



# 2019 Louisiana Small-Space Print Network Media Kit



# Louisiana Print Network

**2+MM**

Readers

**80+**

Hyper-Local  
LA  
Newspapers

**1000+**

Real  
Journalists

**7 of 10**

LA Adults Read  
Their Local  
Newspaper  
Regularly

**Brand-Safe**

Trusted Journalism

**Proven**

High ROI Audiences

— **LPA** —  
Marketing Service

# Unifying Louisiana Newspapers

## Southeast

Arabi St. Bernard Voice  
 Belle Chasse Plaquemines Gazette  
 Bogalusa Daily News  
 Boutte St Charles Herald Guide  
 Donaldsonville Chief  
 Franklin Banner-Tribune  
 Franklinton The Era Leader  
 Gonzales Weekly Citizen  
 Hammond Daily Star  
 Houma - The Times (Houma)  
 Houma Courier  
 LaPlace L' Observateur  
 Lutcher News Examiner  
 Morgan City Daily Review  
 Morgan City St. Mary Journal  
 New Roads Pointe Coupee Banner  
 Pierre Part Bayou Journal  
 Plaquemine Post South  
 Pontchatoula Times  
 Port Allen Riverside Reader  
 Port Allen Westside Journal  
 Slidell Independent  
 Thibodaux Daily Comet  
 Tradin Cajun Houma/Thibodaux TMC

## Southwest

Abbeville Meridional  
 Basile Weekly  
 Calcasieu Shopper  
 Cameron Parish Pilot  
 Church Point News  
 Crowley Post Signal  
 DeQuincy News  
 DeRidder Beauregard News  
 Eunice Buyline  
 Eunice News  
 Gueydan Journal  
 Jennings Daily News  
 Kinder Courier  
 Lafayette The Advertiser  
 Lake Charles American Press  
 Leesville Daily Leader  
 New Iberia Daily Iberian  
 Opelousas Daily World  
 Rayne Acadian Tribune  
 St Martinville Breaux Bridge Banner  
 TMC  
 St Martinville Teche News  
 Sulphur Southwest Daily News  
 Ville Platte Gazette  
 Vinton News

## North

Alexandria Town Talk  
 Arcadia Bienville Democrat Record  
 Bastrop Daily Enterprise  
 Bernice Banner  
 Bossier Press Tribune  
 Colfax Chronicle  
 Columbia Caldwell Watchman  
 Columbia News Journal TMC  
 Coushatta Citizen  
 Delhi Dispatch  
 Farmerville Gazette  
 Ferriday Concordia Sentinel  
 Haynesville News  
 Haynesville The Advertiser TMC  
 Jena Times Olla Tullos Signal  
 Jonesville Catahoula News Booster  
 Mansfield Enterprise  
 Many Sabine Banner TMC  
 Many Sabine Index  
 Minden Press Herald  
 Monroe News-Star  
 Natchitoches Nakatosh Chief TMC  
 Natchitoches Times  
 Oak Grove West Carroll Gazette  
 Rayville Richland Beacon-News  
 Shreveport Sun  
 Shreveport The Inquisitor  
 Shreveport Times  
 Springhill Plus TMC  
 Springhill Press  
 St. Joseph Tensas Gazette  
 Tallulah Madison Journal  
 Vivian Caddo Citizen  
 West Monroe Ouachita Citizen  
 Winnfield Winn Parish Enterprise  
 Winnsboro Franklin Sun



# Louisiana Print Network Rates

## BUY ANY ONE REGION (Southeast, Southwest, North)

4% ad .....	\$425
8% ad.....	\$825
10% ad.....	\$1250
20% ad.....	\$1950

## BUY ANY TWO REGIONS

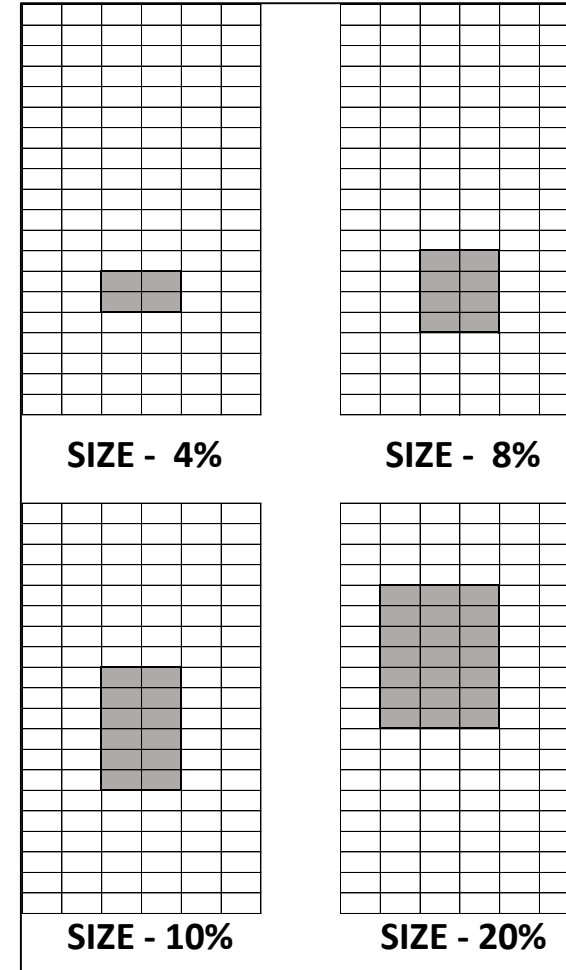
4% ad .....	\$775
8% ad.....	\$1600
10% ad.....	\$2200
20% ad.....	\$3600

## BUY ALL THREE REGIONS

4% ad .....	\$1050
8% ad .....	\$2175
10% ad .....	\$2975
20% ad .....	\$4860

*Additional Discounts Offered With Frequency*  
 Effective 1/1/2019

## PRINT BROADSHEET AD SIZES





# Contact Us

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