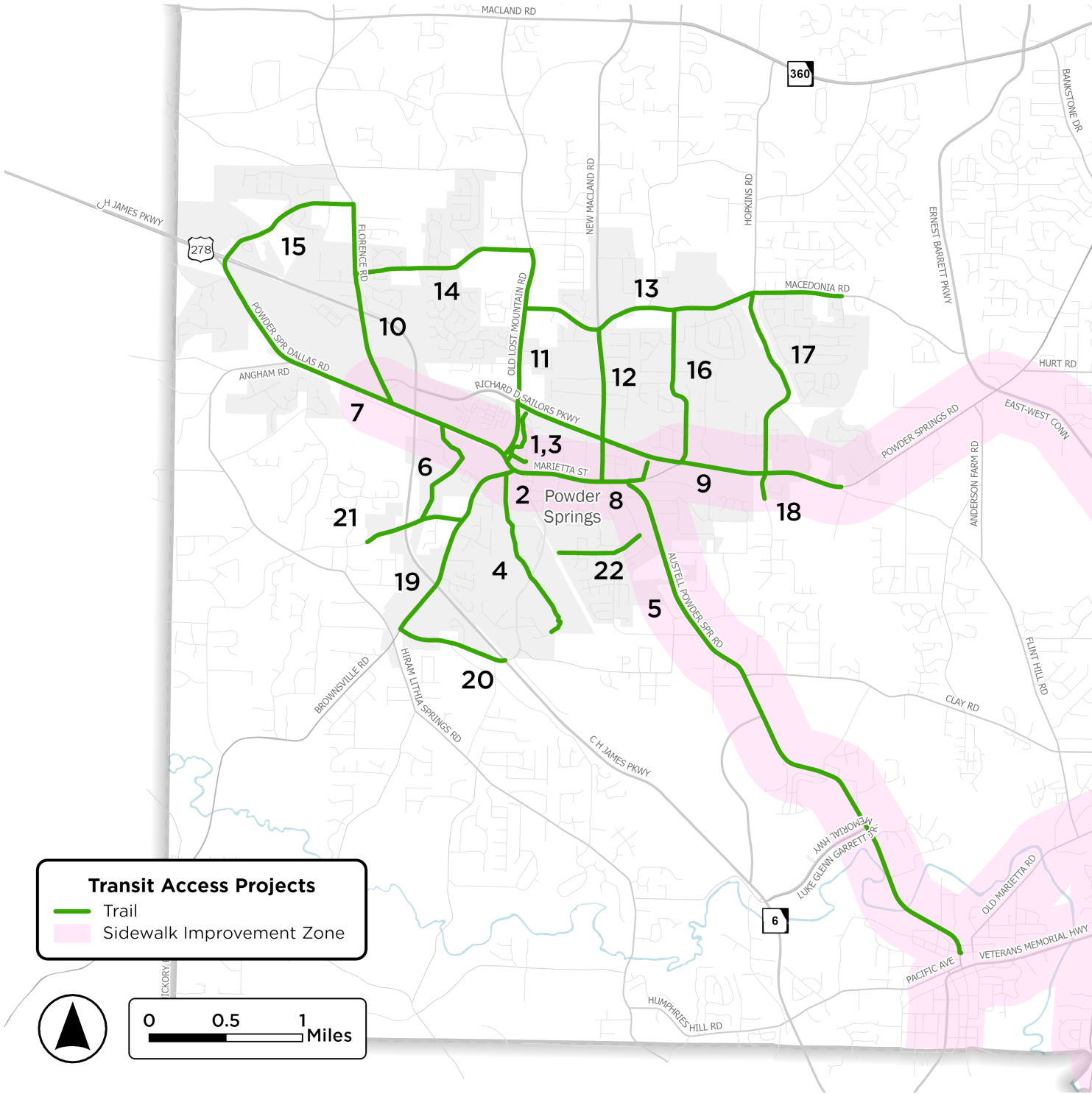


Transit supportive projects in the “Operational” category are roadway projects that provide a benefit to transit operations while also improving travel times and safety for other vehicles. The list of projects below are some of the eligible projects for selection in this category. Cobb County and the City will partner to determine which operational projects would be preferred (others can be considered if meeting eligibility criteria) for implementation through the Mobility SPLOST.

LABEL	PROJECT NAME	PROJECT TYPE
1	Powder Springs Road at Forest Hill Road/Sailors Parkway Improvements	Intersection
2	Old Lost Mountain Road at Powder Springs Dallas Road Improvements	Intersection
3	Powder Springs Dallas Road at Florence Road Improvements	Intersection
4	Old Austell Road at Marietta Street Improvements	Intersections
5	Marietta Street and Austell Powder Springs Road Roundabout	Intersection
6	Marietta Street and New MacLand Road Streetscape	Corridor
7	New Parallel Access Road along Powder Springs Road	New Connection



Transit Supportive Projects - Access





Transit supportive projects in the “Access” category are bicycle and pedestrian/trail projects that allow people to walk or bike to transit from a nearby location. The list of projects below are some of the eligible projects for selection in this category. Cobb County and the City will partner to determine which access projects would be preferred (others can be considered if meeting eligibility criteria) for implementation through the Mobility SPLOST.

LABEL	PROJECT NAME	PROJECT TYPE
<b>1</b>	Jackson Way Trail	Trail
<b>2</b>	Brownsville Road Multi-Use Trail	Trail
<b>3</b>	Silver Comet Trail Connector - Rec Trail along Stream	Trail
<b>4</b>	Powder Springs Multi-Use Trails	Trail
<b>5</b>	Austell-Powder Springs Road Trail	Trail
<b>6</b>	Powder Springs Creek Trail	Trail
<b>7</b>	Powder Springs Dallas Road	Trail
<b>8</b>	Marietta Street	Trail
<b>9</b>	RD Sailors Parkway	Trail
<b>10</b>	Florence Road	Trail
<b>11</b>	Old Lost Mountain Road	Trail
<b>12</b>	New MacLand Road	Trail
<b>13</b>	Macedonia Road	Trail
<b>14</b>	Shipp Road	Trail
<b>15</b>	Elliott Road	Trail
<b>16</b>	Forest Hill Road	Trail
<b>17</b>	Hopkins Road	Trail
<b>18</b>	Carter Road	Trail
<b>19</b>	Brownsville Road	Trail
<b>20</b>	Oglesby Road	Trail
<b>21</b>	Hill Road	Trail
<b>22</b>	Grady Grier Road	Trail



Financial Impact

The costs listed below represent the approximate investment of transit infrastructure and transit supportive projects within the City limits. Additional value provided by connectivity to other communities throughout Cobb and within the metro Atlanta region is not specifically called out.

**Short Range (2025-2030)**

\$3.8M                      Microtransit

\$2.6M                      Transit Supportive Projects

**Mid-Range (2031-2035)**

\$35.6M                      Rapid/Local Routes

\$3.9M                      Microtransit

\$3.4M                      Transit Supportive Projects

**Long-Range (2036-2055)**

\$22.6M                      Microtransit

\$16.0M                      Transit Supportive Projects

**\$88M                      Total Value to Powder Springs**

Total Mobility SPLOST  
Financial Picture (30 years)

