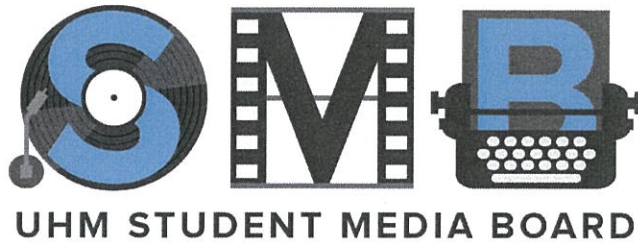


SMB FEE INCREASE PROPOSAL

FEBRUARY 27, 2019
(RESUBMITTED JANUARY 31, 2020)



MEMORANDUM

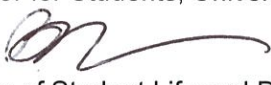
DATE: January 31, 2020

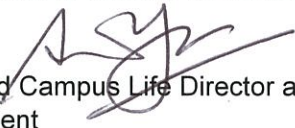
TO: Benjamin Asa Kudo
Chairperson, Board of Regents


VIA: David Lassner
President, University of Hawai'i

VIA: Michael Bruno
Provost, University of Hawai'i at Mānoa

VIA: Lori Ideta
Interim Vice Chancellor for Students, University of Hawai'i at Mānoa

VIA: Bonnyjean Manini 
Interim Director, Office of Student Life and Development

VIA: Sarah Yap 
Student Events and Campus Life Director and SMB Advisor, Office of Student Life and Development

FROM: Spencer Oshita, SMB Chairperson 

SUBJECT: **AMEND BOARD OF REGENTS POLICY TO RENAME AND INCREASE
MANDATORY STUDENT ACTIVITY AND PROGRAM FEE RELATED TO UHM
STUDENT MEDIA**

SPECIFIC ACTION REQUIRED:

It is requested that the Board of Regents amend Board of Regents' Policy, *Chapter 6, RP6.203, Attachment 1 (1b) and (1e)*:

1. Combine the student publication fee (named the Board of Publications Fee) and the campus communication fee (named the Broadcast Communication Authority Fee) so

that there will be a single fee known as the Student Media Fee for the UHM campus. This will reflect the current state of student media whereby all student media programs are governed by the Student Media Board.

2. Approve the proposed fee increase for all fee-paying students at the University of Hawai'i at Mānoa, regardless of credit load, according to the proposed fee schedule in Appendix A. The combined fee for students will be \$38 per student per semester (Fall and Spring semesters).

RECOMMENDED EFFECTIVE DATE:

Effective date of implementation will be Fall 2020.

ADDITIONAL COST:

The fee will increase AY2020 by \$17 and AY2021 by \$5.

PURPOSE

The purpose of this request is two fold:

1. Provide the Student Media Board with the necessary funding to sustain the University's 98 year commitment to the student voice at the University of Hawai'i at Mānoa. Student media programs rely on mandatory student fees in order to deliver effective programs to students and the community. The fee funds five student media programs of which 140 students directly engage and benefit from them.
2. Streamline existing fee structure from two separate fees (BOP Fee and the BCA Fee) to a single fee that funds all student media programs that are under the purview of the Student Media Board. This will allow the Board increasing flexibility yet accountability over all of their programs.

BACKGROUND

In 1967, the University of Hawai'i Board of Regents (BOR) approved the charter for the Board of Publications (BOP) to be the governing authority of **Ka Leo**, the student-run newspaper since 1922; **Hawai'i Review**, the literary magazine which started in 1973; and **Mānoa Now**, the student media marketing and public relations unit that uses multiple digital and event platforms.

In 1987, the BOR established the fee for the Broadcast Communication Authority (BCA) for **KTUH**, the student-run radio station started in 1969, and the Student Video Filmmaker's Association (now **UH Productions**) started in 1983.

In 1983, the BOP fee was established at \$13/semester and has remained unchanged. In 1987, the BCA fee of \$3/semester and \$1/summer was established and has remained also unchanged. In April 2014, the BOP and BCA merged to form the Student Media Board (SMB), and the fee schedule continued to remain the same at \$16 per fall and spring semesters and \$1 for the summer. These fees fund all four of the student media programs.

The intent of this fee increase is to sustain student media programs on the UH Mānoa campus, one of which has been in existence for nearly a century. Without a fee increase, the student media programs representing the student voice, will be in jeopardy. This proposal is intended to achieve the following goals:

1. Continue the university's commitment to empower the student voice at the University of Hawai'i at Mānoa, by keeping its national award winning student media programs from shutting down;
2. Continue to provide a learning-lab/work environment and training ground to prepare students for careers in the digital media world, exclusively available through UHM student media;
3. Adjust for inflation the mandatory student fees that were established in the 1980's in order to sustain student media organizations;
4. Strengthen student media programs as they transform and embrace digital media in order to stay connected and relevant with students of today.

As funded, the SMB lacks the financial resources to continue operating the current student media programs, even in its most basic form. The fee increase will maintain student media as the "go to" place for media learning and practice.

ACTION RECOMMENDED

It is recommended that the Board of Regents amend the Board of Regents' Policy, RP 6.203 related to Mandatory Student Fees, Attachment 1 (1b) and (1e) to combine the Board of Publications Fee and the Broadcast Communications Fee to become the Student Media Fee and to increase the current fee for all students at the University of Hawai'i at Mānoa, regardless of credit load, according to the fee schedule proposed in Appendix A.

ATTACHMENTS:

*SMB Fee Proposal Form

*SMB Fee Proposal Statement

*Appendices:

Appendix A	Fee Increase Schedule
Appendix A.1	BOR Policies, RP 6.203: Fees
Appendix A.2	BOR Policies, Chapter 6, RP6.203, Attachment 1 - Mandatory Student Fees, and Chapter 6, RP 6.208, Appendix Mandatory Student Activity Fees and Fee Schedule
Appendix A.3	Student Media Partners
Appendix B.1	Peer and Benchmark Institutions (Office of Mānoa Institutional Research)
Appendix B.2	College Comparison Research: Peer/Benchmark Questionnaire
Appendix B.3	Scenarios Reviewed by SMB to Determine a Fee Structure that Covers the Cost of Services at UHM
Appendix C.1	Pro-forma FY2014-2026 (No Fee Increase)
Appendix C.2	Pro-forma FY2014-2026 (Scenario 3A: Increase by \$22)
Appendix D.1	Survey: Gauging Support for Student Media. UH Announce (eblast to UHM Students), November 16, 2016
Appendix D.2	Survey: Gauging Support for Student Media Survey Results
Appendix E.1	Student Media Surveys, UH Announce (eblast to UHM Students), October 2, 2017 and September 3, 2019
Appendix E.2	Student Media Survey Results, October 2, 2017 and September 3, 2019
Appendix F.1	Public Forum on Fee Increase Proposal, UH Announce (eblast to UHM Students), November 9, 2017
Appendix F.2	Public Forum on Fee Increase Proposal, Powerpoint Presentation
Appendix F.3	SMB Fee Proposal Fact Sheet
Appendix G.1	Presentation to Graduate Student Organization and Associated Students of the University of Hawai'i Mānoa, Powerpoint

Appendix G.2	Presentation to Graduate Student Organization and Associated Students of the University of Hawai‘i Mānoa, Script
Appendix G.3	Presentation to Graduate Student Organization and Associated Students of the University of Hawai‘i Mānoa, Fact Sheet
Appendix G.4	Senate Resolution. 2018-1 William S. Richardson School of Law
Appendix H.1	Student Media Awards Received
Appendix H.2	Testimonies

CC Sandy Matsui, Student Media Coordinator, Office of Student Life and Development

University of Hawai'i at Mānoa Fee Proposal Form

Name of Fee: Board of Publications Fee

Proposed action:

☐ Establish a new fee/person of \$ _____

☒ Change an existing fee. Current amount of the fee/person \$ 13

☒ – Increase the fee/person to \$ 23

☐ – Decrease the fee/person to \$ _____

☐ – Eliminate the fee _____

Check Fee Type (refer to Board of Regents policies

<http://www.hawaii.edu/offices/bor/policy/index.html>):

☒ Mandatory Student Fees: list type : Student Publication Fee

☐ Professional Fees: list type _____

☐ Housing Fees list type _____

☐ Ancillary and Auxiliary Service Fees list type _____

☐ Course and Laboratory Fees: list type _____

☐ Transaction and Service Fees: list type _____

☐ Commercial Enterprise and other Self supporting operations: list type _____

Submission Dates
1 st Round – by September 1
2 nd Round – by February 1

Proposals submitted after these dates will be reviewed in the following round.

Spencer Oshita, SMB Chair

Printed Name



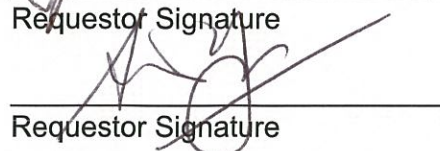
Requestor Signature

1/31/2020

Date

Sarah Yap, SMB Faculty Advisor

Printed Name



Requestor Signature

01/31/2020

Date

Department: SLD Contact #: 956-4832 Email Address: sarahyap@hawaii.edu

* Requestor must secure approvals from the appropriate Vice Chancellor prior to submitting the proposal for review by the Campus Fee Advisory Committee.

- ☐ recommend
☐ not recommend

Fee Advisory Chair Signature

Printed Name

Date

- ☐ recommend
☐ not recommend

Vice Chancellor Signature

Printed Name

Date

- ☐ recommend
☐ not recommend

Provost Signature

Printed Name

Date

Submit the original signed cover page, proposal statement, and budget to: Mānoa Chancellor's Office,
Hawai'i Hall 202

*Proposals will be reviewed by the Campus Fee Advisory Committee convened by the Vice Chancellor for Students,
Queen Lili'uokalani Center for Student Services

University of Hawai'i at Mānoa Fee Proposal Form

Name of Fee: Broadcast Communication Authority Fee

Proposed action:

☐ Establish a new fee/person of \$ _____

☒ Change an existing fee. Current amount of the fee/person \$3

☒ – Increase the fee/person to \$15

☐ – Decrease the fee/person to \$_____

☐ – Eliminate the fee _____

Check Fee Type (refer to Board of Regents policies

<http://www.hawaii.edu/offices/bor/policy/index.html>):

☒ Mandatory Student Fees: list type : Campus Communication Fees (aka Student Broadcast Fees)

☐ Professional Fees: list type _____

☐ Housing Fees list type _____

☐ Ancillary and Auxiliary Service Fees list type _____

☐ Course and Laboratory Fees: list type _____

☐ Transaction and Service Fees: list type _____

☐ Commercial Enterprise and other Self supporting operations: list type _____

Submission Dates
1 st Round – by September 1
2 nd Round – by February 1

Proposals submitted after these dates will be reviewed in the following round.

Spencer Oshita, SMB Chair

Printed Name

Spencer Oshita
Requestor Signature

1/31/2020
Date

Sarah Yap, SMB Faculty Advisor

Printed Name

Sarah Yap
Requestor Signature

01/31/2020
Date

Department: SLD Contact #: 956-4832 Email Address: sarahyap@hawaii.edu

* Requestor must secure approvals from the appropriate Vice Chancellor prior to submitting the proposal for review by the Campus Fee Advisory Committee.

- ☐ recommend
☐ not recommend

Fee Advisory Chair Signature

Printed Name

Date

- ☐ recommend
☐ not recommend

Vice Chancellor Signature

Printed Name

Date

- ☐ recommend
☐ not recommend

Provost Signature

Printed Name

Date

Submit the original signed cover page, proposal statement, and budget to: Mānoa Chancellor's Office,
Hawai'i Hall 202

*Proposals will be reviewed by the Campus Fee Advisory Committee convened by the Vice Chancellor for Students,
Queen Lili'uokalani Center for Student Services

Fee Proposal for Review – Page 2
Proposal Statement

Name of Proposed Fee: Student Media Fee

Purpose of the fee (new, increase, decrease), who will be charged, and a statement of need

- I. Explanation of how the proposed fee will impact the level and quality of service provided
 - Record of previous fee increases, decreases, and implementation date
 - What other resources have been used in the past/considered to cover these services/materials?
 - What's the benefit to the individuals receiving these materials/services?
- II. Supporting analysis
 - The impact of the fee on the student's cost of attendance budget (specifically regarding mandatory fees)
 - Comparisons of fees at peer and/or benchmark institutions
 - Evidence demonstrating that the fee structure covers cost of services at the university
 - Results of consultation with impacted individuals
- III. Explanation of how fees will be collected and allocated. i.e. to the division, unit, per service, per student request.

[Please see attached.](#)

Fee Proposal for Review - Page 3
Fee Revenue/Expense Projection

Name of Proposed Fee: Student Media Fee (Combined BOP and BCA Fee)

Department Name: OSLD/Student Media

Proposed Fee Amount(s): Combined Student Media Fee - \$33 for year 1 and \$38 for year 2

This is an active Excel worksheet. You can amend the format to meet your revenue and expense calculation needs. Double click on the sheet to activate the worksheet.

This request combines the Board of Publication Fee and the Broadcast Communications Fee into a single **Student Media Fee**. Please see attached financial pro forma detailing projected revenues and expenses from FY 21 which are reported both under the BOP Fee and the BCA Fee and then combined as the SMB Fee.

Fee Proposal for Review – Page 2

Proposal Statement

Name of Proposed Fees: STUDENT MEDIA FEE

I. Purpose of the fee (new, increase, decrease), who will be charged, and a statement of need

Purpose of Fee and Who Will Be Charged

The Board of Publication (BOP) Fee and the Broadcast Communications Authority (BCA) Fee are existing mandatory student activity fees charged to all students at the University of Hawai'i at Mānoa. The Student Media Board (SMB) is requesting:

1. Combining and renaming the BOP and BCA Fees to be the Student Media Fee
2. Increasing the existing combined fee of \$16 to \$38 over two years regardless of credit load as proposed in the SMB Fee Increase Schedule in Appendix A

The proposed effective date of implementation is AY Fall 2020. The total fee is proposed at \$38 under the existing Campus Communications Fees category under BOR Policy related to Mandatory Student Fees charged by the University (BOR Policy RP 6.203, Appendix A.1).

The Student Media Fee funds the operations of four national award winning student run media programs (Ka Leo, Hawai'i Review, KTUH, UH Productions and Mānoa Now), their administrative support personnel and their governing body, the SMB. The student media fee has not increased since the 1980's despite rising operational costs over the past 30 years.

Revenue collected from the proposed fees will provide the ***Student Media Board with the funding required to cover rising operation costs and sustain the University's 98 year commitment to empower the student voice at the University of Hawai'i at Mānoa.*** The student media programs cannot continue at their current revenue levels without implementing critical cuts to existing services and student opportunities.

Background

In 1967, the University of Hawai'i Board of Regents (BOR) approved the charter for the Board of Publications (BOP) to be the governing authority of Ka Leo, the student-run newspaper since 1922 and Hawai'i Review, the literary magazine which started in 1973.

Ka Leo O Hawai'i has served the University of Hawai'i at Mānoa as the premier news source for campus and community issues and represents the student perspective. Ka Leo is a learning lab where students can practice journalism in a real world setting and provides opportunities in writing, editing, photography, graphic design, print and digital publications, social media and more. Ka Leo publishes a print issue twice a month and is available 24/7 online and on social media.

Hawai'i Review is one of the exclusively few major publishers of a literary journal highlighting Hawaiian and Pacific art and writing. Hawai'i Review publishes work by students, writers, and artists from Hawai'i and around the world. It publishes two print issues a year, several web series, interactive ebooks, and is also involved in creating an Open Educational Resource textbook for the UH-wide required English 100 courses.

In 1987, the BOR established the fee for the Broadcast Communication Authority (BCA) for KTUH, the student-run radio station started in 1969, and the Student Video Filmmaker's Association (now UH Productions) in 1983.

KTUH, is the only non-commercial, educational radio station in Hawai'i that operates live, 24 hours a day, 7 days a week, with an FCC license. Throughout the week, over 30 student and community voices reach 95 percent of the island of Oahu by broadcast radio and worldwide over the internet. KTUH is the only station where students can receive hands-on radio broadcast training that directly prepares them for professional broadcast careers.

UH Productions provides a range of videos to a continuum of students - from prospective students to college graduates. UHP produces videos to inform and motivate students about the community resources available, services provided, and campus activities, including recreational and athletic programs.

In 2016, **Mānoa Now** was launched as a mobile application. The marketing unit with its web development and design teams advanced this initiative and made it a reality for Student Media. Today, **Mānoa Now** encompasses the marketing, public relations, advertising, design and web development unit of the student media programs. Its mobile application provides users easy access to news, information and entertainment. It also uses social media and event planning to enhance student media presence and connect the public with the campus community.

History of the Student Media Fee: In 1983, the BOP fee was established at \$13/semester and has remained unchanged. In 1987, the BCA fee of \$3/semester and \$1/summer was established and has remained also unchanged. In April 2014, the BOP and BCA merged to form the Student Media Board (SMB), and the fee schedule continued to remain the same. *For the purpose of this proposal, both the BOP and the BCA Fees shall be referenced collectively as the SMB Fee.*

Statement of Need

In addition to the SMB's own assessment of needs for its programs, the SLD department also initiated an internal review of SMB programs and its finances (results dated August 2018). Both these assessments paint a picture of student media programs in critical need.

Faculty Rank 2; Junior Specialist	
FY 1984	\$16,656.00
FY 2020	\$63,276.00
Increase	\$46,620.00

Increased operating costs and declining revenue from student fees has presented major challenges to the SMB's ability to sustain student media programs. Valuable resources such as student personnel to run operations as well as professional faculty and staff to provide guidance and teaching have been more difficult to sustain. Fixed

costs including personnel (faculty and staff) and student wages have steadily climbed over the past 30 years and now comprise over 60% of budget expenditures. Full-time faculty and staff costs have risen in accordance with the *Agreements between the UH Board of Regents and unions such as the University of Hawai'i Professional Assembly (UHPA) and Hawai'i Government Employee Association (HGEA)*. Since 1984, faculty salaries have more than doubled with cumulative annual increases amounting to 124%.

Student Minimum Wages	
FY 1984	\$3.35/hour
FY 2020	\$10.60/hour
Increase	\$7.25/hour

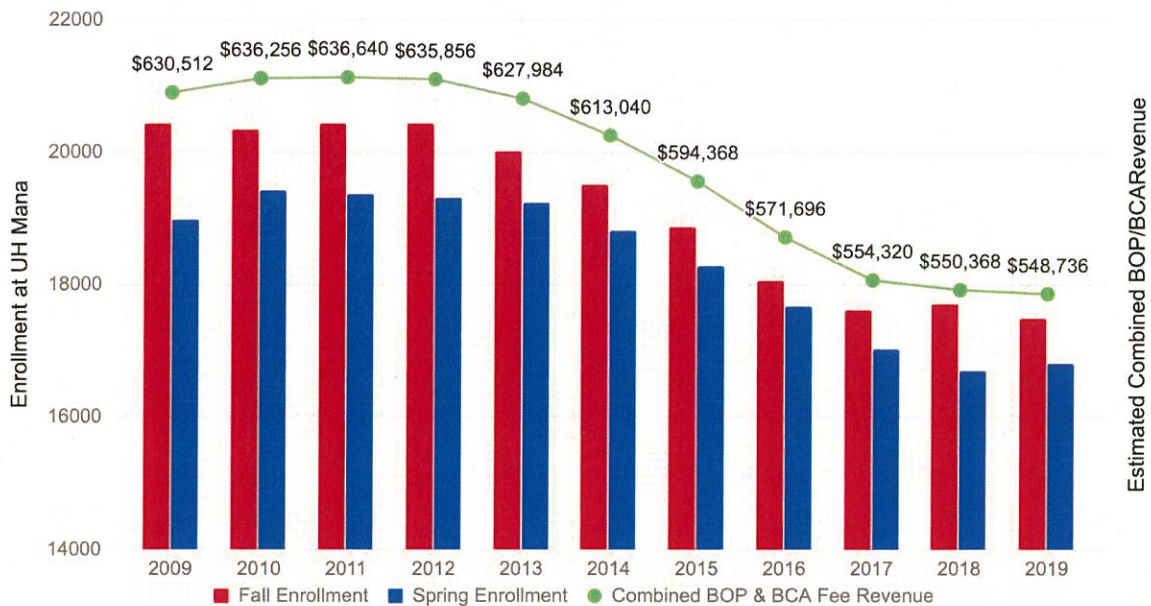
As for student wages, the minimum wage was \$3.35/hr in the 1980's. Today the minimum wage has more than tripled to \$10.60/hr. Consequently, our programs only employ one-third of the students we were able to support thirty years ago. As personnel costs continue to rise, the disparity between rising costs and a level funded budget widens, while cuts to the operating budget are required to absorb the shortfall.

Major cuts have already been made to the program operations over the years to accommodate rising costs:

1. Shut down of Beau Printing Press and the termination of its press operations staff (full-time personnel and students)
2. Reduction of the Ka Leo print schedule from a daily paper, to three times/week, to once/week, to the current twice per month print publication
3. Reduction of student staff to operate programs, including the reduction of stipends for services
4. Deferred equipment replacement and upgrade (including equipment, such as computers purchased 15 years ago)
5. Foregone repair and maintenance for radio equipment used 24/7
6. Systematic annual budget cuts
7. Foregone educational travel for students and staff
8. Increased reliance on trade for services and goods
9. Consolidation of program units

Even with these persistent operating cuts, student media programs have continued to garner national and state recognition for their work through national and local awards and recognitions (Appendix H.1). In addition, these programs have assisted students in obtaining professional employment and internships following their engagement in these programs.

10 Year Funding for Student Media and Enrollment Trends for the University of Hawaii at Manoa



The challenge of sustaining student media programs due to rising costs has been exacerbated by the downward trend in student enrollment over the past 10 years. As student enrollment declines, revenue from student fees also declines. Student media programs have had to confront declining student fee revenue while production costs continue to escalate with market prices. Student media programs now operate at their most basic level as their infrastructure has suffered from deep cuts over the past decade. Further decreases in revenue will require the media programs to consider options including the closure of programs.

Other significant costs include the printing of Ka Leo and the upkeep of equipment used in media programs. While there have been discussions about offering a complete online program, the benefits of a printed version so far have outweighed the move in its entirety. This is because there is a need to transition these programs to be fully supported and monetized online. There are still expenditures related to online programming and software licenses that the programs must procure. In addition, revenues from online advertising are still growing but not at the rate of revenue from printed advertising. Ceasing to have some kind of printed media will devastate the programs even further without being able to replace lost revenue.

The intent of this fee increase proposal is to sustain student media programs on the UH Mānoa campus, one of which has been in existence for nearly a century. Without a fee increase, the media programs representing the student voice may come to an end. Specifically, this proposal is intended to achieve the following goals:

1. Continue the university's 98-year commitment to empower the student voice at the University of Hawai'i at Mānoa, by keeping its national award winning student media programs from shutting down
2. Continue to provide a learning-lab/work environment and training ground to prepare students for careers in the digital media world, exclusively available through UHM student media
3. Adjust for inflation the mandatory student fees that were established in the 1980's in order to sustain student media organizations
4. Strengthen student media programs as they transform and embrace digital media in order to stay connected and relevant with students of today

As funded, the SMB lacks the financial resources to continue operating the current student media programs, even in its most basic form. The fee increase will maintain student media as the "go to" place for media learning and practice. We have reached a turning point in college media's relationship with its audience. Today's students are connected to digital devices and consume information on multiple platforms, instantly and globally. This is the biggest reinvention of college media, and the student newspaper in particular, since the late 1800s. Without additional support from student fees, our financial circumstances place us at great risk of losing the *student voice* on campus and on digital platforms.

II. How the proposed fee will impact the level and quality of services provided

As funded, the SMB lacks the financial resources to continue operating the current student media programs. The fee increase will maintain student media as the "go to" place for media learning and practice. Students will have access to multiple platforms of media programs and services both as consumer and service provider. Student access is not limited to specific skills and fields and allows students to engage and explore despite their academic fields.

Record of Previous Fee Increases and Implementation Dates

The following table outlines the history of student publications fees and campus communication fees at UH Mānoa including the previous increases and implementation dates.

Fee	Implementation Date	Fee
Student Publications Fee (Board of Publications)	1/13/1978: separated from Student Activity Program Fee Board:	\$1.80/semester
	7/22/1983: Established Board of Publication Fee	\$13/semester

Campus Communication Fees (Broadcast Communication Authority Fee)	12/18/1987	\$3/semester \$1/session for Summer Session
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Source: *BOR Policies, Chapter 6, RP6.203, Appendix to E6.208: Mandatory Student Fees & Student Fee Schedule (Appendix A.2).*

Other Resources Used to Cover Services/Materials

In addition to student fees, the SMB receives revenues from several other sources to cover its services and materials. While the largest source of revenue comes from student fees (an average of 70% for BOP and 94% for BCA), other sources of revenue have included: display advertising, subscriptions, concert donations, music sales, contract services (video production, graphic design), underwriting donations, annual radiothons, and grants.

In 2009, the SMB approved the hiring of a full-time Advertising Manager to focus on generating advertising revenue and to develop marketing and sales initiatives to support primarily the Ka Leo. Print advertising revenues for Ka Leo reached a peak of \$291,109 in 2014, before experiencing a sharp decline to a recent low of \$93,998 (FY2018). The dilemma of declining advertising revenues is not unique to UH Mānoa, as it has affected the entire media industry as well as college media across the country.

As revenue from print advertising continued to decline, additional sources of revenue have been and continue to be developed to replace lost revenue from print advertisements. Today, what once was Ka Leo Advertising, has evolved to become Student Media Marketing or Mānoa Now and supports all of the student media programs. This restructuring has consolidated resources as well as explored revenue options for each of the programs. Among them include the launching of *Mānoa Now* campus app, which won 1st Place Mobile App/Plug-in in the Pinnacle College Media Awards (CMA) in 2017, 2019 and 2020, 1st Place Mobile App from the National College Media Business and Advertising Managers (CMBAM) in 2017, 1st Place Interstitial Ad (CNBAM) in 2018 and the Pele Award, Best in Show - Student Division from the regional American Advertising Awards in 2017.

Revenue streams are being developed with online advertising; video sponsorships; social media posts; on-campus vendor events; and promotional collaborations with departments on the mobile app, publications, and videos (See Appendix A.3 for List of Student Media Partners).

Similarly, in 2018 KTUH began a collaboration with the CTAHR (College of Tropical Agriculture and Human Resources) and AAAS (The American Association for the Advancement of Science) through a grant from SEED to develop a short course to educate the next generation of science communicators. The unique ability of KTUH to put class productions on the radio to a large audience creates a unique experiential learning opportunity for high school students who will create short podcasts (2 minutes) about the unique science going on at the University of Hawai'i. This

unique initiative has led to curriculum development and external funding from the AAAS Leshner Fellowship, Best Buy, Geneious Day Program, and CTAHR ([Science Communication Summer Program](#)).

Benefit to Individuals Receiving These Materials/Services

Annually, up to 200 students participate in student media programs. These students are involved in distributing content related to the University of Hawai'i at Mānoa to an audience that accounts for more than 10,000 readers of the newspaper, 1 million views of online content, 121,000 social media views, island-wide reach among radio station listeners, and over 15,000 users of the *Mānoa Now* mobile app.

In fiscal year 2019, \$263,439 was earmarked to directly fund students working with UHM Student Media. Without student media programs, the student body will lose access to leadership opportunities serving on a governing board and in college media programs; learning opportunities as identified in the Mānoa Institutional Learning Objectives, such as thinking critically and creatively; conducting research; communicating and reporting; demonstrating excellence, integrity and engagement through civic participation in their community; interacting, maneuvering and impacting the technological terrain in a global and digital world; and taking advantage of specialized training opportunities that prepare students for careers in media related fields.

III. Supporting Analysis

Impact of Fee on Cost of Attendance Budget

Throughout the development of this fee increase proposal, the SMB found it critical to keep the fee increase as low as possible but enough to cover budget shortfalls to maintain student media at UH Mānoa. With this in mind, SMB is recommending the following fee increase over the next two years:

Proposed Fee Increase Over 2-Years

	Current Fee	Fall 2020 Fee	Fall 2021 Fee	Fall 2022 & Beyond
SMB Fee	\$16	\$33	\$38	No change
Net Change		+\$17	+\$5	\$0

The proposed increase of \$22 will be spread over a 2-year period. With the combining of the fee to one Student Media Fee in AY Fall 2020, the fee will be a total of \$33.

For the second year, the Student Media Fee will increase by \$5 to be \$38 per student per semester.

Mandatory student fees are assessed accordingly:

Student Fees for Fall 2019 and Spring 2020	Current (AY 2019 - 2020)	With SMB Fee Increase (AY 2020 and AY 2021)
SMB (BCA - \$3 and BOP - \$13 combined)	\$16	\$38
Student Health Fee	\$118	\$118
Campus Center Operations and Recreation	\$175	\$175
Campus Center Board	\$15	\$15
Student Athletic Fee	\$50	\$50
Student Activities and Program Fee	\$12	\$12
UPASS	\$50	\$50
ASUH (classified undergraduate and 12+ credits)	\$5	\$5
GSO (except law and med)	\$15	\$15
Total Student Activity Fees for Undergraduate Students	\$441	\$463
Total Student Activity Fees for Graduate Students	\$451	\$473

Currently, the SMB fee makes up 3.6% of the total mandatory student fees for undergraduate students and 3.5% for graduate students. Overall mandatory student fees will increase by an average of 3.7% the first year and 1% for the second year with the implementation of the SMB fee. At its terminus, the SMB fee will consist of 8% of all student fees assessed. Students regardless of class standing, faculty, staff, the institution and the community will gain from student media programs, its services and offerings at a nominal fee.

Comparison of Fees at Peer and Benchmark Institutions

Using the list of peer and benchmark institutions identified by the Mānoa Institutional Research Office (<https://manoa.hawaii.edu/miro/peersbenchmark>; Appendix B.1), the SMB contacted each university to determine: 1. if the institution collects student fees for student media and the amount of the fee; 2. if no fees are collected, the source of funding; 3. services provided; and 4. enrollment. Below is an abbreviated selection of those institutions (see Appendix B.2 for complete list).

Peer Institutions 2019 Enrollment	Student Fees	Student Fee Structure & Services Provided
Mississippi State Univ Enrollment: 21,622	No	Independent student newspaper (The Reflector)
University of Arizona Enrollment: 44,831	Yes \$3/semester	News organization published daily online and three times a week in print (Daily Wildcat), Radio (KAMP), student broadcasting (UATV)
University of New Mexico: Main Campus Enrollment: 22,792	No	Independent student news organization (The New Mexico Daily Lobo) Radio station, KUNM, an NPR affiliate licensed to the University
University of Utah Enrollment: 32,852	Yes \$6.18/semester	News organization (Daily Utah Chronicle) Radio: K-UTE

Benchmark Institutions 2019 Enrollment	Student Fee	Student Fee Structure and Services Provided
Univ of Tennessee Enrollment: 29,460	Yes \$11/semester	The Daily Beacon Newspaper The Phoenix Literary magazine <u>2019 student</u>
UC Davis Enrollment: 38,097	Yes \$11.19/quarter	The news organization (The Aggie). Student Government allocates separate funding for radio station (KDVS)
UC Irvine Enrollment: 36,032	Yes \$18/quarter	New University Newspaper, Yearbook, Anteater TV, KUCI Radio, Various Alternative Media
UC San Diego Enrollment: 37,887	No	Independent student news organization (UCSD Guardian Newspaper)
Univ. of Washington, Seattle Enrollment: 47,361	Yes \$129/quarter	Publishes two print editions a week and has daily online video (Daily of the University of Washington) Radio station: Huavoiceradio (Chinese-language)

Upon comparing the fee structures among comparable peer and benchmark institutions, we find there are a variety of funding sources (e.g., student fees, university departments, non-campus

funded independent organizations). Among the institutions that collect student fees, we find a wide range from a low of \$3/semester to a high of \$129/quarter.

Comparison of Fees Among the University of Hawai'i Four-Year Colleges

In addition to comparing fees at benchmark and peer institutions, we also looked at the fees collected within the University of Hawai'i System (see Appendix A.2). Among the four year colleges within the University of Hawai'i system, we find that UH Hilo collects \$55/semester for student publications and broadcast, UH Mānoa collects \$16/semester for student publications and broadcast and \$1/summer session for broadcast, and UH West O'ahu collects \$9/semester for student publications. Upon comparing the student fees for our two campuses that collect both student publications and student broadcast fees, UH Hilo collects \$42 more per semester (\$84/year) than UH Mānoa for minimally comparable activities/services.

University of Hawai'i	Student Fee Amount & Description	Services Provided
UH Hilo Enrollment: 3,372	Student Publications: \$30/semester for full-time, \$15/semester for part-time (ad 12/18/1987; am 10/17/2003; 04/18/2013) Student Broadcast: \$25/semester for full-time, \$15/semester for part-time (ad 10/17/2003; am 03/05/2013 via delegated authority; am 04/18/2013)	Ke Kalaheha (News publication - magazine) Hohonu (Journal of academic writing) Kanilehua (Art and literary magazine) University Radio Hilo Vulcan Video Productions
UH Mānoa Enrollment: 17,490	Student Publications: \$13/semester (am 01/13/1978; 07/22/1983; 12/18/1987) Student Broadcast: \$3/semester (ad 12/18/1987) \$1/session for Summer Session (ad 12/18/1987)	Ka Leo O Hawai'i (News publication, bi-weekly print; daily online) Hawai'i Review (Literary Journal) KTUH fm UH Productions
UH West O'ahu Enrollment: 3,049	Student Publications: \$9/semester (ad 03/21/2013) Student Broadcast: None	The Hoot - twice a semester online news magazine.

Source: BOR Policy RP 6.208 Appendix 1 - Board of Regents Approved Fees - Mandatory Student Activity Fees and Fee Schedule

Evidence Demonstrating the Fee Structure Covers Cost of Services at the University

SMB conducted an extensive assessment of the history of revenues and expenditures from FY2003 - FY2030. Based on this historical assessment, SMB developed pro forma projections through 2030 to

determine an appropriate fee increase amount that would cover budget shortfalls. Summary of the proformas for the past 5 years with projections out for 5 additional years are included in Appendix C.1 and Appendix C.2. The SMB considered at least six different scenarios (See Appendix B.3).

Fee Increase Scenarios	BOP	BCA	Total SMB Fee Increase
Scenario 1:	AY20: + \$10 AY21: + \$1 AY22: + \$1 Total: + \$12	AY20: + \$10 Total: + \$ 7	From \$16 to \$35 + \$19
Scenario 1A:	AY20: + \$10 AY21: + \$1 AY22: + \$1 Total: + \$12	AY20: + \$3 AY21: + \$5 AY22: + \$5 AY23: + \$5 Total: + \$22	From \$16 to \$50 + \$34
Scenario 2A: Includes a \$1M Renovation Bond	AY20: + \$12 AY21: + \$1 AY22: + \$1 AY23: + \$1 AY24: + \$1 AY25: + \$1 Total: + \$17	AY20: + \$7 AY21: + \$1 AY22: + \$1 AY23: + \$1 AY24: + \$1 AY25: + \$1 Total: + \$12	From \$16 to \$45 + \$29
Scenario 2B: Includes a \$2M for Facilities Improvement	AY20: + \$12 AY21: + \$1 AY22: + \$1 AY23: + \$1 AY24: + \$1 AY25: + \$1 Total: + \$17	AY20: + \$12 AY21: + \$1 AY22: + \$1 AY23: + \$1 AY24: + \$1 AY25: + \$1 Total: + \$17	From \$16 to \$50 + \$34
Scenario 3A: Increase for over two years	AY20: + \$10 Total: + \$10	AY20: + \$7 AY21: + \$5 Total: + \$12	From \$16 to \$38 + \$22
Scenario 3B: Gradual increase over 3 years	AY20: + \$5 AY21: + \$5 AY22: + \$2 Total: + \$12	AY20: + \$5 AY21: + \$5 AY22: + \$2 Total: + \$12	From \$16 to \$40 + \$24

SMB found it most important to keep the fee increase as low as possible but enough to cover budget shortfalls to maintain student media programs at UH Mānoa. A Student Media Fee of \$38, increasing

over two fiscal years by \$17 the first year and \$5 for the second year (AY Fall 2020 and AY Fall 2021), is predicted to cover budget shortfalls for student media through 2030.

Proposed Fee Increase Effective Fall 2020 and Fall 2021	Total SMB Fees	Increase
Fall 19/ Spring 20 (Current)	\$16	0
Fall 2020/ Spring 2021	\$33	\$17
Fall 2021/ Spring 2022	\$38	\$5
Fall 2022 and beyond	No change	0
Total increase over 2 years		\$22

Result of Consultation with Impacted Individuals

Result of Campus-wide Survey of Student Body:

November 16, 2016: a campus-wide survey was distributed using the UH announce eblast system and other in-person tabling events on campus. The purpose of the survey was to gauge student interest in student organizations and whether they would even consider supporting a fee increase. Of the 483 respondents, 84 percent indicated they would support additional funding for student led organizations that have been operating on the same budget since the 1980s (Appendix D.1 and D.2).

August 2017: SMB met with the Graduate Student Organization (GSO) and the Associated Students of the University of Hawai'i at Mānoa (ASUH) to discuss the fee increase and to garner feedback.

Result of Consultation with GSO and ASUH:

Questions brought forward by GSO:	Questions brought forward by ASUH:
How much money is in your current budget?	How much would the fee be?
Why have you not gone for a fee increase prior to now?	What are other universities doing?

Have you surveyed the student body?	Are students in support of a fee?
Why should GSO support this fee when it is pursuing its own fee increase?	
Are graduate students in support of this fee?	

October 25, 2017: In response to the feedback and questions raised by GSO and ASUH, a new survey was sent via UH eblast. Of the 692 respondents, 58 percent indicated they would support a fee increase of \$25 a semester for student media programs (Appendix E.1 and E.2).

November 13 and 14, 2017: The SMB hosted two student forums (Appendix F.1 and F.2) that were posted on the UH Mānoa Campus Events Calendar and an eblast announcement was sent to the student body. (Fact sheets provided at the forums can be found in Appendix F.3). Questions raised at the forums are summarized below:

Result of Open Forums with Student Body:

Below are questions that arose from public meetings conducted by the SMB:

November 13 (32 attendees):	November 14 (22 attendees) :
Have you considered consolidating the fees into an SMB fee?	Who does the SMB need to convince to get the fee passed?
What is the breakdown for personnel costs? Explain the value to the community...especially if an outside organization were to takeover.	Who is going to pitch to the BOR?
Have we considered an incremental raise so we don't have to go to the BOR again in 3-5 years?	Is it open to discussion when we get that far?
What will happen if there is no funding?	Are the other ASUH & GSO meetings open?
Why wait until now to ask for more funding when the situation is so dire?	Will all programs each have their say? Or is it too much information?
Why does there need to be a print issue when people are getting their content from online?	What part does KTUH play in convincing the BOR? What can KTUH do on air?
Other than the students, who are our other stakeholders when we present to the BOR?	

December 2017: Follow-up presentations were made with ASUH and GSO at which SMB presented a powerpoint that provided an overview of the fee increase process, responses to the questions/concerns raised at the initial meeting in August 2017, and additional feedback (Appendix G. 1-3).

January 30, 2018: Resolution No. 2018-1 adopted by the Senate of the Student Bar Association of the William S. Richardson School of Law in support of the Student Media Board's proposal for a reasonable increase in mandatory student fees to help preserve the Board's programs (Appendix G.4).

September and October 2018: SMB reviewed SLD financial audit and discussed overall assessment and recommendations. SMB reached out to ASUH and GSO regarding revised fee increase proposal that combines the BOP and BCA fees to become the Student Media Fee and updates other information.

December 2018: SMB forwarded a revised SMB Fee Proposal after incorporating recommendations from the internal audit to the four other Chartered Student Organizations: ASUH, GSO, CCB and the SAPFB for their review.

February 2019: SMB forwarded the revised SMB Fee Proposal to the SLD department leadership for review and incorporated feedback.

September 3, 2019: SMB conducted another campus-wide survey to gauge if responses regarding the fee increase proposal had changed. There were 1,033 respondents to the survey. Of these, 56% indicated that they would support a fee increase. 82% of respondents that were supportive of a fee would approve an increase of \$22 - \$30 (Appendix E.1 and E.2).

November 2019: SMB's Fee Proposal was submitted to the Vice Chancellor for Students for review and feedback.

Fall 2019: Testimonials were obtained in support of the SMB Fee Proposal (Appendix H.2).

IV. How Fees Will Be Collected and Allocated

In accordance with *BOR Policies, Chapter 6, RP6.203, Appendix A.2*, all students enrolled during regular session at UH Mānoa shall be assessed the Student Media Fee as shown on the schedule below. All students enrolled in the summer session are assessed a BCA Fee of \$1, which will be continued under this proposal but named, the Student Media Fee.

Fee Type	Current		AY 2020 - 2021		AY 2021 - 2022	
	Fall/Spring	Summer	Fall/Spring	Summer	Fall/Spring	Summer
Student Media Fee	\$16	\$1	\$33	\$1	\$38	\$1

ATTACHMENTS:

- Appendix A Fee Increase Schedule
- Appendix A.1 BOR Policies, RP 6.203: Fees
- Appendix A.2 BOR Policies, Chapter 6, RP 6.203, Attachment 1: Mandatory Student Fees, and Chapter 6, RP 6.208, Appendix Mandatory Student Activity Fees and Fee Schedule
- Appendix A.3 List of Student Media Partners

- Appendix B.1 Peer and Benchmark Institutions (Office of Mānoa Institutional Research)
- Appendix B.2 College Comparison Research: Peer/Benchmark Questionnaire
- Appendix B.3 Scenarios Reviewed by SMB to Determine a Fee Structure that Covers the Cost of Services at UHM

- Appendix C.1 Fee Proposal Pro-forma FY2014-2026 (No Fee Increase)
- Appendix C.2 Fee Proposal Pro-forma FY2014-2026 (Scenario 3A: Increase by \$22)

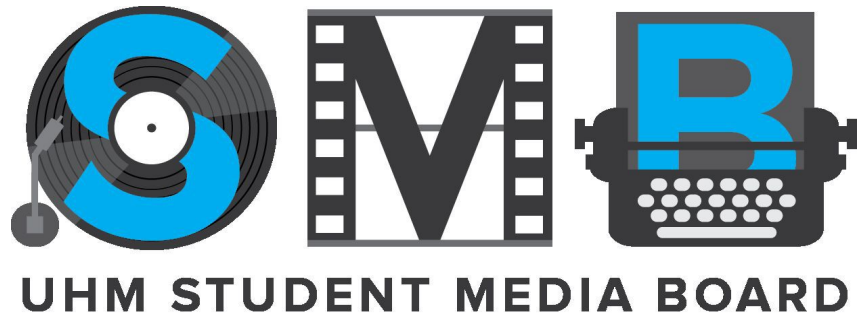
- Appendix D.1 Survey: Gauging Support for Student Media. UH Announce (eblast to UHM Students), November 16, 2016
- Appendix D.2 Survey: Gauging Support for Student Media Survey Results, November 16, 2016

- Appendix E.1 Student Media Survey. UH Announce (eblast to UHM Students), October 2, 2017 and September 3, 2019
- Appendix E.2 Student Media Survey Results, October 2, 2017 and September 3, 2019

- Appendix F.1 Public Forum on Fee Increase Proposal, UH Announce (eblast to UHM Students), November 9, 2017
- Appendix F.2 Public Forum on Fee Increase Proposal, Powerpoint Presentation
- Appendix F.3 SMB Fee Proposal Fact Sheet

- Appendix G.1 Presentation to Graduate Student Organization and Associated Students of the University of Hawai'i Mānoa, Powerpoint
- Appendix G.2 Presentation to Graduate Student Organization and Associated Students of the University of Hawai'i Mānoa, Script
- Appendix G.3 Presentation to Graduate Student Organization and Associated Students of the University of Hawai'i Mānoa, Fact Sheet
- Appendix G.4 Senate Resolution. 2018-1 William S. Richardson School of Law

- Appendix H.1 Student Media Awards Received
- Appendix H.2 Testimonials



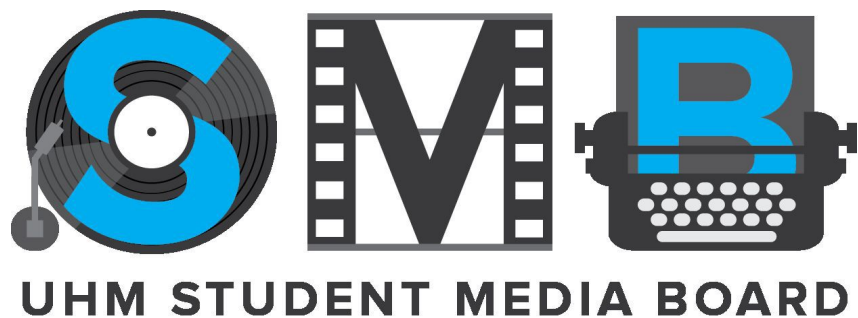
APPENDIX A

FEE INCREASE SCHEDULE

APPENDIX A: SMB FEE INCREASE PROPOSAL

TOTAL INCREASE OF SMB FEE IS \$22 OVER 2 YEARS TO FUND 5 STUDENT MEDIA PROGRAMS

	AY Fall 2019 (current)	AY Fall 2020 (Fee Year 1)	AY Fall 2021 (Fee Year 2)	AY Fall 2022	AY Fall 2023	AY Fall 2024
SMB FEE TOTAL	\$16	\$33	\$38	\$38	\$38	\$38
Net Change	\$0	\$17	\$5	\$0	\$0	\$0



APPENDIX A.1

BOR Policies
RP 6.203: Fees



Regents Policy Chapter 6, Tuition, Financial Assistance, and Fees

Regents Policy RP 6.203, Fees

Effective Date: June 1, 2017

Prior Dates Amended: Nov. 16, 2006; am: Nov. 21, 2008, ad: Mar. 20, 2009; am: Apr. 16, 2009; Oct. 31, 2014 (recodified)

Review Date: August 2020

I. Purpose

To set forth policy establishing board-approved fees and fee adjustment authority.

II. Definitions

No policy specific or unique definitions apply.

III. Policy

A. The following fees, which impact a student's cost of attendance, are established by the board and in specific instances the fee amounts themselves require approval by the board. Proposals for new fees that impact a student's cost of attendance must be must be approved by the board, and accompanied by operational and financial plans that describe when the proposed fees will begin, when the proposed services will be available, and whether and how fee revenue will be utilized in any interim period to support start up the new services. These include:

1. Professional fees, which may be assessed to students enrolled in select undergraduate professional programs that have high costs in comparison to other instructional programs with the same tuition. Revenues from fees are earmarked to ensure programs have the equipment, supplies, and services available to meet accreditation standards. The students are generally assessed the professional fee once each semester during enrollment in the program. The fee is not necessarily applied during summer or other short terms;

Increases to professional fees are capped at the rate of undergraduate resident tuition increases for that campus during the same academic year the

proposed fee increase will take effect. For example, if the rate of increase for resident undergraduate tuition at a campus is three percent in the next academic year, likewise, professional fee increases can be increased up to no more than three percent in that same academic year;

The president or the president's designee is delegated the authority to approve proposed adjustments to previously established professional fees that fall at or below the cap. Proposed increases above the cap must be approved by the board. Proposals must be submitted for approval at least one semester in advance of the effective date. Professional fees are to be reviewed annually by the campus. The schedule of professional fees is available in Executive Policy E6.201, Tuition Schedules.

2. Mandatory student fees

- a. Mandatory student fees shall be generally assessed of all students, in amounts set in accordance with Board of Regents policies, and as set forth in a fees schedule attached to Executive Policy EP 6.208.
 - b. Student organization fees are mandatory fees used to fund the operations of student governance organizations and other co-curricular student activities, publications, broadcasting, and campus center operations.
 - c. Distance education students who cannot take advantage of services offered by the student organizations, such as those requiring on-campus attendance, may be exempt from the assessment of these fees; and
 - d. The president or the president's designee is delegated the authority to adjust these fees (with the exception of mandatory student fees related to intercollegiate athletics and UPASS), provided that fee increases shall not exceed the increase in the real cost of services provided to the students or 3% per year, whichever is less. The president shall first consult with the respective student government and provide a minimum of a one semester notice to the student body of a fee increase, and a written report to the board outlining the rationale for the increase.
- B. The following fees are established by the board. Once a fee is established by the board in the following categories, the board delegates to the president the authority to make adjustments to the fee rate. These types of fees include:
1. Housing fees, including but not limited to application and cancellation fees. Housing room rates are distinct from "housing fees," and student housing room rates are established pursuant to Regents Policy RP 7.205.

2. Course and laboratory fees, which may be assessed to students enrolled in select courses that have unique costs in comparison to standard offerings or which are outside the normal credit course offerings;
 3. Transaction and service fees, which may be assessed to users of selected services as a means to offset all or part of the cost of providing the service or as a result of other directly related costs incurred to the institution;
 4. Ancillary and auxiliary service fees, which are the charges for certain university services used by students, faculty, staff, and the general public. The revenues are used to offset all or part of the operational costs of providing those services, including in some instances the bond indebtedness. Programs shall be responsible for providing public notice of the applicable charges;
 5. Commercial enterprise and other self-supporting operations which are certain programs, goods, and services provided by the university to students and the general community on a self-support basis. These programs are expected to make sufficient revenue to offset their costs and to provide overhead support to overall campus operations. Because the charges associated with these programs, goods, and services are subject to market demand, changing supply costs, competition, and rapid change, they are not subject to prior approval by the board; and
 6. Athletic admission fees and charges to athletic events, which are charges to university athletic events based on the premise that athletic programs are expected to be largely self-sufficient while providing one of the major venues for interaction between the university and its external constituencies.
- C. A list of board-approved fees (including, but not limited to, mandatory student fees, housing fees, course and laboratory fees, transaction and service fees, ancillary and auxiliary service fees, and athletic admission fees and charges to athletic events) may be found as Attachment 1 at the end of this chapter.

IV. Delegation of Authority

Authority to approve proposed increases to previously established professional fees that fall at or below the cap is delegated to the president or president's designee. See RP 6.203(A)(1).

Authority to raise mandatory student fees (with the exception of mandatory student fees related to intercollegiate athletics and UPASS) by up to 3% per year, but no

more than the increase in the real cost of services provided to the students is delegated to the president or president's designee. See RP 6.203(A)(2)(d).

Authority to adjust fee rate delegated to the president. See RP 6.203(B).

V. Contact Information

Office of the Vice President for Academic Affairs, 956-7075, risad@hawaii.edu

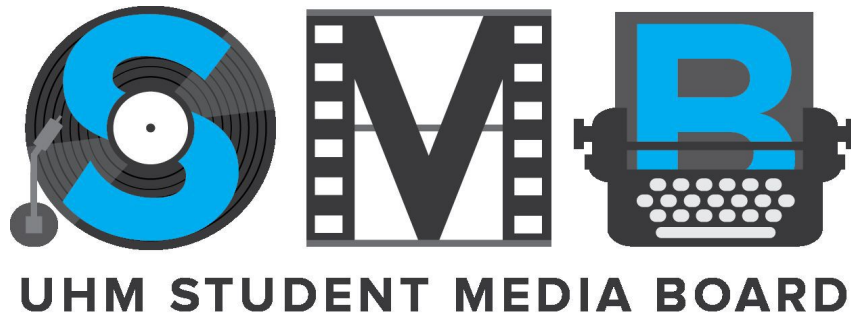
VI. References

- A. <http://www.hawaii.edu/offices/bor/>
- B. RP 7.205
- C. EP 6.202

Approved:

_____/S/
Cynthia Quinn
Executive Administrator and
Secretary of the Board of Regents

06/01/2017
Date



APPENDIX A.2

BOR Policies, Chapter 6,
RP6.203, Appendix to E6.208:
Mandatory Student Fees &
Student Fees Schedule



UH Systemwide Policies and Procedures Information System (PPIS)

Executive Policy 6.208

Title

Mandatory Student Fees

Header

Executive Policy Chapter: Chapter 6, Tuition, Financial Assistance, and Fees

Executive Policy: [EP6.208](#), Mandatory Student Fees

Effective Date: April 2017 (for Fall 2017 courses)

Prior Dates Amended: N/A; New

Responsible Office: Office of Vice President for Academic Planning and Policy

Governing Board of Regents Policy Chapter 6, [RP6.203](#)

Review Date: December 2018

I. Purpose

To promulgate provisions implementing Regents Policy Chapter 6, RP6.203 III.B.2 and Chapter 6, Attachment 1, Item #1 related to mandatory student fees (as revised 10-16-2014).

II. Definitions

In delineating the scope of this policy and to assist in clarifying the purposes and goals of current and future mandatory student fees, the following definitions shall apply:

1. Chartered Student Organizations (CSOs) are defined by Regents Policy, Chapter 7, RP 7.201 (Student Organizations) and RP 7.202 (Chartered Student Organizations) and conduct activities directly financed

through mandatory student fees, also known as mandatory student activity fees as authorized by Section 304A-2257, Hawaii Revised Statutes.

2. Mandatory student fees are clustered into major types: student organization fees and student program fees.

- Student Organization fees are generally managed and administered by a recognized student governance organization chartered by the University. These include organizations such as student government, student center board or programming council, student publications board, student broadcast board, and student activity or student life board. Collectively, student governance groups of the University are known as chartered student organizations (CSOs) and are advised and program supported by University assigned faculty or staff typically in a student life / student activities office.
- Student Program fees are managed and operated by a University office, program, or department with substantive student input. These fees help to support such services as student health centers, student technology centers, student transportation services, and student athletics.

3. Definitions and uses of the mandatory student fees are provided below. These mandatory student fees shall be generally assessed of all students. Exceptions are described in Section III G of this policy for students in distance and on-line courses, who are not able to take direct advantage of certain co-curricular programs and opportunities at their course-offering campus. Chancellors may authorize exclusions for students in outreach and continuing education programs on their campuses or for students due to their geographic locations.

- Student Activity & Program Fees include those mandatory student activity fees used to foster a vibrant student life and to promote a unique and enriching student educational experience at UH campuses through a diversity of co-curricular student programs, activities, and services. On some campuses, where there is no distinct Student Government Fee, the Student Activity and Program Fees may support the cost of student government.
- Student Publication Fees include those mandatory student activity fees used to support and govern student publications such as the campus newspaper, literary magazines, e-publications, other print media, and related student advertising sales and promotions, affording students opportunities to write, edit, design, manage, do art, sell ads, conduct promotions, etc. that inform, educate and/or entertain the campus community.
- Campus Center & Student Recreation Fees include those mandatory student activity fees used to support student-governed, student-serviced, and student-administered facilities, programs, services, and activities that serve as the “living room, hearthstone, or community center” for students, faculty, staff, alumni, and guests of the campus. Taken together, these facilities, programs, services, and activities offer conveniences and amenities that campus community members desire in their daily lives and create a focal point or gathering place where cultural, educational, social, recreational leisure, personal wellness, and physical fitness needs may be met.
 - These fees may also include those mandatory student activity fees used to support campus recreational facilities, programs, services, and activities that promote physical activity and wellness through student usage of indoor and outdoor recreational facilities and student participation in recreational opportunities such as intramural sports, fitness, outdoor adventures, aquatics, and other personal wellness or personal leisure activities.

- Separate fees may be established to fund principal and interest payments of bonds sold as well as other debt obligations incurred for the construction, repair, renovation, and/or furnishing for facilities; as well as fund the operations of services and programs within campus center and/or student recreational facilities including personnel costs.

- Student Government Fees include those mandatory student activity fees used to encourage and foster student input, voice, and advocacy of the needs, interests, and concerns of students on campus through purposeful participation in institutional governance. These fees may also support the student government's sponsorship and funding of pertinent programs, services, and activities. Separate student government fees for undergraduates and graduates may be established given the composition of the campus student population.

- Campus Communication Fees / Student Broadcast Fees include those mandatory student activity fees used to support and govern student broadcast such as campus radio station, television programs, film-making projects and other broadcast media, affording students opportunities to produce, engineer, and manage radio broadcasts as well as script write, edit, broadcast report, produce, and manage filmmaking that inform, educate and/or entertain the campus community.

- Student Health Fees include those mandatory student fees used to provide a level of campus health services which contribute to students' physical, mental, and emotional well-being in order that they may persist towards their educational objectives.

- Student Technology Fees include those mandatory student fees used to support computing and technology needs of students through timely repair, replacement, and/or renewal of equipment, infrastructure, and software in a rapidly changing environment and to maintain state-of-the-art technology to aid in academic achievement.

- Student Transportation / UPASS Fees refer to those mandatory student fees used to support subsidized public transportation services negotiated with governmental entities operating such public transportation. These fees may also support other alternative transportation programs and services that promote sustainability through reduced consumption of fossil fuels among other approaches.

- Student Athletic Fees refer to those mandatory student fees used to enhance the campus intercollegiate athletic program's revenue to assist with expenses such as scholarships, travel and subsistence, materials and supplies, and other expenses directly beneficial to student-athletes needed to offer a competitive intercollegiate athletic program given the campus' designated conferences of competition. These fees shall partially offset ticket costs for seats allocated to students to attend home events, promoting campus spirit and pride. A negotiated portion of these fees shall support a variety of activities for students, including those activities designed to enhance the student experience related to athletics as well as the student's athletic experience.

III. Executive Policy

This policy shall apply to all campuses of the University of Hawai'i.

1. Mandatory Student Fees Schedule shall reflect fee amounts approved by the Board of Regents. Approved fee amounts are made a part of the Fees Schedule codified as appendices located at the end of this policy.

2. Assessment & Collection of Student Fees: As authorized by Board policies and University rules, each campus shall continue its practice of collecting mandatory student fees on behalf of its CSOs, student activity programs, or student programs. These student fees shall automatically be assessed to the student account when a student registers for any course on a campus. A student who registers for courses at more than one campus shall be assessed mandatory student fees of those campuses unless exempted as described in Part III G of this policy below. Fees may be based on the students' educational level, degree status, and enrollment status, among other factors.

3. Changes to Student Fee Amounts: CSOs, student activity programs, or student programs may request that its student fee be increased or decreased, or that a new student fee be established. Such requests shall be submitted for Board approval with adequate justification via the appropriate campus chancellor and via the University president. Requests shall clearly explain why the change is necessary and how the change will be used to further the purposes and goals of the CSO, student activity program, or student program. As required by Regents Policy, RP6.203 III.B, operational and financial plans will accompany requests for new mandatory student fees. Requests shall outline appropriate consultative steps taken by the requesting body with constituents impacted by the fee change. Additionally, requests shall outline how this policy, particularly the Fee Schedule appendices will be amended. Should a multi-year student fee schedule be approved, ending rates for these fees shall remain in effect until the Student Fees Schedule is officially replaced by action of the Board or by delegated authority.

4. Use and Expenditure of Mandatory Student Fees: CSOs, student activity programs, or student programs shall use and expend monies from the student activities revolving fund or other such student fee special or revolving fund for any purpose they deem necessary and proper to carry out and achieve their educational responsibilities, programs, and related activities, provided that the CSO, student activity program, or student program has met its own internal approval requirements and provided that any expenditure of funds is subject to the prior approval of the Board of Regents or its designated representative, the President or designee (HRS 304A-2257).

In balancing the right of the CSOs, student activity programs, or student programs to use and expend monies from its funds; the legal, fiduciary and administrative responsibility of the Board for such monies; and the co-curricular program objectives of affording students the opportunity to learn to exercise decision-making authority over such monies; all income and expenditures shall be in compliance with applicable laws, rules, policies and procedures of government and the University. As such, ultimate responsibility for the proper financial management of the financial resources and other assets of CSOs, student activity programs, or student programs shall rest with the University program head as defined by University policy.

5. Appeals Process: When concerns arise regarding the expenditure of funds generated by student fees, students may appeal the decision of the University program head to every succeeding level of authority on the campus. This may include both decisions about the expenditure or non-expenditure of funds, such as when the program head does not approve the use and expenditure of monies from the student activities revolving funds or other such student fee special or revolving fund, after the CSO, student activity program, or student program has properly approved such expenditure. Each succeeding level of authority from the program head up through the Chancellor of the campus shall render a decision on the appeal within five (5) working days of receiving the appeal. The Chancellor of the campus or designee will render a final decision on the appeal within seven (7) working days of receiving the appeal.

6. Annual Budgets and Financial Report: The CSO, student activity program, or student program shall submit an annual budget for University approval as required by Regents Policy, RP7.202 III.C. In the event that a CSO is inactive, full-time personnel in student life, student activities, or student affairs may submit an operating budget to cover operating costs, fixed and otherwise, for approval by the Chancellor of the campus via the campus senior student affairs officer. In addition, an annual financial report of actual income and expenditures by the CSOs, student activity programs, or student programs shall be submitted at such time and in such a manner as prescribed by University policy (Executive Policy EP 7.101).

7. Distance & On-Line Learning Students; Concurrently Enrolled Students: The quality and excellence of the University of Hawaii rests on both the curricular (academic) and co-curricular (non-academic) programs that campuses offer. Just as tuition assessed by the campus is invested to enhance the educational experience for all its students through its library, labs, technology resources, and classroom facilities, so too are mandatory student fees assessed to enhance the out-of-classroom educational experience for all students through such co-curricular programs as theater, intramural sports, band, intercollegiate athletics, student newspaper, campus radio station, student government, student center, student clubs and organizations, etc.

- The University values the transformative potential of educational experiences and opportunities offered by the co-curriculum that is available to students. The assessment of mandatory student fees is not dependent on whether a student actually uses specific fee-supported activities, programs, and services. Rather, the assessment of mandatory student fees enables the University to enrich the quality of campus life for its students, maintain its reputation and accreditation, and share the costs of the co-curriculum among all students.
- All students who register for a course on any campus, including those in distance and on-line courses are recognized as members of the student body of the campus offering their courses. As such, all students, including those in distance and on-line courses, universally contribute to creating, increasing, and maintaining high quality, affordable co-curricular educational programs.
- Students shall be required to pay mandatory student fees for student publications, student government, technology, and campus communication/student broadcast fees at all campuses at which they are enrolled, regardless of whether the course is taught online or at a distance. These fees support services that are accessible or provide direct benefits regardless of the student's geographical location. Students enrolled in classes on a campus will additionally be assessed the following campus-based mandatory student fees: student activity & program fees, campus center & student recreation res, student health fees, student transportation/UPASS fees, and student athletic fees.
- Students in distance and on-line courses may be physically unable to take direct advantage of certain campus-based co-curricular programs and opportunities. Therefore, they shall be exempt from paying certain mandatory student fees of their course-offering campus. Students who enroll in purely distance or online courses at a particular campus shall not be assessed the following campus-based mandatory student fees: student activity & program fees, campus center & student recreation fees, student health fees, student transportation/UPASS fees, or student athletic fees.

IV. Delegation of Authority

Responsibility for implementation of this policy shall rest with the chancellor of each campus.

V. Contact Information

Office of the Associate Vice President for Student Affairs at telephone number 956-8753 or by email at avpsa@hawaii.edu.

VI. References

A. Section 304A-2257, Hawaii Revised Statutes

B. Regents Policy Chapter 6, RP6.203

C. Executive Policy, Chapter 7, EP7.101

D. Link to superseded Executive Policies in old format

<https://www.hawaii.edu/policy/archives/ep/>

E. Link to Administrative Procedures in old format

<https://www.hawaii.edu/policy/archives/apm/sysap.php>

VII. Exhibits and Appendices

Appendix E6.208, 1a through 1i

Approved

Signed

September 23, 2016

David Lassner

Date

President

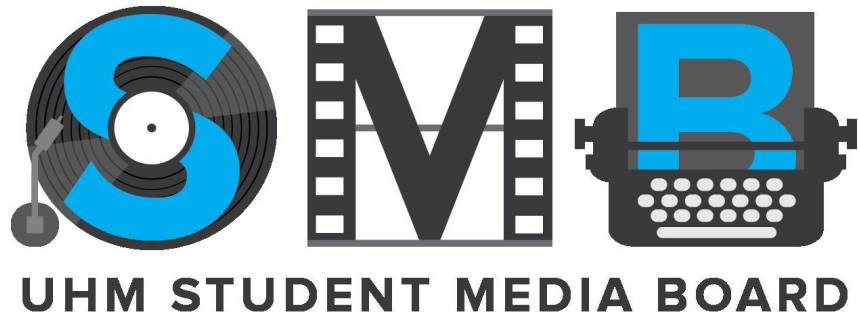
Topics

No Topics found.

Attachments

[+ Non-Fillable Attachment\(s\)](#)

- [EP Student Fees Appendices \(2016-09\)](#)

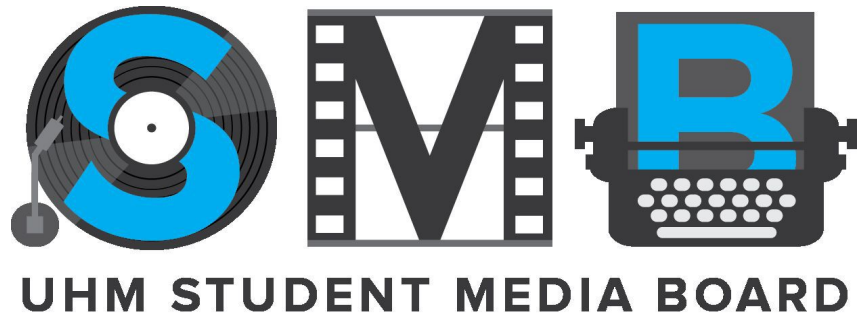


APPENDIX A.3

List of Student Media Partners

APPENDIX B.4 - LIST OF STUDENT MEDIA PARTNERS

- Make Mānoa Yours/The Mānoa Experience, Office of Admissions
- Wellina Mānoa, Office of the Vice Chancellor for Student Affairs
- You Are Welcome Here, Outreach College
- Warrior Football, UH Athletics
- Mahalo Messages, Office of VP for Academic Affairs
- Richardson School of Law
- Super Clubs Day, Shidler Inter-Business Council
- Campus Help, UHM Campus Resource Center
- Global Environmental Sciences, Dept of Oceanography
- UHM Dining, Mānoa Dining Services
- Commuter Services
- UH Bookstore
- Mānoa Career Center
- CCB Activities Council
- Hawaii Public Radio
- UHM Chartered Student Organizations, such as ASUH, CCB
- Registered Independent Organizations, such as Newman Center, Kupu, Clay Club, Glass Art Family, Hawaii Student Entrepreneurs, Inter-Business Council, Katipunan Club, Phi Mu, Rotaract Club at the University of Hawai'i at Mānoa, Wushu Team at Mānoa
- Women's Center- Pau Violence, S.P.A.M
- Off- Campus Housing- Hawai'i Student Suites, Executive Center, Hale Mahana
- Community Businesses- Dominos, European Wax, Surf and Sea, Art and Flea, Moped Garage, American Savings Bank, Market City, Kokua Market, Down to Earth, Tyler's Oahu Scuba, AT&T, Leahi Swim, Mai Tai Bar, UHFCU, Spectrum, HPD, 24 Hour Fitness, Kam School, Fendu, Adventist Health, Clips, Pizza Hut, Bean About Town
- On-Campus- 15 to Finish, Be a Hero, UH Theatre



APPENDIX B.1

Peer and Benchmark Institutions (Office
of Manoa Institutional Research)

Peers/Benchmark

Because of its commitment to institutional accountability and effectiveness, UH Mānoa has developed a list of nine peer institutions, and nine benchmark institutions to gauge its performance. This list of eighteen institutions will be held static to allow UHM to conduct consistent benchmarking studies. Nine institutions were selected as peers because of their similar role, scope, and mission. Nine other institutions were selected to be benchmark institutions because they are considered to be stronger in some measures, and may be of assistance in various planning and target-setting exercises. Methods used to develop peer and benchmark institutions can be found [here \(http://manoa.hawaii.edu/miro/wp-content/uploads/2014/07/peercair.pdf\)](http://manoa.hawaii.edu/miro/wp-content/uploads/2014/07/peercair.pdf).

UHM Peer Institutions

- [Colorado State University – Fort Collins \(http://www.colostate.edu/\)](http://www.colostate.edu/)
- [Mississippi State University – Starkville \(http://msstate.edu/\)](http://msstate.edu/)
- [Oregon State University – Corvallis \(http://oregonstate.edu/\)](http://oregonstate.edu/)
- [University of Arizona – Tucson \(http://www.arizona.edu/\)](http://www.arizona.edu/)
- [University of Illinois – Chicago \(http://www.uic.edu/uic/\)](http://www.uic.edu/uic/)
- [University of Kentucky – Lexington \(http://www.uky.edu/\)](http://www.uky.edu/)
- [University of New Mexico – Albuquerque \(http://www.unm.edu/\)](http://www.unm.edu/)
- [University of South Florida – Tampa \(http://www.usf.edu/\)](http://www.usf.edu/)
- [University of Utah – Salt Lake City \(http://www.utah.edu/portal/site/uuhome/\)](http://www.utah.edu/portal/site/uuhome/)

UHM Benchmark Institutions

- [University of California – Davis \(http://www.ucdavis.edu/index.html\)](http://www.ucdavis.edu/index.html)
- [University of California – Irvine \(http://uci.edu/\)](http://uci.edu/)
- [University of California – San Diego \(http://www.ucsd.edu/\)](http://www.ucsd.edu/)
- [University of Colorado – Boulder \(http://www.colorado.edu/\)](http://www.colorado.edu/)
- [University of Iowa – Iowa City \(http://www.uiowa.edu/\)](http://www.uiowa.edu/)
- [University of North Carolina – Chapel Hill \(http://www.unc.edu/\)](http://www.unc.edu/)
- [University of Pittsburgh – Pittsburgh \(http://pitt.edu/\)](http://pitt.edu/)
- [University of Tennessee – Knoxville \(http://www.utk.edu/\)](http://www.utk.edu/)
- [University of Washington – Seattle \(http://www.washington.edu/\)](http://www.washington.edu/)



[\(/miro/campus-map\)](#)

Contact Us

Mānoa Institutional Research Office

2500 Campus Road

Hawai'i Hall 107

Honolulu, HI 96822

Phone: 808-956-5366

Fax: 808-956-7115

E-mail: miro@hawaii.edu (<mailto:miro@hawaii.edu?Subject=Website%20Query>)

UH Mānoa

[History \(http://manoa.hawaii.edu/about/history.html\)](http://manoa.hawaii.edu/about/history.html)

[Visitor Information \(http://manoa.hawaii.edu/about/visit.html#parking\)](http://manoa.hawaii.edu/about/visit.html#parking)

[Honolulu \(http://manoa.hawaii.edu/about/honolulu.html\)](http://manoa.hawaii.edu/about/honolulu.html)

[Administration \(http://manoa.hawaii.edu/admin/\)](http://manoa.hawaii.edu/admin/)

[Strategic Plan \(http://manoa.hawaii.edu/vision/pdf/achieving-our-destiny.pdf\)](http://manoa.hawaii.edu/vision/pdf/achieving-our-destiny.pdf)

[Directory \(http://www.hawaii.edu/dir/\)](http://www.hawaii.edu/dir/)

[Academic Calendar \(http://www.catalog.hawaii.edu/about-uh/calendar.htm\)](http://www.catalog.hawaii.edu/about-uh/calendar.htm)

[File Drop \(https://www.hawaii.edu/filedrop/\)](https://www.hawaii.edu/filedrop/)

[UH Email \(http://gmail.hawaii.edu/\)](http://gmail.hawaii.edu/)

About the Office

[MIRO Staff \(/miro/miro-staff/\)](/miro/miro-staff/)

[Glossary of Terms \(/miro/glossary-of-terms/\)](/miro/glossary-of-terms/)

Related Offices

[Academic Affairs \(http://manoa.hawaii.edu/ovcaa/\)](http://manoa.hawaii.edu/ovcaa/)

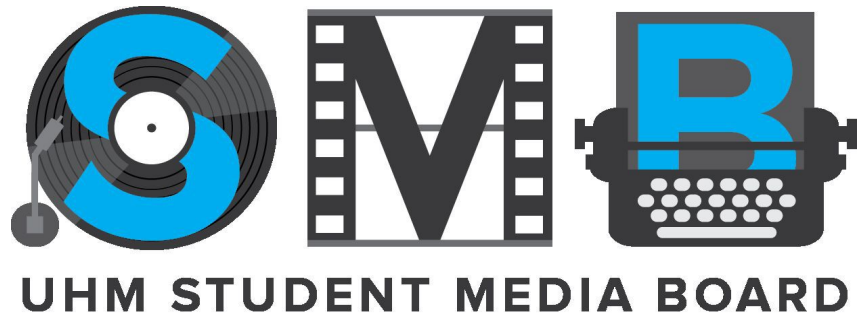
[STAR \(http://www.star.hawaii.edu/\)](http://www.star.hawaii.edu/)

[Assessment Office \(http://manoa.hawaii.edu/assessment/\)](http://manoa.hawaii.edu/assessment/)

[UH System IRAO \(http://www.hawaii.edu/irao/\)](http://www.hawaii.edu/irao/)

The University of Hawai'i is an [equal opportunity/affirmative action institution \(http://hawaii.edu/offices/eeo/policies.php?policy=antidisc\)](http://hawaii.edu/offices/eeo/policies.php?policy=antidisc)

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APPENDIX B.2

College Comparison Research: Peer/Benchmark Questionnaire

Peer/Benchmark Questionnaire

SCRIPT (feel free download it or copy/paste it so you can alter it to your liking)

“Hi, my name is _____ and I am calling on behalf of the University of Hawai‘i at Manoa in Honolulu. We are currently in the process of proposing a fee increase and would like your cooperation for information that could help strengthen our justification. Would it be alright if I ask you a couple questions about your media organization?”

1. what media (newspaper, radio station, video production, literary journal) programs do they have?
2. How are they funded? — Do your programs receive student fee for their operations? And if so, how much per student? If not, how do you sustain your media programs.
3. What is your annual budget? — distinguish between newspaper, radio, video production
4. How do your programs benefit student and community body?

PEER GROUP

Colorado State University	<ol style="list-style-type: none"> 1. Rocky Mountain Student Media Corporation (970)491-7513 / 9704910508 jim.rodenbush@colostate.edu Jim Brodenbush WAITING ON RESPONSE, offers Newspaper (Rocky Mountain Collegian), student broadcast (CTV), KCSU- FM Radio, and College Avenue Magazine 2. 3. 4. “Rocky Mountain Student Media Corporation (RMSMC) supports the mission of Colorado State University by enhancing the undergraduate experience through education, training and hands-on experience in media methods, management, ethics, responsibilities and community service” 5. What media (newspaper, radio station, video production, literary journal) programs do they have? ANSWER: Newspaper (3x per week Daily Wildcat; shifted from 5x to 3x in August 2015); 24/7 radio station (KAMP Student Radio internet and local AM band); television/video production (UATV-3... four-eight live-broadcast shows per week, broadcasted to dorms; video packages produced for internet); specialty magazines (official UA Visitor Guide, official UA Parents & Family Magazine, official UA Campus Map)
Mississippi State	<ol style="list-style-type: none"> 1. Independent Media: The Office of Public Affairs helps

University	<p>communicate Mississippi State University's message of service to the state and beyond. Our award winning staff is responsible for news and media relations; publications, including Mississippi State Alumnus magazine; marketing communication; and electronic communications, including the university's homepage. Our photography group supports these areas and provides service to the campus community. We also implement and oversee the university's communications plan.</p> <ol style="list-style-type: none"> 2. Newspaper (The Reflector) self funded, advertising, cost per print, budget fluctuates per year per editors and staff, feature a lot of community body sheds light on different aspects, try to get a diverse variety of stories. 3. WMSB: 4. Alumnus Magazine:
Oregon State University	<ol style="list-style-type: none"> 1. Orange Media Network-541-737-6323 julie.freshwater@oregonstate.edu WAITING ON REPSONSE Student Experience Center 541.737.5819 offers Newspaper (Daily Barometer), 3 magazines (Beaver Digest, DAMchic, and Prism Magazine), radio (KBVR-FM), student broadcast (KBVR-TV) 2. 3. 4. http://www.orangemedianetwork.com/site/about.html "Orange Media Network educates and prepares students to inform record, inspire and engage the community."
University of Arizona	<ol style="list-style-type: none"> 1. Arizona Student Media- Brett Fera bfera@email.arizona.edu azstudentmedia@wildcat.arizona.edu Faith(520)626-6699) WAITING ON RESPONSE offers Newspaper (Daily Wildcat), Radio (KAMP), student broadcasting (UATV) 2. http://studentmedia.arizona.edu "operating largely on revenues from the sale of advertising, sponsorships and other entrepreneurial ventures" 3. 4. "Arizona Student Media engages more than 300 paid and volunteer students in meaningful real-world experiences in journalism, media, design and business that complement coursework and provide students with intensive leadership roles." "provide a vibrant living media lab for students to learn, innovate and impact - not only the campus & local communities but their own lives

and careers in whatever field they choose.”

1. How are they funded? — Do your programs receive student fee for their operations? And if so, how much per student? If not, how do you sustain your media programs.

ANSWER: *Advertising in The Daily Wildcat, via DailyWildcat.com, social media **sponsorship**, specialty **magazines**, outdoor advertising and creative services accounts for approximately **80 percent** of our annual operation budget (operating on a net-zero budget expectation). **The other 20 percent comes from student fees, to the tune of approximately \$260,000 per year. Our student fee is set at \$3 per student, per semester (so \$6 per academic year per student), at approximately 44,000 students; the fee is “refundable,” meaning students are able to request a refund of their \$3 per semester; we traditionally process about 50 refunds per year (that’s 50 out of 88,000... so a VERY strong ratio). The fee started as a \$1 per student, per semester radio fee for KAMP Student Radio, and was shifted to the \$3 fee in 2013 after the student body approved the change via a referendum (basically a vote on the student government ballot).***

1. What is your annual budget? — distinguish between newspaper, radio, video production...

ANSWER: ***Our annual budget is approximately \$1.1 million annually;** because our units share space, utilities, and professional staff, it is difficult to break apart by “media type.” I can say that our professional staff salaries amount to approximately 35% of our budget, student salaries (our student leadership for TV/Radio/Newspaper and most content producers for TV and newspaper are paid) account for about 20%, rent, debt service on our building and utilities account for another 20%, newspaper printing/distribution accounts for approximately 13%, and equipment/overhead/repairs/supplies/travel, etc. accounts for about 12%. If I were to “guess” a division by type of media, I’d say 60% newspaper, 20% TV and 20% radio.*

1. How do your programs benefit student and community body? **ANSWER:** *The Daily Wildcat has succeeded for decades at a two-fold mission: serve the students working within the DW operation – not just in the*

	<p><i>newsroom but also in graphic design, accounting, marketing, sales and customer service – as well as a growing campus community. As the news industry continues to evolve, the ability to complete the second half of that task is becoming more and more difficult. Over the past two years in particular (but long before that in some form), The Daily Wildcat has put a premium on being a service-oriented operation, as much as it has produced a regular product. This means partnerships with student groups on tackling big issues on campus; joining hands with campus organizations to host events, forums, discussion points, campus pride events, etc. Focusing on social media and mobile opportunities to meet a growing sector of the news-receiving audience, etc. Additionally, UATV-3 and KAMP Student Radio have struggled for much of their existence with the second part of the equation. I am supremely confident in what all three outlets do for the students who work here – providing direct paths toward careers in numerous fields – but just as the Wildcat has attempted to change it's audience base with the times, we have put a premium on making UATV-3 and KAMP that valuable to "the rest" of campus as well. The short answer to this question: our programs benefit the campus community as much or more than they used to, just differently. And that will continue to evolve.</i></p>
University of Illinois at Chicago	<ol style="list-style-type: none"> 1. Independent Media 217.244.4329 WAITING ON RESPONSE 312-996-3456 smcginn@uic.edu offer Newspaper (Daily Illini), online newspaper (CU-Citizen Access), student broadcast (WILL.radio.tv) 2. Daily Illini 3. CU-Citizen Access 4. WILL.radio.tv: "Illinois Public Media is a not-for-profit public media service of the College of Media at the University of Illinois, educating, entertaining, inspiring and empowering by airing the best of public television and radio programs, producing local content for broadcast and the Web, and working with community partners to address needs and concerns."
University of Kentucky	<p>https://ci.uky.edu/jam/student-media 859-257-2786 Susan Ryan 859-257-4362, led me to Kernel's adviser CHRIS POORE 859-257-1900 (newsroom)</p> <ol style="list-style-type: none"> 1. Newspaper: The Kentucky Kernel, 24-7 news operation that publishes online at kykernel.com and in print twice a

	<p>week. The Kernel also publishes multiple magazines and web sites and operates Underground Design — a student group that provides public relations, design and marketing for various groups and businesses on- and off-campus. (pr products out of the kernel, supplements their budget, 24/7 multimedia product)</p> <p>The Kernel is an independent, non-profit corporation. Independent org, completely independently funded, may get some money from student fees because they distribute content free to students, also being sued by the university for a FOIA request</p> <p>2. Radio: WRFL-FM (Radio Free Lexington) BEN ALLEN: MEDIA ADVISER OF WRFL, LICENSE BELONGS TO BOARD OF TRUSTEES 859-257-3273, ben.allen3@uky.edu</p> <p>TV broadcast, built into a class, no specific budget, 4 days of news programming through WRFL, has grants officer in the public to fundraise</p> <p>There is an NPR affiliate, takes students as interns, but they don't get school funding</p>
University of New Mexico: Main Campus	<p>1. Newspaper: The New Mexico Daily Lobo has served as the independent newspaper at the University of New Mexico since 1895. The Daily Lobo staff consists of about 100 students who work in advertising, accounting, news, Web operations and production. Students produce the newspaper daily Monday thru Friday during the fall and spring semesters and weekly during summer school.</p> <p>2. Radio: KUNM, an NPR affiliate http://kunm.org/#stream/0</p> <p>Dept of Comm (505)-277-5305 referred to department administrator, Laurie. No money from the university at all, everything is independent.</p> <p>*waiting on a call back from independent paper on budget</p>
University of S. Florida: Tampa	<p>From the undergrad comm director, Wayne Garcia: Our student newspaper, The Oracle, is independent of any student fee funding. It's only tie to university funding is that its GM is employed in the Division of Student Affairs. Otherwise, The Oracle has to raised its own funds via advertising.</p> <p>WUSF, both TV and FM NPR affiliate, have no connection to the</p>

	<p>Mass Comm school and we do minimal things (internships, special projects) with them. They are not student run but are administered by the University Communications and Marketing division. They are both run and staffed by professionals.</p> <p>We have a student radio station, Bulls Radio, that is funded from student fees. Again, we do not administer this online streaming station.</p> <p>wayne garcia wgarcia@usf.edu, undergrad director</p> <ol style="list-style-type: none"> 1. Newspaper: The Oracle (Advised by "Student Publications" group which has no website/contact information that the college of communication could give to me) <ol style="list-style-type: none"> a. *waiting for callback Grace Hoyt: EIC of the Oracle (813) 974-5190 2. Radio/TV (WUSF/WUSF-TV) are funded separately from the newspaper, The Oracle. WUSF is an NPR affiliate and WUSF-TV is a PBS affiliate, both staffed mainly by professional journalists. That budget is public record: (http://www.usf.edu/business-finance/resource-management-analysis/documents/operating-budget-15-16.pdf)
<p>University of Utah</p>	<p>*Has a media oversight board Person to contact: Jake Sorensen (801-581-7540) Budget for year is total income of 874,000 to spend all of it We shoot for a zero balance budget each year, and we make adjustments as year goes along if revenue is not coming slog at expected levels, Expenses we only spend if things are going well Student fee is 450,000, \$6.18 per student per semester, same for students whether they are in or out of state 33,000 students in fall, 31,000 in spring and 18,000 in summer</p> <p>We are in the process of working w campus to increase the student fee, has not been increased since 2006/2007</p> <p>Student fee used to be 3-4 per student, Advertising rev were 1 mil a year so it was vastly different</p> <p>Everything else is through ad, we keep a small amt of ads for overhead, newspaper gets majority of news ads</p> <p>At end of day, it is all one account, we keep track of what ad comes from which sources, specific expenses we look at what it's tied to</p> <p>We separate those expenses out, we budget travel specifically to the account, a lot of the stuff benefits the</p>

entire organization, training for staff out of general fund. We keep all the expenses for personnel, all under general account. Org is gonna incur it n matter what

11,000 to radio~
~130,000 w ads to newspaper
Ad agency 3,000
Digital team, 3,000 flow to them

Everything else through main budget, 420,000 flows through there, personnel equipment office space

Media types:

1. Newspaper: Daily Utah Chronicle:

- a. Justification: Since 1890, The Daily Utah Chronicle has been the only source for detailed and accurate campus news at the University of Utah. Awarded by the Utah Press Association for its print advertising and campaigns and with a circulation of 12,000 papers accessing nearly 31,000 students daily, The Daily Utah Chronicle is your voice at the U. The Chronicle completely covers the University of Utah, producing 115 issues per year, with over 150 distribution points across campus.

2. Radio: K-UTE

- a. Justification: K-UTE is a student run radio station at the University of Utah. We are dedicated to providing quality and diverse content with an emphasis on providing our volunteer broadcasters a valuable and fun broadcasting experience, within an academic setting. We hope that the listener finds what we have to offer entertaining, educational and useful

3. PR: Absolute Communication

- a. Justification: Absolute Communication is a student-run advertising and public relations agency. We are a small group of dedicated students committed to doing professional work while gaining real-world experience in the industry. We believe in offering our clients unique solutions by creating progressive, innovative, and vibrant communication products. Absolute Communication provides public relations, social media, advertising, and strategic planning services in order to create

	<p>campaigns comparable to work done by Utah's leading ad agencies.</p> <p>4. Advertising: University Media Sales Group</p> <p>a. <u>Justification:</u> University Media Sales Group provides advertising opportunities in two of the largest college newspapers in the state, online audiences of over 20,000 unique visitors, and the foot traffic of over 80,000 students in Salt Lake valley. Whether a business wants digital, print, non-traditional, or traditional methods of advertising, UMSG can provide a solution to reach the student demographic.</p>
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BENCHMARK GROUP

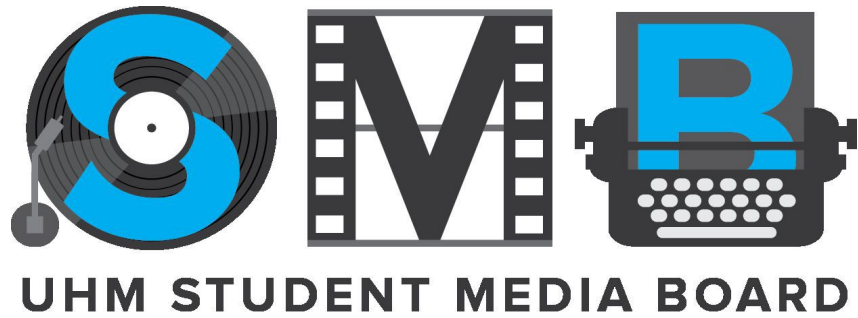
University of Tennessee	<p>The Daily Beacon Newspaper, The Phoenix Literary magazine</p> <p>Operating budget approximately ~\$620 with approximately 300k from student fees (27,845 students) ~\$11/student. Division of student life solicits student fee but does not separate to individual programs. Budget for student fees negotiated every Jan-Feb. but no fixed allocation percentage. Goal is moving to a stipend model with scholarships.</p> <p>Contact: Rachel McClelland (Rachel.mcclelland@utk.edu) (865) 974-5206</p>
University of California: Davis	<p>Media board is separate from student government - approves budget then submitted to student government to approve reject.</p> <p>Radio and newspaper through fees. Also TV station under student government.</p> <p>Student newspaper - The Aggie. Refurendum passed last year 200k/year from new fee. Student government provides space. Rebuilding reserves Income 13,200 Expense \$11,339. SG subsidy = \$0.</p> <p>Radio station Some funding from student government but also fundraising (35k goal for fall fundraiser, more for spring) - KDVS Income \$81,500 Expense \$106680 Subsidy = 25,180</p>

	<p>Aggie Studios - Funded by student government. Income \$3,000 Expense \$6,130. SG subsidized 2015-2016 \$3,130.</p> <p>Student Affairs (530) 752-2139 Sheryll</p>
University of California: Irvine	<p>KUCI Radio, New University Newspaper, Yearbook, Anteater TV, Various Alternative Media</p> <p>Media allocated along with student government budget. Including gov, receive 1.3 million through student fees, \$18/student per quarter. Divided into programming costs. \$818,000. Newspaper and KUCI receive endorsement funding for ads etc.</p> <p>KUCI Radio, New University Newspaper, Yearbook, Anteater TV</p> <p>Spoke to Khajika - Front desk manager (949) 824-2400 https://www.studentgov.uci.edu</p>
University of California: San Diego	<p>UCSD Guardian Newspaper</p> <p>Independently funded through advertising sales following defunding of all student media in November 2015</p> <p>http://www.splc.org/article/2015/11/ucsd-student-government-defunds-student-media-including-the-controversial-satirical-newspaper-the-koala</p> <p>Message left for Jennifer Mancano (858) 534-6845</p>
University of Colorado at Boulder	<p>CU Independent (all news, no paper) student-run 24/7 online news source that includes writing, reporting, photography, video production, coding and other forms of multimedia journalism and technology</p> <p>CU Science Update TV program and video podcast showcasing science research and education</p> <p>CU Sports Mag "Your team. Your sports. Your show." Student-run sports television show. Scripted, shot, and edited by</p>

	<p>students.</p> <p>Radio 1190 music and radio business; students also program and host news/sports programming.</p> <p>http://www.colorado.edu/cmci/life-at-cmci/student-media</p>
University of Iowa	<p>http://daily-iowan.com/</p> <p>*unresponsive*</p>
University of North Carolina at Chapel Hill	<p>http://www.dailytarheel.com/</p> <p>Daily Tar Heel is the student publication of the university (independent from the university; 501(c)(3) non-profit organization)</p> <ul style="list-style-type: none"> ❑ Stopped taking student activity fees in 1993 ❑ Solely funded by its advertising revenue, thus making it both fiscally and editorially independent. ❑ The student journalists are solely responsible for all content under the direction of the student editor-in-chief. ❑ The paper circulates 14,000 free copies each publishing day during the regular academic year to 205 distribution locations throughout campus, ❑ An estimated readership of more than 38,000. <p>http://www.durhamvoice.org/</p> <p>Durham VOICE is the student publication of the university</p> <ul style="list-style-type: none"> ❑ The journalism programs at UNC-Chapel Hill and N.C. Central University have partnered with Durham NGOs, schools and civic and church leaders to produced the Durham VOICE, a community newspaper that lifts up the community though journalism that promotes youth development, social change and civic engagement. ❑ Stories, photos and videos are posted weekly online a durhamvoice.org and a print edition is distributed in the community every month during the school year. ❑ Local urban youth are mentored by journalism students from UNC and NCCU. <p>http://www.wxyc.org/</p> <p>WXYC is the student radio</p>
University of Pittsburgh: Pittsburgh Campus	<p>http://pittnews.com/</p> <p>Pitt News has been the University of Pittsburgh's independent</p>

	<p>undergraduate student newspaper since 1910.</p> <ul style="list-style-type: none"> ❑ The newspaper publishes daily, and 13,000 copies of it are distributed to newsstands across campus. ❑ Funded through advertising revenue <p>http://www.wpts.pitt.edu/</p> <p>WPTS is the student radio</p> <ul style="list-style-type: none"> ❑ operate 24 hrs/day year round, playing independant rock-n-roll around the clock, as well as specialty programming including jazz, reggae, metal, world music, folk and the city's award winning rap show. <p>Information found on websites</p> <p>Called newsroom; no response (called 1:15pm Pittsburgh time) Called the operations manager; declined to answer questions and referred me to editor-in-chief Emailed editor-in-chief; no response</p>
<p>University of Washington: Seattle Campus</p>	<p>http://www.dailyuw.com/</p> <p>The Daily of the University of Washington is the student-run news organization.</p> <ul style="list-style-type: none"> ❑ Print and digital (printing twice a week, daily video) huavoiceradio (3 years ago) -- a chinese language radio system, voicing in Mandarin ❑ Broadcast ❑ The advertising department is also student-led and staffed. Students are responsible for generating more than \$650,000 annually in advertising sales by working with local and campus clients. <p>Each student \$129/ quarter Makes a proposal to SAPC and this year, they allocated \$303,000 in operating capital from January They go before the committee and the SAPC decides how and how much they are funded 296,000 last year → they are transparent</p> <p>They spent a lot of their budget on pay roll</p> <p>They had a training student with some of the Chinese student about how to interview with people. They don't understand how insurance works. How to use the library. How to order at starbucks. How to rent a car.</p>

	<p>They do receive student fees</p> <p>Overseen by the Board of Student Publications which consists of...</p> <ul style="list-style-type: none"> <input type="checkbox"/> Two representative from Associated Students of the University of Washington (ASUW) <input type="checkbox"/> Representative from the Graduate and Professional Student Senate(GPSS) <input type="checkbox"/> the Faculty Senate <input type="checkbox"/> the UW Department of Communication <input type="checkbox"/> the UW administration <input type="checkbox"/> the <i>Dailynewsroom</i> <input type="checkbox"/> A local professional publication <p>The number of people involved in the program continue to grow Maybe 250 students</p> <p>How many universities now--the student life people--are geared around student development, leadership development, the students are the ones who are running things; they decide who are hired. What they are learning is project management, work on deadlines, how to manage their time. The vehicle for student development.</p> <p>Talked to publisher, editorial advisor: Diana Kramer kramerd@uw.edu</p> <p>Rainy Dawg Radio is the student-run radio of UW; part of the student activities</p> <p>Literary Journal bricolage</p>
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APPENDIX B.3

Fee Scenarios Reviewed by SMB

APPENDIX B.3 -
SCENARIOS REVIEWED BY SMB TO DETERMINE A FEE STRUCTURE
THAT COVERS THE COST OF SERVICES AT UHM

Fee Increase Scenarios	BOP	BCA	Total SMB Fee Increase
Scenario 1: \$35	AY20: + \$10 AY21: + \$1 AY22: + \$1 Total: + \$12	AY20: + \$10 Total: + \$ 7	From \$16 to \$35 + \$19
Scenario 1A: \$50	AY20: + \$10 AY21: + \$1 AY22: + \$1 Total: + \$12	AY20: + \$3 AY21: + \$5 AY22: + \$5 AY23: + \$5 Total: + \$22	From \$16 to \$50 + \$34
Scenario 2A: \$45 Includes a \$1M Renovation Bond	AY20: + \$12 AY21: + \$1 AY22: + \$1 AY23: + \$1 AY24: + \$1 AY25: + \$1 Total: + \$17	AY20: + \$7 AY21: + \$1 AY22: + \$1 AY23: + \$1 AY24: + \$1 AY25: + \$1 Total: + \$12	From \$16 to \$45 + \$29
Scenario 2B: Includes a \$2M for Facilities Improvement	AY20: + \$12 AY21: + \$1 AY22: + \$1 AY23: + \$1 AY24: + \$1 AY25: + \$1 Total: + \$17	AY20: + \$12 AY21: + \$1 AY22: + \$1 AY23: + \$1 AY24: + \$1 AY25: + \$1 Total: + \$17	From \$16 to \$50 + \$34
Scenario 3A: Increase for over two years	AY20: + \$10 Total: + \$10	AY20: + \$7 AY21: + \$5 Total: + \$12	From \$16 to \$38 + \$22
Scenario 3B: Gradual increase over 3 years	AY20: + \$5 AY21: + \$5 AY22: + \$2 Total: + \$12	AY20: + \$5 AY21: + \$5 AY22: + \$2 Total: + \$12	From \$16 to \$40 + \$24



UHM STUDENT MEDIA BOARD

APPENDIX C.1

Fee Proposal Pro-forma
FY2014- FY2026
(No Fee Increase)

STUDENT MEDIA BOARD BROADCASTS - BCA <i>NO INCREASE - current \$3/student/semester and \$1 for summer</i>													
	FY14	FY15	FY16	FY17	FY18	FY19	FY20 Current Budget	FY21 Projected	FY22 Projected	FY23 Projected	FY24 Projected	FY25 Projected	FY26 Projected
	6/30/2014	6/30/2015	6/30/2016	6/30/2017	6/30/2018	6/30/2019							
REVENUES													
Student Fees (0034)	119,573	116,059	142,707	158,674	145,781	145,603	110,403	107,891	107,891	107,891	107,891	107,891	107,891
Other media revenues - video services, music sale, interest income, DJ services	2,819	14,021	4,251	8,428	18,979	14,383	13,000	14,000	14,000	14,000	14,000	14,000	14,000
Total Revenue	122,392	130,080	146,958	167,103	164,761	159,986	123,403	121,891	121,891	121,891	121,891	121,891	121,891
EXPENDITURES													
Non student personnel	14,446	15,063	15,676	16,594	17,052	17,634	18,602	33,696	35,044	36,446	37,903	39,420	40,996
Student Personnel (2200)	17,822	38,775	26,424	23,155	16,629	11,435	15,300	15,683	16,075	16,476	16,888	17,311	17,743
Subtotal Personnel	32,268	53,838	42,099	39,749	33,681	29,069	33,902	49,379	51,118	52,922	54,792	56,730	58,740
Service on a Fee (7100)	2,406	675	2,221	0	0	0	1,150	1,183	1,218	1,253	1,289	1,327	1,365
Supplies	15,724	17,907	8,066	6,549	9,619	11,991	3,521	6,401	6,587	6,778	6,974	7,177	7,385
Stipends (6531/6533)	97,653	68,306	59,499	47,651	48,212	60,195	109,550	77,500	77,500	77,500	77,500	77,500	77,500
Other current expenditures - licensing fees, repair and maintenance, advertising, telephone costs, parking, etc.	24,744	26,404	32,542	20,504	16,438	13,263	10,442	17,498	19,281	19,721	20,174	20,640	21,119
Subtotal Current Expenditures	140,527	113,292	102,328	74,704	74,269	85,449	124,663	102,583	104,585	105,252	105,937	106,643	107,369
EQUIPMENT	3,192	0	0	0	0	0	0	0	0	0	0	0	0
Total Expenditures	175,986	167,130	144,428	114,453	107,950	114,517	158,565	151,961	155,704	158,174	160,729	163,373	166,109
TRANSFERS													
Total Transfers	0	0	(1)	0	0	(1,250)	0	0	0	0	0	0	0
NET REVENUE/(LOSS)	(53,594)	(37,050)	2,531	52,649	56,810	46,719	(35,162)	(30,070)	(33,813)	(36,283)	(38,838)	(41,482)	(44,218)

ASSUMPTIONS:

Revenue from fees based on AY20 enrollment projections - Fall (17,806 students) + Spring (16,806 students) = 34,612. In addition, summer student enrollment is 5392.

Student Fees - \$3 per student/semester and \$1 during the summer. Fee increased to \$10/student effective AY21 and increase by \$5 to \$15 for AY22 and remains the same thereafter. Summer fee remains the same at \$1.

All revenue projections are stagnant with 0 growth for conservative revenue projections.

Accounted FTE wage increases at 4%; student employment wages at 2.5%; all other expenses at 2.9% CPI average.

**STUDENT MEDIA BOARD (BOP
and BCA Combined) Proforma**
NO FEE INCREASE -
\$16/student/semester and \$1 for
summer

	FY14	FY15	FY16	FY17	FY18	FY19	FY20	FY21	FY22	FY23	FY24	FY25	FY26
	6/30/2014	6/30/2015	6/30/2016	6/30/2017	6/30/2018	6/30/2019	Current Budget	Projected	Projected	Projected	Projected	Projected	Projected
REVENUES													
Student Fees (0034)	570,897	568,750	713,633	758,027	728,598	728,673	560,359	690,707	690,707	690,707	690,707	690,707	690,707
Other media revenues - video production, advertising sales, subscriptions, merchandise sales, DJ services, etc.	296,309	259,817	173,945	99,838	119,694	120,043	115,000	112,000	112,000	112,000	112,000	112,000	112,000
Total Revenue	867,205	828,567	887,578	857,865	848,292	848,716	675,359	802,707	802,707	802,707	802,707	802,707	802,707
EXPENDITURES													
Non student personnel	285,588	346,625	288,876	299,333	268,435	276,751	411,735	416,554	433,216	450,545	468,567	487,310	506,802
Student Personnel (2200)	90,776	151,938	155,729	137,284	71,142	37,744	76,016	77,916	79,864	81,861	83,907	86,005	88,155
Subtotal Personnel	376,363	498,563	444,605	436,617	339,578	314,496	487,751	494,470	513,081	532,406	552,474	573,314	594,957
Service on a Fee (7100)	4,940	874	2,706	168	27	0	5,650	5,814	5,982	6,156	6,334	6,518	6,707
Supplies	40,885	45,628	20,137	29,437	23,693	25,173	44,172	45,945	47,278	48,649	50,060	51,511	53,005
Stipends (6531/6533)	275,699	185,676	102,231	105,549	159,136	127,170	200,878	188,424	188,424	188,424	188,424	188,424	188,424
Other current expenditures - telephone, repair and maintenance, promo items, licensing fees, parking, printing, etc.	331,331	256,516	192,091	143,406	166,410	107,356	147,389	140,023	142,645	143,950	145,292	146,673	148,094
Subtotal Current Expenditures	652,854	488,694	317,165	278,559	349,266	259,698	398,088	380,206	384,330	387,179	390,110	393,126	396,230
EQUIPMENT	3,192	2,459	1,590	0	0	0	0	0	0	0	0	0	0
Total Expenditures	1,032,409	989,716	763,359	715,176	688,844	574,194	885,839	874,677	897,410	919,584	942,584	966,441	991,187
TRANSFERS													
Total Transfers	0	2	(3)	0	0	(1,250)	0	0	0	0	0	0	0
NET REVENUE/(LOSS)	(165,204)	(161,152)	124,221	142,689	159,449	275,772	(210,480)	(71,970)	(94,703)	(116,877)	(139,877)	(163,734)	(188,480)

Notation and Proforma Assumptions:

*Transfer of \$1250 to KTUH was from SEED Grant for argiculture podcast project in AY19.

*Revenue from fees based on AY 20 enrollment projections - Fall (17,806 students) + Spring (16,806 students) = 34,612. In addition, summer student enrollment is 5392.

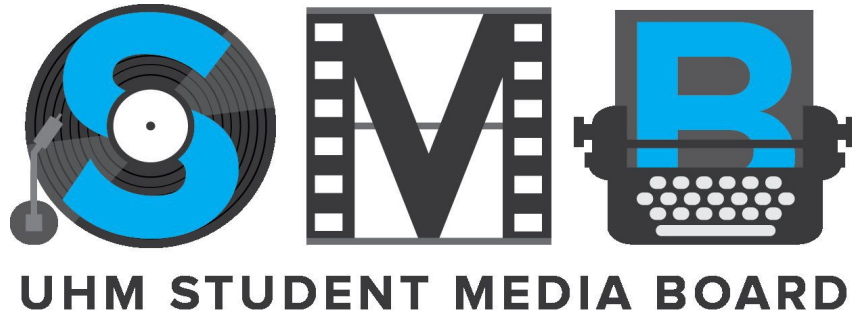
*Total Student Media Fees - \$16 per student/semester and \$1 during the summer. Fee increased by \$17 to \$33/student/semester effective Academic year 2020-2021. Summer fee remains the same at \$1.

*Increase by \$5 to \$38 for Academic Year 2021-2022 and remains the same thereafter.

*Summer fee remains the same at \$1.

*All revenue projections are stagnant with 0 growth for conservative revenue projections.

*Accounted FTE wage increases at 4%; student employment wages at 2.5%; all other expenses at 2.9% CPI average.



APPENDIX C.2

Fee Proposal Pro-forma
FY2014- FY2026
(Scenario 3A: Increase by \$22)

[illegible]

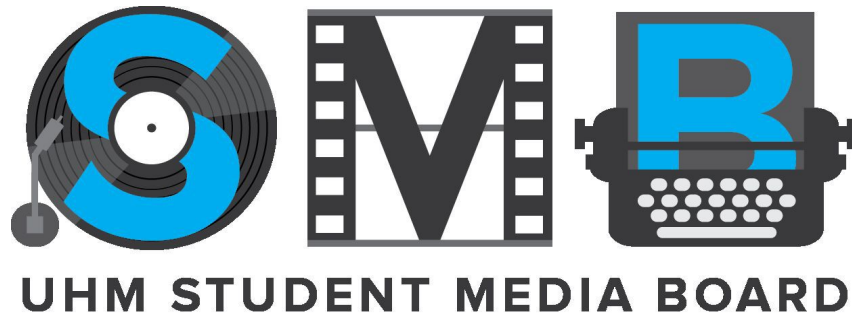
ASSUMPTIONS:									
Revenue from fees based on AY20 enrollment projections - Fall (17,806 students) + Spring (16,806 students) = 34,612.									
All revenue projects stagnant with 0 growth.									
Expenses are projected to reflect anticipated CPI costs of 2.9%									
Wages for FTE at 4%; wages for student staff at 2.5%; all other expenses based on 2.9% CPI (all goods less food and energy).									

[illegible]

	FY14	FY15	FY16	FY17	FY18	FY19	FY20	FY21	FY22	FY23	FY24	FY25	FY26
	6/30/2014	6/30/2015	6/30/2016	6/30/2017	6/30/2018	6/30/2019	Current Budget	Projected with Fee (Yr1)	Projected with Fee (Yr 2)	Projected	Projected	Projected	Projected
REVENUES													
Student Fees (0034)	119,573	116,059	142,707	158,674	145,781	145,603	110,403	351,512	524,572	524,572	524,572	524,572	524,572
Other media revenues - video services, music sale, interest income, DJ services	2,819	14,021	4,251	8,428	18,979	14,383	13,000	14,000	14,000	14,000	14,000	14,000	14,000
Total Revenue	122,392	130,080	146,958	167,103	164,761	159,986	123,403	365,512	538,572	538,572	538,572	538,572	538,572
EXPENDITURES													
Non student personnel	14,446	15,063	15,676	16,594	17,052	17,634	18,602	33,696	35,044	36,446	37,903	39,420	40,996
Student Personnel (2200)	17,822	38,775	26,424	23,155	16,629	11,435	15,300	15,683	16,075	16,476	16,888	17,311	17,743
Subtotal Personnel	32,268	53,838	42,099	39,749	33,681	29,069	33,902	49,379	51,118	52,922	54,792	56,730	58,740
Service on a Fee (7100)	2,406	675	2,221	0	0	0	1,150	1,183	1,218	1,253	1,289	1,327	1,365
Supplies	15,724	17,907	8,066	6,549	9,619	11,991	3,521	6,401	6,587	6,778	6,974	7,177	7,385
Other current expenditures - licensing fees, repair and maintenance, advertising, telephone costs, parking, etc.	24,744	26,404	32,542	20,504	16,438	13,263	10,442	17,498	19,281	19,721	20,174	20,640	21,119
Subtotal Current Expenditures	140,527	113,292	102,328	74,704	74,269	85,449	124,663	102,583	104,585	105,252	105,937	106,643	107,369
EQUIPMENT	3,192	0	0	0	0	0	0	0	0	0	0	0	0
Total Expenditures	175,986	167,130	144,428	114,453	107,950	114,517	158,565	151,961	155,704	158,174	160,729	163,373	166,109
TRANSFERS													
Replacement Reserves	0	0	0	0	0	0	0	0	0	0	0	0	0
Bond Debt Service/Reserves	0	0	0	0	0	0	0	0	0	0	0	0	0
Other Transfers	0	0	-1	0	0	-1,250	0	0	0	0	0	0	0
Total Transfers	0	0	(1)	0	0	(1,250)	0	0	0	0	0	0	0
NET REVENUE/(LOSS)	(53,594)	(37,050)	2,531	52,649	56,810	46,719	(35,162)	213,551	382,868	380,398	377,843	375,199	372,463

[illegible]

Revenue from fees based on AY20 enrollment projections - Fall (17,806 students) + Spring (16,806 students) = 34,612. In addition, summer student enrollment is 5392.
Student Fees - \$3 per student/semester and \$1 during the summer. Fee increased to \$10/student effective AY21 and increase by \$5 to \$15 for AY22 and remains the same thereafter. Summer fee remains the same at \$1.
All revenue projections are stagnant with 0 growth for conservative revenue projections.
Accounted FTE wage increases at 4%; student employment wages at 2.5%; all other expenses at 2.9% CPI average.



APPENDIX D.1

Survey: Gauging Support for Student
Media. UH Announce
(ebblast to UHM Students)
November 16, 2016



Gauging Support for Student Media

1 message

Student Media Board <announce@hawaii.edu>

Wed, Nov 16, 2016 at 6:00 AM

To: announce@hawaii.edu

Have a say about campus media!

The Student Media Board (SMB) which governs the student-run programs: Ka Leo, Hawai'i Review, KTUH 90.1 FM and UH Productions is conducting a survey to gauge support for student media on campus.

Please click the following link, to take the survey.

<http://hawaii.surveymshare.com/s/AYAGWYB>

As a thank you for your participation, you will be eligible to win restaurant certificates (e.g., Big City Diner. Fat Greek, etc.).

Thank you for your feedback.

Brought to you by the Student Media Board.

Office: Hemenway 107

Phone: (808) 956-7043

Email: uhsmb@hawaii.edu

Website: <http://www.manoanow.org/smb/>

'Like' us on Facebook to stay updated:

<https://www.facebook.com/KaLeoOHawaii>

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This message was sent on behalf of Student Media Board.

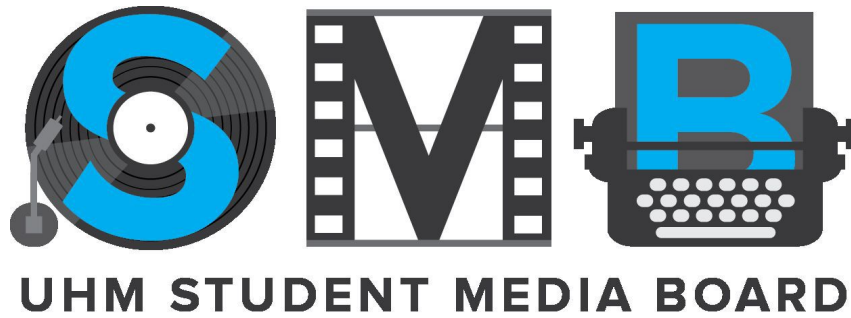
Please do not reply to this message.

It was sent from an address that cannot accept incoming email.

Announcement ID number: 1479260885-23553

Announcement distribution:

- All students at UH Manoa



APPENDIX D.2

Survey: Gauging Support for Student
Media Survey Results
November 16, 2016

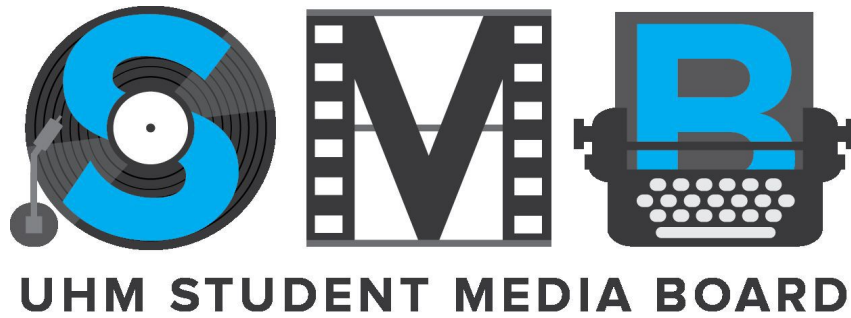
APPENDIX D.2 - GAUGING SUPPORT FOR STUDENT MEDIA

Question_num	Question_text	Variable_name	Answer	Responses	Ratio	Total_responses
1	As a student, do you think it's important to have access to information about campus and community related news and events?	Role	Yes	325	0.99085365853659	328
1	As a student, do you think it's important to have access to information about campus and community related news and events?	Role	No	3	0.0091463414634146	328

Question_num	Question_text	Variable_name	Answer	Responses	Ratio	Total_responses
2	Regardless of your major, is it important for you to have opportunities in a pre-professional setting, to learn the skills--technical and social--necessary to getting a job after college?	Role	Yes	322	0.98170731707317	328
2	Regardless of your major, is it important for you to have opportunities in a pre-professional setting, to learn the skills--technical and social--necessary to getting a job after college?	Role	No	6	0.018292682926829	328

Question_num	Question_text	Variable_name	Answer	Responses	Ratio	Total_responses
3	Do you believe that a healthy university is comprised of active student organizations including, student government, graduate student organization, and student media program?	Role	Yes	317	0.96646341463415	328
3	Do you believe that a healthy university is comprised of active student organizations including, student government, graduate student organization, and student media program?	Role	No	11	0.033536585365854	328

Question_num	Question_text	Variable_name	Answer	Responses	Ratio	Total_responses
4	Should you and fellow students have a say in the leadership and budgets for media organizations on campus?	Role	Yes	301	0.91768292682927	328
4	Should you and fellow students have a say in the leadership and budgets for media organizations on campus?	Role	No	27	0.082317073170732	328
Question_num	Question_text	Variable_name	Answer	Responses	Ratio	Total_responses
5	Would you be more likely to get involved in student activities if you were compensated?	Funding	Yes	271	0.82621951219512	328
5	Would you be more likely to get involved in student activities if you were compensated?	Funding	No	57	0.17378048780488	328
Question_num	Question_text	Variable_name	Answer	Responses	Ratio	Total_responses
6	Would you be in support of additional funding for student led organizations that have been operating on the same budget since the 1980's?	Funding	Yes	277	0.84451219512195	328
6	Would you be in support of additional funding for student led organizations that have been operating on the same budget since the 1980's?	Funding	No	51	0.15548780487805	328
Question_num	Question_text	Variable_name	Answer	Responses	Ratio	Total_responses
7	Please provide any comments you may have about student media:	Comments	Responded	116	0.35365853658537	116
7	Please provide any comments you may have about student media:	Comments	Did not respond	212	0.64634146341463	116



APPENDIX E.1

Student Media Surveys -
UH Announce

(eblast to UHM Students)

October 2, 2017 and September 3,
2019)



Student Media Survey

UH Manoa Student Media Board <announce@hawaii.edu>

Wed, Oct 25, 2017 at 11:26 AM

To: announce@hawaii.edu

Have a say about campus student media!

The Student Media Board (SMB), which governs student-run programs such as Ka Leo, Hawaii Review, KTUH 90.1 FM and UH Productions, is conducting a survey to gauge support for student media on campus.

Please click on the link below to take the survey and be entered to receive a \$25 Down to Earth gift card. The survey closes on November 10; the winner will be notified by November 15.

SURVEY LINK: <http://www.surveymshare.com/s/AYAIHND>

Thank you for your feedback.

Student Media Board
Office: Hemenway 107
Phone: (808) 956-7043
Email: uhsmb@hawaii.edu
Website: <http://www.manoanow.org/smb/>

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This message was sent on behalf of UH Manoa Student Media Board.
Please do not reply to this message.
It was sent from an address that cannot accept incoming email.

Announcement ID number: 1508966638-5690
Announcement distribution:
- All students at UH Manoa



UNIVERSITY
of HAWAII
SYSTEM

Sarah Yap <sarahyap@hawaii.edu>

Student Media Fee Increase Survey

1 message

Student Media Board <announce@hawaii.edu>

Tue, Sep 3, 2019 at 7:17 AM

To: announce@hawaii.edu

The Student Media Board is conducting a survey regarding its proposal for a student fee increase to support student driven media on campus.

Student fees help pay for the operations and student opportunities in media programs available at UH Manoa. Students run and make decisions about programs such as Ka Leo (online and print news), Hawaii Review (student literary journal), KTUH 90.1 FM (college radio) and UH Productions (student video production). These programs operate on a very small budget and they have not had an increase since the 1980s.

Please click the following link to take the survey and be entered to receive a \$50 Amazon gift card.

SURVEY LINK: <http://www.surveymshare.com/s/AYAIZGB>

Thank you for your feedback.

Student Media Board
Office: Hemenway 107
Phone: (808) 956-7043
Email: uhsmb@hawaii.edu
Website: <http://www.manoanow.org/smb/>

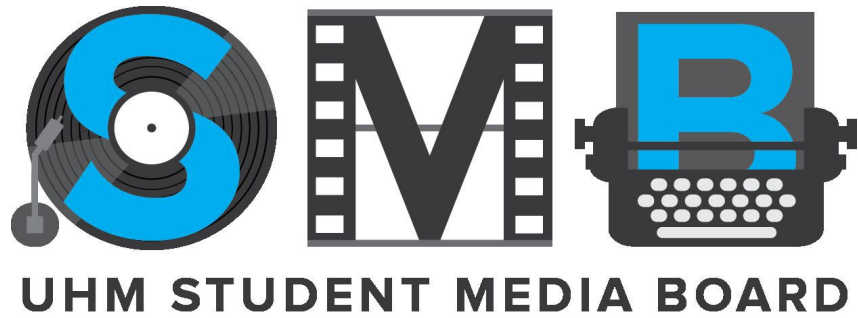
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This message was sent on behalf of Student Media Board.
Please do not reply to this message.
It was sent from an address that cannot accept incoming email.

Announcement ID number: 1567531027-12529

Announcement distribution:

- Faculty, staff, and all students at the UH Manoa campus(es)
- Faculty and staff at the UH System Administrative Offices



APPENDIX E.2

Student Media Survey Results for
October 2, 2017 and September 3,
2019

APPENDIX E.2_UHM STUDENT MEDIA SURVEY RESULTS FALL 2017

Question_number	Question_text	Variable_name	Answer	Responses	Ratio	Total_responses
1	As a student, do you think it's important to have access to information about campus and community related news and events?		Yes	684	0.98701298701299	693
1	As a student, do you think it's important to have access to information about campus and community related news and events?		No	9	0.012987012987013	693

Question_number	Question_text	Variable_name	Answer	Responses	Ratio	Total_responses
2	Regardless of your major, is it important for you to have opportunities in a pre-professional setting, to learn the skills--technical and social--necessary to getting a job after college?		Yes	679	0.97979797979798	693
2	Regardless of your major, is it important for you to have opportunities in a pre-professional setting, to learn the skills--technical and social--necessary to getting a job after college?		No	14	0.02020202020202	693

Question_number	Question_text	Variable_name	Answer	Responses	Ratio	Total_responses
3	Do you believe that UHM should have available student organizations such as the student government, graduate student organization, and student media programs (Manoa Now, Ka Leo, KTUH, Hawaii Review and UH Productions)?		Yes	668	0.96392496392496	693
3	Do you believe that UHM should have available student organizations such as the student government, graduate student organization, and student media programs (Manoa Now, Ka Leo, KTUH, Hawaii Review and UH Productions)?		No	25	0.036075036075036	693

Question_number	Question_text	Variable_name	Answer	Responses	Ratio	Total_responses
4	Should you and fellow students have a say in the leadership and budgets for media organizations on campus?		Yes	631	0.91053391053391	693

4	Should you and fellow students have a say in the leadership and budgets for media organizations on campus?	No	62	0.089466089466089	693
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Question_number	Question_text	Variable_name	Answer	Responses	Ratio	Total_responses
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5	Would you be more likely to get involved in student organizations if you were compensated?		Yes	576	0.83116883116883	693
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5	Would you be more likely to get involved in student organizations if you were compensated?		No	117	0.16883116883117	693
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Question_number	Question_text	Variable_name	Answer	Responses	Ratio	Total_responses
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6	The current fee for student media is currently \$16/student/semester (Board of Publications Fee is \$13 and Broadcast Communications Fee is \$3 a semester) and has been this amount since the 1980's without any increases. Would you support a gradual fee increase over a 3 year period of no more than:		\$25 per semester	404	0.58297258297258	693
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6	The current fee for student media is currently \$16/student/semester (Board of Publications Fee is \$13 and Broadcast Communications Fee is \$3 a semester) and has been this amount since the 1980's without any increases. Would you support a gradual fee increase over a 3 year period of no more than:		\$30 per semester	72	0.1038961038961	693
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6	The current fee for student media is currently \$16/student/semester (Board of Publications Fee is \$13 and Broadcast Communications Fee is \$3 a semester) and has been this amount since the 1980's without any increases. Would you support a gradual fee increase over a 3 year period of no more than:		\$35 per semester	30	0.043290043290043	693
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6	The current fee for student media is currently \$16/student/semester (Board of Publications Fee is \$13 and Broadcast Communications Fee is \$3 a semester) and has been this amount since the 1980's without any increases. Would you support a gradual fee increase over a 3 year period of no more than:		I would not support a fee increase more than \$40/semester	187	0.26984126984127	693
Question_number	Question_text	Variable_name	Answer	Responses	Ratio	Total_responses
7	What is your academic standing?		Freshman	110	0.15873015873016	693
7	What is your academic standing?		Sophomore	84	0.12121212121212	693
7	What is your academic standing?		Junior	135	0.19480519480519	693
7	What is your academic standing?		Senior	174	0.25108225108225	693
7	What is your academic standing?		Masters	84	0.12121212121212	693
7	What is your academic standing?		Doctoral	47	0.067821067821068	693
7	What is your academic standing?		Graduate Law/Medicine	34	0.049062049062049	693
7	What is your academic standing?		Other:	25	0.036075036075036	693
Question_number	Question_text	Variable_name	Answer	Responses	Ratio	Total_responses
8	If you are a Masters level student, please indicate your area of study and what year you are (e.g. 1st year Master's student).		Responded	131	0.18903318903319	131
8	If you are a Masters level student, please indicate your area of study and what year you are (e.g. 1st year Master's student).		Did not respond	562	0.81096681096681	131
Question_number	Question_text	Variable_name	Answer	Responses	Ratio	Total_responses
9	If you are a Doctoral student, please indicate your field of study and what year you are (e.g. 1st year Doctoral program).		Responded	94	0.13564213564214	94
9	If you are a Doctoral student, please indicate your field of study and what year you are (e.g. 1st year Doctoral program).		Did not respond	599	0.86435786435786	94
Question_number	Question_text	Variable_name	Answer	Responses	Ratio	Total_responses
10	Please provide any comments you may have about student media:		Responded	137	0.1976911976912	137

10

Please provide any comments you may have
about student media:

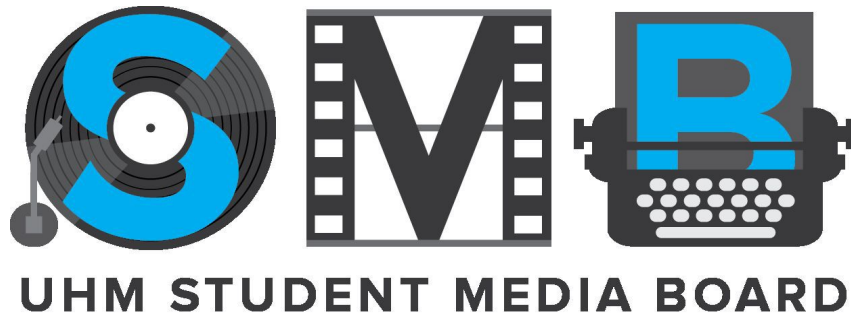
Did not respond

556

0.8023088023088 137

APPENDIX E.2B - UHM STUDENT MEDIA SURVEY FALL 2019						
Question_number	Question_text	Variable_name	Answer	Responses	Ratio	Total_responses
1	Do you think a student-run media organization is essential to a vibrant college campus?		Yes	798	0.77250726	1033
1	Do you think a student-run media organization is essential to a vibrant college campus?		No	235	0.22749274	1033
Question_number	Question_text	Variable_name	Answer	Responses	Ratio	Total_responses
2	Are you a:		New incoming undergraduate student	101	0.097773475	1033
2	Are you a:		Continuing undergraduate student	482	0.46660213	1033
2	Are you a:		Graduate student (including Law and Medicine)	356	0.344627299	1033
2	Are you a:		Other	94	0.090997096	1033
Question_number	Question_text	Variable_name	Answer	Responses	Ratio	Total_responses
3	Do you support a student media fee increase?		Yes - I support funding to support current levels of service and opportunities.	579	0.560503388	1033
3	Do you support a student media fee increase?		No - I do not support additional funding to support SMB programs.	454	0.439496612	1033
Question_number	Question_text	Variable_name	Answer	Responses	Ratio	Total_responses
4	If yes, how much of a fee increase do you support?		\$22 (the amount needed to sustain our current media programs)	158	0.272884283	579
4	If yes, how much of a fee increase do you support?		\$24 (the amount adjusted to 1.8% inflation)	117	0.202072539	579
4	If yes, how much of a fee increase do you support?		\$30 (the amount needed to sustain our current media programs for at least 10 years)	204	0.352331606	579
4	If yes, how much of a fee increase do you support?		I support a fee increase less than \$22.	48	0.082901554	579
4	If yes, how much of a fee increase do you support?		I support a fee increase more than \$30	52	0.089810017	579
Question_number	Question_text	Variable_name	Answer	Responses	Ratio	Total_responses
5	If no, why you do not support a student media fee increase...		I can't afford the increase.	288	0.628820961	458
5	If no, why you do not support a student media fee increase...		I get information on campus life elsewhere.	139	0.30349345	458
5	If no, why you do not support a student media fee increase...		I am not interested in student media.	161	0.351528384	458
5	If no, why you do not support a student media fee increase...		Other:	90	0.19650655	458
Question_number	Question_text	Variable_name	Answer	Responses	Ratio	Total_responses

6	How do you interact with UHM student media now?		I am a member of a student media organization.	47	0.045586809	1031
6	How do you interact with UHM student media now?		I am or my organization have been featured by student media.	85	0.082444229	1031
6	How do you interact with UHM student media now?		I consume student media.	531	0.515033948	1031
6	How do you interact with UHM student media now?		I use the ManoaNow app.	223	0.216294859	1031
6	How do you interact with UHM student media now?		Other:	337	0.326867119	1031
Question_number	Question_text	Variable_name	Answer	Responses	Ratio	Total_responses
7	Where do you hope student media programs will expand in the future?		Responded	1031	0.998063892	1031
7	Where do you hope student media programs will expand in the future?		Did not respond	2	0.001936108	1031



APPENDIX F.1

Public Forum
on Fee Increase Proposal
UH Announce
(ebblast to UHM Students)
November 9, 2017



Public forums on fee increase proposal

UH Manoa Student Media Board <announce@hawaii.edu>

Thu, Nov 9, 2017 at 10:41 AM

To: announce@hawaii.edu

The Student Media Board is a Chartered Student Organization that governs UH Manoa student media programs such as Ka Leo, Hawaii Review, KTUH and UH Productions. Through mandatory student activity fees -- the Board of Publication Fee (\$13) and Broadcast Communication Fee (\$3) -- student media programs receive \$16 per student each semester to pay for the operations and service delivery of these programs.

This fee has remained stagnant since the 1980s. The SMB is proposing a fee increase to continue funding these critical student programs.

SMB will be presenting information about the fee increase proposal on the following days:

Monday, November 13, 6 to 7 p.m., Campus Center 308
Tuesday, November 14, 6 to 7 p.m., Campus Center 307

Here are summaries of affected student media programs:

Ka Leo O Hawaii - Ka Leo, since 1922, is the campus newspaper and a venue for student voices and free expression. It is available in print twice a month. Ka Leo's online content mirrors much of how news has evolved and features breaking campus news, sports, features and opinions. Ka Leo brings to student-produced multimedia content to campus and the community. Through its mobile app, Manoa Now, Ka Leo and other student media programs are always available. Ka Leo offers students the rare opportunity to be involved in all aspects of producing and managing a news organization for print and circulation. For more on Ka Leo, see <http://www.manoanow.org/kaleo/>.

Hawaii Review - Since 1973, Hawaii Review has been the creative voice for local, national and international writers and poets. This acclaimed literary journal publishes the journal twice a year both in print and online. Past journals are also archived online. There are usually over 200 journal submissions for the journal, making it highly competitive. Students engage in all aspects of publishing the journal -- a hands-on experience that is only available at the Hawaii Review. For a sampling of Hawaii Review, see <http://hawaiireview.org/>.

UH Productions - Heard of Da Scoops? The 72-Hour Film Challenge? Historically known as the Student Video and Film Association that produced the UH Magazine via Olelo, UH Productions has been in operation since 1983. This all-student video production "company" provides students of all fields the practical experience of video production and management. Students are on the forefront of developing projects, working with clients and pitching and pricing projects. UH Productions allows students to work with industry standard equipment while ensuring creativity and personalization. Videos by UH Productions can be viewed at www.manoanow.org/uupro/.

KTUH - UH's only 24/7 student managed radio station with live DJs around the clock all year long. Since 1969, KTUH has aired commercial free and is the oldest non-commercial educational radio station on the island. KTUH is heard on the radio at 90.1 FM and online at ktuh.org. KTUH celebrates having long-running shows such as Monday Night Live, which is

dedicated to bringing live music by up-and-coming musicians to listeners; Kipuka Leo, which is the only all Hawaiian language program on air; and the KTUH Alumni Show. KTUH is heard island wide since its antenna co-location with Hawaii Public Radio in 2015.

Student Media Board
Office: Hemenway 107
Phone: (808) 956-7043
Email: uhsmb@hawaii.edu
Website: <http://www.manoanow.org/smb/>

--

This message was sent on behalf of UH Manoa Student Media Board.
Please do not reply to this message.
It was sent from an address that cannot accept incoming email.

Announcement ID number: 1510259939-22573
Announcement distribution:
- All students at UH Manoa



UHM STUDENT MEDIA BOARD

APPENDIX F.2

Public Forum

on

Fee Increase Proposal
Powerpoint Presentation



Student Media Board

— Fee Increase Proposal —



Overview

- Currently at \$16 per student per semester (BOP, \$13 and BCA, \$3)
- BOP/BCA Fees haven't changed since 1988
- Propose a \$22 increase per student over the course of two years
- BOP fee will go from \$13 to \$23
- BCA fee would go from \$3 to \$15
- The total fee SMB would collect per student per semester: \$38
- This will allow us to continue our training programs without interruption or termination



SMB Fee Proposal

	FY18 (current)	FY19	FY20	FY21	FY22	FY23	FY24
BOP	13	23	23	23	23	23	23
BCA	3	10	15	15	15	15	15
TOTAL	16	33	38	38	38	38	38
Net Change		17	5	0	0	0	0



Let's look at 1988

1988

UH Mānoa Full Time Student Tuition

\$1,090

499% inc.

Gallon of regular, unleaded gas

\$1.08

275% inc.

Minimum wage in Hawaii

\$3.85

240% inc.

Student Media Fees

\$16

2017

UH Mānoa Full Time Student Tuition

\$5,436

Gallon of regular, unleaded gas

\$2.97

Minimum wage in Hawaii

\$9.25

Student Media Fees

\$16

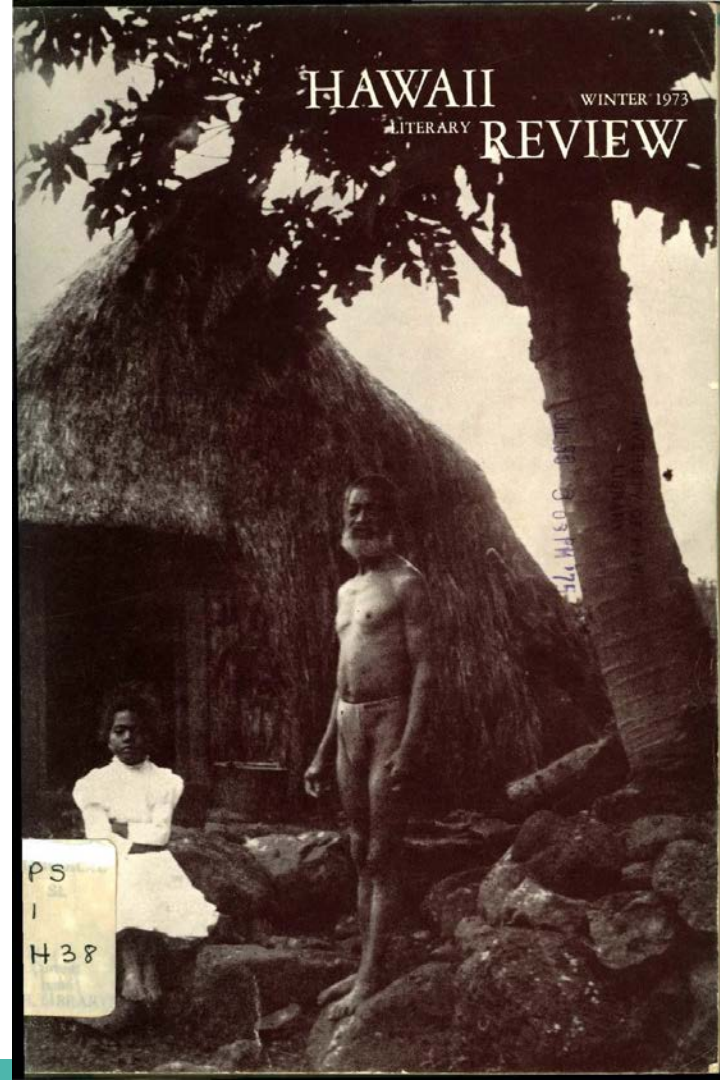


Student Media Programs on Campus are in crisis



KALEO

//////////////// THE VOICE



Hawai'i Review

- International, award -winning arts journal
- Student -Run
- 2 Print Issues per year, ebooks, *HR Online*
- *Words @ Mānoa* Writing Conference
- Publishes work by
 - students,
 - local community,
 - Native Hawaiians & Pacific Islanders
 - International writers & artists







How is the \$13 BOP fee broken down?

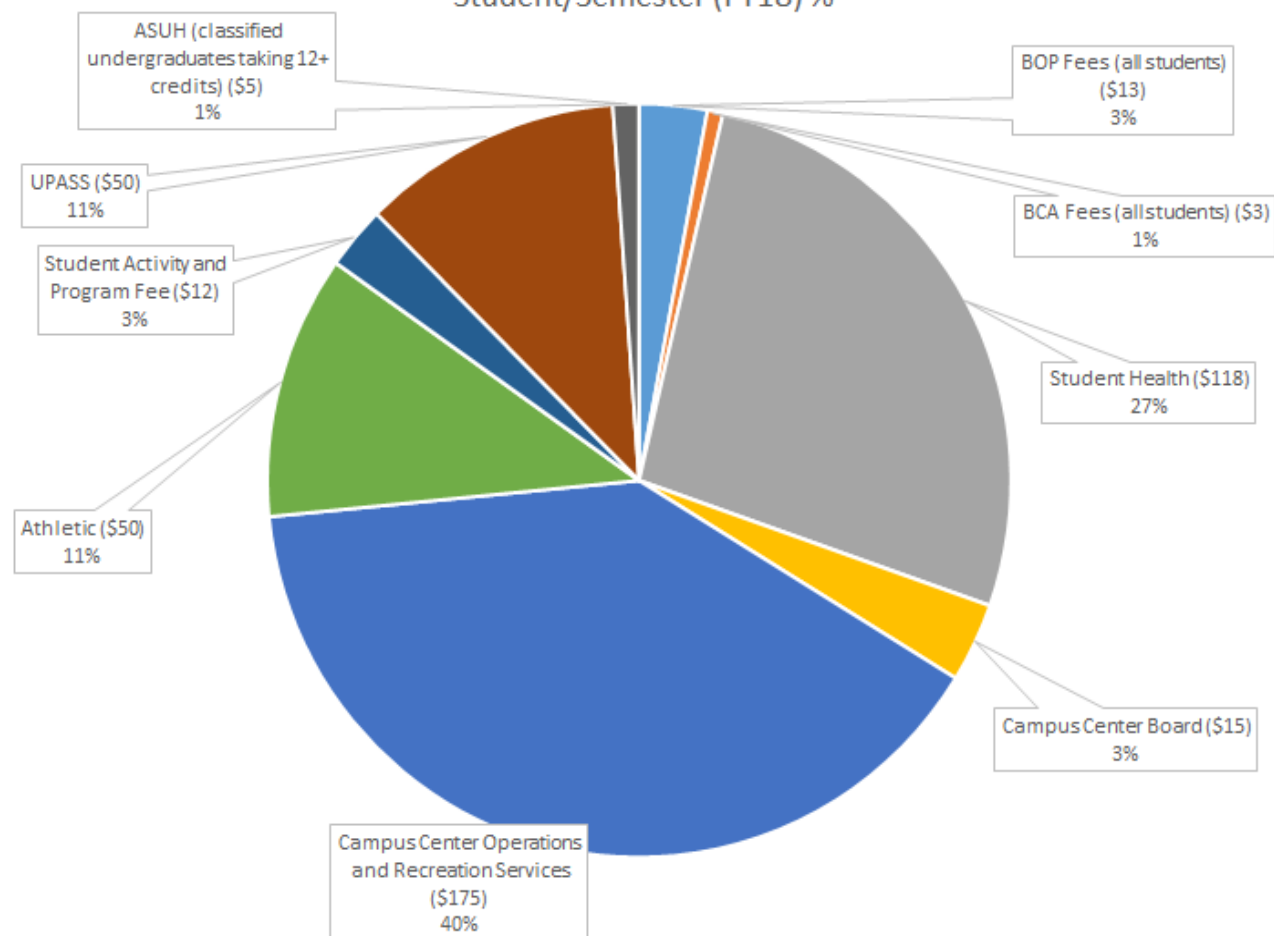
Ka Leo -	\$4.59
Hawaii Review -	\$0.40
SMB Program	
Sup & Admin -	\$6.46
SMB Marketing -	\$1.26
SMB -	
\$0.28	

How is the \$3 BCA fee broken down?

KTUH -	\$1.95
UH Productions -	\$0.77
SMB -	
\$0.28	

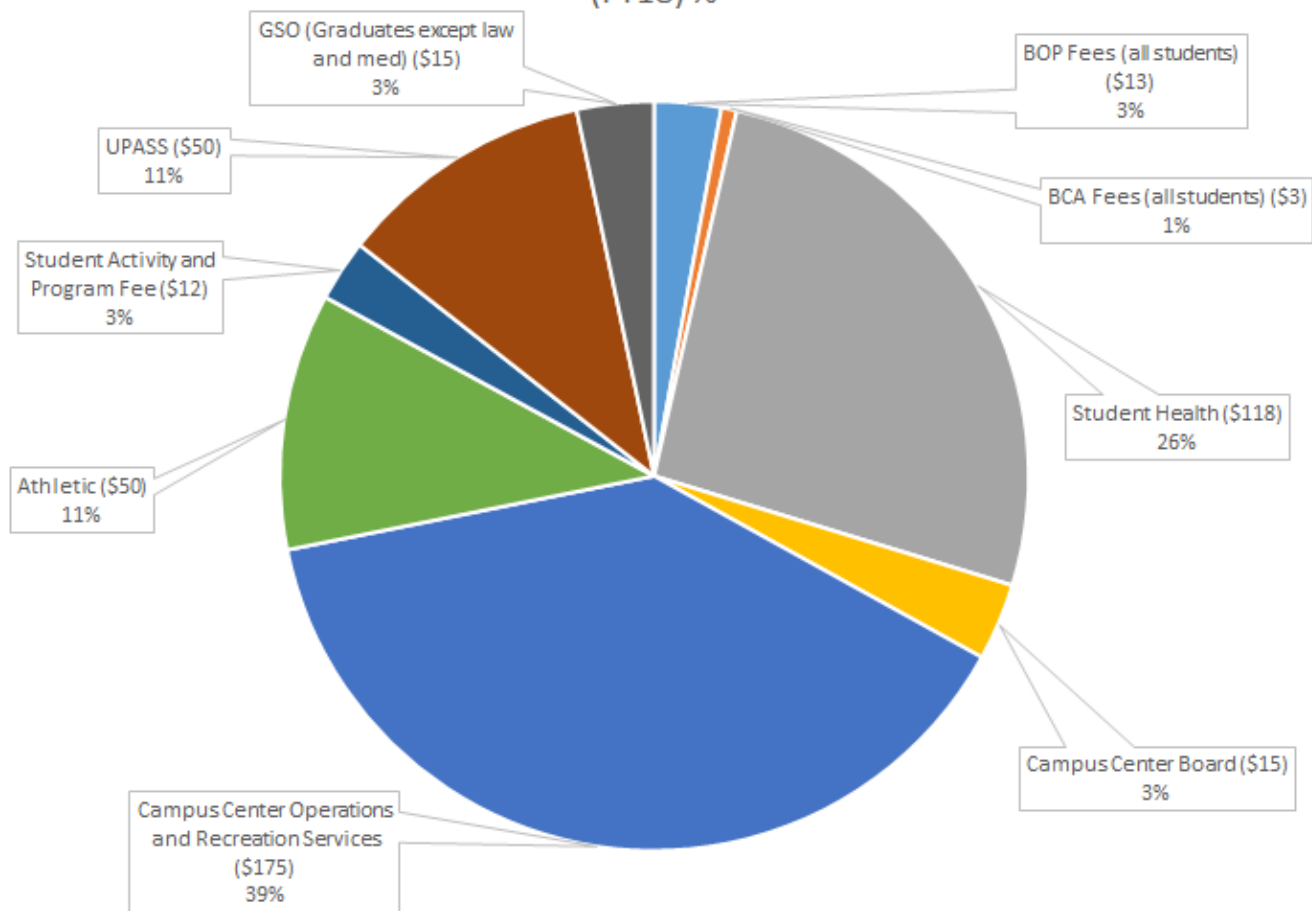


Current Student Activity Fee Breakdown Per Undergraduate Student/Semester (FY18) %





Current Student Activity Fee Breakdown Per Graduate Student/Semester (FY18) %





Program Quality

1st Place, 2017 PINACLE AWARD for MOBILE APP - MANOA NOW, College Media Association

1st Place, 2017 PINACLE AWARD for LITERARY MAGAZINE - HAWAII REVIEW, College Media Association

Best in Show, 2017 PELE AWARD for MOBILE APP - MANOA NOW, American Advertising Awards

3rd Place, COLLEGE MEDIA COMPANY OF THE YEAR 2017, College Media Business Advertising Managers (CMBAM)

Best MULTI-MEDIA AD CAMPAIGN 2017, College Media Business Advertising Managers (CMBAM)

1st Place School Newspaper, Hawaii Publisher Association 2017



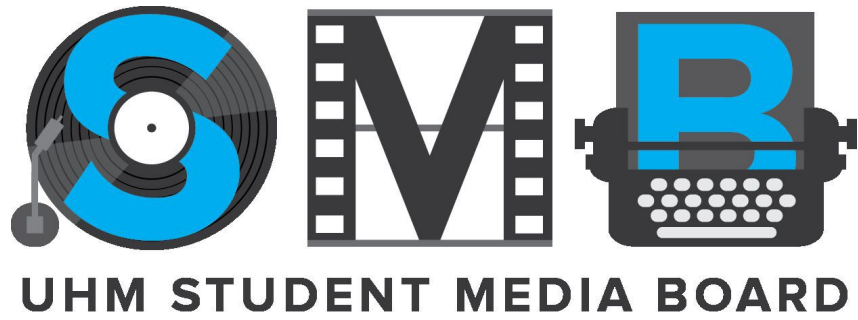
“Through my education
I didn't just develop skills,
I didn't just develop the
ability to learn, but I
developed confidence.”

-Michelle Obama

Mahalo

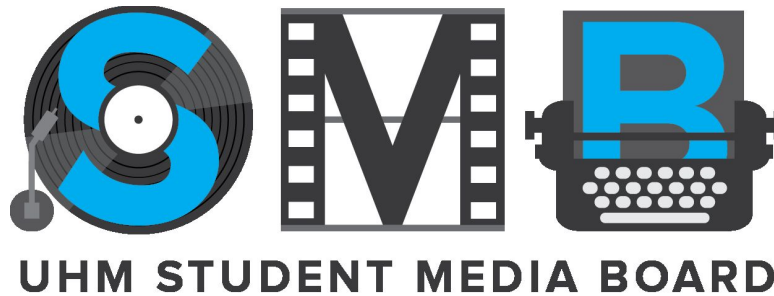
Questions / comments?

Ask now or email us at uhsmb@hawaii.edu.



APPENDIX F.3

SMB Fee Proposal Fact Sheet



SMB FEE PROPOSAL FACT SHEET

What is the SMB?

The Student Media Board (SMB) is one of five Chartered Student Organizations (CSO) at the University of Hawai'i at Mānoa. Chartered Student Organizations are appointed by the university's Board of Regents to serve the campus community. The SMB was formed in 2014 when the Board of Publications and the Broadcast Communications Association combined to alleviate costs and encourage collaboration among student media programs.

The Student Media Board is the oversight organization for all student-run campus media. Our programs include

- Ka Leo O Hawai'i: the on-campus news organization
- Hawai'i Review: UHM's literary journal
- KTUH 90.1 FM: the 24/7 college radio station
- UH Productions: the video productions team

How does student media benefit me?

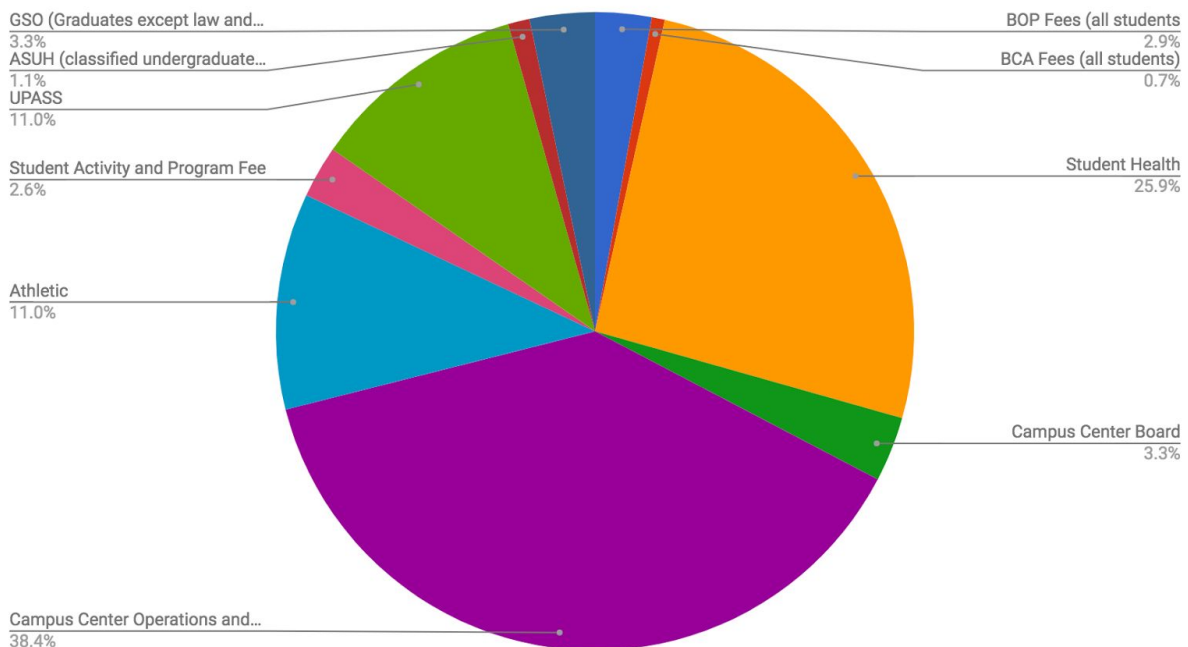
The four media student-run media organizations on campus are where students, administrators, and the greater Mānoa community can connect and collaborate.

Any student can join the media programs: All majors and class standings are welcome. A diverse team supports each program: Business majors are able to work on budgets and management, computer science majors are able to work on the website. We also have students in American Studies who write for Ka Leo, and English Ph.D students who are DJs on KTUH.

These programs are real-time opportunities to learn leadership and professionalism with guidance from advisors and professionals from the field. You are given the responsibility to solve complex problems similar to what you will find in your career in an environment designed to help students grow. You are able to supplement your education with real-world job experiences.

What are the current fees a student pays?

Current Fee Per Student/Semester



	Current Per Student/Semester
BOP Fees (all students)	\$13.00
BCA Fees (all students)	\$3.00
Student Health	\$118.00
Campus Center Board	\$15.00
Campus Center Operations and Recreation Services	\$175.00
Athletic	\$50.00

Student Activity and Program Fee	\$12.00
UPASS	\$50.00
ASUH (classified undergraduates taking 12+ credits)	\$5.00
GSO (Graduates except law and med)	\$15.00
Total Student Activity Fees Undergraduate	\$441.00
Total Student Activity Fees Graduate	\$451.00

What are the fees that I pay that go toward the SMB?

All student fees currently include \$16 total that go to the SMB every semester. When you look at your tuition schedule, \$13 goes toward the Board of Publications (BOP) which helps Ka Leo and Hawai'i Review. This fee was established in 1988 and has not changed. The other \$3 are from the Broadcast Communications Association fee, which go toward KTUH and UHP. This fee has not changed since 1986. About 100 students are involved in the Student Media Programs.

What does that money pay for?

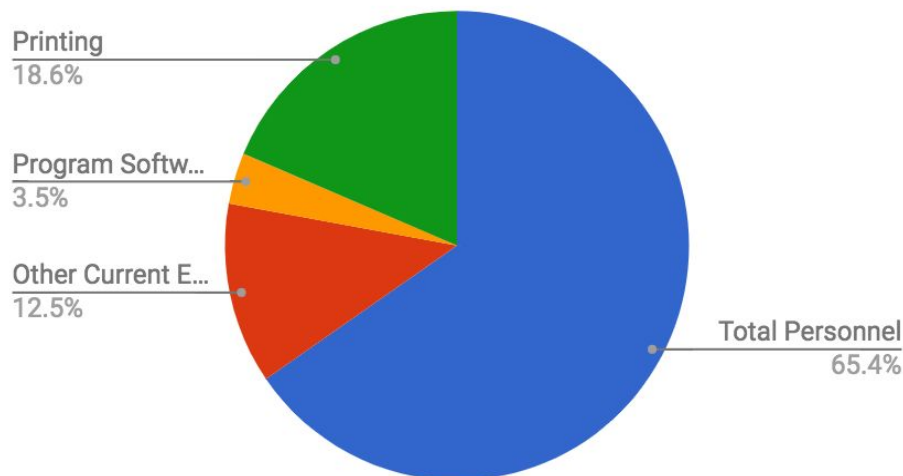
The Board of Publications (BOP) fee helps pay for Ka Leo O Hawai'i and Hawai'i Review's staffing, marketing, circulation, printing, technology and faculty advisers. More than half the BOP budget goes toward paying personnel costs, which includes students and their faculty advisers for student media.

Ka Leo, since 1922, is the campus newspaper and a venue for student voices and free expression. It is available in print twice a month. Ka Leo's online content mirrors much of how news has evolved and features breaking campus news, sports, features and opinions. Ka Leo brings to the campus community student produced multimedia content. Through its mobile app, Manoa Now, Ka Leo and the other student media programs are always available. Ka Leo offers students the rare opportunity to be

involved in all aspects of producing and managing a news organization for print and circulation. For more on Kaleo - <http://www.manoanow.org/kaleo/>

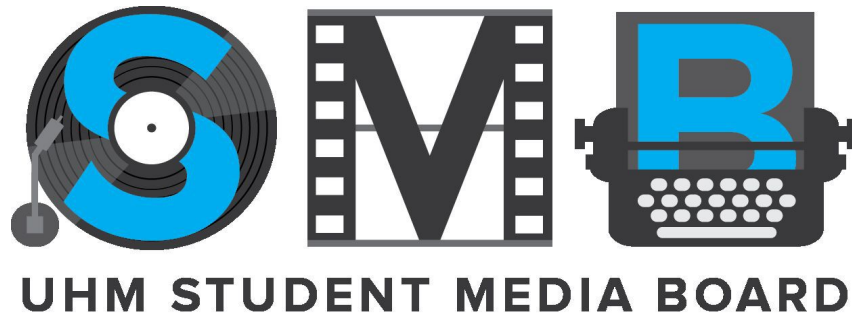
Since 1973, Hawai'i Review has been the creative voice for local, national and international writers and poets. This acclaimed literary journal publishes the journal twice a year both in print and online. Past journals are also archived online. There are usually over 200 journal submissions for the journal making it highly competitive. Students engage in all aspects of publishing the journal - a hands on experience that is only available at the Hawai'i Review. For a sampling of Hawai'i Review - <http://hawaiiireview.org/>

BOP Expenditures Breakdown FY18



The Broadcast Communication Authority's (BCA) fee goes toward KTUH and UH Productions. This includes staffing, technology (in physical equipment and software) and faculty advisers. Around 75 percent of the BCA budget goes toward paying personnel costs, which includes students and their faculty advisers.

Heard of Da Scoops? 72 hour Film Challenge? Historically known as the Student Video and Film Association that produced the UH Magazine via Olelo, UH Productions has been in operation since 1983. This all student video production "company" provides students of all fields the practical experience of video production and management. Students are in the forefront in developing projects, working with clients and pitching and pricing projects. UH Productions allows students to work with industry standard



APPENDIX G.1

Presentation to
Graduate Student Organization &
Associated Students of the University
of Hawai'i Manoa
Powerpoint



Student Media Board

— Fee Increase Proposal —

Mission of SMB

“Purpose is to govern **STUDENT PUBLICATIONS, DIGITAL MEDIA** production and **BROADCAST** programming including over FCC allocated frequencies and channels and to provide **EDUCATIONAL OPPORTUNITIES** for UHM students in the field of mass communication.”

Ka Leo o Hawai'i (1922)

Hawai'i Review (1973)

UH Productions (1985)

KTUH FM Honolulu (1969)

What does the SMB Fee Fund?

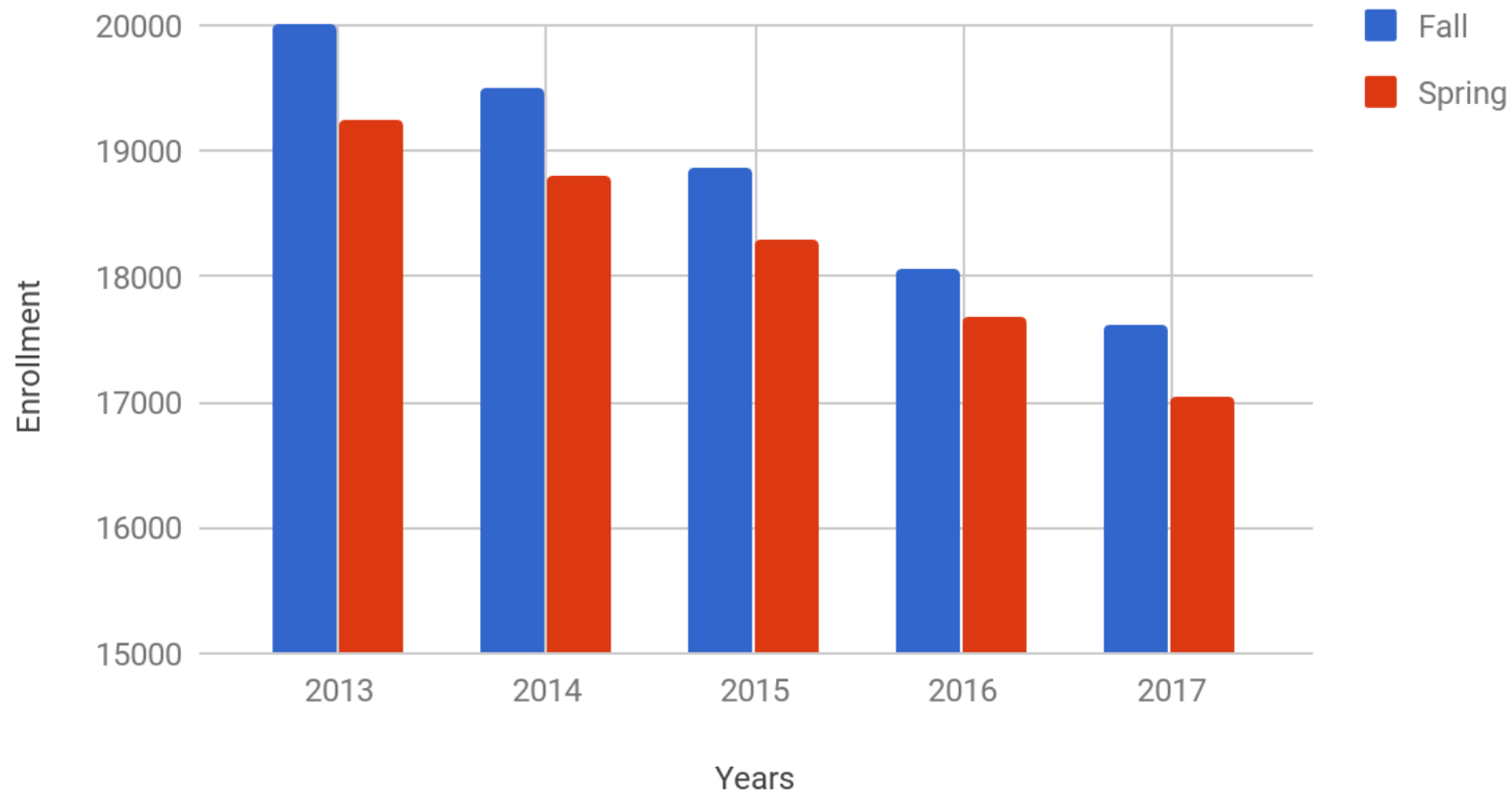
- Student-run media organizations
 - Bi-monthly *Ka Leo* (10,000+ print issues) & online news
 - Bi-annual literary journal *Hawaii Review*
 - KTUH's 24/7 live broadcast (FM & Web)
 - Video production services through UHP
- Campus and community outlet for student voice
- Training for students in multi-media platforms
- *Manoa Now* mobile app

Significant Events Impacting Programs

- Dissolution of BOP and BCA as separate governing bodies
 - Governing consolidation; fees remain separate
- Outsourcing of printing
- Digital first initiatives
- Social media presence
- Increased demand for video production
- Transition from print to web impacting advertising revenues
- KTUH upgrades wattage; moves to Tantalus



UHM Student Enrollment



Alternative sources of funding/costs

- Advertising in print and web
- Mobile app advertising
- Sponsorships with departments and commercial vendors
- Journal subscriptions
- KTUH underwriting
- Commercial video production
- Music sales
- DJ services for events
- Creative design services

Overview

- Current fees: \$16 per student per semester (BOP, \$13 and BCA, \$3)
- No change since 1988
- Proposal of a \$22 increase per student over two years
- BOP: \$13 to \$23
- BCA: \$3 to \$15
- New total fee SMB fee = \$38
- Allow for media programs to continue without interruption or termination

SMB Fee Proposal

	FY18 (current)	FY19	FY20	FY21	FY22	FY23	FY24
BOP	13	23	23	23	23	23	23
BCA	3	10	15	15	15	15	15
TOTAL	16	33	38	38	38	38	38
Net Change		17	5	0	0	0	0



Let's look at 1988

1988

2017

UH Mānoa Full Time Student Tuition

UH Mānoa Full Time Student Tuition

\$1,090

499% inc.

\$5,436

Gallon of regular, unleaded gas

Gallon of regular, unleaded gas

\$1.08

275% inc.

\$2.97

Minimum wage in Hawaii

Minimum wage in Hawaii

\$3.85

240% inc .

\$9.25

Student Media Fees

Student Media Fees

\$16

\$16

How is the \$13 BOP fee broken down?

Ka Leo -	\$4.59
Hawaii Review -	\$0.40
SMB Program	
Sup & Admin -	\$6.46
SMB Marketing -	\$1.26
SMB -	
\$0.28	

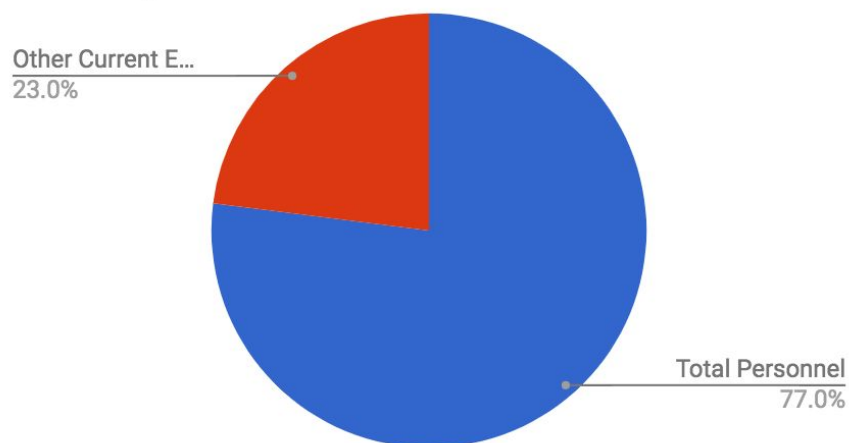
How is the \$3 BCA fee broken down?

KTUH -	\$1.95
UH Productions -	\$0.77
SMB -	
\$0.28	

equipment while ensuring creativity and personalization. Videos by UH Productions can be viewed at: www.manoanow.org/uhpro

KTUH, UH's only 24/7 student managed radio station with live DJs around the clock all year long. Since 1969, KTUH has aired commercial free and is the oldest non commercial educational radio station on the island. KTUH is heard on the radio at 90.1 FM and online at ktuh.org. KTUH celebrates having long running shows such as Monday Night Live which is dedicated to bringing live music by up and coming musicians to listeners, Kipuka Leo which is the only all Hawaiian Language program on air, and the KTUH Alumni Show. KTUH is heard island wide since its antenna co location with Hawaii Public Radio in 2015.

BCA Expenditures Breakdown FY 18



Why does the SMB need a fee increase?

The Student Media Board has four award-winning, student-led media organizations operating on a budget from the 1980s. Each program has sustained budget cuts to accommodate the 30-year-old budget, and the SMB's reserves are empty. Without a fee increase, the campus media organizations face closure, and the university loses a 95-year commitment to student voices and a co-curricular environment in which students develop ideas which can not be taught in the classroom.

How much will the fee increase?

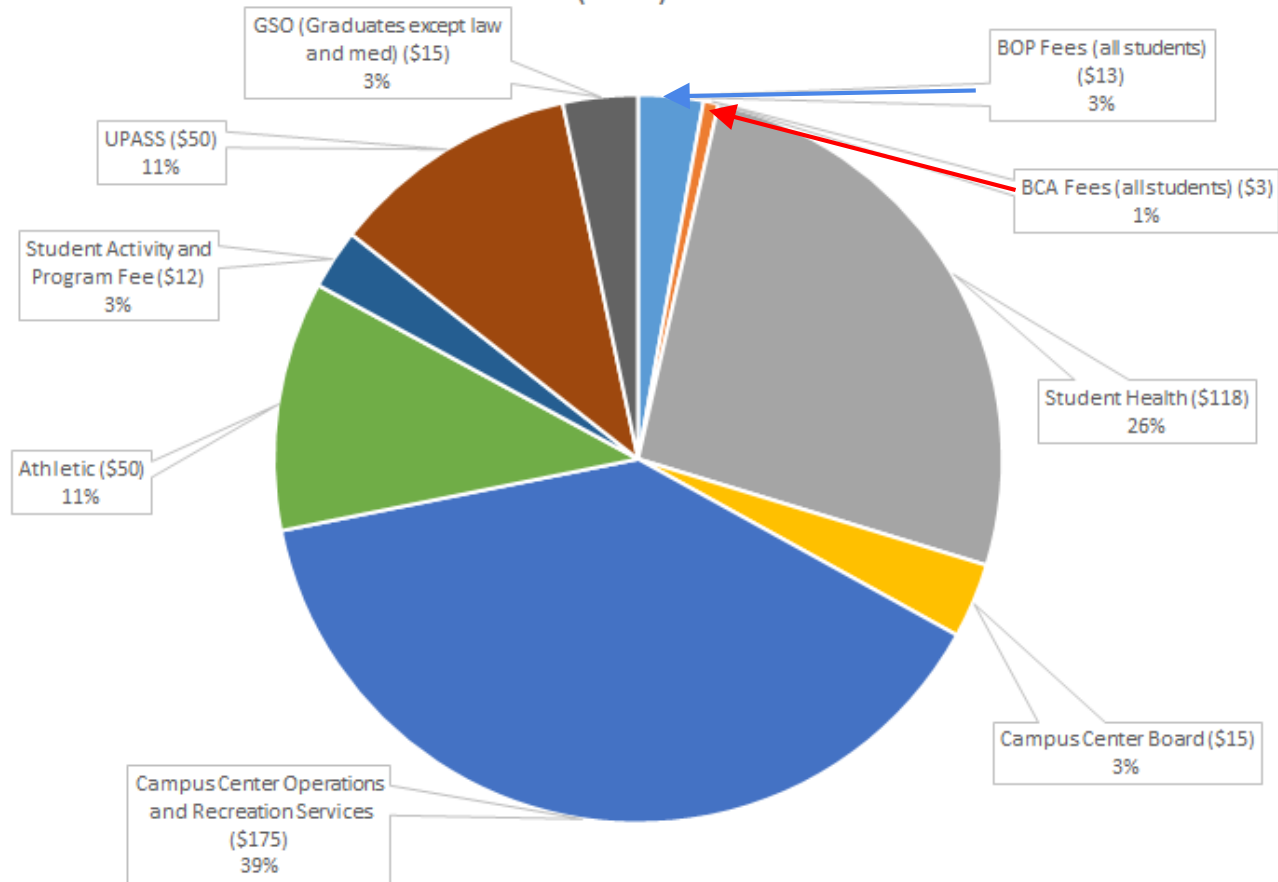
We are proposing a fee increase to the BOP and the BCA Fees over two years. The first year with a total increase of \$17 would happen in Fall 2018 and a subsequent increase of an additional combined \$4 in Fall 2020 in order to sustain the media programs. The overall fee will be from a total of \$16 to \$38 per student per semester. The BOP and BCA Summer Fee schedule will remain the same (There is no BOP fee during the summer; BCA fee is \$1 per summer session).

	FY18 (current)	FY19	FY20	FY21	FY22	FY23	FY24
BOP	13	23	23	23	23	23	23
BCA	3	10	15	15	15	15	15
TOTAL	16	33	38	38	38	38	38
Net Change		17	5	-	-	-	-

For more information, please contact uhsmb@hawaii.edu.



Current Student Activity Fee Breakdown Per Graduate Student/Semester (FY18) %



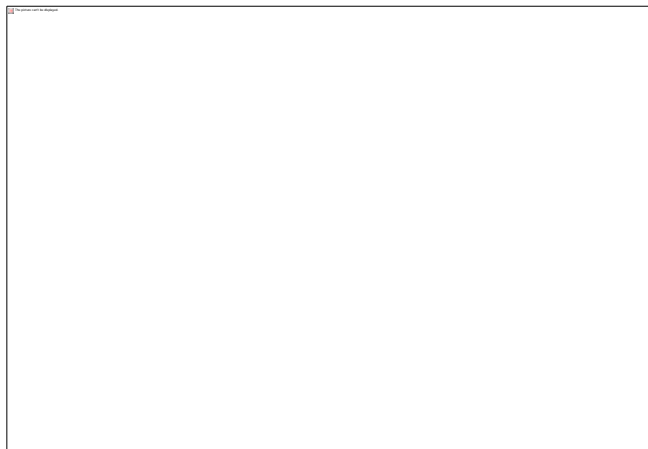
Student Media Survey Results

Two surveys were conducted (Spring and Fall 2017)

	Spring 2017	Fall 2017
Respondents	396	692
Undergraduates	-	502
Graduates	-	165

*25 surveyed were post-doc, exchange, or other

In Spring 2017, 84 percent of students surveyed replied “yes” to the question: **“Would you be in support of additional funding for student led organizations that have been operating on the same budget since the 1980’s?”**



Program Quality

1st Place, 2017 PINNACLE AWARD for MOBILE APP - MANOA NOW, College Media Association

1st Place, 2017 PINNACLE AWARD for LITERARY MAGAZINE - HAWAII REVIEW, College Media Association

Best in Show, 2017 PELE AWARD for MOBILE APP - MANOA NOW, American Advertising Awards

3rd Place, COLLEGE MEDIA COMPANY OF THE YEAR 2017, College Media Business Advertising Managers (CMBAM)

Best MULTI-MEDIA AD CAMPAIGN 2017, College Media Business Advertising Managers (CMBAM)

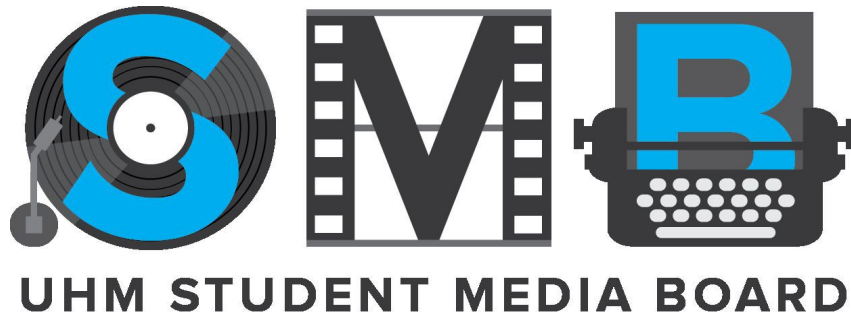
1st Place School Newspaper, Hawaii Publisher Association 2017



Mahalo

Questions / comments?

Ask now or email us at uhsmb@hawaii.edu.



APPENDIX G.2

Presentation to
Graduate Student Organization &
Associated Students of the University
of Hawai'i Manoa
Script

Slide 1 (Intro): Emily

Hello and thank you for welcoming the Student Media Board to your meeting and allowing us to present our fee increase proposal. I wanted to bring the team here so everyone could introduce themselves beforehand and be available for questions after.

Today we would like to present our fee increase proposal to you. Since we met during the summer, the SMB voted on a firm dollar amount that would be enough to sustain our programs while keeping student's cost of attendance in mind. We also conducted another survey and held two student forums, and have worked to articulate what student media is and how it enhances our campus. In this presentation, we will go over that and talk about the budget.

Slide 2 (SMB Mission): Emily

In 2014, the Student Media Board was formed from the Board of Publications and the Broadcast Communication Authority to create a united front within student media that enables collaboration, multimedia integration and reduces duplication among the programs. Our goal as a board is to build an environment for any UH student to get professional media training through working to create four distinct media products.

Slide 3 (What does the SMB Fund): Emily

The \$16 collected by the SMB through the BOP and BCA fees go toward providing a platform for the student voice. UH Manoa has a 95-year commitment to a space like this, back when the student news organization was a newspaper called the Hawaii Mirror. Today, student voices are heard via Ka Leo, the news organization, Hawaii Review, the literary journal, (and the only one with a commitment to publishing native hawaiian voices), KTUH, a 24/7 college radio station, and UHP, creative and contracted video production services.

In 2017, \$137,284 went directly back to students working in the four media programs. The programs the SMB works with provide an opportunity to get job training while working that prepares students for careers after graduation, whether in communications or not.

Additionally, the fee supports the Manoa Now mobile app, which last month won 1st place at the national College Media Association awards and won Best in Show in the 2017 PELE Awards, a district competition for the American Advertising Awards. It has gained over 15,000 downloads since it was created in summer 2016 - just a little over a year ago -- on a campus with an enrollment of +/- 20,000 students. We strive to make the app a functional resource for students - a 1-stop shop - where they can access the only GPS based campus map with walking directions, the shuttle and bus schedule, UH ID deals, download dining dollars, view campus & community events, or even the latest on the ASUH the ASUH tab, , or

Slide 4 (Significant Events Impacting Programs): Emily

So how did we get to the point of asking for a fee increase? As the media landscape around the world changes from traditional formats to digital, the programs have adjusted to embrace this change. University of Hawaii Productions arose and meets the high demand for video content from university students who consume most media through video today. As interest in online news grew, Ka Leo cut back its printing schedule, closed its printing presses, and focused on creating web content and investing in the app. We have, and still are, learning how to best utilize online advertising and sponsorships in the app to earn ad revenue, but as the nationwide trend shows as well, digital ads bring in less revenue than print, and there are costs associated with running on a digital first initiative that organizations around the world have as well.

Slide 5 (Student Enrollment): Emily

Another factor in how we got here is as student enrollment decreases, the money we, and all CSOs collect decreases, however the Board and the programs hope to preserve and improve the quality of the products we create;

Slide 6 (SMB Budget- BOP): Emily

We included the full budgets and variance reports for FY 17 so that you can see a full year in the packet we sent out, but to highlight some things in our numbers: Under current expenses this includes stipends paid out to staff in Ka Leo, Hawai'i Review, SMB student members and other support services staff. We also include the financial proformas reflecting what the budget may look like with the fee increase. If you notice, the BOP financial proforma will show a deficit before 2030 but we anticipate addressing as the programs continue to transition to becoming more collaborative.

We were anticipating increased revenues with 1 FTE marketing and sales professional. We anticipated that this position will be funded by the revenues that the marketing dept is able to bring in. Therefore, costs are adjusted if the marketing revenues decrease.

Other current expenses also includes the cost of printing the newspaper which is approximately \$100,000 a year.

Slide 7 (SMB Budget- BCA): Emily

Under current expenses also includes stipends paid out to staff in KTUH Directors and UH Productions producers.

Slide 8 (Alternate Sources of Funding/Cost-cutting Measures): Emily

Our goal as a board is to create an environment for four unique media programs to build on their foundations in a learning lab. In order to do this, we actively pursue ways to make the budget more efficient and also bring in additional revenue just like media organizations do outside of

the university. Ka Leo runs ads online, in print, and on the mobile app. Hawaii Review co-hosts a conference that helps raise funds as well as sells journal subscriptions to those outside the university. KTUH has an underwriting program and provides DJ services for events on and off campus, and UHP has produced videos on contract for conferences through the university and also businesses in the community.

Slide 9 (Overview): Steve

The SMB was formed as a result of merging two previous CSOs, the Board of Publications and the Broadcast Communications Authority in 2014 as a cost-cutting measure. We wanted to reduce duplication of resources among programs and maximize the use of existing funds. When you look at your student fees, we collect the BOP fee of \$13 per student per semester and the BCA fee of \$3 per student per semester.

The last time these fees were changed was in the 1980s. The BCA fee was established at \$3 in 1983 and the BOP fee was established by the Board of Regents at \$13 in 1988.

We are proposing a fee increase that totals \$22 per semester spread out over two years. So let me explain what that would look like: Next year, the BOP fee would increase by \$10 (from \$13 to \$23) per semester, and the BCA fee would increase \$7 or (from \$3 to \$10) per semester. In the year after that, academic year 2019-2020, the BOP fee would remain at \$23 a semester, and the BCA fee would go from \$10 a semester to \$15 a semester.

This fee increase is simply to maintain student media on campus. UHM has had a student-run news organization for nearly a century. Without a fee increase, this organization representing your student voice will come to an end.

Slide 10 (Fee Increase Numbers): Steve

Slide 11 (1988 Comparison): Steve

Slide 12 (What each fee pays for): Steve

The reason we have these charts is because we think it's important for you the students to understand the bigger picture, so to speak, regarding the total makeup of fees that are collected from students every semester. As you can see on this slide, the SMB fees are broken up into two fees: one for the publication (BOP), and the other for the video and broadcast (BCA). These fees combined, fund the SMB which is the governing body of student media programs and its 4 programs. Each program received the following amounts per FY 18.

Slide 13 (General Fee Pie Chart for Undergraduate Students): Steve

Slide 14 (General Fee Pie Chart for Graduate Students): Steve

Currently, undergraduate students at UHM pay \$441 a semester and \$16 goes toward student media. So, as you can see the breakdown here, the amount of fees collected by the Student Media Board - for each of the four media outlets - is quite small, only 4% total. Of the 4% of fees covering SMB programs, the majority goes to the publications (KL, HR and support services such as student media marketing and administration), so 3% of the total. The other 1% goes to the other 2 programs (UHP, KTUH). This explains why, percentage-wise, a greater portion of the fee increase we are proposing will go towards UHP and KTUH since they have historically received a very, very low percentage (0.7% to be exact) of the total fees collected from students.

Slide 15 (Survey Results): Emily

We surveyed UHM students twice: once to gauge interest in increasing funding for student-led programs that operated on an outdated budget and the other to see the threshold amount of money students could afford to pay.

In the survey process, we did receive feedback from Bonny and in the survey comments that the questions were biased, and we have included that in our proposal to the Board of Regents and wanted to acknowledge this to you folks as well.

Slide 16 (Programs): Paige

Ka Leo O Hawai'i is, at its core, a fundamental space for students to express their opinions and use their voice. We are not a newspaper, but a media organization that provides students with opportunities in writing, editing, photography, graphic and web design, social media, video coordination, marketing, advertising and public relations. Ka Leo is a one-stop shop for campus resources and opportunities.

Hawai'i Review is an international, award-winning literary arts journal. HR elevates the creative voices of students and the local community. We are one of a few major publishers of Hawaiian and Pacific art and writing. HR publishes two print issues a year, ebooks, and a web series. It also collaborates with many local arts organizations..

UHP is a student led organization that focuses on producing visual content and promotional videos for student organizations and university departments. Students receive hands-on professional experience in video production, and generate creative content for the students of UH Manoa, the local community, and international collegiate audiences. Our staff consists of

about 30 students coming from a range of academic backgrounds. Not only do members learn the skills needed to function in a film environment, they also gain leadership and communication experience by working closely with clients, on and off campus.

Slide 17 (Awards/Alumni): Nick

This year, we won, for the 1st time ever, two National 1st place awards from the College Media Association's Pinnacle Awards. One was for our Mobile App - Manoa Now and the other for our Literary Publication - Hawaii Review.

Our Manoa Now App was also awarded BEST IN SHOW and received the prestigious PELE AWARD from the American Advertising District Awards.

Our Manoa Now Marketing Team earned 20 national awards in 2017 from the College Media Business and Advertising Managers Association including being rated as the 3rd BEST College Media organization in the country with the BEST Multi-Media Ad Campaign.

Ka Leo also has a long list of awards from the Hawaii Publisher Association including the 1st Place School Newspaper for 2017.

Deeper dive on the why...post college.....

Experience of the program.... The lasting impact well beyond one college years.

Real life experience, relationships, memories. Job stuff that aids one well after college. Teaches you things that _____

Whether or not you use the specific skills... in broadcast, or writing, or management... it's the real life applications from working in a professional setting... While also being a student. You're left with a sense of higher higher education. It's so much more than an internship, or a campus club, or frat, or social organization... rather a place where likeminded people come together to grow, and produce, and gain real world experiences that they wouldn't necessarily get in their individual colleges.

Tradition of the programs... quality and experience

But Changing times call for changing budgets... and if these programs are going to survive, then we need your help....

Slide 18 (Conclusion): Emily

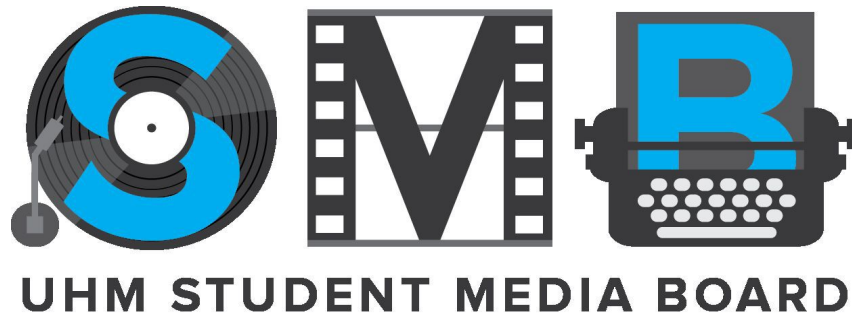
As a CSO, we are grouped with other organizations that improve student life like ASUH, GSO, CCB, and SAPFB. We are lucky to be a part of a unique CSO on campus in that we get to create a tangible product that represents the students' voice. This student voice has had representation for nearly 100 years, starting with a student newspaper, and becoming more visible as media programs expanded. Student media is the only opportunity to connect with that student voice, and it is also one of the only places on campus where anyone, from any major or class standing, can learn skills as technical as operating a live radio show or using Adobe In Design to create a page of a journal or newspaper or a final cut of a video or developng

applications for a mobile device -- to skills as transferable as clear communication and professional leadership development.

When all of us were brainstorming on what we can do to help save these programs and I got to watch everyone interact and collaborate, I was reminded of an interview I read of Michelle Obama from a panel she spoke on last year. The topic was specifically education for women, but she said, "Through my education, I didn't just develop skills, I didn't just develop the ability to learn, but I developed confidence." All of the ways students work together to share their voices is built upon the foundation of an education UH gives us, the work experience we have as opportunities on campus, and the confidence we as students gain when we have a place to express our views and know we will be heard.

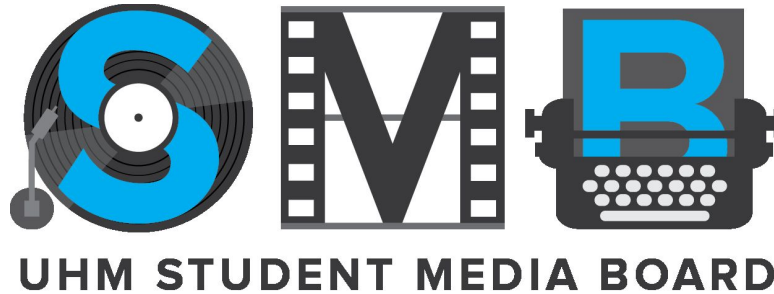
Slide 19 (Mahalo): Emily

Thank you, everyone, for coming to learn about what the Student Media Board is proposing and we hope you know a bit more about what each program does as well. When any CSO goes through the fee increase process, the university recommends several ways to connect with students to make sure every voice is heard. We intend to reach out to student in all the ways the university recommends, and we have copies of our student survey you can take here, and we'd also like to open up the floor for questions/comments.



APPENDIX G.3

Presentation to
Graduate Student Organization &
Associated Students of the University
of Hawai'i Manoa
Fact Sheet



SMB FEE PROPOSAL FACT SHEET

What is the SMB?

The Student Media Board (SMB) was formed as a Chartered Student Organization in 2014 to govern student publications, digital media production, and broadcast programming including over FCC allocated frequencies and channels to provide educational opportunities for UHM students. The board oversees four student-run campus media programs dedicated to channelling the student voice.

Our programs include

- Ka Leo O Hawai'i: the on-campus news organization
- Hawai'i Review: UHM's literary journal
- KTUH 90.1 FM: the 24/7 college radio station
- UH Productions: the video productions team

These four organizations plus the Student Media Board currently employ 143 undergraduates and 24 graduate students.

The SMB was formed in a merger of the Board of Publications and the Broadcast Communications Association to alleviate costs and encourage collaboration among student media programs.

How does student media benefit me?

The four media student-run media organizations on campus are where students, faculty, administrators, and the greater Mānoa community can connect and collaborate. These organizations are the one place that guarantees a venue for the student voice and communicates it to not only campus, but the community as well.

Any student can join the media programs: All majors and class standings are welcome. A diverse team supports each program: Business majors are able to work on budgets and management, computer science majors are able to work on the website. We also have students in American Studies who write for Ka Leo, and English Ph.D students who are DJs on KTUH.

These programs are real-time opportunities to learn leadership and professionalism with guidance from advisors and professionals from the field. You are given the responsibility to solve complex problems similar to what you will find in your career in an environment designed to help students grow. You are able to supplement your education with real-world job experiences.

What are the fees that I pay that go toward the SMB?

All student fees currently include \$16 total that go to the SMB every semester. When you look at your tuition schedule, \$13 goes toward the Board of Publications (BOP) which helps Ka Leo and Hawai'i Review. This fee was established in 1988 and has not changed. The other \$3 are from the Broadcast Communications Association fee, which go toward KTUH and UHP. This fee has not changed since 1986.

In any given year, the SMB has anywhere from 100-200 students working in student media. The Manoa Now app has around 15,000 downloads with 3,360 active weekly users. Ka Leo's website has seen 210,204 unique views over the last year, and UHP's videos have 1882 active subscribers and an average of 130K views annually. Hawaii review received 234 submissions and published 48 submissions in their latest journal (#87). KTUH operates 24/7 all year round.

What does that money pay for?

The Board of Publications (BOP) fee (\$13) helps pay for Ka Leo O Hawai'i, Hawai'i Review's operations which includes editorial and circulation students' pay and stipends, the printing of the newspaper and the journals, software for web and mobile content, repair and maintenance of equipment, including the upkeep of the delivery van and the newspaper kiosks. SMB support services such as Student Media Marketing and Administrative Support are also paid out of this fee which includes an admin and marketing staff that provides services for all the SMB programs as well as the board's operation; as well as the salaries of three FTE advisors (the Marketing Manager position is intended to be self sustaining with advertising revenues) for the 4 SMB programs and the board.

The Broadcast Communication Authority's (BCA) fee (\$3) goes toward KTUH and UH Productions. This includes staffing, technology (in physical equipment such as cameras lighting, audio recording equipment and computers and specialized software). Around 75 percent of the BCA budget goes toward paying personnel costs via student stipends and campus job wages. This is considered high simply because the programs only receive \$1.95 per student/semester in fees for KTUH and \$0.77 of the fee for UH Productions. 0.25% FTE is also paid out of this fee for the KTUH Chief Engineer as required FCC regulations.

Please see the attached FY 2017 budget and variance as it shows how the SMB fees were budgeted and spent for the entire year. SMB program managers will adjust expenditures based on revenues that come in.

Why does the SMB need a fee increase?

The Student Media Board has four award-winning, student-led media organizations operating on a budget from the 1980s. Each program has sustained budget cuts over the years, and the SMB's reserves are depleted. Without a fee increase, the campus media organizations will face severe cuts in services that may include the closure of programs. The cost of this is that the University and community loses a 95-year commitment to student voices and a co-curricular environment in which students develop ideas which can not be taught in the classroom.

How much will the fee increase?

We are proposing a fee increase to the BOP and the BCA Fees over two years. The first year with a total increase of \$17 would happen in Fall 2018 and a subsequent increase of an additional combined \$4 in Fall 2020 in order to sustain the media programs. The overall fee will be from a total of \$16 to \$38 per student per semester. The BOP and BCA Summer Fee schedule will remain the same (There is no BOP fee during the summer; BCA fee is \$1 per summer session).

	FY18 (current)	FY19	FY20	FY21	FY22	FY23	FY24
BOP	13	23	23	23	23	23	23
BCA	3	10	15	15	15	15	15
TOTAL	16	33	38	38	38	38	38
Net Change		17	5	-	-	-	-

Student survey and forum results

In Spring 2017, we surveyed students via eblast and physical survey to see if students would be interested in considering a fee increase for student media programs. Out of those surveyed, 84 percent said they would support additional funding for student led organizations that have been operating on the same budget since the 1980's.

In Fall 2017, we surveyed students again to learn the threshold amount students would be willing to pay toward a fee increase. About 58 percent of students chose the lowest option of \$25. The survey questions are attached at the end of this fact sheet.

We held open student forums on November 13 and 14, 2017 to receive feedback on our proposal. Around 30 people attended on November 13, 2017, and around 15 attended on November 14, 2017. We had SMB Fact Sheets available at both meetings. While those in attendance were mostly supporters of the media programs, key questions were asked: if there were ways to combine the BOP and BCA fee, the implications of not pursuing a fee increase, and why the Student Media Board did not pursue a fee increase earlier.

Since the Student Media Board formed in 2014, it has been working to reduce duplication and increase collaboration among four distinct media organizations. During the last three years, the board has encouraged the type of collaboration that allowed us to use our budgets most efficiently. We dedicated our resources and training to this goal, and are now confident that the programs are prepared to effectively use a higher fee.

In the same vein, combining the BOP and BCA fee is something that has been on the table while working on the fee increase. Creating one unified SMB fee takes additional steps and student-driven checks and balances that we are developing among the four programs. Before the SMB can pursue this, the students in each program will work to ensuring each media organization's budgets are considered.

The four media organizations are currently running on the most basic budget that can guarantee a quality product. Each program has made sacrifices to ensure this quality is maintained. The most prominent example of this is Ka Leo: the news organization went from printing daily to three times a week, to one time a week and now it prints two times a month. Within that process, Ka Leo also closed and sold its printing press. Further cuts to the four media organizations would significantly reduce the quality of each product. Some organizations would have to close their doors.

Peer and Benchmark Universities:

We researched both peer and benchmark institutions to determine how these organizations are funded and what programs they offer. Many of the organizations do offer the diversity that UHM media programs do.

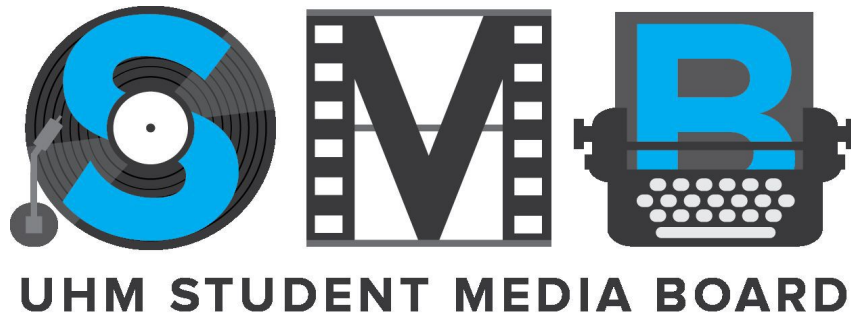
Peer Group University Name	Relationship with Student Fees
Mississippi State University	<ul style="list-style-type: none">• Does not collect student fees• Independent student newspaper (The Reflector)
University of Arizona	<ul style="list-style-type: none">• Collects student fees through a student media board structure• News organization published daily online and three times a week in print (Daily Wildcat), Radio (KAMP), student broadcasting (UATV)• Student fee is set at \$3 per student, per semester (so \$6 per academic year per student)
University of Kentucky	<ul style="list-style-type: none">• Does not collect student fees• Independent news organization that publishes twice weekly and daily online (The Kentucky Kernel) and public relations firm (Underground Design)• Radio station (WRFL-FM-Radio Free Lexington) licensed through university's Board of Trustees and facilitated as an NPR member station through the college with a philanthropy division to fundraise
University of New Mexico: Main Campus	<ul style="list-style-type: none">• Does not collect student fees• Independent student news organization that publishes twice a week in print and daily online (The New Mexico Daily Lobo)• Radio station, KUNM, an NPR affiliate licensed to the university
University of South Florida: Tampa	<ul style="list-style-type: none">• Does not collect student fees.• Independent student news organization (The Oracle) publishes twice a week in print and daily online• Only tie to university funding is that its GM is employed in the Division of Student Affairs.
University of Utah	<ul style="list-style-type: none">• Collects student fees through a media oversight board

	<ul style="list-style-type: none"> • News organization (Daily Utah Chronicle) Publishes twice a month in print and daily online • Radio: K-UTE • Public Relations firm: Absolute Communication • Advertising: University Media Sales Group • \$6.18 per student per semester, same for students whether they are in or out of state • Currently in the process of proposing a fee increase.
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Benchmark Group University Name	Relationship with Student Fees
University of Tennessee	<ul style="list-style-type: none"> • Collects student fees: \$11/student • The Daily Beacon Newspaper • The Phoenix Literary magazine
University of California, Davis	<ul style="list-style-type: none"> • Collects student fees • \$11.19 annual fee per student goes directly to paying for the news organization (The Auggie). This fee expires in 5 years. • Student Government allocates separate funding for the radio station (KDVS).
University of California, Irvine	<ul style="list-style-type: none"> • Collects student fees: \$18 over student per quarter to receive 1.3 million through student fees. • KUCI Radio, New University Newspaper, Yearbook, Anteater TV, Various Alternative Media
University of California, San Diego	<ul style="list-style-type: none"> • Does not collect student fees. • Independent student news organization (UCSD Guardian Newspaper) that publishes in print once a week and daily online
University of North Carolina, Chapel Hill	<ul style="list-style-type: none"> • Does not collect student fees. • Independent student news organization (Daily Tar Heel) that publishes three times a week in print and daily online
University of Washington, Seattle	<ul style="list-style-type: none"> • Collects student fees.

	<ul style="list-style-type: none">• Each student pays \$129 per quarter• Publishes two print editions a week and has daily online video (Daily of the University of Washington)• Radio station: Huavoiceradio — a Chinese-language radio station
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For more information, please contact uhsmb@hawaii.edu.



APPENDIX G.4

Senate Resolution 2018-1

William S. Richardson School of Law

5th Senate, 2nd Session

S. RES. 2018-1

IN THE SENATE OF THE STUDENT BAR ASSOCIATION OF
THE WILLIAM S. RICHARDSON SCHOOL OF LAW
RESOLUTION

WHEREAS, the Student Media Board is a recognized, chartered student organization of the University of Hawai'i at Mānoa; and

WHEREAS, the Student Media Board publishes *Ka Leo O Hawai'i* and *Hawai'i Review*, and oversees KTUH and UH Productions, and has previously published an annual student handbook and student planner, publications which benefit students both directly and indirectly; and

WHEREAS, the Student Media Board mandatory student fee is \$16.00 and has not changed since 1988, and fee revenue has not kept up with inflation and cost-of-living increases; and

WHEREAS, the Student Media Board has historically used market advertising to supplement the Board's budget and due to substantial changes globally in advertising revenues of publications in general, the Board projects an irreversible budget shortfall in the coming fiscal years; and

WHEREAS, the Student Media Board has already taken significant and affirmative action to address the budget shortfalls with appropriate budget cuts; and

WHEREAS, the financial crisis of the Student Media Board has adversely affected the quality of its programs and the further budget shortfalls will increase the decline in quality; and

WHEREAS, other students in the UH system, including UH Hilo, have faced similar budget cuts threatening to dismantle arts and humanities programs vital to maintaining the University's reputation as a comprehensive, liberal arts institution; and

WHEREAS, the Senate finds that the programs of the Student Media Board provide an important contribution to student life at UH Mānoa; and

WHEREAS, the Senate finds that the programs of the Student Media Board have launched the careers of notable UH alumni who have made a lasting impact on the community, including authors, journalists, and public officeholders; and

WHEREAS, voices within the University, including UH faculty, and members of the community, including the editorial board of *Honolulu Civil Beat*, have voiced support for UH to provide more adequate funding for programs of the Student Media Board; and

WHEREAS, the Graduate Student Organization has previously gone on record to support raising student fees to address the Student Media Board's financial crisis;

NOW THEREFORE, BE IT RESOLVED by the Senate of the Student Bar Association of the William S. Richardson School of Law, to support the Student Media Board's proposal for a reasonable increase in mandatory student fees to help preserve the Board's programs; and

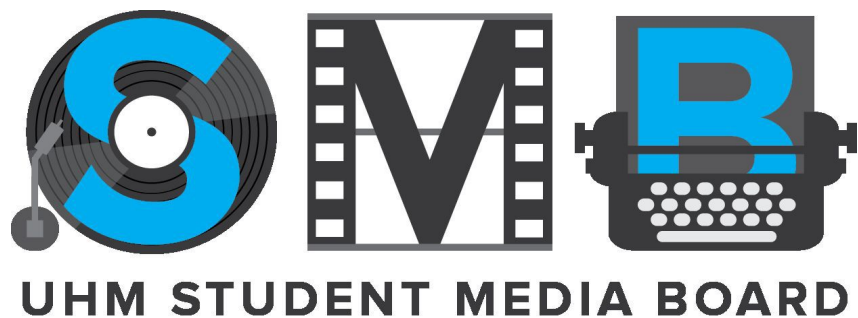
BE IT FURTHER RESOLVED, that the Senate urge the Student Media Board to review the long-term financial plans of their programs so that they may better anticipate foreseeable changes in the media industry and avert crises in the future; and

BE IT FURTHER RESOLVED, that certified copies of this resolution be transmitted to the Senate of the Associated Students of the University of Hawai'i, the General Assembly of the Graduate Student Organization, the Chairperson of the Student Media Board, the President of the University of Hawai'i and Interim Chancellor of the University of Hawai'i at Mānoa, and the Chairperson of the University of Hawai'i Board of Regents.

CERTIFICATION OF ADOPTION

It is HEREBY CERTIFIED that RESOLUTION NO. 2018-1 was adopted by the Senate of the Student Bar Association, lawfully convened and authorized to act, on January 30th, 2018.

A handwritten signature in black ink, appearing to be "Marilyn Lee", is written over a faint, circular official seal of the University of Hawai'i.



APPENDIX H.1

Student Media Awards Received

APPENDIX H.1

UHM STUDENT MEDIA AWARDS AND RECOGNITIONS

American Advertising Awards – District 13

Pele Awards

2017

Mobile app - Best in Show (Mānoa Now)

2018

Advertising design – honorable mention, “Food Truck Comic” (Mānoa Now)

Associated Collegiate Press (ACP)

2013

Ad/ editorial - third place (Ka Leo)

2015

Newspaper Pacemaker - finalist (Ka Leo)

Cartooning award - fourth place (Ka Leo)

2016

Rate card - second place (Ka Leo)

Display ad - second place (Ka Leo)

Cartoon award - ninth place (Ka Leo)

House ad - ninth place (Ka Leo)

2017

Ad campaign - second place (Mānoa Now)

Display ad - fourth place (Mānoa Now)

Cartooning award - fourth place (Ka Leo)

2018

Advertisement of the year - honorable mention (Mānoa Now)

Society for Professional Journalism (SPJ)

2018

Excellence in journalism awards - second place (Ka Leo)

Student spot news in any media - first place (Ka Leo)

Pa’i (Hawaii Publishers Award)

2004

Best school newspaper - second place (Ka Leo)

2008

School newspaper excellence - first place (Ka Leo)

2009

School newspaper excellence - first place (Ka Leo)

2010

School newspaper excellence - first place (Ka Leo)

2012

School newspaper excellence - second place (Ka Leo)

2013

School newspaper excellence - first place (Ka Leo)

2014

School newspaper excellence - second place (Ka Leo)

2015

School newspaper excellence - first place (Ka Leo)

2016

School newspaper excellence - first place (Ka Leo)

2017

Student video - first place (Ka Leo)

School newspaper excellence - first place (Ka Leo)

Student story - first place (Ka Leo)

Student photography - second place (Ka Leo)

College Media Association (CMA) - Pinnacle

2017

Four - year literary magazine - first place (Hawaii Review)

Mobile app/plugin - first place (Mānoa Now)

2018

Best online ad - third place (Mānoa Now)

2019

Best breaking news photo - second place (Ka Leo)
Photo of the year - honorable mention (Ka Leo)
Design of the year - first place (Ka Leo)
Four-year website of the year - third place (Ka Leo)
Mobile app plug in - first place (Mānoa Now)
Best online ad - second place (Mānoa Now)

CMA Film and Audio Festival

2019

Creative category - first place "Punahou Carnival" (UH Productions)

College Media Business & Advertising Managers (CMBAM)

1991

Themed classified section - second place (Ka Leo)

2000

Best rate card - first place (Ka Leo)

Best newspaper promotion campaign - third place (Ka Leo)

2011-

Best special section - third place (Ka Leo)

2012

Sales increase of a special section - third place (Ka Leo)

2013

Cartooning award - editorial- honorable mention (Ka Leo)

Cartooning award - cartoon strip- honorable mention (Ka Leo)

Event plan - first place (Ka Leo)

Sales increase of a special section - first place (Ka Leo)

2014

Sales increase of a special section - fourth place (Ka Leo)

Back to school orientation guide - second place (Ka Leo)

Sales incentive program - fourth place (Ka Leo)

Designer - fourth place (Ka Leo)

PR/ marketing manager - third place (Ka Leo)

Multi- media ad campaign - second place (Ka Leo)

Sales promotion materials - first place (Ka Leo)

New group promotion concept- first place (Ka Leo)

2015

Best self-branded promotional giveaway - fourth place (Ka Leo)
Best sponsored content native advertising - first place (Ka Leo)
Best training program - fourth place (Ka Leo)
Best mobile app strategy - second place (Ka Leo)
Best sales strategy - third place (Ka Leo)
Best mobile app sales increase - third place (Ka Leo)
Best sales pitch- second place (Ka Leo)
Best interstitial- first place (Ka Leo)
Best classified-first place (Ka Leo)
Best fundraising- second place (Ka Leo)

2016

Best display ad - third place (Ka Leo)
Best sponsored content or native advertising- third place (Ka Leo)

2017

Best multi-media ad campaign - third place (Mānoa Now)
Best sponsored content or native advertising - first place (Mānoa Now)
Best college media design program - third place (Mānoa Now)
Best back-to-school orientation issue or section - second place (Mānoa Now)
Best group promotion - honorable mentions (Mānoa Now)
Best designer - honorable mention (Mānoa Now)
Best college multi- media program - third place (Mānoa Now)
Best self-promotion multimedia ad campaign - second place (Mānoa Now)
Best display ad - second place (Mānoa Now)
Best video - first place (Mānoa Now)

2018

Best group promotion - third place (Mānoa Now)
Best self-promotion multimedia ad campaign - third place (Mānoa Now)
Best interstitial - first place (Mānoa Now)
Best back to school issue - second place
Best video ad/ underwriting - first place (Mānoa Now)
Best display ad - first place (Mānoa Now)
Best college multi-media program - third place (Mānoa Now)
Best out of home promotion - honorable mention (Mānoa Now)

College Broadcasters Institute (CBI)

2002

Best public announcement - first place (KTUH)
Best feature reporting - finalist (KTUH)

Best technical production - finalist (KTUH)
Best student media website - finalist (KTUH)

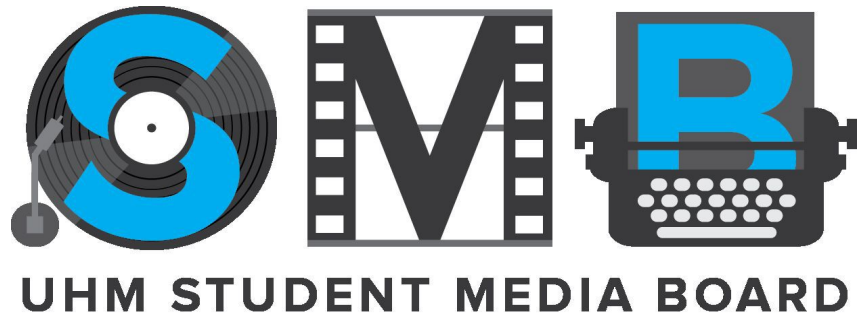
2019

Best hard news (audio) - third place "Kaiwi Monk Seal News" (KTUH)
Best student media website - third place (KTUH)
Best social media presence - second place (KTUH)

City and County of Honolulu

2019

Recognition of 50 years of service to the community (KTUH)



APPENDIX H.2

Testimonials

Testimony of Alexander Bitter
1111 Army Navy Drive, #134
Arlington, VA 22202

In Support of the University of Hawai‘i at Mānoa Student Media Board Fee Increase Proposal

Honorable Members of the Board of Regents,

I am a reporter with the news service at S&P Global (formerly Standard & Poor’s). Before I became a financial journalist for a Fortune 500 company, I was on staff at Ka Leo O Hawai‘i between 2012 and 2016, including one year as editor-in-chief.

My job as a professional reporter is the result of my time in student media. Stories I wrote at Ka Leo were among the clips I submitted in successful internship applications at The Wall Street Journal, TheStreet.com, Hawaii Business Magazine and Honolulu Magazine. Those experiences, in turn, enabled me to secure my current position at S&P.

In journalism, published stories and work experience, not classes, are the keys to getting internships and full-time positions. Ka Leo allows students to write those stories and learn from those experiences.

Approving the Student Media Board fee increase to \$38 over two years will allow other students to have the same learning experience — and professional success — that I did, whether through modest stipends for editors or new office computers.

UH leadership talks about creating workforce-ready graduates as part of their mission. Raising this fee will support that kind of learning for students pursuing careers in journalism, advertising, digital media, marketing, graphic design and related fields.

Ten years ago, the Board of Regents created an entirely new fee to support student athletes. The last time UH’s student journalists last received a boost was when Ronald Reagan occupied the White House.

I humbly ask you to approve the proposed fee increase. Failure to do so will make experiences like mine rarer and professional success harder for UH students.

Mahalo,
Alex Bitter

Testimony in Support of the University of Hawai'i Mānoa Student Media Board Fee Increase Proposal

December 23, 2019

TESTIMONY OF:

Cedric Duarte

98-380 Koauka Loop #324

Aiea, HI 96701

To: Honorable Members of the Board of Regents:

I testify in support of the Student Media Board's proposal for a student activity fee increase. My name is Cedric Duarte and my affiliation with the University is as former student volunteer at KTUH.

The lessons I learned at KTUH led me to a 12-year career at various radio stations in Honolulu. I was privileged to have the hands-on experience with not only the radio station equipment, but the rules and regulations of broadcasting. I also walked away from KTUH with management experience having served in several positions including Program Director and General Manager. The first operational budget I ever completed was at KTUH and I continue to employ the guidance I received during those exercises in my career today.

I feel student media is an important part of the college experience. Student media provides a unique learning laboratory which gives a participant a look at the finer points of creating media in a real-world setting. The students are tasked with delivering their content through their respective platforms with real deadlines and outcomes for success, combined with the lessons of making mistakes. These opportunities are not always available within a classroom setting.

In addition, Student Media benefits the students and the campus community by allowing student voices to be heard through platforms that carry standing in the community. While an editorial can be published online, to have your voice appear in Ka Leo or KTUH or on a video through UH Productions allows a student voice to have further standing in the community. In short, their voices mean more when carried by these outlets.

The landscape of media is ever-changing. It is important for The University to keep up with these changes and give its students the best opportunities possible to gain real-world experience while sharing their voices. I am in support of the Student Media Board's fee increase proposal and I respectfully ask for your full consideration and that you approve this request.

Me Ka Ha`a Ha`a

A handwritten signature in black ink, appearing to read 'Cedric Duarte'.

Cedric Duarte

Testimony of Lean Naldo (Name)

Address: 2092 Kuhi Ave 1803

In Support of the University of Hawai'i Mānoa Student Media Board Fee Increase Proposal

To: Honorable Members of the Board of Regents:

I testify in support of the Student Media Board's proposal for a student activity fee increase.

My name is: Lean Naldo

My affiliation with the University is as:

Alumni

Student Media is important to me for these reasons:

Student Media, especially KUH, gave me a place to improve my speech and communication skills, and given me more confidence with how I express my ideas. It has also opened doors to new opportunities.

Student Media benefits students and the campus community in the following ways:

It gives students a place to share new and interesting ideas and forms of art that might not be expressed elsewhere, especially in the islands. It also opens the community to new ways of looking at things, especially with the aforementioned ideas shared by members of the Student Media.

I am in support of the Student Media Board's fee increase proposal and I respectfully ask for your full consideration and that you approve this request.

Respectfully,

Lean Naldo 11/29/19

(Signature and Date)

Name: Lean Naldo

Testimony of Joseph Palma (Name)

Address: 2843 Waiālae Ave #212

In Support of the University of Hawai'i Mānoa Student Media Board Fee Increase Proposal

To: Honorable Members of the Board of Regents:

I testify in support of the Student Media Board's proposal for a student activity fee increase.

My name is: Joseph Palma

My affiliation with the University is as:

Web Director for Ktuh and Student

Student Media is important to me for these reasons:


The services it provides are not only valuable to the university and its students but the community. These services are documents and artifacts that will be used to remember the university for decades. The things I will have created while with Student media I will always have and look back at.

Student Media benefits students and the campus community in the following ways:

It helps us learn professional skills, and gives us real world experience in the fields we want to build our career in.

I am in support of the Student Media Board's fee increase proposal and I respectfully ask for your full consideration and that you approve this request.

Respectfully,

 11/26/17
(Signature and Date)

Name: Joseph Palma

Testimony of Ellena Ruiz (Name)

Address: _____

In Support of the University of Hawai'i Mānoa Student Media Board Fee Increase Proposal

To: Honorable Members of the Board of Regents:

I testify in support of the Student Media Board's proposal for a student activity fee increase.

My name is: Ellena Ruiz

My affiliation with the University is as:

Student

Student Media is important to me for these reasons:

- the college would not be the same w/o it
- KTVH has allowed me to meet a lot of amazing people
- It's helped me become more of a leader

Student Media benefits students and the campus Community in the following ways:

connecting with other people who have similar taste in music and having the community come together through the music, it just really important that it is well funded

I am in support of the Student Media Board's fee increase proposal and I respectfully ask for your full consideration and that you approve this request.

Respectfully,

Ellena Ruiz 11/26/19
(Signature and Date)

Name: _____

Testimony of LUIS LOPEZ (Name)

Address: 639. N. Kua'āhi St., Apt #4, HNL 96817

In Support of the University of Hawai'i Mānoa Student Media Board Fee Increase Proposal

To: Honorable Members of the Board of Regents:

I testify in support of the Student Media Board's proposal for a student activity fee increase.

My name is: LUIS LOPEZ

My affiliation with the University is as:

a graduate masters student and KUPUH Volunteer DJ since
in Public Administration specializing in Mediation and Conflict Resolution 2018.

Student Media is important to me for these reasons:

- Supports various programs at UH
- Also, supports KUPUH which is a ~~se~~ great source to students and Honolulu community
- Provides community members to become involved into broadcasting on DJing

Student Media benefits students and the campus community in the following ways:

- Providing cultural and educational enrichment,
- Informing and announcing community events to the Honolulu community
- It gives opportunity to students to become involved in radio broadcasting, DJing and managerial aspects in the radio club

I am in support of the Student Media Board's fee increase proposal and I respectfully ask for your full consideration and that you approve this request.

Respectfully,

Luís AL 11/26/19

(Signature and Date)

Name: LUIS LOPEZ

Testimony of Mickey Weems (Name)

Address: 1839 Ke'eaumoku St. Honolulu HI 96822

In Support of the University of Hawai'i Mānoa Student Media Board Fee Increase Proposal

To: Honorable Members of the Board of Regents:

I testify in support of the Student Media Board's proposal for a student activity fee increase.

My name is: Mickey Weems.

My affiliation with the University is as:

lecturer.

Student Media is important to me for these reasons:

It is an educational opportunity for students.
Allows for community involvement.
Gives those of us who contribute a means for artistic expression
Provides noncommercial media content.
KTPH has an interstate & international following.
Radio station is unique in format - no other like it.

Student Media benefits students and the campus community in the following ways:

See above.

I am in support of the Student Media Board's fee increase proposal and I respectfully ask for your full consideration and that you approve this request.

Respectfully,


(Signature and Date)

Name: Mickey Weems

Testimony of Ryan Miyashiro (Name)

Address: 95-544 Awiki St. Mililani, HI 96789

In Support of the University of Hawai'i Mānoa Student Media Board Fee Increase Proposal

To: Honorable Members of the Board of Regents:

I testify in support of the Student Media Board's proposal for a student activity fee increase.

My name is: Ryan Miyashiro

My affiliation with the University is as:
an alumni and KTUH volunteer

Student Media is important to me for these reasons:

As a means of students creative expression, and a valuable
educational platform, to not just students, but the community as well

Student Media benefits students and the campus community in the following ways:

It offers a forum for students to engage a wider audience than they
would otherwise, share ideas and have public discourse.

I am in support of the Student Media Board's fee increase proposal and I respectfully ask for your full consideration and that you approve this request.

Respectfully,

Ryan Miyashiro 11/26/2019
(Signature and Date)

Name: Ryan Miyashiro

Testimony of Catherine Pérez (Name)

Address: 3322 Haydon Street Honolulu, HI 96815

In Support of the University of Hawai'i Mānoa Student Media Board Fee Increase Proposal

To: Honorable Members of the Board of Regents:

I testify in support of the Student Media Board's proposal for a student activity fee increase.

My name is: Catherine Pérez

My affiliation with the University is as: Student / Staff

Student Media is important to me for these reasons:

- Creates community on campus
- Prepares learning and growing students with a huge opportunity to learn ~~more~~ important skills
- Contributes to culture, art, education

Student Media benefits students and the campus community in the following ways:

Education, Professional growth, creates a sense of connection to culture, connects campus and community to new ideas, new points of view and unique voices that may not be heard anywhere else.

I am in support of the Student Media Board's fee increase proposal and I respectfully ask for your full consideration and that you approve this request.

Respectfully,

CC Pérez 11/26/19
(Signature and Date)

Name: Catherine Pérez

Testimony of Steve Stoddard (Name)

Address: 2345 Ala Wai Blvd #814 Honolulu, HI 96815

In Support of the University of Hawai'i Mānoa Student Media Board Fee Increase Proposal

To: Honorable Members of the Board of Regents:

I testify in support of the Student Media Board's proposal for a student activity fee increase.

My name is: Steve Stoddard

My affiliation with the University is as:

Community Member

Student Media is important to me for these reasons:

Alternative to mainstream media. Radio station -
plays music that cannot be found elsewhere.

Student Media benefits students and the campus community in the following ways:

Teaches the skills necessary for careers in media.
Builds confidence.

I am in support of the Student Media Board's fee increase proposal and I respectfully ask for your full consideration and that you approve this request.

Respectfully,

Steve Stoddard 11-26-2019

(Signature and Date)

Name: Steve Stoddard

Testimony of Dyani Cantu (Name)

Address: 2591 Dole Street, Honolulu HI 96822

In Support of the University of Hawai'i Mānoa Student Media Board Fee Increase Proposal

To: Honorable Members of the Board of Regents:

I testify in support of the Student Media Board's proposal for a student activity fee increase.

My name is: Dyani Cantu

My affiliation with the University is as:
student

Student Media is important to me for these reasons:


It provides a creative outlet for those studying media,
and is ~~important~~ a way for student-run facilities to
showcase themselves and demonstrate that they're making
a difference on campus

Student Media benefits students and the campus community in the following ways:

Alternative programming/ ^{media} is so important to any
college campus!

I am in support of the Student Media Board's fee increase proposal and I respectfully ask for your full consideration and that you approve this request.

Respectfully,

 11/26/19
(Signature and Date)

Name: Dyani Cantu

Testimony of J. Kaleo Ten Alladin (Name)

Address: 1211 Kamaile St Apt 7 Honolulu

In Support of the University of Hawai'i Mānoa Student Media Board Fee Increase Proposal

To: Honorable Members of the Board of Regents:

I testify in support of the Student Media Board's proposal for a student activity fee increase.

My name is: Kaleo

My affiliation with the University is as:

Faculty

Student Media is important to me for these reasons:

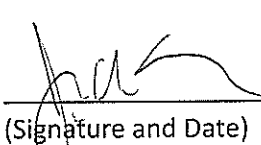
Stay in communication with community

Student Media benefits students and the campus Community in the following ways:

Synergy, connection, preparedness

I am in support of the Student Media Board's fee increase proposal and I respectfully ask for your full consideration and that you approve this request.

Respectfully,

 11/25/2019
(Signature and Date)

Name: J. Kaleo Ten Alladin

Testimony of Andrew Bennett Ernst (Name)

Address: 2591 Dole St Honolulu HI 96822

In Support of the University of Hawai'i Mānoa Student Media Board Fee Increase Proposal

To: Honorable Members of the Board of Regents:

I testify in support of the Student Media Board's proposal for a student activity fee increase.

My name is: Andrew Bennett Ernst

My affiliation with the University is as:

a student

Student Media is important to me for these reasons:

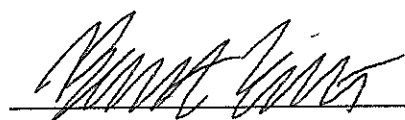
- I'm a DJ at KTUH and it is important to me. I also believe it's important to the entire community as well. I believe it is underfunded and that the fee does not adjust for inflation.

Student Media benefits students and the campus Community in the following ways:

- Learning experience for students
- Raise awareness for UH related events
- Entertainment/artistic enrichment

I am in support of the Student Media Board's fee increase proposal and I respectfully ask for your full consideration and that you approve this request.

Respectfully,

 11/25/19
(Signature and Date)

Name: Andrew Bennett Ernst

Testimony of Paige Okamura (Name)

Address: 66-180 Haleiwa Rd

In Support of the University of Hawai'i Mānoa Student Media Board Fee Increase Proposal

To: Honorable Members of the Board of Regents:

I testify in support of the Student Media Board's proposal for a student activity fee increase.

My name is: Paige Okamura

My affiliation with the University is as:

graduate student, Kawaihuelani; GRA, JIMAR/IHLRT; DJ, KUH

Student Media is important to me for these reasons:

KUH is an integral, one of a kind learning lab that benefits all students in all departments while also thoroughly enriching and educating the broader community. It is the only station on Oahu that broadcast live Hawaiian language programming.

Student Media benefits students and the campus Community in the following ways:

see above!

I am in support of the Student Media Board's fee increase proposal and I respectfully ask for your full consideration and that you approve this request.

Respectfully,

 11-25-19
(Signature and Date)

Name: Paige Okamura

Testimony of NATHAN K LYNCH (Name)

Address: 910 16th AVE HON HHI 96816

In Support of the University of Hawai'i Mānoa Student Media Board Fee Increase Proposal

To: Honorable Members of the Board of Regents:

I testify in support of the Student Media Board's proposal for a student activity fee increase.

My name is: NATHAN K LYNCH

My affiliation with the University is as:

PRO DIRECTOR, SUSTAINABILITY INITIATIVES

Student Media is important to me for these reasons:

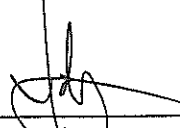
KUHI IS AN INTEGRAL, ONE-OF-A-KIND LEARNING LAB THAT BENEFITS ALL STUDENTS IN ALL DEPARTMENTS WHILE ALSO PROFOUNDLY ENRICHING & EDUCATING THE BROADER COMMUNITY. IT IS THE ONLY STATION ON OAHU THAT BROADCASTS LIVE HAWAIIAN LANGUAGE PROGRAMMING.

Student Media benefits students and the campus Community in the following ways:

SEE ABOVE!

I am in support of the Student Media Board's fee increase proposal and I respectfully ask for your full consideration and that you approve this request.

Respectfully,

 11/25/19.
(Signature and Date)

Name: NATHAN K LYNCH

Testimony of BRYAN MIH (Name)

Address: 1944 NANU PL, HONOLULU HI 96826

In Support of the University of Hawai'i Mānoa Student Media Board Fee Increase Proposal

To: Honorable Members of the Board of Regents:

I testify in support of the Student Media Board's proposal for a student activity fee increase.

My name is: BRYAN MIH

My affiliation with the University is as:

FACULTY

Student Media is important to me for these reasons:

KTUH IS VITALLY IMPORTANT AS A SOURCE OF INDEPENDENT
MUSIC, CREATIVE THOUGHT, AND IMMENSE COMMUNITY
INVOLVEMENT.

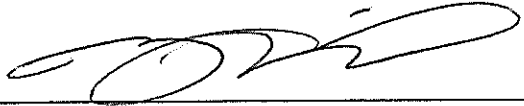
ALSO KA LEO & OTHER STUDENT MEDIA ARE IMPORTANT
OUTLETS FOR INDEPENDENT THOUGHT.

Student Media benefits students and the campus Community in the following ways:

IT IS A GREAT INCUBATOR OF TALENT AND
A UNIQUE & VALUABLE RESOURCE UNLIKE ANY OTHER
& SPECIFIC FOR THE STUDENTS & COMMUNITY OF
HAWAII.

I am in support of the Student Media Board's fee increase proposal and I respectfully ask for your full consideration and that you approve this request.

Respectfully,

 11/25/19
(Signature and Date)

Name: BRYAN MIH

Testimony of Zoe Dym (Name)

Address: 2591 Dole St, Wainani I #352, Honolulu, HI 96822

In Support of the University of Hawai'i Mānoa Student Media Board Fee Increase Proposal

To: Honorable Members of the Board of Regents:

I testify in support of the Student Media Board's proposal for a student activity fee increase.

My name is: Zoe Dym

My affiliation with the University is as:
Student

Student Media is important to me for these reasons:

I am a staff at KTUH, the university's student-run radio station. KTUH has given me a sense of belonging at this campus, and the friends I made here who shared the same passion for underground music as me has become my family. I have never loved and worked so hard for anything as much as I have for KTUH. The station has supported Honolulu's local artist for 50 years, and hopefully for many more to come.

Student Media benefits students and the campus Community in the following ways:

Student Media benefits students of UHM for 2 reasons. First, student media gives students on campus a community to make friendships and job experience. For example, after graduating I will be working at 2 Hawaii radio stations. Student Media also provides on and off campus information for not only students but for members of the community as well.

I am in support of the Student Media Board's fee increase proposal and I respectfully ask for your full consideration and that you approve this request.

Respectfully,

Zoe Dym 11/25/19
(Signature and Date)

Name: Zoe Dym

Testimony of David Wilkie (Name)

Address: 4132 Keanu St., Apt 1, Honolulu, HI 96816

In Support of the University of Hawai'i Mānoa Student Media Board Fee Increase Proposal

To: Honorable Members of the Board of Regents:

I testify in support of the Student Media Board's proposal for a student activity fee increase.

My name is: David Wilkie

My affiliation with the University is as:
alumnus

Student Media is important to me for these reasons:

- career development above all
- community service
- providing an alternative voice and set of values
- serving as a platform of self-expression

Student Media benefits students and the campus Community in the following ways:

It has opened doors in my career. At KTRM as the web director, I redeveloped the station's web site while teaching myself web application development. Having a highly trafficked project in production along with the title on my resume got my foot in the door for more than one well-compensated position after I graduated.

This is a great reason to fund student media and keep them
I am in support of the Student Media Board's fee increase proposal and I respectfully ask for your full student representation consideration and that you approve this request.

Respectfully,

David Wilkie 11/25/19
(Signature and Date)

Name: _____

Testimony of Sophia Rahnke (Name)

Address: 2591 Dole St Honolulu, HI 96822

In Support of the University of Hawai'i Mānoa Student Media Board Fee Increase Proposal

To: Honorable Members of the Board of Regents:

I testify in support of the Student Media Board's proposal for a student activity fee increase.

My name is: Sophia Rahnke

My affiliation with the University is as:

Student

Student Media is important to me for these reasons:

It is a way for students to get experience with careers/jobs that could aid them in future endeavors. It allows the voices of students to be heard in the community and among their peers. ~~Student~~ Student media has allowed me to grow personally, make connections with my community and learn about something I love... radio!!

Student Media benefits students and the campus Community in the following ways:

It allows students a form of expression and an avenue in which to learn about areas outside of the classes or building upon the classes they are taking. In terms of my education at UH, I ~~have~~ consider the takeaways from my classes and experience at KTUH equally priceless.

I am in support of the Student Media Board's fee increase proposal and I respectfully ask for your full consideration and that you approve this request.

Respectfully,

Sophia Rahnke 11/25/19
(Signature and Date)

Name: Sophia Rahnke

Testimony of Steven Prasoloff (Name)

Address: 1318 Monroe St, Oregon City, OR

In Support of the University of Hawai'i Mānoa Student Media Board Fee Increase Proposal

To: Honorable Members of the Board of Regents:

I testify in support of the Student Media Board's proposal for a student activity fee increase.

My name is: Steven Prasoloff

My affiliation with the University is as:
Student

Student Media is important to me for these reasons:

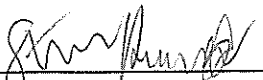
It provides me and many other DTs', a creative outlet that
also has a great involvement in our local community. KTUH allow
me to communicate with so many unique individuals, and help them
make their day brighter with music. It's almost like a second family,
and it's hard to communicate how much I love it.

Student Media benefits students and the campus Community in the following ways:

It allows students to get more passionate about their hobbies and
spread this love to the community. This, in turn, gets more students
people involved in student media, and the local community.

I am in support of the Student Media Board's fee increase proposal and I respectfully ask for your full consideration and that you approve this request.

Respectfully,

 11/25/19
(Signature and Date)

Name: Steven Prasoloff

Testimony of LIV STOFKO (Name)

Address: 2591 DOLE STREET, HONOLULU HAWAII 96822

In Support of the University of Hawai'i Mānoa Student Media Board Fee Increase Proposal

To: Honorable Members of the Board of Regents:

I testify in support of the Student Media Board's proposal for a student activity fee increase.

My name is: _____

My affiliation with the University is as:

a student

Student Media is important to me for these reasons:

- I pay student fees and feel as if KUTV has made my college experience unforgettable. I want others who go to UH now, and in the future, to feel as I do about college & UH!
- Student media provides such a creative outlook for students at UH.

Student Media benefits students and the campus Community in the following ways:

Same reasons that I said for why student media is important to me. Students need student media - and good student media. ~~it's not just a good thing~~ it's critical.

I am in support of the Student Media Board's fee increase proposal and I respectfully ask for your full consideration and that you approve this request.

Respectfully,

Olivia Stofko

(Signature and Date)

Name: LIV STOFKO

Timestamp	Email Address	This is the testimony of (full name):	UHM Affiliation	Have you directly benefited from Student Media Programs?	Please indicate why you support UHM Student Media Programs, such as Ka Leo, Hawaii Review, KTUH and UH Productions:	You may add additional supporting documents here.
10/31/2019 8:10:57	stofko28@hawaii.edu	Olivia Stofko	Undergraduate Student	Yes	For the past year, I have been fortunate enough to be a part of KTUH as both an on-air DJ and as the training director of the station. KTUH is unparalleled- it's a station full of both hardworking students and dedicated community members who have committed themselves to bringing alternative programming to Hawai'i 24/7. All UHM student media programs provide the University of Hawai'i at Manoa with a plethora of diversity that all students can benefit from. Our SMB programs give students a chance to express themselves while giving back to the university we love. If there would be a fee increase, we would have better equipped programs that could better reach the student population. KTUH has such a rich history dating back to 1969, and we hope to be able to say in fifty years from now to the people of Hawai'i that we are still, "The only station that loves you".	
11/27/2019 11:11:26	cordonio@hawaii.edu	Cassandra Rae Tjaden Ordonio	Undergraduate Student	Yes	Each program has a unique way of connecting to the campus community. I've seen each program work tirelessly to provide content such as news, entertainment, and more. The best part is that they don't do it for the money – they do it because it's their passion. Hawaii Review focuses on a lot of social issues in the Pacific Islands. And since Hawai'i has a lot of social issues, such as the Thirty Meter Telescope on Mauna Kea, it's relatable. Ka Leo has a staff full of dedicated reporters who make sure there is truth provided for the campus community – the good, the bad and ugly. KTUH and UH Productions works effortlessly to provide entertainment to the campus community. It give balance for all the other programs providing a lime of light.	
11/27/2019 18:14:49	jleo8@hawaii.edu	Johanna Leo Samman	Undergraduate Student	Yes	I currently work at Ka Leo as an opinions writer and I don't think I would have grown as much, both personally and professionally, if it wasn't for this opportunity. As an international student, my work options are very limited and having something that interests me and helps me pursue my career as well that I am allowed to work on and is so convenient, is definitely something I'm grateful for. I currently am about to start an internship with The Borgen Project and I don't think I would have gotten that without the experience I've gotten from writing for Ka Leo. Student media programs encourage students to better themselves, teaches us how to do good research, communicate proficiently, amongst other things. Ka Leo gave me a chance to realize writing and journalism are what I'm passionate about and what I want to do career-wise.	
11/28/2019 6:29:25	gmdiaz@hawaii.edu	Geneva Diaz	Undergraduate Student	Yes	Not only does it allow me to stay informed with what is going on at the campus community, it allows me to feel more connected to the students and places I frequent everyday.	
11/30/2019 5:42:58	toehmler@hawaii.edu	Thomas Oehmler	Undergraduate Student	Yes	to support student made content	
12/3/2019 16:25:10	justin.k.limasa@hawaii.gov	Justin Limasa	Former student advertising manager	Yes	The University of Hawaii at Manoa Student Media Program (SMP) is an instrumental piece of the UH Manoa experience, connect hungry minds to journalism, art and literary academia for the past --- years. As an alumni of the Ka Leo advertising program I was able to leverage the skills, network and experiences that I developed at Ka Leo to my current career in governmental communication. SMP enriches the quality of student life through out all -- UH campuses, exposing students from all walks of life to relevant forms of media and equipping them with the knowledge and tools to navigate this ever-evolving media landscape.	
12/4/2019 6:39:12	zebley.foster@gmail.com	Zebley Foster	Alumna	Yes	During my time at UH, I served as Ka Leo's Associate Chief Copt Editor. I would not have gotten my job today if it had not been for the work I did at Ka Leo. Ka Leo supports so many efforts for the university, that it would be a shame if the campus did not recognize it' s value and invest in it.	
12/4/2019 7:28:02	kent.nishimura@latimes.com	Kent Nishimura	Alumni	Yes	UHM Student media, specifically Ka Leo, set me on the path I am today. It's lead to a 10 year career in photojournalism that has allowed me to work at newspapers across the united states, including at my current employer, the Los Angeles Times. Working at Ka Leo and learning from my peers and advisors gave me the tools I needed to succeed. Especially in a time where Journalism is under fire and is continually shrinking we need student media programs like Ka Leo to teach the next generation of journalists, and to light a fire under them to keep the flame of journalism alive. Supporting student media programs supports democracy.	
12/4/2019 9:04:56	zachjohnson3033@gmail.coi	Zach Johnson	UH and Ka Leo Alum	Yes	UHM media programs like Ka Leo, Hawaii Review and UH Productions are essential for students looking to either get their foot in the door, professional experience or least an opportunity to see if they would like to make a career in media. For journalism students, these programs serve as a stepping-stone toward landing a job at a newspaper, magazine or radio/tv station after graduation, and as someone who has written full time the past four years for the biggest paper in Central WA, I can definitely say I wouldn't be here with out Ka Leo and the ample guidance of its Advisor Jay Hartwell.	

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12/7/2019 17:19:37	aldena@hawaii.edu	Alden S Alayvilla	Alumnus	Yes	<p>As a Ka Leo alumnus from 2013 to 2016, the organization was and will always be dear to my heart. I wouldn't be where I am today if it wasn't for the program. During my stay at Ka Leo, I learned invaluable real-world lessons and skills that cannot be replicated in any classroom. The environment was that of 'ohana. Each and every one of us grew and lifted one another through the daily grind. Those lessons and connections will last throughout our lifetime. Before our time at Ka Leo ended, we passed on our knowledge and experience to the next generation of students, future journalists, PR consultants, and professionals. This student fee has been a longtime coming, and it will only benefit future generations. I humbly ask you to raise the student fee in order to sustain this program and sustain communication for generations to come.</p> <p>Mahalo, Alden Alayvilla</p>	
12/7/2019 18:14:36	ambitter@hawaii.edu	Alexander Bitter	Ka Leo alumnus	Yes	See attached letter	https://drive.google.com/open?id=13mmkTZbWHEgSGSAtqNQ_rSSEvVc9Afym
12/9/2019 5:24:51	angusinacampbell@gmail.com	Angusina Campbell, former Ka Leo writer and editor	Alumna	Yes	For several years, I worked for Ka Leo as a writer, desk editor and copy editor. Student media not only provided me a place to improve my writing but also gave me skills I still use today, from meeting deadlines for my boss to asking the dealership about a car I'm interested in. I also gained friends and mentors who have helped me succeed in life.	
12/9/2019 10:53:46	bjarne@hawaii.edu	Bjarne Bartlett	Graduate Student	Yes	Student media is an important part of campus life and the broader community.	
12/10/2019 18:29:09	ncharlot@uwo.ca	Nicolyn Charlot	Alumni	Yes	<p>Testimony of Nicolyn Charlot 200 Westfield Dr., Apt. 604 London, ON, N6H 2M4 Canada</p> <p>In Support of the University of Hawai'i at Mānoa Student Media Board Fee Increase Proposal</p> <p>Honorable Members of the Board of Regents,</p> <p>I am a PhD student in social psychology at the University of Western Ontario. I graduated from the University of Hawai'i at Mānoa in 2016, and for three years I held a variety of positions at Ka Leo, including Associate Features Editor and Special Issues Editor.</p> <p>Although I am not seeking a career in journalism, my time at Ka Leo has proved invaluable to me. My writing and editing skills, both of which are essential to me as a PhD student, were strengthened at Ka Leo. I also became comfortable interviewing people, which will serve me well when I interview research subjects.</p> <p>Most importantly, Ka Leo taught me how to communicate complex subjects to members of the public. My dissertation is focused on warning signs of domestic violence, and I will ultimately disseminate my findings to non-academic audiences. I will effectively reach individuals who need to see red flags of violence in their relationships and others' because of the communication skills I learned at Ka Leo. I have already put these skills into practice by writing blog posts on disclosures and sexual consent for a local organization committed to ending domestic violence.</p> <p>Without Ka Leo, I would not have the confidence and skill set that has allowed me to communicate information about the prevention of domestic violence to individuals outside of academia. Ka Leo is not only essential for helping aspiring journalists further their careers, but also providing writing, editing, and speaking expertise to those in other disciplines.</p> <p>I strongly support the proposed Student Media Board fee increase, and I ask that you approve it, so that others like myself can benefit from Ka Leo's unique educational opportunities.</p> <p>If you would like any additional information, please do not hesitate to contact me.</p> <p>Thank you,</p> <p>Nicolyn Charlot</p>	

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12/10/2019 19:07:19	peterh@hawaii.edu	(Prof.) Peter H. Hoffenberg	UHM Faculty/Staff	Yes	The media programs provide vital training for students thinking of careers in journalism and other forms of media; these programs help keep our community informed about significant and, at times, purely enjoyable, developments, which might otherwise only be known by a small subgroup within the rather larger and diverse University community; the programs provide a helpful public face for U H, informing the world outside of U H about what we do and the talented students that we have.	
12/10/2019 21:40:37	victor777.ong@gmail.com	Victor Ong	Former student	Yes	<p>Ka Leo O Hawaii was the place I found a stable group of friends who supported me, a place I could be my genuine self, and mentors who encouraged my career development. Even as a biology major (and now a Biomedical Engineering Ph.D. student at the University of Southern California), the life lessons and interpersonal and management skills I learned by working at Ka Leo were indispensable. In fact, I'm certain that my time at Ka Leo was a pivotal part of successful transfer and graduate school applications.</p> <p>My love for student media manifests in my support of student media programs. In a world where journalism is looked down upon, and where there is much noise and not enough honesty in news, programs like Ka Leo are so vital to changing the way culture views newspapers and reporters. The media is supposed to uncover the truth, now more than ever, but journalists, ESPECIALLY STUDENT JOURNALISTS, are not aptly compensated for their work and are often under-equipped to do their jobs well. This is an opportunity to expand support for programs that will directly influence the way we will view the world in the future.</p>	
12/10/2019 23:01:36	JAMISONA@HAWAII.EDU	Alexis E Jamison	Community Supporter, Alumna (Class of 2010)	Yes	<p>As an undergraduate at UH Manoa, I spent several years working at Ka Leo O Hawaii. I never intended to get into student media or work at the newspaper, but had a chance encounter with the Editor In Chief during a class and she invited me to visit the newsroom. From there, I started writing articles and went on to become an Associate Editor and then the Web Editor.</p> <p>My time at Ka Leo O Hawaii was some of the best I spent at UH and it allowed someone like me, who is not an athlete, musician, or artist, to be a part of an extracurricular activity and be a more active part of the university community.</p> <p>I learned a lot while there as well as met some great people, some of which I am still friends with. Ka Leo helped me grow as a person and as a writer, and has lead to be being able to express myself verbally and in writing in a way that has helped me in my career, education, and life (as an animal rescue advocate).</p> <p>I truly believe that UHM Student Media Programs are a crucial part of the university experience and support the minor fee increase so that students like myself can continue to participate and benefit from them.</p>	
12/10/2019 23:52:49	kenreyes04@gmail.com	Ken Reyes	Graduate Student	Yes	I used to work at Ka Leo and gained so much real-world experience that a classroom doesn't provide. It would be a huge shame if production for our student media decreases, as student voices need to be heard and developed in university.	
12/11/2019 3:44:38	glendalyn.junio@gmail.com	Glendalyn Junio	Undergraduate Student	Yes	My four years with the Ka Leo staff undoubtedly impacted my career path and ability find a position with first the NFL Players Association, NBC Sports, and Washington Redskins. I know that without my experience at the Ka Leo, I would not have been given these opportunities as easily.	
12/11/2019 8:57:42	novak.candice@umass.edu	Candice Pinault Novak	alumni of UH who wrote for Ka Leo	Yes	They are all great sources for community information and wonderfully formative ways young writers, photographers, editors, etc. can get professional experience and give back to their community.	
12/11/2019 21:32:58	joelyndalit@gmail.com	Joelyn Dalit	Undergraduate Student, Alumni	Yes	I owe everything to the experience I had at Ka Leo even given the limited resources we had while there. I think these programs need to be looked after in Hawai'i because they give the students a voice to speak out, discuss issues, and provide information. These programs operate with the utmost integrity and with proper funding, they have the potential to be the largest source of entertainment and news for not just students, but all of Hawai'i.	
12/11/2019 21:58:13	marloting@hotmail.com	Marlo-John Ting	Community Supporter	Yes	UHM's student media programs help students develop important skills in an environment that resembles life after school more than a classroom does. A line about my bachelor's degree in political science decorates my resume. I use what I learned at Ka Leo when working in politics.	

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12/12/2019 13:23:04	danrichardsjr@gmail.com	Daniel Richards	UHM Alumni	Yes	<p>Student Media programs at UHM, have and continue to shape my life. As an undergrad, Ka Leo was my primary source of information for all matters related to the University and surround campus. Ka Leo, the voice, was a medium which my peers and I consumed to stay abreast on the issues and topics that most university students face daily. The topics range from campus news to health and wellness to social issues not typically covered in mainstream media.</p> <p>In my Junior and Senior year, I joined the photography staff at Ka Leo. I joined because I wanted to give back to the UHM community while developing my professional skills. Ka Leo was instrumental in helping me to understand the importance of teamwork, neutral and factual reporting of both sides in every story, how to develop and evolve skillsets in a quickly evolving media landscape. Many of the principals and experiences I gained through my involvement at Ka Leo, I still use today, 10 years later.</p> <p>The investment in UHM Student Media Programs, is one well served. Not only does it strengthen the UHM community, it helps to develop the leaders and voice of our students.</p>	
12/13/2019 12:38:09	jnschiewe@gmail.com	Jessie Schiewe	Other Student, Alumni undergraduate student	Yes	Especially for students who aren't from Hawaii or are new to the school, they keep you informed and help you have a social life by telling you what's going on, things to do, etc. KTUH also has amazing music that always entertained me when I drove.	
12/16/2019 22:42:30	cshim808@hawaii.edu	Christian Shota Shimabuku	Alumni	Yes	It gave me the platform to start my career and find my passion/voice.	
12/17/2019 10:46:44	lilianxcheng@gmail.com	Lilian Cheng	Undergraduate Student	Yes	Being a part of Ka Leo changed my life and helped me define the course of my career. It was a chance to collaborate with like-minded, creative individuals who believed they could make a difference, but just needed an opportunity. My experience at Ka Leo gave me leadership skills and something tangible to talk about during job interviews—it ultimately helped me land my first job before even officially graduating. I'd hate for this opportunity to go away.	
12/18/2019 7:27:53	valle808@hawaii.edu	Sergio E. Valle Bastidas	Graduate Student, Other Student, UHM Faculty/Staff	Yes	Work as a Web developer for Ka Leo	
12/20/2019 16:15:27	joeqramirez1993@gmail.com	Joey Ramirez	Alumnus	Yes	I wholeheartedly support the efforts of UHM Student Media Programs because my experiences at Ka Leo directly impacted my career path. Ka Leo prepared me to the fullest extent for a career in the media, and was the driving reason that I was able to secure an internship with the Los Angeles Lakers immediately out of college. Now, after six years of working as a reporter in the Lakers' in-house media department, I am forever grateful for the doors that working at Ka Leo opened for me. I've been able to live out my dream job, and it has been thanks to the extraordinary people at Ka Leo who taught me everything that I know.	
12/23/2019 17:49:26	cedricsemail@gmail.com	Cedric Duarte	Community Supporter	Yes	See attached	https://drive.google.com/open?id=15ggaraKpcU_3sUHdRC-GBOC0ECxt62W1
1/9/2020 11:48:38	srobley@gmail.com	Stephan Robley	Alumni (Manoa Class of 1996)	Yes	I worked at both the Ka Leo & KTUH FM. KTUH gave me the skills for my life long career!	https://drive.google.com/open?id=1_hWV73KBinNp9JOqIdSz6QV4C86Verd
1/12/2020 20:04:12	orachilum@gmail.com	Caleb Hartsfield	Undergraduate Student	Yes	I think it's very important that students have a means of not only stay informed, but feel engaged to seek and share information for themselves	
1/13/2020 15:03:58	ciuffetelli@gmail.com	Nicholas Ciuffetelli	UH Manoa Graduate & Alumni	Yes	When I was an undergraduate at UH Manoa, I was given the opportunity to be the general manager of KTUH in 2015 and 2016. I can honestly say that being a part of KTUH was the single best decision I made at UH Manoa. UHM is a unique university filled with people from all around the world as well as commuter students from across the island and state. At times it can be hard to find your place and find people who both share your interests and inspire you to work hard and take positive steps in your professional career. I found all of this and more at KTUH. KTUH is where I met some of my best friends that will surely be life-long friends; it's where and how I became connected to the university and community; and it's where I learned the skills necessary to get my first job out of college. I'm confident when I say that I would not be where I am today without KTUH. I now work for an internationally recognised research institute where I get to travel the world and experience different cultures and I never would have gotten this job if it weren't for the administrative, organisational and logistical skills I learned as general manager of KTUH. I surely wouldn't have the professional confidence I have today without the professional, nurturing and forgiving environment KTUH provides. This short paragraph just barely scratches the surface of my experience and the benefits of Student Media at UH Manoa, but I hope it helps as one more testimony in support of this fee increase. Best of luck, nick	
1/19/2020 6:04:56	rogerh@me.com	Roger Hall	Undergraduate Student	Yes	They are part of the soul of UH - its voice. That in addition to Hawaiian Studies is important to maintain in this day and age. Both helped me become what I am today.	
1/24/2020 14:36:35	kshigeoka808@gmail.com	Kimberly Shigeoka	Community Supporter, Alumni	Yes	I spent 4 years with Ka Leo and the Board of Publications from 2004 - 2008. I learned valuable writing, editing, people management, and public process skills while working for these groups. My experiences helped me both while I was at UH to feel part of the UH community and in my now full time career as a Human Resources professional with a local government in Virginia. I would not have had these important learning experiences without the support of the student media fees that made these programs possible. I fully support raising this fee to continue these important educational opportunities that UH offers.	