



SPRY Strategies

Hamilton Co. Survey

Smart Charts

Performed by Spry Strategies

The Hamilton County General & Policy Survey conducted 406 interviews with a survey design of 300 IVR Landline and 100 Online Mobile Interviews from July 5 July 7. The scientific random poll sampled 22,000 likely county mayor general election voters who voted in at least 1 of the last 3 contested county mayor general elections elections . The survey has a margin of error of +/- 4.1 percentage points. Results are weighted. Some percentages in crosstab reports for this poll may not add to 100% due to rounding.

Q1 : Voter Registration

Are you 18+ and registered to vote in the state of Tennessee?

Sample Size: 406



Legend

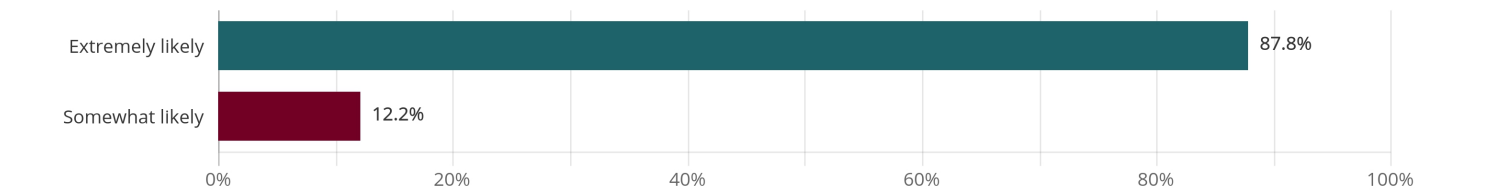
■ Yes

Value	Frequency	Percent
Yes	406	100%
Total	406	100%

Q2 : Voter Propensity

How likely are you to vote in the August 4th County general election in Hamilton County?

Sample Size: 406



Legend

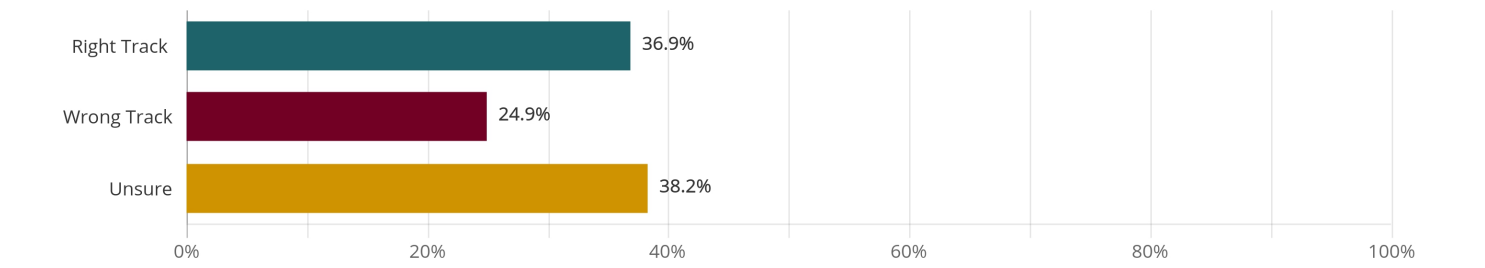


Value	Frequency	Percent
Extremely likely	357	87.8%
Somewhat likely	49	12.2%
Total	406	100%

Q3 : Hamilton Co Right/Wrong Track

Do you believe Hamilton County is on the right track or the wrong track?

Sample Size: 406



Legend

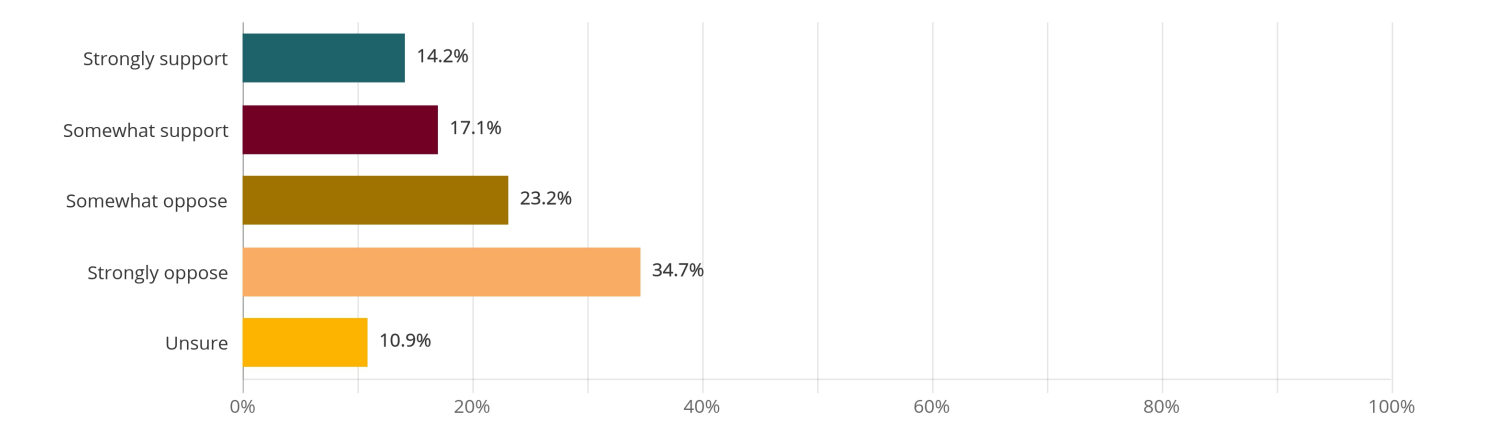
- Right Track
- Wrong Track
- Unsure

Value	Frequency	Percent
Right Track	150	36.9%
Wrong Track	101	24.9%
Unsure	155	38.2%
Total	406	100%

Q6 : Baseball Stadium Support

The city of Chattanooga and Hamilton County are proposing \$79 million in bonds to fund a new baseball stadium for the Lookouts. Do you support taxpayer funding for a new stadium on the south side of Chattanooga?

Sample Size: 406

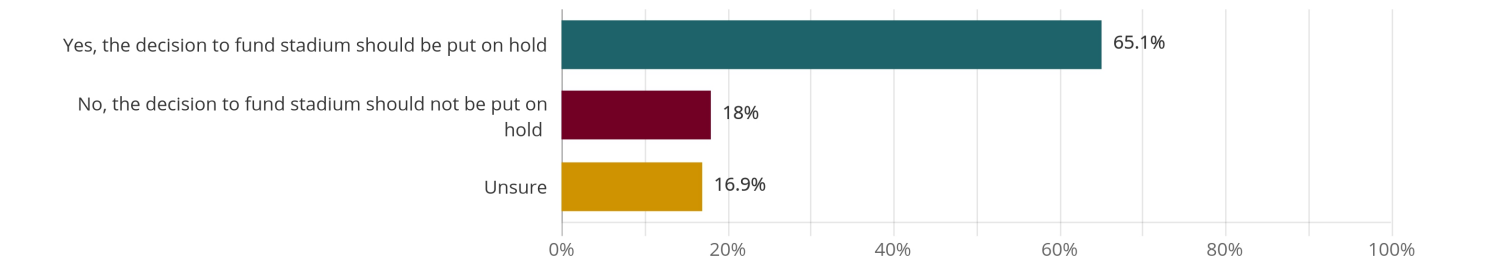


Value	Frequency	Percent
Strongly support	57	14.2%
Somewhat support	69	17.1%
Somewhat oppose	94	23.2%
Strongly oppose	141	34.7%
Unsure	44	10.9%
Total	406	100%

Q7 : Baseball Stadium Hold

Do you believe the generational decision to publicly fund a new stadium should be put on hold until a new mayor and seven new commissioners take office on Sept. 1?

Sample Size: 406



Legend

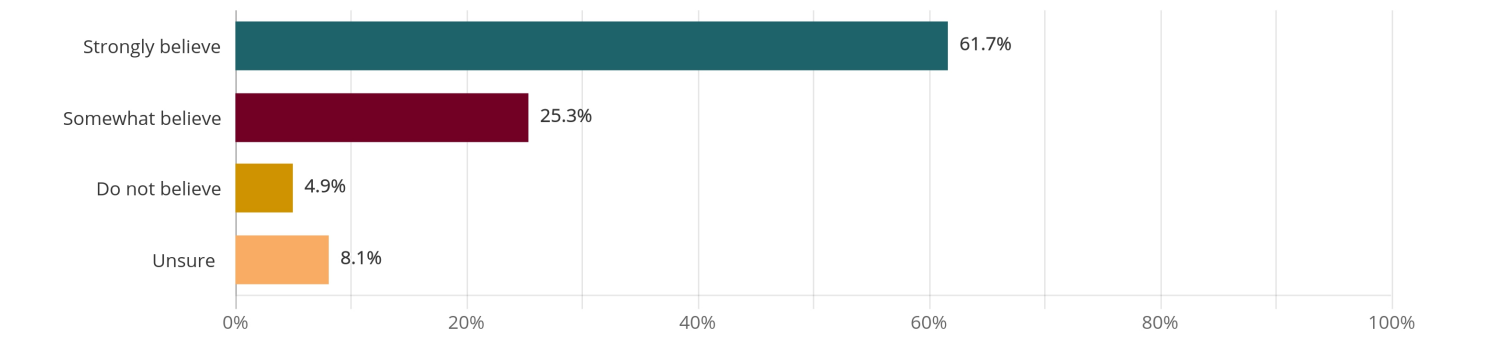
- Yes, the decision to fund stadium should be put on hold
- No, the decision to fund stadium should not be put on hold
- Unsure

Value	Frequency	Percent
Yes, the decision to fund stadium should be put on hold	264	65.1%
No, the decision to fund stadium should not be put on hold	73	18%
Unsure	69	16.9%
Total	406	100%

Q8 : Gang Problem Belief

Shootings in Chattanooga have made national news in recent weeks. Do you believe Chattanooga has a gang problem?

Sample Size: 406

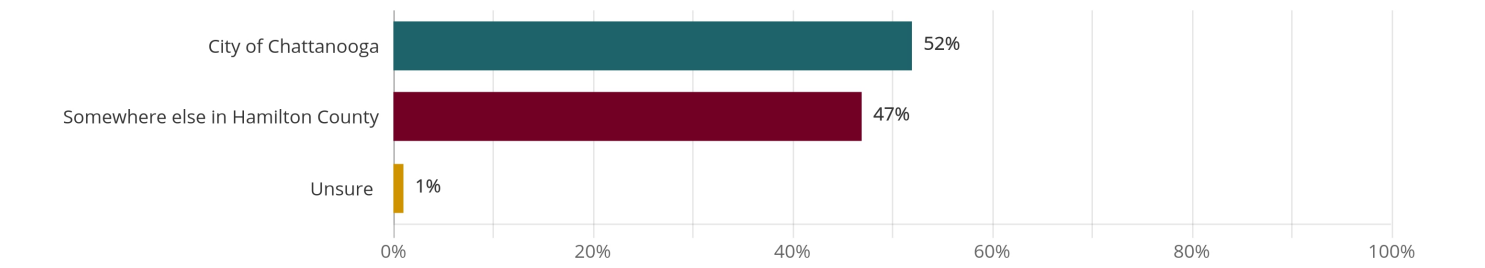


Value	Frequency	Percent
Strongly believe	250	61.7%
Somewhat believe	103	25.3%
Do not believe	20	4.9%
Unsure	33	8.1%
Total	406	100%

Q9 : Chattanooga vs. Hamilton Co

Do you live in the city of Chattanooga or elsewhere in Hamilton County?

Sample Size: 406



Legend

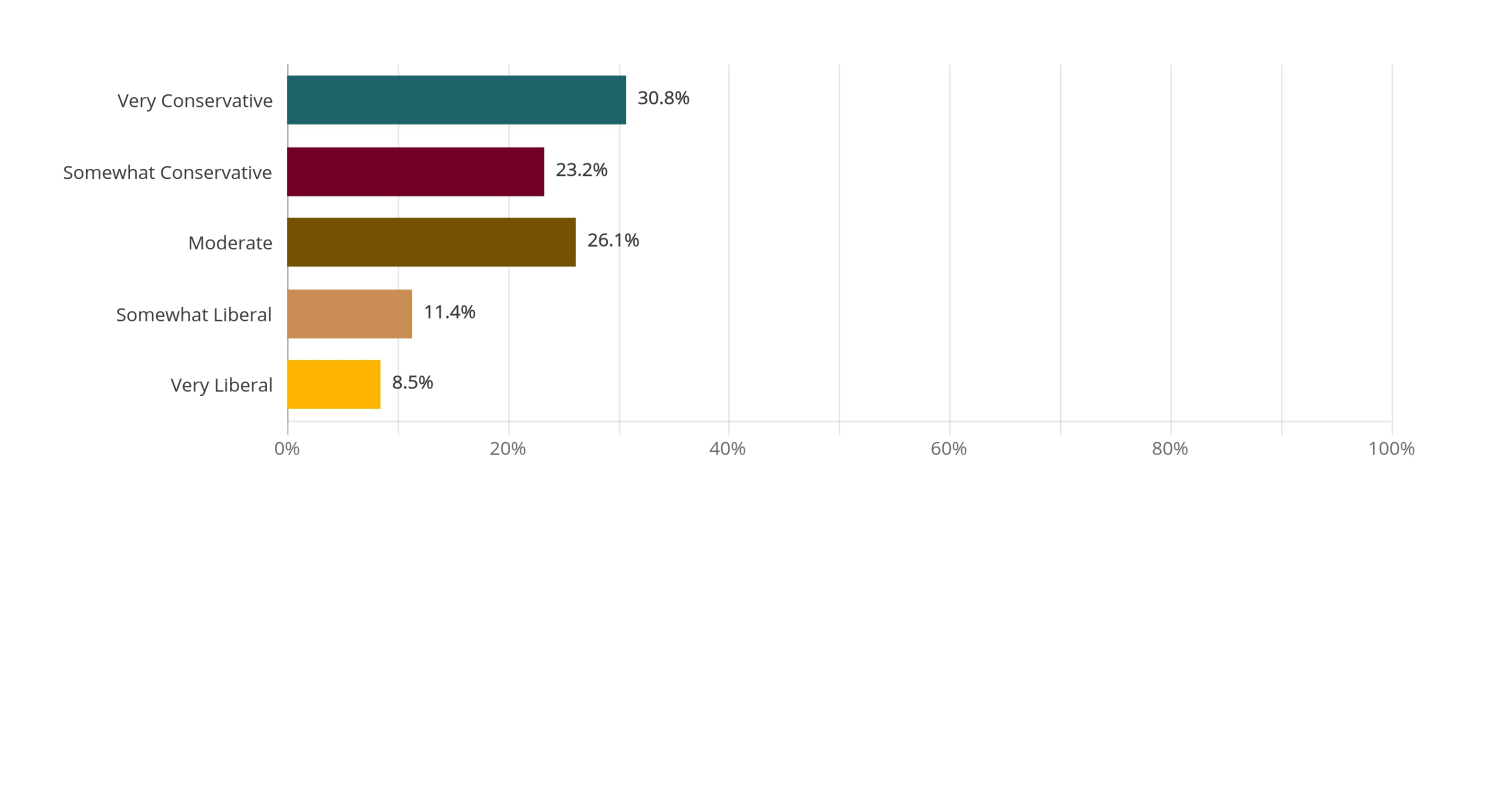
- City of Chattanooga
- Somewhere else in Hamilton County
- Unsure

Value	Frequency	Percent
City of Chattanooga	211	52%
Somewhere else in Hamilton County	191	47%
Unsure	4	1%
Total	406	100%

Q10 : Ideology

What is your political ideology?

Sample Size: 406

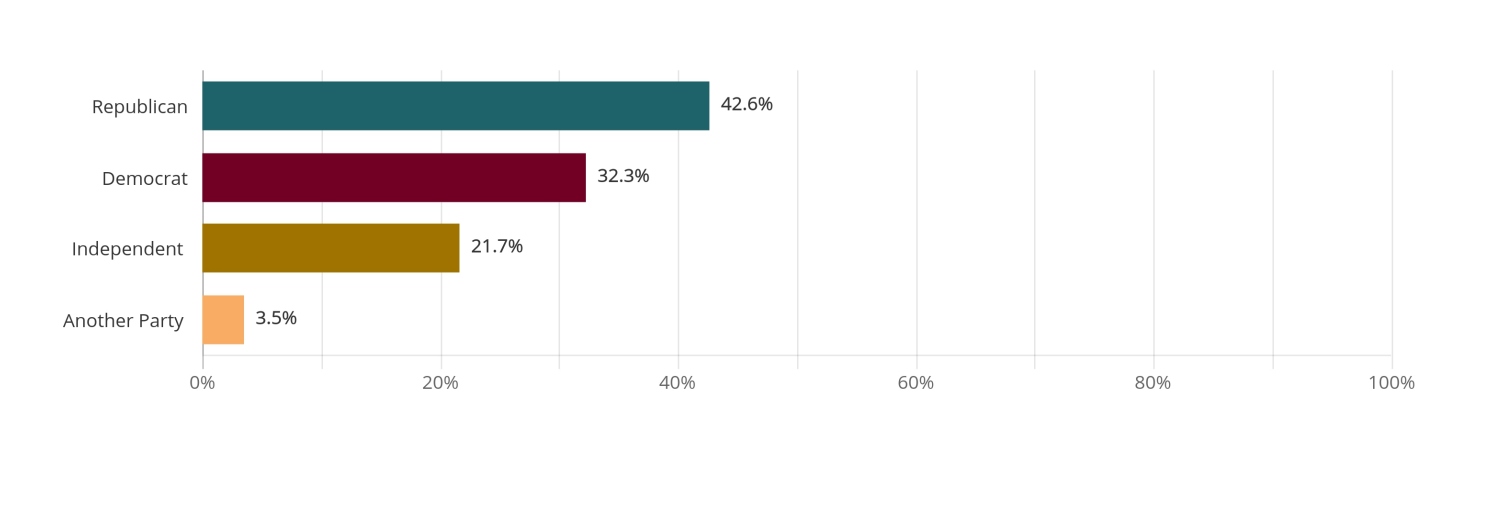


Value	Frequency	Percent
Very Conservative	125	30.8%
Somewhat Conservative	94	23.2%
Moderate	106	26.1%
Somewhat Liberal	46	11.4%
Very Liberal	35	8.5%
Total	406	100%

Q11 : Political Party

What political party, if any, do you align with?

Sample Size: 406

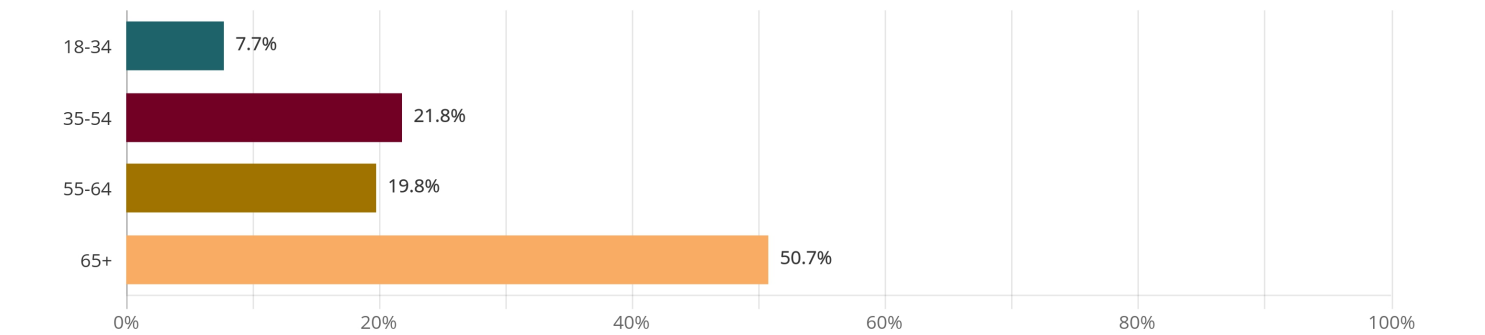


Value	Frequency	Percent
Republican	173	42.6%
Democrat	131	32.3%
Independent	88	21.7%
Another Party	14	3.5%
Total	406	100%

Q12 : Age

Which of the following is your age range?

Sample Size: 406

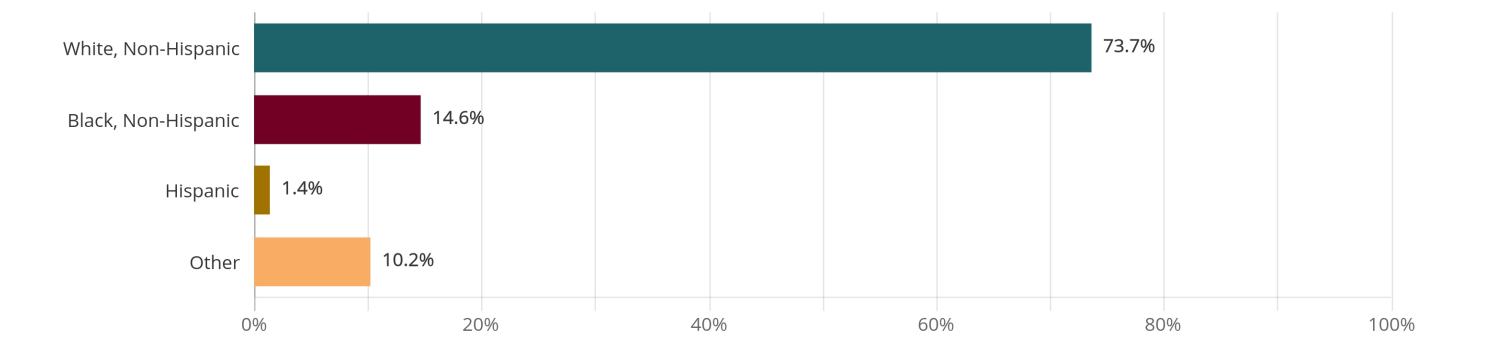


Value	Frequency	Percent
18-34	31	7.7%
35-54	88	21.8%
55-64	80	19.8%
65+	206	50.7%
Total	406	100%

Q13 : Race

What is your race or ethnicity?

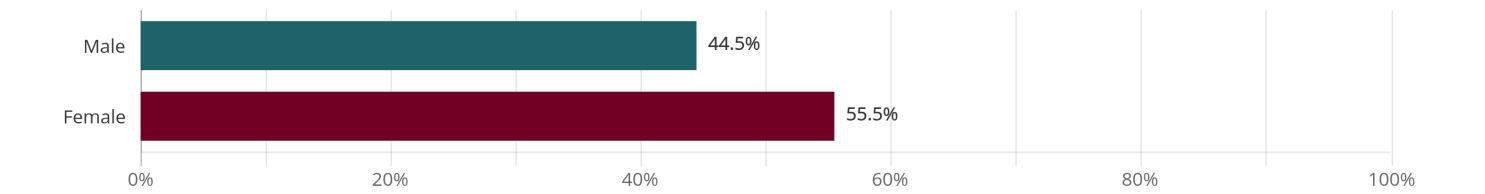
Sample Size: 406



Value	Frequency	Percent
White, Non-Hispanic	299	73.7%
Black, Non-Hispanic	59	14.6%
Hispanic	6	1.4%
Other	41	10.2%
Total	406	100%

Q14 : Gender

What is your gender?
Sample Size: 406



Legend

Male

Female

Value	Frequency	Percent
Male	181	44.5%
Female	225	55.5%
Total	406	100%