

Family & Locally Owned

Quik-Way Lube & Tire

Quik-Way Lube & Tire, Inc. is a popular local tire shop and storage facility located at 1119 W. Moline St. in Malvern.

Quik-Way is known for their outstanding work and commitment to excellence. Just ask one of their many repeat customers, who keep coming back because of the high standard of service and expert care they receive from the knowledgeable and hard-working Quik-Way staff.

Owners Judy and Tony Ritter would love for you to stop by their shop and give their professional and super-friendly staff a chance to attend to all your tire & auto needs.

Quik-Way Lube & Tire does tire changes, plugs and replacements, oil changes, and a whole lot more. They have an array of new and used

tires, as well as essential auto parts, and they also have mini storage space available for rental use.

Judy is there to make sure your automobile gets the correct and very best attention, and she is assisted in the shop by a small group of expert mechanics and tire professionals who take customer service to the next level.

Need your oil changed or your tire plugged, but it's almost closing time? Don't hesitate to stop on by, right up 'til the last minute—they are happy to attend to your vehicle needs every Monday through Friday, 8 a.m. to 5 p.m.

Quik-Way's reputation makes it clear that they are an excellent option when you're looking for your next oil change or tire replacement. Their superb service earned

them several spots in the MDR 2026 Reader's Choice Awards—one for offering the "Best Oil Change" in town, and a 1st Runner-Up nod for "Best Tire Dealer" & "Storage Facility".

Quik-Way keeps HSC cars and trucks moving right along, with auto service you can count on! If you haven't gotten serviced at Quik-Way, go see what all the fuss is about the next time you need an oil change or new tires on your vehicle. Stop by Quik-Way Lube & Tire during normal business hours, or give them a call at 501-337-0557.



Quik-Way Lube & Tire



Tony & Judy Ritter

501-337-0557

**1119 Moline, Malvern
Tires • Oil Change
Mini Storage**

Bailey's Towing & Recovery

For Bailey's Towing & Recovery owners Mike and Melissa Smith, being named the Malvern Daily Record's 2026 Readers' Choice Small Business of the Year is all about serving the community that has supported their business.

"We were extremely excited to find out we had won," Melissa Smith said. "There were a lot of businesses in that category. For us to be chosen, we just feel blessed."

The couple has owned Bailey's for the past five years, after Mike worked for founders Phil and Debbie Bailey for years before purchasing the business when Phil retired. Rather than reinvent the company, the Smiths said they have focused on preserving the reputation the Baileys built.

"It's old-school customer service," Melissa said. "That's always been the big thing, along with rapid response. We try to treat everybody with respect and like they're family."

While the business has updated equipment and added employees, the Smiths say their mission has remained focused on helping people through some of the worst moments of their lives.

Many customers call Bailey's after waiting hours for roadside assistance. Others arrive after serious crashes, dealing with the emotional aftermath. The Smiths said towing often requires far more than moving vehicles.

"People don't see the human side," she said. "Sometimes our guys are sitting with a mom who just lost her child or helping someone who's completely traumatized. That's the part of this business people don't think about."

The Smiths also credit their staff for helping maintain the company's reputation. Office worker Christy Dugan has been with Bailey's Towing for about a year and a half, while driver Charlie Puckett has spent the past four years with the business. Alongside the Smiths, they help provide the quick response and personal service their longtime customers have come to expect.

The company keeps a toy chest for children visiting the office after crashes, offers water and reassurance to stranded motorists and, when necessary, gently advises grieving families against viewing severely damaged vehicles.

Mike acknowledges the job often puts him on the scene of accidents that are emotionally charged. Much like first responders, tow truck drivers encounter heartbreaking situations in order to serve those who need them most. "It's something you have to adapt to, and I would rather be the one doing that than someone who might not be able to compartmentalize it," he said.

"We try every day to be the person you need us to be," Melissa said. "We want to make a bad situation just a lit-

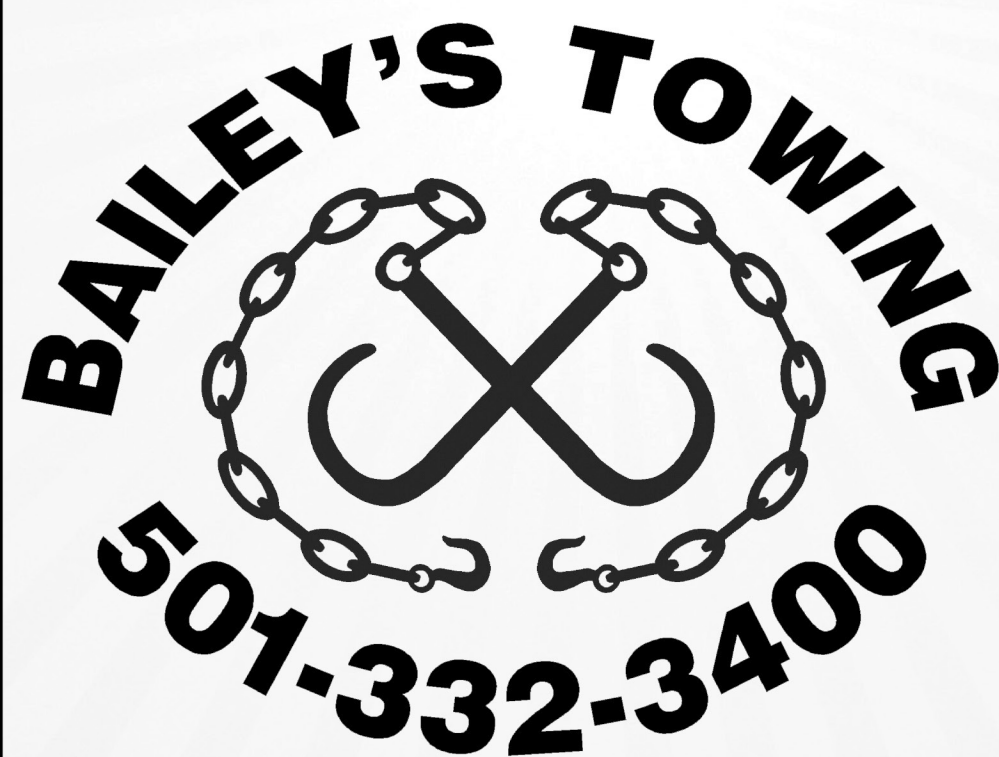
tle easier."

Community ties also run deep. Mike is a lifetime Malvern native, while Melissa has called the city home since elementary school. They credit loyal customers — some dating back to the years of the Bailey family's ownership — for the business's continued success.

One of the company's most recognizable symbols is its pink breast cancer awareness truck, which debuted in the 2022 Malvern Christmas parade. Inspired by Melissa's two aunts who died from breast cancer, the truck features custom pink emergency lighting, a heart-shaped version of the company's crossed-hooks logo, and winches named in the aunts' honor. "That's because the winches are the strong parts," Melissa said.

The truck is a symbol of the business's commitment to stand beside those they serve as they face some of the most challenging circumstances of their lives. Those connections are why the office walls at Bailey's are covered with awards from years of being recognized as one of Malvern's most trusted businesses.

"We're just self-made hometown people," Melissa said. "We work hard, try to make people happy and every day strive to be a little better than we were yesterday."



1507 Smith St

Malvern, AR

501-332-3400

Bailey's Towing & Recovery



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for the best quality,
value and selection
in town

Food Center
Family Owned & Operated since 1949

**A family tradition in
Malvern & Hot Spring County since 1949**

534 S. Main - 501.332.2716

M-S 6 a.m. to 9 p.m. Sun. 7 a.m. - 8 p.m.