



**4000 S. Sherwood Forest Blvd. Suite 502
Baton Rouge, LA 70816
225.344.9309 | www.lapress.com**

Associate Online Membership

Thank you for your interest in becoming an Associate Online Member in the Louisiana Press Association. LPA represents newspapers, news websites, magazines, specialty publications, and the people who publish them in every parish.

Benefits: Associate Online Membership in LPA offers many benefits including:

- Opportunities to participate in professional enhancement seminars/webinars
- Receive our newsletters to keep you updated on industry news.
- If part of working press, eligible for a photo Press ID card, recognized by the Louisiana State Police as the official press card in this state.
- Get members-only access to our media law guide, opportunity to ask questions through Legal "Hotline."
- Benefit from LPA's strong lobbying representation on publishing, reporting and advertising issues
- Have your publication listed in our statewide media directory
- Boost revenues by benefitting from our advertising sales representation.

Requirements to be eligible to be an Associate Online member of the LPA are listed on the application page.

Application and Annual Dues: Your annual dues are \$750, which should be submitted with the application. Dues will be prorated the following year depending upon when the application is approved (example, if membership accepted in June, the following year your dues will be 50% of the normal annual total).

Application and process: Enclosed you will find an application to be submitted to the LPA Board for review. Please return your application and payment for dues. Your dues payment will be held pending approval of your application.

If an application is rejected, the applicant may request a review of its application at the next regular meeting of the Board of Directors by serving notice of a request for review with the Association at least fifteen (15) days before the meeting. If for some reason you are not approved, your check will be returned to you.

If you have any questions, please contact the LPA Office at 225.344.9309 or via email at info@lapress.com



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ASSOCIATE ONLINE MEMBER APPLICATION

Website Name/URL: _____

Mailing Address _____

Physical Address _____

Publisher (Company Name): _____

Phone _____ Year established _____

Email _____

Frequency of Updates: Daily _____ Weekly _____

Access: Paid _____ Free _____

Average monthly pageviews: _____ Average monthly visitors/sessions: _____

Membership Requirements: Associate Online Membership may be offered to any online publication/website that conforms to the following criteria:

- Published for at least two (2) years, regularly and consecutively, prior to the application
- Available to the general United States public via the World Wide Web
- Available generally 24 hours a day, 7 days per week, except for scheduled down time and emergencies
- Core content is updated on a regular basis, not less than once per week, except for those in which the frequency interval requirement may be waived when said publications meet all other requirements for Associate Membership upon Board Approval
- Online Publication bears a fixed title or name and datelines on articles
- Core content is comprised primarily of original, factual, and/or opinion content. Some 'links to other content are allowed
- The online news website must not serve primarily as a platform to promote the interests or opinions of a special interest group, individual or cause
- The Online Publication shall, in the judgment of the Board of Directors, be of high ethical and journalistic standards which would reflect credit on the association and its members
- Members agree to participate in the LPA Ad Service and to adhere to its policies.

Please return the following with your application

- Five (5) different screenshots of your publication (from different dates) for review.
- Your annual dues payment of \$750.00

I certify that my statements above are correct and complete to the best of my knowledge.

Signature

Title

Print Name

Date