

2nd Annual

The Great CHRISTMAS LIGHT SHOW



Holiday Cheer in Jackson!

**Citywide Christmas Lights Competition
with NEW COMMERCIAL CATEGORY!**



ENTRY FORM NOW AVAILABLE (attached) to enter the Competition in the brand-new **COMMERICAL CATGEGORY**, for all business owners located within Jackson City Limits! Start planning your festive outdoor Christmas lights displays, to help Jackson **LIGHT UP** and become a destination during the holiday season!

We will be featuring all contestants on our Facebook page and website to promote your business, promote Jackson, and bring visitors here this season. The public will use our interactive map & online voting form to visit Jackson, enjoy the lights, and vote for their favorite Christmas light displays!

GUIDELINES & KEY DATES, MARK YOUR CALENDAR:

11/19 - **Deadline to enter commercial competition category** & return entry form to City Hall. Deadline to "like" the **City of Jackson- California's** Facebook page, required so we can "tag" your business page in our posts.

11/26 - Deadline to have your outdoor lights display finished & ready for judging.

11/28 & 11/29 - Christmas Delights event, bringing visitors to Jackson. Please have your outdoor **lights ON** every night!

12/1 - Preliminary judging by Jackson City Council begins, to narrow down to Top 10 Finalists. Top 10 will be notified and provided with Finalist voting signage.

12/18 - Public Voting on the Top 10 Finalists kicks off, Interactive Map released.

12/31 - Public Voting ends.

1/12 - 1st thru 3rd Place Winners announced & Cash Prizes presented at Jackson City Council meeting. All Finalists please plan to attend.

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ENTRY FORM

Citywide COMMERCIAL
Christmas Lights Competition

**DEADLINE TO ENTER - November 19,
no later than 3:00 pm**

Business Name:

Business Physical Address:

Contact Name(s):

Contact Phone Number(s):

Contact Email Address(es): all communications from us will go out via email

**Please drop off or mail this
Entry Form to:**

City of Jackson - City Hall
33 Broadway
Jackson, CA 95642
(209) 223-1646

JUDGING CRITERIA:

- **Creativity** (Originality and inventiveness)
- **Overall Appearance** (Design, color coordination, and attractiveness)
- **Theme** (Consistency with the Christmas or holiday theme)
- **Effort** (Time and work involved in planning and installation)