



Likely 2026 General Election Voters

North Carolina Statewide

Conducted August 9 - 10, 2026

n=600 | $\pm 4.00\%$

Q1. Vote Method: How do you plan to vote in the 2026 general election for U.S. Congress?

	Aug '26	May '26	Mar '26	Nov '25
<u>Vote In-Person On Election Day</u>	<u>43.1%</u>	<u>40.9%</u>	<u>43.0%</u>	<u>44.0%</u>
Definitely vote in-person on Election Day	30.9%	22.4%	27.5%	30.5%
Probably vote in-person on Election Day	12.2%	18.6%	15.5%	13.5%
<u>Vote Absentee By Mail</u>	<u>4.1%</u>	<u>2.9%</u>	<u>3.3%</u>	<u>5.0%</u>
Definitely vote absentee by mail	2.8%	1.2%	2.0%	3.0%
Probably vote absentee by mail	1.3%	1.8%	1.3%	2.0%
<u>Vote Early In-Person</u>	<u>52.8%</u>	<u>56.1%</u>	<u>53.6%</u>	<u>51.0%</u>
Definitely vote early in-person	29.0%	29.8%	24.6%	30.9%
Probably vote early in-person	23.8%	26.3%	29.0%	20.1%
Total	100.0%	100.0%	100.0%	100.0%

Q2. Direction of Country: Generally speaking, would you say things in the United States are headed in the right direction or off on the wrong track?

	Aug '26	May '26	Mar '26	Nov '25
<u>Right Direction</u>	<u>34.0%</u>	<u>39.1%</u>	<u>38.8%</u>	<u>38.3%</u>
Definitely the right direction	9.5%	16.0%	16.2%	16.4%
Mostly the right direction	24.5%	23.1%	22.6%	21.8%
<u>Wrong Track</u>	<u>60.9%</u>	<u>57.7%</u>	<u>55.7%</u>	<u>55.4%</u>
Mostly the wrong track	14.1%	12.0%	11.7%	12.1%
Definitely the wrong track	46.7%	45.8%	44.0%	43.4%
Unsure	5.1%	3.1%	5.5%	6.3%
Total	100.0%	100.0%	100.0%	100.0%

Q3. Trump Job Approval: Do you approve or disapprove of the job Donald Trump is doing as President?

	Aug '26	May '26	Mar '26	Nov '25
<u>Approve</u>	<u>41.2%</u>	<u>41.5%</u>	<u>44.8%</u>	<u>45.7%</u>
Strongly approve	25.0%	29.0%	31.2%	32.0%
Somewhat approve	16.2%	12.5%	13.7%	13.8%
<u>Disapprove</u>	<u>56.7%</u>	<u>56.6%</u>	<u>53.7%</u>	<u>52.8%</u>
Somewhat disapprove	5.5%	7.2%	6.9%	4.6%
Strongly disapprove	51.2%	49.4%	46.8%	48.2%
Unsure	2.2%	1.9%	1.5%	1.5%
Total	100.0%	100.0%	100.0%	100.0%

Q4. Stein Job Approval: Do you approve or disapprove of the job Josh Stein is doing as Governor?

	Aug '26	May '26	Mar '26	Nov '25
<u>Approve</u>	<u>47.2%</u>	<u>50.1%</u>	<u>50.5%</u>	<u>49.5%</u>
Strongly approve	19.4%	21.6%	21.2%	22.1%
Somewhat approve	27.8%	28.4%	29.3%	27.3%
<u>Disapprove</u>	<u>34.4%</u>	<u>32.3%</u>	<u>32.8%</u>	<u>28.9%</u>
Somewhat disapprove	16.5%	16.2%	17.0%	13.5%
Strongly disapprove	17.9%	16.1%	15.8%	15.4%
Unsure	18.5%	17.7%	16.7%	21.6%
Total	100.0%	100.0%	100.0%	100.0%



Q5. Generic Ballot State Leg: If the 2026 general election were held today, would you vote for the Republican or Democratic candidates for the North Carolina State Legislature?

	Aug '26	May '26	Mar '26	Nov '25
<u>Republican Candidates</u>	<u>42.6%</u>	<u>41.3%</u>	<u>43.2%</u>	<u>43.2%</u>
Definitely the Republican candidates	31.7%	33.1%	30.9%	34.0%
Probably the Republican candidates	10.9%	8.2%	12.3%	9.2%
<u>Democratic Candidates</u>	<u>48.0%</u>	<u>47.5%</u>	<u>45.3%</u>	<u>47.3%</u>
Probably the Democratic candidates	11.2%	8.8%	9.0%	9.5%
Definitely the Democratic candidates	36.8%	38.7%	36.2%	37.9%
Unsure	9.4%	11.2%	11.5%	9.4%
Total	100.0%	100.0%	100.0%	100.0%

Q6. Generic Ballot Congress: And regardless of how you would vote at the state level, if the 2026 general election for U.S. Congress was held today, who would you vote for?

	Aug '26	May '26	Mar '26
<u>Republican Candidate</u>	<u>43.5%</u>	<u>43.5%</u>	<u>43.8%</u>
Definitely the Republican candidates	33.9%	30.9%	32.3%
Probably the Republican candidates	9.6%	12.7%	11.5%
<u>Democratic Candidate</u>	<u>48.8%</u>	<u>48.2%</u>	<u>48.3%</u>
Probably the Democratic candidates	11.2%	8.9%	11.1%
Definitely the Democratic candidates	37.6%	39.3%	37.2%
Unsure	7.7%	8.2%	7.9%
Total	100.0%	100.0%	100.0%

Q7. Senate Ballot: If the 2026 midterm election for U.S. Senate was held today, and you had to make a choice, who would you vote for?

	Aug '26	May '26	Mar '26	Nov '25
<u>Michael Whatley, The Republican</u>	<u>39.0%</u>	<u>38.7%</u>	<u>41.1%</u>	<u>38.6%</u>
Definitely Michael Whatley, the Republican	31.1%	27.7%	31.8%	26.6%
Probably Michael Whatley, the Republican	7.9%	11.0%	9.3%	12.0%
<u>Roy Cooper, The Democrat</u>	<u>51.5%</u>	<u>49.8%</u>	<u>48.9%</u>	<u>47.3%</u>
Probably Roy Cooper, the Democrat	10.5%	8.9%	8.3%	9.1%
Definitely Roy Cooper, the Democrat	41.0%	40.9%	40.6%	38.2%
<u>Someone else</u>	<u>4.7%</u>	<u>3.7%</u>	<u>3.9%</u>	<u>4.0%</u>
Unsure	4.8%	7.8%	6.1%	10.0%
Total	100.0%	100.0%	100.0%	100.0%

Q8. NC Supreme Court Ballot: If the 2026 midterm election for NC Supreme Court was held today, and you had to make a choice, who would you vote for?

	Aug '26	May '26	Mar '26
<u>Sarah Stevens, The Republican</u>	<u>39.7%</u>	<u>35.6%</u>	<u>38.0%</u>
Definitely Sarah Stevens, the Republican	27.6%	22.5%	26.8%
Probably Sarah Stevens, the Republican	12.1%	13.1%	11.1%
<u>Anita Earls, The Democrat</u>	<u>43.3%</u>	<u>41.3%</u>	<u>40.6%</u>
Probably Anita Earls, the Democrat	12.3%	7.7%	10.5%
Definitely Anita Earls, the Democrat	31.0%	33.6%	30.0%



<u>Someone else</u>	<u>3.0%</u>	<u>4.6%</u>	<u>3.5%</u>
Unsure	14.0%	18.5%	17.9%
Total	100.0%	100.0%	100.0%

Q9. Top Issue: Which of the following issues are the most important to you in the 2026 election?
Please select two.

	Aug '26	May '26
Inflation & cost of living	43.3%	46.1%
Social Security & Medicare	22.8%	17.1%
Healthcare	22.7%	16.3%
Immigration	20.2%	15.0%
Taxes & spending	17.3%	16.5%
Economy & Jobs	14.8%	18.1%
National security	13.4%	12.4%
Education	12.3%	14.8%
Crime & public safety	10.9%	11.9%
Climate change	7.8%	4.5%
Gas prices	6.9%	10.8%
Energy and utility costs	5.3%	9.2%
Undecided	1.1%	1.1%
Total	100.0%	100.0%

Q10. Partisan School Board Elections: Today, more than half of North Carolina's 115 school boards are elected in partisan elections. Would you support or oppose a measure to make all North Carolina school board elections partisan?

	Freq.	%
<u>Support</u>	<u>203</u>	<u>33.9%</u>
Strongly support	92	15.3%
Somewhat support	111	18.6%
<u>Oppose</u>	<u>207</u>	<u>34.6%</u>
Somewhat oppose	65	10.8%
Strongly oppose	142	23.7%
Unsure	189	31.6%
Total	600	100.0%

Q11. Electricity Policy: Which should be the most important feature of electricity policy: affordability, reliability, or zero carbon emissions?

	Freq.	%
Affordability	364	60.7%
Reliability	138	23.1%
Zero carbon emissions	68	11.3%
Unsure	29	4.9%
Total	600	100.0%

Q12. Tariff Worker Wage Impact: Does the increased cost of tariffs for employers lead to lower worker wages?

	Freq.	%
Yes	240	40.0%
No	205	34.2%



Unsure	155	25.8%
Total	600	100.0%

Q13. Corporate Taxes Impact: Does the increased cost of corporate income taxes for employers lead to lower worker wages?

	Freq.	%
Yes	240	40.0%
No	220	36.6%
Unsure	140	23.4%
Total	600	100.0%

Q14. Tariff Passed To Consumers Impact: Are tariffs passed along to consumers through higher prices?

	Freq.	%
Yes	485	80.9%
No	48	8.0%
Unsure	66	11.1%
Total	600	100.0%

Q15. Corporate Taxes Passed To Consumers Impact: Are corporate income taxes passed along to consumers through higher prices?

	Freq.	%
Yes	426	71.1%
No	64	10.7%
Unsure	110	18.3%
Total	600	100.0%

Q16. Early Voting Length: North Carolina now offers 17 days of early voting before Election Day. Should the state offer:

	Freq.	%
No early voting days	44	7.3%
More early voting days	173	28.8%
Fewer early voting days	91	15.2%
The same number of voting days	272	45.3%
Unsure	20	3.4%
Total	600	100.0%

Q17. Voter ID: Would you support or oppose a North Carolina state constitutional amendment to require all voters, not just those presenting to vote in person, to present photo identification before voting?

	Freq.	%
<u>Support</u>	<u>404</u>	<u>67.3%</u>
Strongly support	318	53.0%
Somewhat support	85	14.2%
<u>Oppose</u>	<u>180</u>	<u>30.0%</u>
Somewhat oppose	57	9.5%
Strongly oppose	123	20.5%
Unsure	16	2.7%
Total	600	100.0%



Q18. Local Projects: The latest North Carolina state budget included 727 earmarks, which use state tax dollars to fund local projects chosen by individual state legislators. Which comes closest to your view of budget earmarks Earmarks should be avoided. State budget spending should focus on programs and services with statewide benefits.

	Freq.	%
Earmarks are an appropriate way to address projects important to local communities across North Carolina	170	28.3%
Earmarks should be avoided. State budget spending should focus on programs and services with statewide benefits.	282	47.0%
Unsure	148	24.6%
Total	600	100.0%

Q19. Named Earmark Requirement: Regardless of how you feel about earmarks, would you support a requirement that the state budget include the name of the legislator who requested each earmark?

	Freq.	%
Yes	519	86.5%
No	29	4.8%
Unsure	52	8.6%
Total	600	100.0%

Q20. Cannabis Regulations: Do you believe North Carolina needs more or less regulation of intoxicating cannabis-related products?

	Freq.	%
More	187	31.1%
Less	226	37.7%
About the same	120	20.0%
Unsure	67	11.1%
Total	600	100.0%

Q21. Who Does Property Taxes: Which two of the following types of government do you believe currently levy property taxes in North Carolina? Please select two.

	Freq.	%
County governments	391	65.1%
City/Town governments	350	58.4%
State governments	243	40.5%
Federal governments	65	10.9%
Unsure	75	12.5%
Total	600	100.0%

Q22. Highway Construction Payments: Should new highway construction and highway expansions be primarily paid for with tolls or through other means such as vehicle registration fees and gas taxes?

	Freq.	%
Tolls	174	29.0%
Other means such as vehicle registration fees and gas taxes	336	56.0%
Unsure	90	15.0%
Total	600	100.0%



Q23. Electric Vehicle Fee: North Carolina currently imposes a \$214.50 annual fee on electric vehicles for highway maintenance to make up for lost gas tax income. Would you support or oppose eliminating that fee?

	Freq.	%
<u>Support</u>	<u>282</u>	<u>47.0%</u>
Strongly support	151	25.2%
Somewhat support	131	21.8%
<u>Oppose</u>	<u>250</u>	<u>41.7%</u>
Somewhat oppose	83	13.8%
Strongly oppose	167	27.9%
Unsure	68	11.4%
Total	600	100.0%

Q24. Vote for Dem Socialists: Would you be more likely or less likely to support a candidate who identified as a democratic socialist?

	Freq.	%
Much more likely	91	15.1%
Somewhat more likely	62	10.4%
Neither more nor less likely	101	16.9%
Somewhat less likely	33	5.5%
Much less likely	262	43.6%
Unsure	51	8.5%
Total	600	100.0%

Q25. Homeless People Legislation: Would you support or oppose legislation that would ban homeless people in North Carolina from camping in public spaces and rights of way, including sidewalks and public parks?

	Freq.	%
<u>Support</u>	<u>321</u>	<u>53.5%</u>
Strongly support	216	36.0%
Somewhat support	105	17.5%
<u>Oppose</u>	<u>232</u>	<u>38.7%</u>
Somewhat oppose	106	17.7%
Strongly oppose	126	20.9%
Unsure	47	7.8%
Total	600	100.0%

Q26. Gender: Are you female or male?

	Freq.	%
Female	328	54.7%
Male	272	45.3%
Total	600	100.0%

Q27. Age Range: What is your age as of today?

	Freq.	%
<u>Under 50</u>	<u>227</u>	<u>37.9%</u>
18 - 34	95	15.8%
35 - 49	132	22.1%



<u>50 and Over</u>	<u>373</u>	<u>62.1%</u>
50 - 64	189	31.5%
65 or older	184	30.6%
Total	600	100.0%

Q28. Party: How are you registered to vote in North Carolina? You may consider yourself of a different party, but what does your voter registration card show?

	Freq.	%
Republican	196	32.7%
Democrat	201	33.4%
Independent	157	26.2%
Other	39	6.4%
Unsure	7	1.2%
Total	600	100.0%

Q29. Ideology: Thinking about your views toward politics and government, would you say you are...

	Freq.	%
<u>Conservative</u>	<u>248</u>	<u>41.3%</u>
Very conservative	115	19.2%
Somewhat conservative	133	22.1%
<u>Moderate</u>	<u>151</u>	<u>25.1%</u>
<u>Liberal</u>	<u>177</u>	<u>29.6%</u>
Somewhat liberal	97	16.1%
Very liberal	81	13.5%
Unsure	24	4.0%
Total	600	100.0%

Q30. Urbanicity: Do you consider the area where you live to be more rural, suburban, or urban?

	Freq.	%
Rural	258	43.0%
Suburban	260	43.3%
Urban	82	13.7%
Total	600	100.0%

Q31. Income: What annual household income range do you fall within out of the following options?

	Freq.	%
Less than \$40,000	90	15.0%
\$40,000 - \$69,999	105	17.5%
\$70,000 - \$99,999	118	19.7%
\$100,000 or more	234	39.0%
Unsure	53	8.8%
Total	600	100.0%

Q32. Race/Ethnicity: Which of the following best describes your race or ethnicity?

	Freq.	%
White or Caucasian	418	69.7%
Asian or Pacific Islander	4	0.7%
Black or African American	107	17.8%



Hispanic or Latino	26	4.4%
Other	34	5.7%
Unsure	10	1.7%
Total	600	100.0%

Q33. 2024 Retro Ballot: Thinking back, who did you vote for in the 2024 election for President?

	Freq.	%
Donald Trump, the Republican	265	44.1%
Kamala Harris, the Democrat	287	47.8%
Another candidate	23	3.9%
Did not vote in 2024	17	2.9%
Unsure	8	1.3%
Total	600	100.0%

Q34. Education Level: What's the highest level of education you have completed?

	Freq.	%
<u>No degree</u>	<u>309</u>	<u>51.5%</u>
Some high school	4	0.7%
High school diploma/GED	64	10.7%
Technical Certification	35	5.8%
Some college or Associate's Degree	206	34.3%
<u>At least College</u>	<u>284</u>	<u>47.3%</u>
Four-year undergraduate or Bachelor's Degree	161	26.8%
Graduate degree or further	123	20.5%
Unsure	7	1.2%
Total	600	100.0%

Q35. Vote History

	Freq.	%
0 of 4	42	6.9%
1 of 4	55	9.1%
2 of 4	68	11.3%
3 of 4	107	17.9%
4 of 4	328	54.7%
Total	600	100.0%

Q36. Geography

	Freq.	%
Central	111	18.5%
Charlotte/West	214	35.7%
Coastal	87	14.5%
Raleigh-Durham	188	31.3%
Total	600	100.0%

Q37. DMA

	Freq.	%
<u>Charlotte/West</u>	<u>214</u>	<u>35.7%</u>
Atlanta	1	0.1%
Charlotte	162	27.0%



Chattanooga	0	0.1%
Greenville-Spart-Ashevil-And	51	8.5%
<u>Central</u>	<u>111</u>	<u>18.5%</u>
Greensboro-H.Point-W.Salem	102	17.1%
Myrtle Beach-Florence	8	1.4%
<u>Coastal</u>	<u>87</u>	<u>14.5%</u>
Greenville-N.Bern-Washngtn	41	6.8%
Norfolk-Portsmth-Newpt Nws	9	1.6%
Wilmington	37	6.1%
<u>Raleigh-Durham (Fayetteville)</u>	<u>188</u>	<u>31.3%</u>
Total	600	100.0%

Q38. CD

	Freq.	%
1	40	6.6%
2	45	7.5%
3	39	6.5%
4	48	7.9%
5	43	7.2%
6	40	6.7%
7	47	7.8%
8	44	7.4%
9	40	6.7%
10	44	7.3%
11	50	8.4%
12	34	5.7%
13	45	7.4%
14	41	6.9%
Total	600	100.0%

Q39. Gender + Age

	Freq.	%
F 18 - 34	46	7.7%
F 35 - 49	76	12.7%
F 50 - 64	106	17.6%
F 65 or older	100	16.7%
M 18 - 34	49	8.1%
M 35 - 49	56	9.4%
M 50 - 64	83	13.9%
M 65 or older	84	13.9%
Total	600	100.0%

Q40. Race + Gender

	Freq.	%
White Female	225	37.6%
White Male	193	32.1%
Asian Female	3	0.5%
Asian Male	1	0.2%
Black Female	57	9.6%
Black Male	49	8.2%



Hispanic Female	15	2.5%
Hispanic Male	11	1.9%
Other Female	23	3.8%
Other Male	12	1.9%
Unsure	10	1.7%
Total	600	100.0%

Q41. Gender + Education

	Freq.	%
Female At least College	156	26.0%
Female No degree	169	28.1%
Male At least College	128	21.3%
Male No degree	140	23.4%
Unsure	7	1.2%
Total	600	100.0%

METHODOLOGY

The sample size is 600 likely 2026 general election voters in the state of North Carolina. The margin of error is $\pm 4.00\%$ at a confidence interval of 95%. The demography of the survey sample is balanced to accurately represent the geography's likely-voting population. The data was collected August 9 - 10, 2026 and respondent interviews were conducted via live phones and SMS-to-online. The total percentages of response may not equal 100% due to rounding.

