UNIVERSITY OF HAWAI'I AT MANOA • 55TH ANNUAL FASHION SHOW



PREMIERES MAY 10, 2021

6 PM 'ŌLELO 53 | 8:30 PM KFVE 6 8:30 PM LIVESTREAM ON

HAWAIINEWSNOW.COM/ROADTORUNWAY

#### **DIGITAL PROGRAM TEAM**

#### **CONTENT EDITORS**

Summer Kishi - DP Lead Marissa Nash - DP Lead FDM 430 Class

#### LAYOUT DESIGN

Petey Ulatan

#### **BRAND DESIGN**

Kristin Lipman

#### SCENIC PHOTOS

Vincent Lim

#### **BTS PHOTOGRAPHY**

FDM 430 Class Fashion Design Students Mark Salondaka Amanda Stevens Petey Ulatan

## INSTAGRAM **@uhmfashionshow**

### FACEBOOK uhmfashionshow55

#### YOUTUBE

University of Hawai'i at Mānoa Fashion Show

ALSO VISIT

Fashion Design & Merchandising **@fdm\_uhm** 

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Aloha and welcome to "ROAD TO RUNWAY" our 55th Annual UHM Fashion Show. Established in 1907, the College of Tropical Agriculture and Human Resources became the founding college of the University of Hawai'i. This year we celebrate our 114th birthday. Our current program, Fashion Design & Merchandising (FDM) has evolved from past programs such as Domestic Science, Home Economics, Textiles and Clothing, and Apparel Product Design and Merchandising.

The annual fashion show serves as a capstone event for student designers and fashion promotion students at UHM. The show represents the blood, sweat, and tears of our fashion designers under the mentorship of Minako McCarthy. Our production students plan the complicated logistics of our annual fashion show under the guidance and fashion production coaching by Amanda Stevens and Lynne O'Neill. We are honored that Lynne O'Neill was willing to mentor our FDM students and bring her 40 year expertise as an executive producer/director of high-profile fashion shows to our program. Amanda Stevens is a fashion show producer, fashion and entertainment journalist, and editorial stylist. Amanda also serves as the Communications and Public Information Officer for the Hawai'i Department of Human Services.

Although Hawai'i and the rest of the US suffered from Covid lockdowns in 2020 and 2021 with many financial challenges, the future of fashion is bright. In 2019, global retail sales of apparel and footwear accounted for about \$1.9 trillion US dollars. These fashion related sales are expected to rise in the future. In Hawaii, fashion related visitor shopping expenditures accounted for about 69% of total sales (State of HI Data book, 2019).

The future is bright for our graduates who have found success launching their own Hawaiian fashion companies such as Fighting Eel, Sakutori Designs or You & Me Naturally. FDM Alums are designers, merchandisers, stylists, and fashion coaches for New York companies such as Rag and Bone, Nautica, and David Leung Fashion Consultant and many are working to support local clothing companies such as Tori Richard and Crazy Shirts.

Many of our graduates support the tourist, retail, and fashion design industry in Hawai'i. We look forward to this exciting event each year because it encompasses the creative and fashion promotion talent of our FDM students. I hope you enjoy the show.



## MELANIE SIMMONS LEAD FASHION SHOW PRODUCER

Welcome to the ROAD TO RUNWAY: The Fashion Show.

We, as the Fashion Show Production Class, had the pleasure of producing the first livestreamed and televised fashion show for the University of Hawai'i at Mānoa. This situation allowed us to be as creative and innovative as we wanted because our school has never done anything like this before. In a few months, our production class had to become writers, producers, directors, stylists, social media specialists, videographers, editors, and models. This allowed us to think outside of the box and make a cohesive show out of collections that were filmed at various locations with many different themes. We did this all while trying to create a vibrant social media page to show people the making of the fashion show.

Our class has worked diligently to reinvent the fashion show while keeping the soul of the annual fashion show alive. We hope you enjoy the ROAD TO RUNWAY: The Fashion Show.

#### Road to Runway: The Fashion Show

Monday, May 10, 2021
Premiering on 'Ōlelo 53 at 6pm | KFVE 6 at 8:30pm & Livestream on hawaiinewsnow.com/roadtorunway

#### THE FASHION SHOW

Television Broadcast Program

Aloha - Fashion Show Production Class

#### **UH MĀNOA SPEAKERS**

David Lassner

President, University of Hawai'i

Nicholas B. Comerford

Dean, College of Tropical Agriculture and Human Resources
Director, Hawai'i Agriculture Experiment Station and Cooperative Extension Service

#### **GUEST FASHION DESIGNERS**

Allison Izu

Ari South

Bliss Lau

Jana Lam

Kahulale'a by Kehaulani Nielson

KiniZamora

MANAOLA by Designer Manaola

Manuheali'i by Danene Lunn

Ten Tomorrow by Summer Shiigi

#### Behind-the-Scenes

Introduction

Grace Lee

Hawai'i News Now Sunrise News Anchor

#### THE FASHION SHOW Segments

An Ode To Audrey

He Huaka'i Ma Kualoa: Journey Through Kualoa

Unisex

**Swimwear** 

Retro

Butterfly Kisses

Perennial

**Senior Designers** 

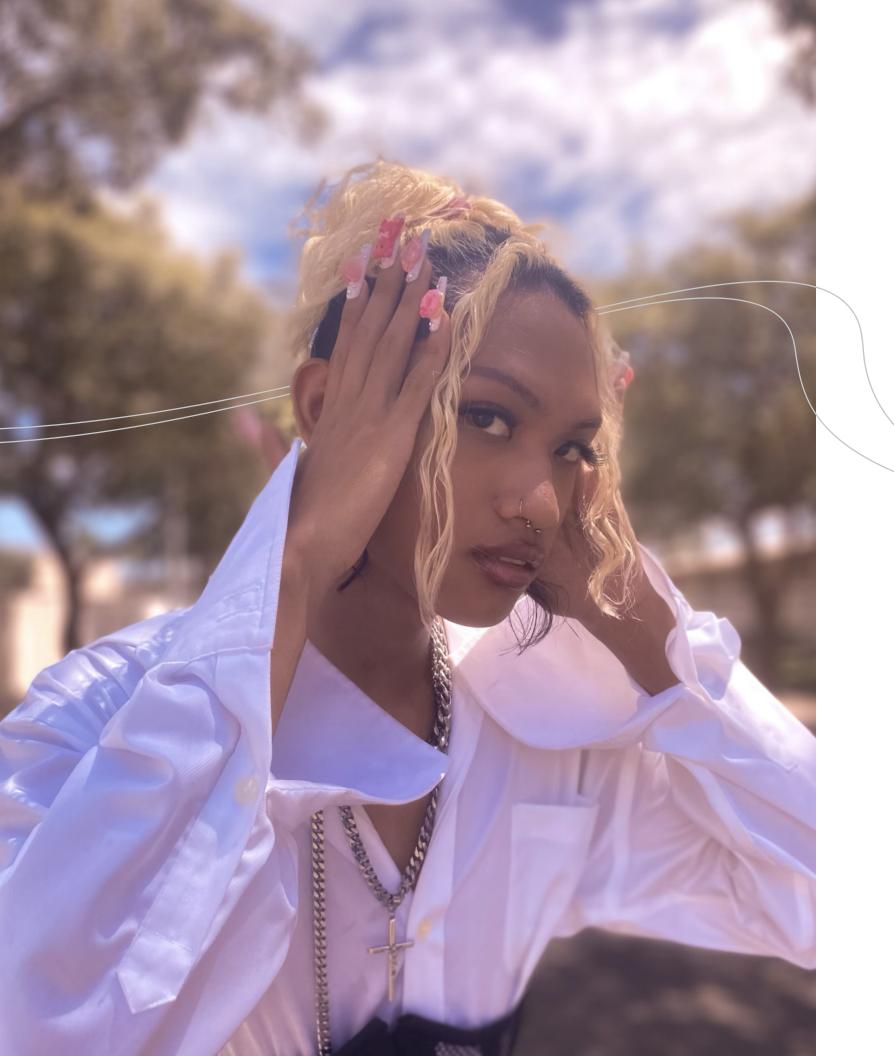
After School Special - Aaron Jay A. Guillermo

Dazzling Affairs - Jade Young

Under the Sun - Helen Park

Mahalo - Fashion Show Production Class







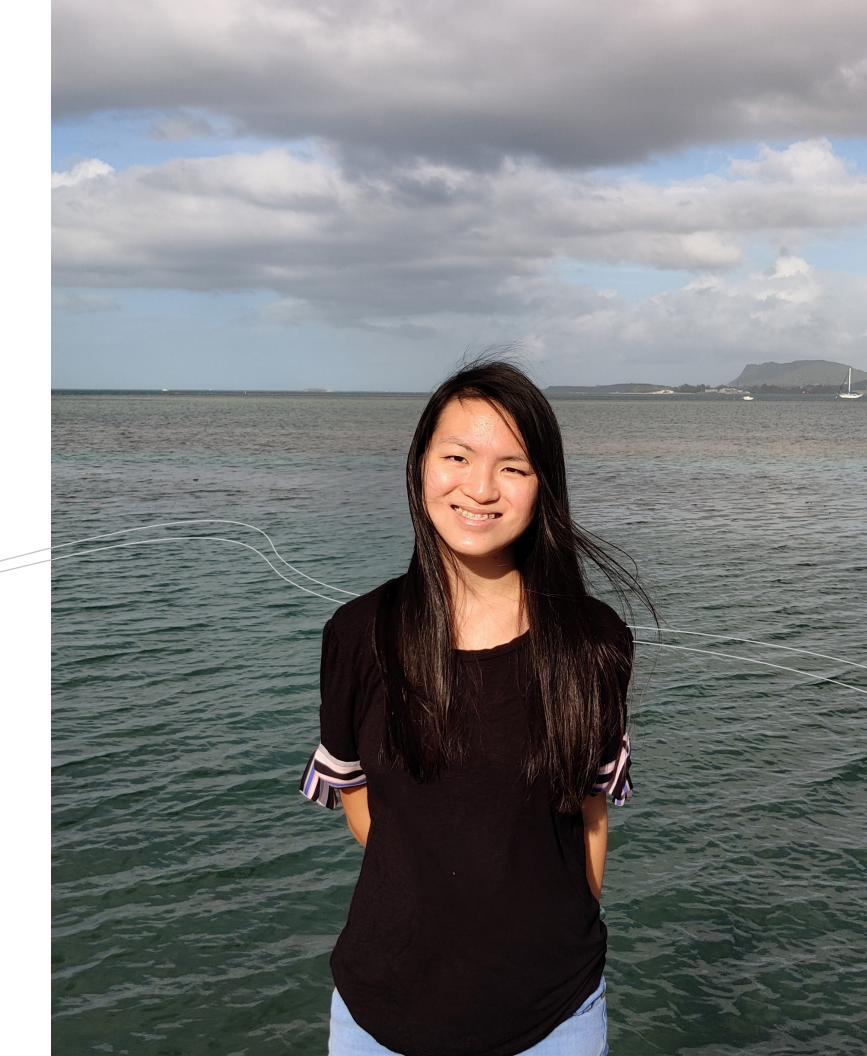
## Aaron Jay A. Guillermo @aaaronjay

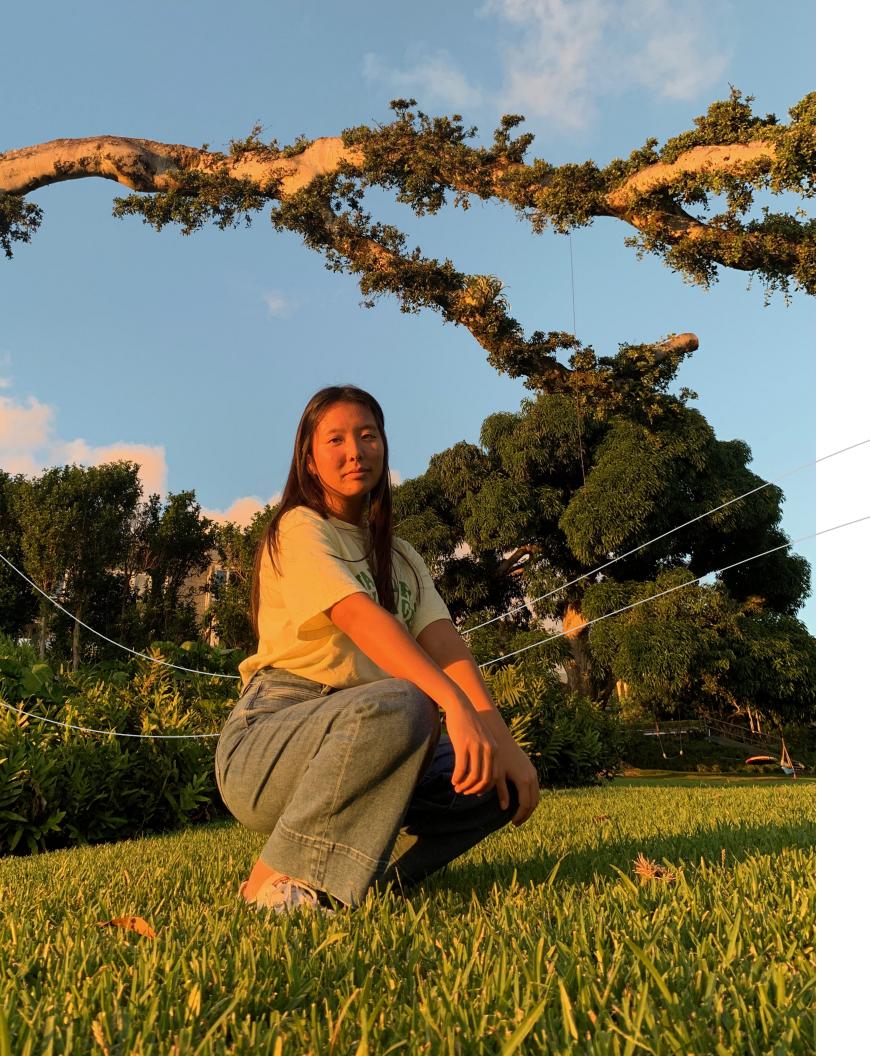
"Hi girlies! I am a queer, nonbinary kid that grew up in Ewa Beach on the weekdays and Kalihi on the weekends. My design aesthetic, in a professional manner, can be described as sensual, provocative, empowering, and experimental. Fashion to me is an art medium for the girls and the gays to escape from reality or to alter their perceived image. My senior collection is a love letter for people, like me, that never really fit in and used clothing to feel confident and comfortable. I hope it can inspire everyone to wear whatever they want and to break gender norms."

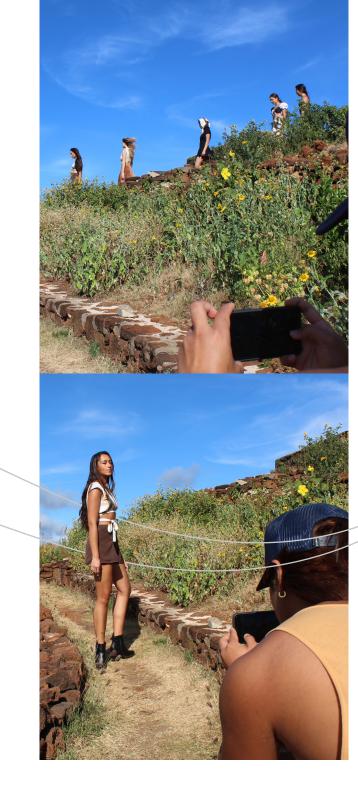


## Jade Young — @youngnsavvy98

"Ever since flipping through clothing racks with my mother in the third grade, I knew I wanted to be a fashion designer. I grew up in Kāne'ohe, O'ahu and I have always loved to mix and match different garments to make them into unique outfits. My main inspiration for my collection is fusing my favorite colors with a fantasy aesthetic which is achieved using Pokemon as they hold a lot of significance to me."







## Helen Park —— @helenmelnoz

"Hi my name is Helen Park and I am in my last semester at UHM. My senior collection is titled "Under the Sun." My inspiration behind the collection comes from how I took such simple things like going outside for granted before COVID-19. I wanted to create something that was both feminine and freeing. When I'm not sewing I like to get food and surf with my friends."





Marissa Nash @marissanash

"My name is Marissa Nash and I am a senior in the Fashion Design & Merchandising program at UH Mānoa. Growing up, I have always had a strong interest in fashion, and always loved putting together my outfits in the morning to get my day started. The looks that I have created for this year's fashion show are inspired by sensualness, and aim to reveal and conceal the body in unique ways that accentuate the figure in a tasteful fashion."



"I am currently a Junior in the Fashion Design and Merchandising program studying abroad at Lorenzo de' Medici in Florence, Italy. I love walking around Piazza del Duomo and wine tasting. I'm currently studying Italian, Knitwear, and Product Development."



#### Mikavla Thomas @mikaylathomas

"Hi, my name is Mikayla and I am a senior in UHM's Fashion Design and Merchandising program. Ever since I was little I have always loved all things fashion related. Currently I enjoy making my own clothing and swimsuits and plan to start my own clothing business after graduation."



Jordan Casteen @jojocasteen

"My name is Jordan Casteen and I am a sophomore in the Fashion Design and Merchandising Program here at UH Mānoa. I took inspiration from the 1955 collaboration between Audrey Hepburn and Givenchy, and I put my own, modern twist on it."





"Hi everyone! This is my third year of design at UH Mānoa. I pull a lot of my inspiration from different street wear, specifically eastern Asia's fashion scene. I love to make simple pieces with a lot of small design details. My inspiration behind my unisex look was looking at shifting erogenous zones on the female body and highlighting them on the male body."



#### Sarah Domingo

"Hi! My name is Sarah Domingo and I am a sophomore majoring in Fashion Design and Merchandising and Japanese. I want to use my passion for these majors to create fashion that will have a positive impact on people's lives. I am inspired to design and create clothing that ignites confidence and makes people happy."





Luke Lozada @luke.loz

"Hello, my name is Luke Lozada. I was born in the Philippines but I have lived on O'ahu all my life. Fashion has always been a part of me, as I use it as a way to express myself. I am inspired by many avant garde designers such as Raf Simons and Maison Margiela. Since I have only created a few garments, it is only the beginning for me. I'm excited for my future designing endeavors."



"Aloha! I am agender/nonbinary, and growing up I was never able to find clothes that really matched my gender identity. That's what really drew me to fashion! I enjoy androgynous / femme leaning styles and hope to create a brand that matches that aesthetic in the future"



Olivia Maguire @ogbutterflies

"Hi my name is Olivia Maguire, I am 19 years old and from Marin County, CA. This is my second year as an FDM major at UH. I love styling and fashion photography and I'm currently working for a streetwear brand based out of San Francisco."



Cara Yoshimi @caradonegood

A business major turned fashion design major, I am thoroughly enjoying my time in the FDM program and am excited to participate in this year's fashion show. I like to describe my personal aesthetic as moody, boujee, and avant garde. Although I was born and raised in Hawai'i, my style and work are often heavily influenced by high fashion and/or East Asian streetwear."



Kasandra Miao

"Throughout my life, I've always used clothing as a form of expression and took interest in the creative process of fashion. I love whimsical and elegant details in garments and I apply those elements into my designs."



### Savannah Adler

@worthyclothingco



"Hi my name is Savannah Adler and I come from a culturally diverse background and was blessed with opportunities to experience traveling throughout the world and living abroad. These experiences provided me with new perspectives about art, culture, business, and governmental systems. Extreme poverty, poor working conditions, and environmental waste issues opened my eyes at a young age and shaped my core values and passion for environmental stewardship. My designs reflect my values as I utilize natural fibers, threads, and notions rather than synthetics. My Ode to Audrey dress is inspired by elegance, sustainability, and femininity."

## MEET THE 2020 GRADUATES

Savannah Adler

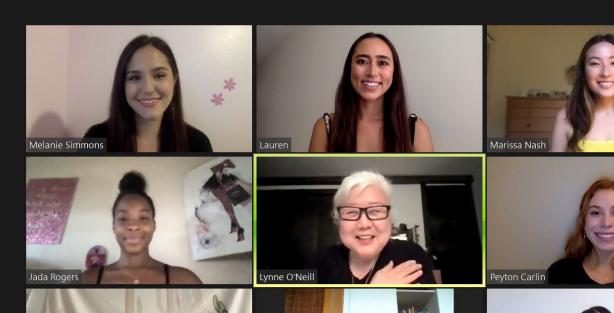
Natsuki Sugimoto

### Natsuki Sugimoto

@nahtzzz

"Growing up in the city of Tokyo in Japan I have always been inspired by the Japanese style of detailed craftsmanship. At the age of 17, I decided to study abroad in Hawai'i, believing art can overcome language barriers."





## MEET THE FASHION SHOW PRODUCTION TEAM



Melanie Simmons

Lead Producer

@mel.h.simmons

"Hi I'm Melanie Simmons! I am a junior at the University of Hawai'i at Mānoa's Fashion Design and Merchandising Program, as well as the lead student producer/director of the first UHM virtual fashion show! Before COVID, I enjoyed doing hair and makeup for local short films, weddings, and volunteer fashion shows. But now, I've embraced experimenting with different makeup, skincare, and haircare products on my Instagram."



Summer Kishi
Digital Program Lead
@summer\_k99

"Hi I'm Summer and this is my third year at Mānoa.
For this year's show I was assigned to help assist
with the digital program, and helped produce two
of the five themes for the show. Some of my interests
outside of school aretrying new coffee places,
surfing, yoga, and taking photos on film."



Marissa Nash Digital Program Lead @marissanash

"Hi! My name is Marissa Nash, and I am a senior studying Fashion Design & Merchandising at the University of Hawai'i at Mānoa! As one of the producers of this years fashion show, I had the honor of making this digital program, as well as being a director and designer for some of the segments in the fashion show. Aside from school, I enjoy designing, thrifting, going to the beach, and cuddling with my puppy named Waffle! After graduation, I hope to travel as much as I can and continue to work towards my professional and creative endeavors!"



Lauren Bloom
Press Lead

"Aloha my name is Lauren and I am a senior in the Fashion Design and Merchandising program! I love fashion, food, coffee, nature, and sleeping. It has been an honor to be a part of this year's virtual show where I served as the team's writer. I also enjoyed producing the talented Aaron Jay Guillermo's senior segment!"



Peyton Carlin Social Media Lead @peytoncarlin

"Hi, my name is Peyton Carlin, and I am a junior at the University of Hawai'i at Mānoa! This year, I had the honor of being head of social media as well as a producer/director for the fashion show. Aside from attending school, I love going outside and being active, shopping, spending time with family and friends, as well as traveling. After graduating from UH's FDM program, I hope to land a job as a fashion buyer or at a fashion magazine."



Jada Rogers Class Treasurer @ja3mon3

"Hi, my name's Jada! I'm a freshman in the FDM program at UH Mānoa. This year I'm in charge of coordinating the graduate designers, assisting with the budget and digital program, and also coproducing. Outside of school I love going to the beach, exploring the island, being with family and friends, and trying new things."

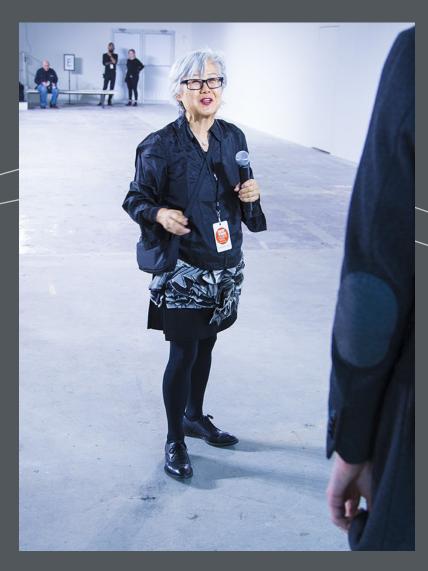


Mikayla Thomas
Class Secretary
@mikaylaathomas

"Hi, my name is Mikayla, and I am a senior at UH Mānoa! This year I had the honor of being a producer, director, designer as well as class secretary for this year's fashion show. Outside of school I love designing, swimming, spending time with family and friends and traveling!"

# MEET THE INSTRUCTORS

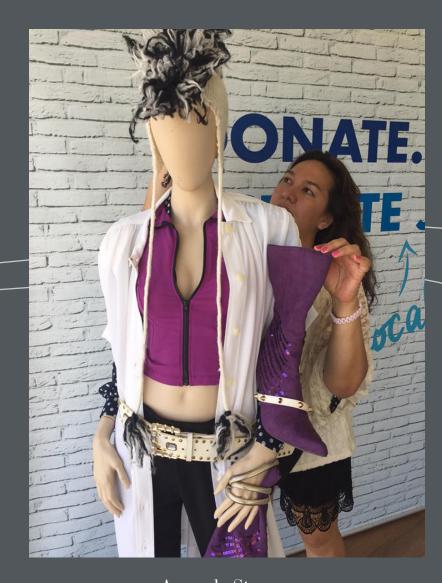
Co-Instructor for FDM 430 **Lynne O'Neill**Co-Instructor for FDM 430 **Amanda Stevens**Fashion Design Instructor **Minako McCarthy** 



Lynne O'Neill Co-Instructor for FDM 430 @lynneohula

"Born in Honolulu, New York City-based Lynne O'Neill is among the best and most notable fashion show producers/directors around. Her 40-year career includes producing shows for New York Fashion Week, magazines, and retailers; launch events with the Rolling Stones and Usher for Best Buy; fashion show consulting for CW's "Gossip Girl," Bravo's "The Fashion Show" and "Sex and the City: The Movie." Lynne was the inspiration for the Margaret Cho character in HBO's "Sex and the City" episode, "The Real Me," as well as the fashion show consultant – and so much more.

O'Neill launched and was the Executive Producer of HONOLULU Fashion Week 2014, 2015, 2016 produced by HONOLULU Magazine and sponsored by Hawaiian Airlines at the Hawai i Convention Center. She continues her career heading her New Yorkbased fashion show and event company."



Amanda Stevens Co-Instructor for FDM 430 @coachmandy808

"Amanda Stevens is a fashion journalist, editorial stylist, and event planner who has produced high-profile fashion shows for more than ten years. She assisted her mentor, Lynne O'Neill, backstage during the three years of HONOLULU Fashion Week. A career highlight was working backstage for O'Neill at New York Fashion Week. Stevens also serves as the Communications and Public Information Officer for one of the largest State Departments in Hawai'i."



## Minako McCarthy Fashion Design Instructor

"Minako McCarthy started her teaching career as a part-time lecturer and later on became a full-time instructor. She has been working with FDM for 12 years. Her academic background was in both the U.S. and Japan. She graduated from Bunka Fashion College, where Yohji Yamamoto and other well-known designers graduated from. She was an alumnus of FDM (former APDM), where she earned her Masters in Education Foundations and continues to progress in her Ph.D. Her various industry experiences including RTW, Couture, Men's, Lingerie, and Swimwear/Knits, enable her to teach applied and hands-on design courses. She believes that design and construction processes are not only for mastering techniques, but also for students to discover and learn who they are."

#### CHAIR OF THE DEPARTMENT OF FAMILY AND CONSUMER SCIENCES

Barbara Yee, PhD

#### **FASHION DESIGN AND MERCHANDISING FACULTY**

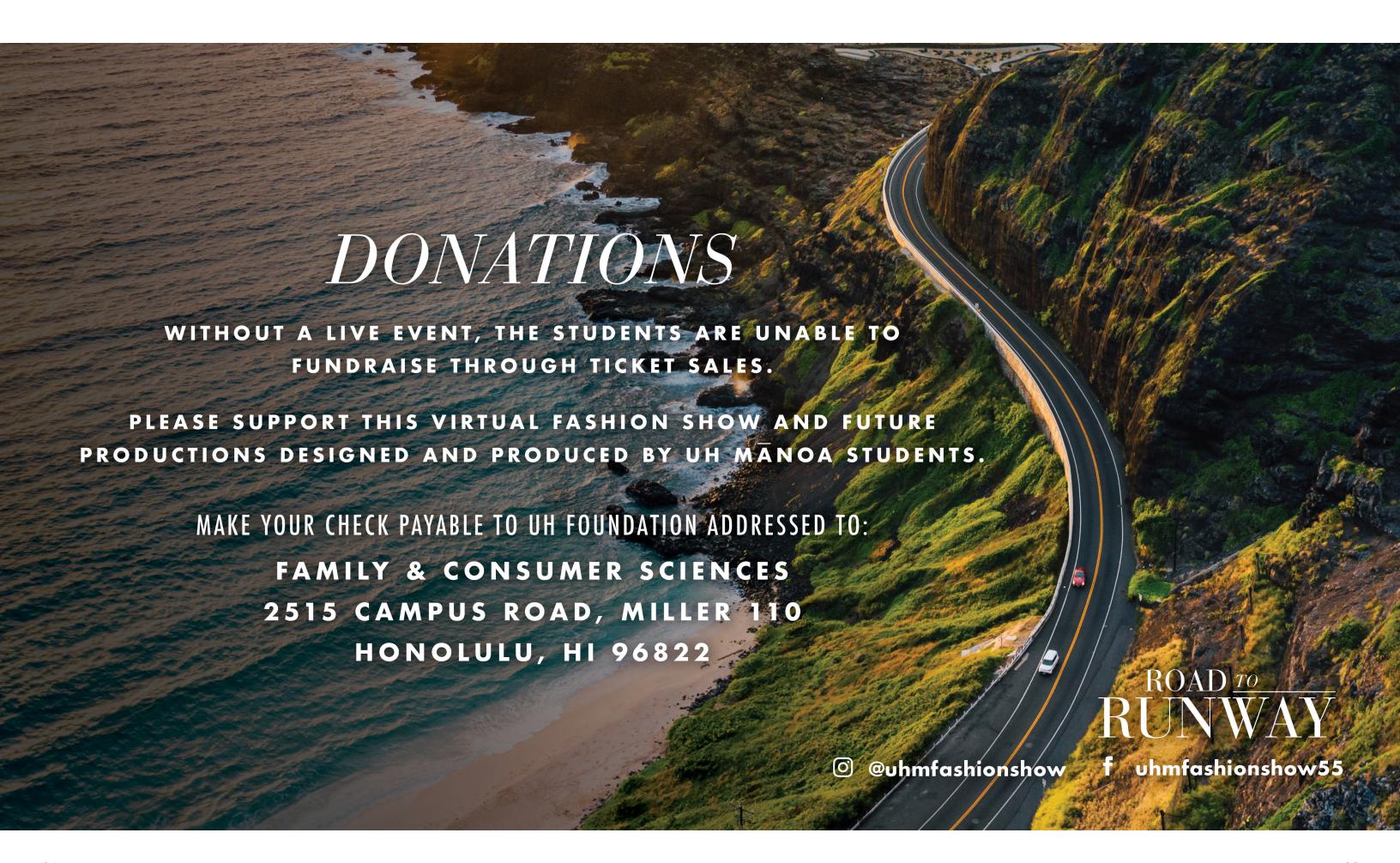
Youngjin Bahng, PhD
Ju Young Kang, PhD
Shu Hwa Lin, PhD
Andrew Reilly, PhD
Marie Abigail Cristi, MS
Minako McCarthy, MEd
Carol D'Angelo, MFA, MA, lecturer

#### **FDM 430 CO-INSTRUCTORS**

Lynne O'Neill Amanda Stevens

#### **OFFICE**

Jackie Tani Lori Jale Wayne Fujino



#### CREDITS

#### **PRODUCTION**

MEDIA TRAINING AND POST PRODUCTION SERVICES PROVIDED BY 'OLELO COMMUNITY MEDIA

Production Services Manager Kekoa Graham

Editor Deron Kamisato

Lead Trainer Wes Akamine

#### **RUNWAY AND BEHIND-THE-SCENES FOOTAGE**

FDM 430 Fashion Show Production Students FDM Fashion Design Students

Original Music Laurent Vacher

Maison Labtonic

Title and Credit Photos Vincent Lim

Graphic Designer Kristin Lipman

BTS Photography Petey Ulatan

BTS Photography Mark Salondaka

BTS Photography Matthew Leong

#### MODELS

Jessica Arista Lei Aloha Batungbacal Zscharmain Cadiena Zion Cargill Amaya Cheng

Quinn Curammeng

Thalia Khau

Amy Pham

Yuna Morris

Lauren Bloom

Sarah Domingo

Aaron Jay A. Guillermo Cobi Ikenaga

Summer Kishi Tiara Kozlowski

Crystal Lam

Kimberly Leong

Olivia Maguire Kaylin Nicole Martillano

Kasandra Miao

Tehoni Nae'ole

Marissa Nash

Helen Park

Cara Yoshimi

Amaya Villahermosa



NEWS NOW

KGMB KHNL K5











#### SPECIAL THANKS

Hawaii News Now Hawai'i State Art Museum HONOLULU Magazine Mānoa Now MidWeek 'Ōlelo Community Media John Dellera Jean-Luc Drake Kekoa Graham Krislyn Hashimoto Kelly Ho Kainalu Kamai Deron Kamisato Paulette Kitchell Fukumoto Donna Kodama-Yee Aly Ishikuni-Sasaki

Jalen Lam Grace Lee Keke Lindgard Stacey Makiya Ashley Maria Scott Schumaker Zoey Simmons Amber Skelton Georgette Stevens Don Sumada Chad Thompson Lianne Bidal Thompson Yu Shing Ting Laurent Vacher Leslie Yadao Roman Young

CTAHR Office of Communication Services Barry Flanagan of HAPA, in memory of Charles Kaupu

#### **Mahalo Guest Designers**

Allison Izu

Ari South

Bliss Lau

Jana Lam

Kahulale'a by Kehaulani Nielson

KiniZamora

MANAOLA by Designer Manaola

Manuheali'i by Danene Lunn Ten Tomorrow by Summer Shiigi







COLLEGE OF TROPICAL AGRICULTURE AND HUMAN RESOURCES UNIVERSITY OF HAWAI'I AT MANOA





