



JOBS
Monday, April 1, 2013

BUSINESS

REAL ESTATE

LPA
Marketing Service

2019 Statewide Classified Network Media Kit

CORPORATE SALES EXECUTIVES (Male/Female)

DEPUTY ASSISTANT MANAGER PRODUCTION

EXECUTIVES PRODUCTION

REQUIRED FOR HIGHWAY PROJECT

DEPUTY MANAGER SERVICES

CAREER IN BANKING

Statewide Classified Network

1.25+MM

Readers

90+

Hyper-Local
LA
Newspapers

1000+

Real
Journalists

7 of 10

LA Adults Read
Their Local
Newspaper
Regularly

Brand-Safe

Trusted Journalism

Proven

High ROI Audiences

— **LPA** —
Marketing Service

Statewide Classified Network Zone Map

Southwest

Daily Newspapers: 6
Weekly Newspapers: 22
Readership: 491,883
Circulation: 163,961

Abbeville Meridional
 Abbeville Advantage Shoppers Express TMC
 Basile Weekly
 Church Point News
 Crowley Post Signal
 Crowley Acadiana Plus Addition TMC
 DeRidder Beauregard News
 Eunice News
 Eunice Buyline TMC
 Fort Polk Guardian
 Gueydan Journal
 Jennings Daily News
 Jennings Entertainment Extra TMC
 Kaplan Herald
 Kinder Courier
 Lafayette Daily Advertiser
 Lake Charles American Press
 Leesville Daily Leader
 New Iberia Daily Iberian
 Oakdale Journal
 Oakdale Allen Parish Ad-Vantage TMC
 Rayne Acadian Tribune
 St. Martinville Teche News
 St. Martinville Breaux Bridge Banner TMC
 Sulphur Southwest Daily News
 Sulphur Calcasieu Smart Shopper TMC
 Ville Platte Gazette
 Ville Platte Evangeline Lagniappe TMC

Southeast

Daily Newspapers: 6
Weekly Newspapers: 28
Readership: 853,383
Circulation: 284,461

Arabi St. Bernard Voice
 Baton Rouge Advocate
 Belle Chasse Plaquemines Gazette
 Bogalusa Daily News
 Bogalusa The Shopper TMC
 Boutte St. Charles Herald Guide
 Clinton Watchman - Advocate
 Covington St. Tammany Farmer
 Denham Springs The Livingston Parish
 News
 Donaldsonville Chief
 Franklin Banner-Tribune
 Gonzales Weekly Citizen
 Gonzales The Marketeer TMC
 Hammond Daily Star
 Hammond Living 12 TMC
 Houma Courier
 Houma The Times
 LaPlace L' Observateur
 Lutcher/Vacherie News Examiner-Enterprise
 Morgan City Daily Review
 Morgan City St. Mary Journal TMC
 New Orleans Louisiana Weekly
 New Roads Pointe Coupee Banner
 Pierre Part Bayou Pioneer
 Plaquemine Post South
 Ponchatoula Times
 Ponchatoula The Drum
 Port Allen Riverside Reader
 Port Allen Westside Journal
 St. Francisville Democrat
 Slidell Independent
 Thibodaux Daily Comet
 Thibodaux Tradin' Cajun
 Zachary Advocate Plainsman

North

Daily Newspapers: 5
Weekly Newspapers: 30
Readership: 553,038
Circulation: 174,346

Alexandria Town Talk
 Alexandria Shoppers Market TMC
 Arcadia Bienville Democrat Record
 Bernice Banner
 Bossier Press Tribune
 Colfax Chronicle
 Columbia Caldwell Watchman
 Coushatta Citizen
 Delhi Dispatch
 Farmerville Gazette
 Ferriday Concordia Sentinel
 Haynesville News
 Jena Times Olla
 Tullos Signal
 Jonesboro Jackson Independent
 Jonesboro Shopper TMC
 Jonesville Catahoula News Booster
 Mansfield Enterprise
 Many Sabine Index
 Many Sabine Banner TMC
 Minden Press Herald
 Minden The Mix (Press-Extra) TMC
 Monroe News-Star
 Natchitoches Times
 Oak Grove West Carroll Gazette
 Rayville Richland Beacon-News
 Ruston The Daily Leader
 St. Joseph Tensas Gazette
 Shreveport Inquisitor
 Shreveport Times
 Springhill Press
 Tallulah Madison Journal
 Vivian Caddo Citizen
 West Monroe Ouachita Citizen
 Winnfield Winn Parish Enterprise
 Winnsboro Franklin Sun



Statewide Classified Network Rates

Classified Print Ad Rates (25 Words or Less/Per Run)

Statewide (All 3 Zones).....	\$265
Any Two Zones.....	\$200
One Zone.....	\$175

Program Details

- Ads are due at noon each Wednesday for placement the following week.
- Ads must be prepaid by check or credit card.
- Tearsheets are available upon request.
- Ads run once a week.
- There is a \$9/word additional charge for each word over the 25 base rate.



Contact Us

For advertising information, please contact:

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