

—★LPA★—

Louisiana Press Association
4000 S. Sherwood Forest Blvd. Suite 502
Baton Rouge, LA 70816
225.344.9309 | www.lapress.com

Associate Active Membership

Thank you for your interest in becoming an Associate Active Member in the Louisiana Press Association. LPA represents newspapers, news websites, magazines, specialty publications, and the people who publish them in every parish.

Associate Active Membership in LPA offers many benefits including:

- Opportunities to participate in professional enhancement seminars/webinars
- Receive our newsletters to keep you updated on industry news.
- If part of the working press, eligibility for a photo Press ID card, recognized by the Louisiana State Police as the official press card in this state.
- Get members-only access to our media law guide, opportunity to ask questions through Legal "Hotline."
- Benefit from LPA's strong lobbying representation on publishing, reporting and advertising issues
- Have your publication listed in our statewide media directory
- Boost revenues by benefitting from our advertising sales representation.

Your annual dues are equal to the cost of a half-page ad at your publication's local open rate. Enclosed you will find an application to be submitted to the LPA Board for review. Please return your application and payment for dues. Your dues payment will be held pending approval of your application. If for some reason you are not approved, your check will be returned to you. Dues will be prorated the following year depending upon when the application is approved (example, if membership accepted in June, the following year your dues will be 50% of the normal annual total).

If you have any questions, please contact the LPA Office at 225.344.9309 or via email at info@lapress.com



ASSOCIATE ACTIVE MEMBER APPLICATION

Publication_____

Mailing Address_____

Physical Address_____

Publisher _____ Email _____

Phone _____ Fax _____

General Email _____ Website _____

Year Established _____ Frequency _____

Please check all that apply:

Paid Publication Free distribution publication

Special Interest Publication General Interest/News Publication

Circulation Information

Current circulation _____ Average Circulation (previous 12 months) _____

Advertising Information

Cost of a half-page ad \$_____

Associate Active Membership Requirements

- Associate Active Membership may be awarded to any publication published in an office physically located in the United States not otherwise defined as a newspaper in the Articles of Incorporation of the Association, if publications shall have been in existence for at least two (2) years prior to the application.
- Members agree to participate in the LPA Ad Service and to adhere to its policies. Please see the attached brochure.

Please return the following with your application:

- The three (3) most recent issues of your publication.
- A recent copy of your USPS (Form #3526) "Statement of Ownership, Management and Circulation" or the publication's most recent independent circulation/distribution audit or a recent printing invoice
- A copy of the publication's current advertising rate card
- Check for dues (Cost of a half-page ad at the local open rate)

I certify that my statements above are correct and complete to the best of my knowledge.

Signature _____

Title _____

Print Name _____

Date _____