



**4000 S. Sherwood Forest Blvd. Suite 502
Baton Rouge, LA 70816
225.344.9309 | www.lapress.com**

Associate Member: Print Publication

Thank you for your interest in becoming an Associate Print Member in the Louisiana Press Association. LPA represents newspapers, news websites, magazines, specialty publications, and the people who publish them in every parish.

Benefits: Associate Print Membership in LPA offers many benefits including:

- Opportunities to participate in professional enhancement seminars/webinars
- Receive our newsletters to keep you updated on industry news.
- If part of working press, eligible for a photo Press ID card, recognized by the Louisiana State Police as the official press card in this state.
- Get members-only access to our media law guide, opportunity to ask questions through Legal "Hotline."
- Benefit from LPA's strong lobbying representation on publishing, reporting and advertising issues
- Have your publication listed in our statewide media directory
- Boost revenues by benefitting from our advertising sales representation.

Requirements to be eligible to be an Associate Print Member of the LPA are listed on the application page.

Application and Annual Dues: Your annual dues are equal to the cost of a half-page ad at your publication's local open rate, which should be submitted with the application. Dues will be prorated the following year depending upon when the application is approved (example, if membership accepted in June, the following year your dues will be 50% of the normal annual total).

Application and process: Enclosed you will find an application to be submitted to the LPA Board for review. Please return your application and payment for dues. Your dues payment will be held pending approval of your application.

If an application is rejected, the applicant may request a review of its application at the next regular meeting of the Board of Directors by serving notice of a request for review with the Association at least fifteen (15) days before the meeting. If for some reason you are not approved, your check will be returned to you.

If you have any questions, please contact the LPA Office at 225.344.9309 or via email at info@lapress.com



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ASSOCIATE MEMBER APPLICATION: PRINT

Publication _____

Mailing Address _____

Physical Address _____

Publisher _____ Email _____

Phone _____ Fax _____

General Email _____ Website _____

Year Established _____ Frequency _____

Please check all that apply:

☐ Paid Publication ☐ Free distribution publication

☐ Special Interest Publication ☐ General Interest/News Publication

Circulation Information Avg. Circulation (previous 12 months) _____

Advertising Information Cost of a half-page ad \$ _____

Associate Active Membership Requirements

- Must not be published primarily for advertising purposes;
- Must not have contained more than seventy-five percent (75%) advertising in more than one-half (1/2) of its issues during the previous twelve (12) months;
- The publication must be published consecutively for at least two years prior to application for membership and regularly issued at stated intervals no less frequent than once a month, except for those in which the frequency interval requirement may be waived when said publications meet all other requirements for Associate Membership upon Board Approval;
- Must bears a date of issue; is formed of printed sheets;
- Is originated and published for the dissemination of current news and intelligence of varied, broad and general public interest, announcements and notices, opinions as editorials on a regular or irregular basis, and advertising and miscellaneous reading matter;
- May be designed for paid or free distribution;
- And shall, in the judgment of the Board of Directors, be of high ethical and journalistic standards which would reflect credit on the association and its members.

Please return the following with your application:

- The three (3) most recent issues of your publication.
- A recent copy of your USPS (Form #3526) "Statement of Ownership, Management and Circulation" or the publication's most recent independent circulation/distribution audit or a recent printing invoice
- A copy of the publication's current advertising rate card
- Check for dues (Cost of a half-page ad at the local open rate)

I certify that my statements above are correct and complete to the best of my knowledge.

Signature

Title

Print Name

Date