



# FAST TRACK 2023: THE REGION'S PREMIER BUSINESS TRADE SHOW MARCH 7-8, 2023

December 12, 2022

Dear Chamber Member:

**FAST TRACK 2023** is an excellent opportunity to get your organization in front of thousands of business and consumer contacts from our region.

The highly anticipated showcase will be at the Commonwealth Center (Clocktower) 300 Franklin Street - Martinsville, VA. This spacious floor plan will entertain 135 exhibitor spaces.

**VIP Business Night** will be held on Tuesday, March 7, 2023, from 4:00 p.m. until 8:00 p.m. This opening night is by invitation only, which promotes networking among business-to-business contacts. On Wednesday, March 8, 2023, from 4:00 to 7:00 p.m., Fast Track is open to the public to allow for business-to-consumer contacts.

Please review all of the enclosed materials; and reserve your space no later than Friday, February 10, 2023. This will allow us time to advertise within the region that you will be an exhibitor and that decision-makers need to attend this event to see what you have to offer.

Sincerely,

Lisa Watkins  
President

## TASTE OF MARTINSVILLE-HENRY COUNTY & VIP BUSINESS NIGHT



**FAST TRACK 2023** VIP Business Night is a premier opportunity for businesses and organizations to showcase what our region has to offer. As in past years, we are inviting all area **restaurants** and **caterers** to enhance this evening by participating in **"The Taste of M-HC" at FAST TRACK 2023's VIP Business Night.**

**"The Taste of M-HC"** allows restaurants and caterers to serve up samples to attendees during VIP Business Night (Tuesday, March 7, 2023, from 4 p.m. to 8 p.m.) **We will pay restaurants and caterers to participate!** Look inside this packet for more details and see how you can sign up!



# The Taste of Martinsville-Henry County:

Back by Popular Demand at *FAST TRACK 2023* VIP Business Night

***FAST TRACK 2023*** VIP Business Night is a premier opportunity for businesses and organizations to showcase what our region has to offer. As in past years, we are inviting all area **restaurants and caterers** to enhance this evening by participating in “The Taste of Martinsville-Henry County” at ***FAST TRACK 2023’s*** ***VIP Business Night***.

“The Taste of Martinsville Henry County” allows restaurants and caterers to serve up samples to attendees during VIP Business Night (Tuesday, March 7, 2023, from 4 p.m. to 8 p.m.) ***We will pay restaurants and caterers to participate!***

VIP Business Night is ***FAST TRACK 2023’s*** signature event where exhibitors extend invitations to their clients and customers. More than 5,000 decision-makers attend this evening of intense networking.

Each participating restaurant or caterer is expected to prepare a minimum of 2,000 pieces or more of an item of their choosing to represent their establishments. No duplications will be allowed and will be based upon receipt of agreements. Restaurants and caterers are responsible for serving their product to include providing small serving plates, napkins and utensils. Someone from your business will be required to be present at your table during the entire event time from 4 p.m. to 8 p.m. on Tuesday, March 7, 2023.

***The Chamber will pay Chamber members \$500 inclusive and non-Chamber members \$250 inclusive\* and provide non-covered tables.*** Restaurants and caterers will receive their business name on flyers in all “***FAST TRACK 2023***” information and listings in the newspaper.

## Interested?

Please complete and submit the adjacent information to the Chamber of Commerce at  
P.O. Box 709  
Martinsville, VA 24114  
Fax: 276/632-5059  
Email: mhccoc@mhcchamber.com

### ***FAST TRACK 2023*** VIP Business Night “The Taste of Martinsville-Henry County”

***Yes, I would like to participate in FAST TRACK 2023 VIP Business Night’s “The Taste of Martinsville-Henry County” on March 7, 2023, from 4 p.m. to 8 p.m.***

Restaurant/Caterer: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Preferred Phone Number: \_\_\_\_\_

Email address: \_\_\_\_\_

Entry Item(s): \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

#### **Agreement:**

I recognize that by submitting this signed application, I am committing my business to full participation in ***FAST TRACK 2023*** VIP Business Night “The Taste of Martinsville-Henry County,” event to be held on Tuesday, March 7, 2023, from 4 p.m. to 8 p.m. at the Clocktower (300 Franklin Street–Martinsville, VA).

I will provide everything needed for my area.

I agree to provide 2,000 item pieces (or more).

I agree to provide staffing at my site for the entire event.

I understand that no cooking will done on site.

If for any reason my business is unable to participate, I agree to return the \$250 or \$500 payment to participate, plus a fee of \$250 for advertising. To avoid this \$250 fee, cancellation must be made before February 17, 2023.

#### **I agree to the terms mentioned above:**

Signature: \_\_\_\_\_

Print: \_\_\_\_\_



## **FAST TRACK 2023: March 7-8**

### **SPONSOR & EXHIBITOR REGISTRATION FORM**

Company Name: \_\_\_\_\_

Contract Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ FAX: \_\_\_\_\_ E-Mail: \_\_\_\_\_

**Booth Selection:** Booth spaces will be on one floor with 11 out of 135+ available spaces reserved for Sponsors. Please refer to the enclosed floor plan for details and give us your selections. Booths are assigned on a first-come, first-serve basis, so send your preferences as soon as possible!

- ☐ **Yes! I would like to be a Sponsor of FAST TRACK 2023.** *(Please indicate your booth preference. Sponsorship includes the booth space and more. See the enclosed sponsorship information and floor plan for details!)*

**Trade Show Sponsor**

**\$1,500**

- ☐ **Please register my business or organization as an Exhibitor only.** *(Please select your booth preferences.)*

**First Choice:** \_\_\_\_\_ (Booth Number)

**Alternative Booth Selections:** (2) \_\_\_\_\_ (3) \_\_\_\_\_ (4) \_\_\_\_\_

**Check the appropriate fee for the Exhibitor Space:**

**Corporate Rate:**

- ☐ Member: \$575  
☐ Nonmember: \$755

**Nonprofit Rate:**

- ☐ Member: \$425  
☐ Nonmember: \$605

*(Note: If you would like to join the Chamber, \$180 of your booth rental fee will be applied to your membership investment.)*

\*For Chamber membership information, contact Sharon Shepherd at 276-632-6401 or go to [www.martinsville.com](http://www.martinsville.com).

**(Please flip the page to the backside to read more and complete the application.)**

**Exhibitor Lounge:** The Chamber will host an Exhibitor Lounge for Exhibitors only on the public evening of the trade show, Wednesday, March 8, 2023.

**Please indicate total amount enclosed:**

Exhibitor Booth Rental: \$ \_\_\_\_\_

**Please check payment method:**

- ☐ Enclosed is my check for \$ \_\_\_\_\_
- ☐ Please send invoice.
- ☐ Please put on my credit card:
- ☐ MasterCard      ☐ Discover
- ☐ Visa                ☐ American Express

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Billing Zip Code: \_\_\_\_\_ CWV Code: \_\_\_\_\_

**To pay online please visit; Martinsville.com**

**Liabilities:** Neither the Chamber of Commerce, the company leasing the facility nor participants of **FAST TRACK 2023** will be liable for any loss or damage to the property of exhibitors or their employees due to fire, robbery, accidents or any cause whatsoever that may arise from use and occupancy of provided space or building. The exhibitor agrees to indemnify and hold harmless the Chamber of Commerce, the company leasing the facility and participants of **FAST TRACK 2023** against any and all liability arising from any and all damage to property or personal injury or loss caused by the exhibitor, its agents, representatives, employees or any other such persons. **Certificate of Insurance for \$500,000 and signature are required.** I certify that the above named company has the appropriate insurance coverage and understands the terms of liability.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Make checks payable to the Martinsville-Henry County Chamber of Commerce.

**All materials used in your booth and refuse must be removed from your area by noon on Friday, March 10th. Any fines incurred by the Chamber for non-removal of materials and refuse will be passed on to the booth owner.**

**\*\*Any cancellations after February, 17, 2023 will be charged a 50% cancellation fee\*\***

**Return to the Martinsville-Henry County Chamber of Commerce no later than Friday, February 10, 2023.**

**Martinsville-Henry County Chamber of Commerce**

P.O. Box 709

Martinsville, VA 24114

Fax: 276/632-5059

Email: mhccoc@mhcchamber.com



# FAST TRACK 2023:

## GENERAL INFORMATION FOR SPONSORS & EXHIBITORS

### Important Dates & Times:

- February 10: Deadline to Register for Exhibitor Booth Space
- February 15: Exhibitor Orientation at the West Piedmont Business Development Center  
22 E. Church Street-Uptown Martinsville: 10 a.m.
- March 6: Booth Set Up: 8 a.m. to 6 p.m.
- March 7: VIP Business Night: 4 p.m. to 8 p.m.  
*(Cocktails/Reception by invitation only • No Denim)*
- March 8: Trade Show: 4 p.m. to 7 p.m. Open to the Public
- March 9: Booth Take Down: 8 a.m. to 5 p.m.

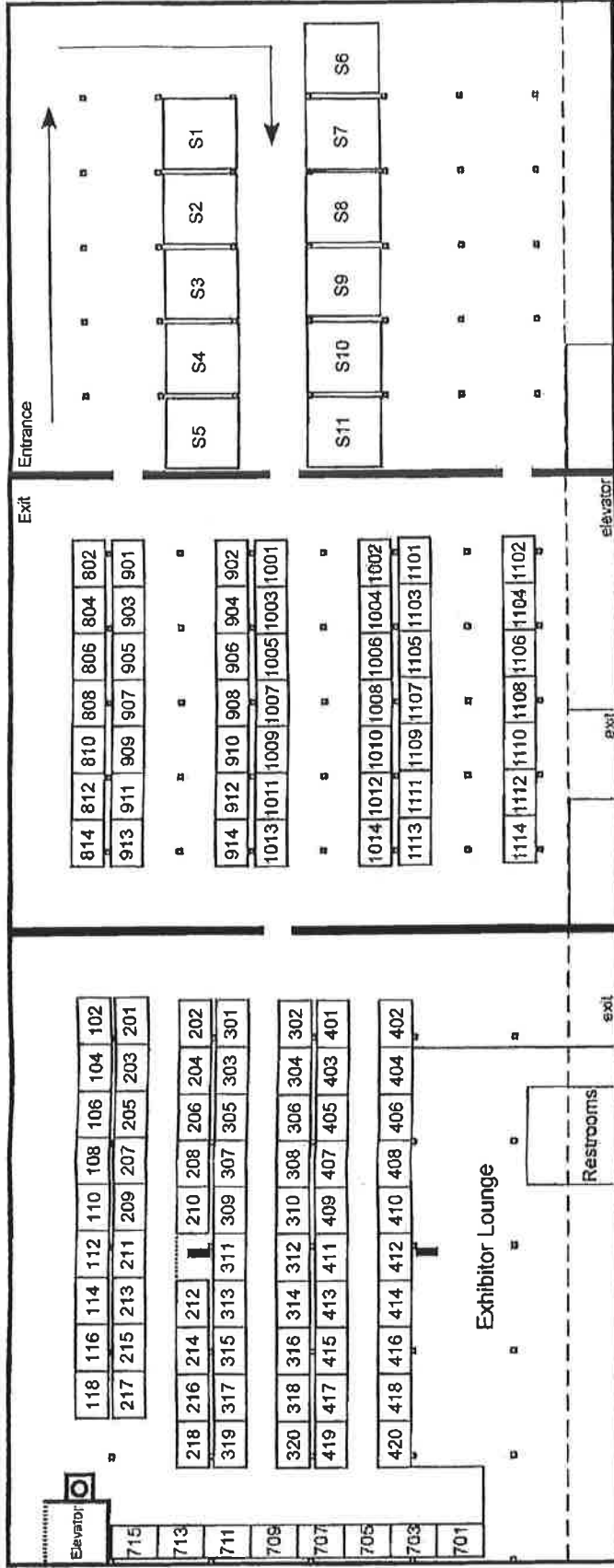
**Exhibitors' Manual:** Please read carefully the Exhibitors' Manual for important logistical details about this year's Trade Show. The Exhibitors' Manual will be included in your Exhibitor packet, which you will pick up at the Exhibitor Orientation. VIP tickets (10/booth) will be included as well. *(Sponsors will get 22 VIP tickets.)*

**Name Badges:** Each name badge will have a space for a person's name, followed by the name of your company or organization. All exhibitors must be wearing their badges to get **FREE** admission to the show. Each exhibitor will get four name badges. *(Sponsors will get eight.)*

**Exhibitors Lounge:** The Chamber is hosting an Exhibitor Snack Lounge during the Trade Show on Wednesday. Snacks and beverages will be provided at no expense to the exhibitors. Exhibitors will be informed of the lounge location the day of the show. All exhibitors must be wearing their name badges to be admitted.

**Security:** No one will be allowed on the premises between 9 p.m. and 8 a.m. during the week of the show. You are responsible for your personal belongings during the time of the show.

**Admission:** VIP Night by invitation only. Open to the Public Night is either \$2.00 or two nonperishable food items. Children 6 and under are free.



# **Fast Track 2023** **Martinsville Henry County Chamber of Commerce** **The Premier Business Trade Show**

Commonwealth Centre  
Martinsville, Virginia

Booths 102-1114: 10 ft. Wide x 7 ft. Deep - 144 Booths  
Booths S1-S11: 15 ft. Wide x 16 ft. Deep - 11 Booths