



Louisiana Press Association  
404 Europe St. | Baton Rouge, LA 70802  
225.344.9309 | [www.lapress.com](http://www.lapress.com)

Name  
Publication  
Address  
City, State Zip

RE: Associate Membership

Thank you for your interest in becoming an Associate Member in the Louisiana Press Association. LPA represents newspapers, news websites, magazines, specialty publications, and the people who publish them in every parish.

Associate membership in Louisiana Press Association is for allied commercial firms and non-profit organizations.


Membership includes:

- Opportunities to participate in professional enhancement seminars/webinars
- Receive our newsletters to keep you updated on industry news. You and your key employees will receive access to LPA's Media Directory, which lists all LPA members, all official parish journals, info about each Congressional, Public Service Commission, State and House District, and the publications that serve each, PLUS other valuable information.
- Your membership will be listed in LPA's Directory
- As an Associate Member, you will receive special discounts on the Louisiana Press Association's news release distribution service.

Enclosed you will find an application to be submitted to the LPA Board for review. Please return your application and payment for dues. Your dues payment will be held pending approval of your application. If for some reason you are not approved, your check will be returned to you. Dues will be prorated the following year depending upon when the application is approved (example, if membership accepted in June, the following year your dues will be 50% of the normal annual total).

If you have any questions, please feel free to contact me at (225) 344-9309 ext. 106 or via email at [mike@lapress.com](mailto:mike@lapress.com).

Sincerely,



Mike Rood  
General Manager



Louisiana Press Association  
404 Europe St. | Baton Rouge, LA 70802  
225.344.9309 | www.lapress.com

## ASSOCIATE MEMBERSHIP APPLICATION

Date: \_\_\_\_\_

### ALLIED COMMERCIAL FIRMS

**Advertising and public relations agencies, business, associations, corporations, etc.**

Annual Membership Dues: .....\$200.00

(These dues include all benefits and privileges for firm with one individual as an associate member.)

Each additional Individual: .....\$45.00/person

(If you are interested in signing up any other key employees, please include the additional \$45.00, per person.)

### NON-PROFIT ORGANIZATIONS

**State or federal agencies, fraternal organizations, college, news bureaus, etc.**

Annual Membership Dues: .....\$200.00

(Includes all benefits and privileges for organization with one individual as an associate member.)

Each additional Individual: .....\$45.00/person

(If you are interested in signing up any key employees, please include the additional \$45.00 per person.)

I am applying for an associate membership in LPA as an Allied Commercial Firm or Non-Profit (Please circle one).  
Dues are \$200.00.

**Organization Name** \_\_\_\_\_

**Applicant Name** \_\_\_\_\_ **Title** \_\_\_\_\_

**Address** \_\_\_\_\_

**City, State, Zip** \_\_\_\_\_

**Phone** \_\_\_\_\_ **Email** \_\_\_\_\_

**Signature** \_\_\_\_\_

Please list the names of additional Associate Members below:

Please figure your total annual dues: \_\_\_\_\_ and include payment of membership dues with this application. Dues will be prorated the following year depending upon when the application is approved (example, if membership accepted in June, the following year your dues will be 50% of the normal annual total).

Please return application to: Louisiana Press Association, 404 Europe Street, Baton Rouge, LA 70802