



LOUISIANA PRESS ASSOCIATION, INC.
NOTICE OF SPECIAL MEETING OF SHAREHOLDERS

Dear Shareholder:

A special meeting of Stockholders Meeting of The Louisiana Press Association, Inc., a Louisiana corporation (the "**Corporation**"), will be held on Friday, May 3rd at 1:00 p.m., local time, at The Louisiana Press Association, 4000 S. Sherwood Forest Blvd. Suite 502, Baton Rouge, LA 70816 for the following purposes:

1. To contribute all of the outstanding shares of The Corporation to the newly formed Tax-Exempt Trade Association.

The creation of the 501 (c)6 was approved by the shareholders during the September 29, 2023 Stockholder meeting. Shareholders also voted to donate their shares at the Sept. 29, meeting and Feb. 22, 2024, meeting. The non-profit cannot be fully formed until all shares are donated.

Your vote is important. Whether or not you expect to attend the Special Meeting, please vote your shares via the Internet, by telephone, or by completing, dating, signing, and returning a proxy card or voting instruction form so that your shares can be represented at the Annual Meeting. Please return proxies by April 26, 2024.

Voting instructions are also set forth on the proxy card.

Shareholders may participate in this meeting via online meeting.

Jerry Raehal
Executive Director
April 11, 2024