January 2010

Franklin & Marshall College Poll

SURVEY OF PENNSYLVANIANS
SUMMARY OF FINDINGS

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Methodology

The survey findings presented in this release are based on the results of interviews conducted January 18-24, 2010. The interviews were conducted at the Center for Opinion Research at Franklin & Marshall College under the direction of the poll's Director Dr. G. Terry Madonna, Head Methodologist Berwood Yost, and Project Manager Jennifer Harding. The data included in this release represent the responses of 1165 adult residents of Pennsylvania, including 993 registered adults. Telephone numbers for the survey were generated using random digit dialing, and respondents were randomly selected from within each household. Survey results were weighted (age, education, race, region, and gender) using an iterative weighting algorithm.

The sample error for this survey is +/- 2.9 percentage points. The sample error for registered adults is +/- 3.1 percentage points and is slightly higher for registered Democrats (+/- 4.7 percentage points) and registered Republicans (+/- 4.8 percentage points). In addition to sampling error, this poll is also subject to other sources of non-sampling error. Generally speaking, two sources of error concern

researchers most. Non-response bias is created when selected participants either choose not to participate in the survey or are unavailable for interviewing. Response errors are the product of the question and answer process. Surveys that rely on self-reported behaviors and attitudes are susceptible to biases related to the way respondents process and respond to survey questions.

The Franklin and Marshall College Poll is produced in conjunction with the Philadelphia Daily News, WGAL-TV (South Central PA), Pittsburgh Tribune Review, WTAE-TV (Pittsburgh), WPVI-TV6/ABC (Philadelphia), Times-Shamrock Newspapers, Harrisburg Patriot-News, and Lancaster Newspapers. It may be used in whole or in part, provided any use is attributed to Franklin & Marshall College.

Key Findings

The January 2010 Franklin and Marshall College Poll finds that Pennsylvanians are still paying little attention to the primary races for governor and U.S. senator and that the candidates in those races remain largely unknown to the state's voters. It also finds that Republican Pat Toomey has a decided advantage over both Democratic candidates in the race for U.S. Senate.

The Race for Pennsylvania Governor

About seven in ten registered Pennsylvanians still don't know who they plan to vote for in the state's gubernatorial primaries. Allegheny County Executive Dan Onorato leads the field of Democrats in the governor's race, but only one in ten (10%) registered Democrats plan to vote for him; seven in ten (72%) say they are undecided. On the Republican side, State Attorney General Tom Corbett receives about one in four votes (23%), but seven in ten (69%) Republicans are undecided at the moment (see Table 1).

Table 1. Pennsylvania Gubernatorial Primary Preferences

If the 2010 Democratic/Republican primary election for GOVERNOR were being held today and the candidates included (rotated) [fill candidates], would you vote for [fill candidates], some other candidate, or aren't you sure how you would vote?

Democrats *(n = 443)*	
Dan Onorato	10%
Jack Wagner	4%
Chris Doherty	4%
Joe Hoeffel	4%
Tom Knox	2%
Other	4%
Don't know	72%
Republicans *(n = 416)*	
Tom Corbett	23%
Sam Rohrer	5%
Other	3%
Don't know	69%

The Race for U.S. Senate

The Democratic primary for U.S. Senate has fewer undecided voters, although half (50%) of Democrats have yet to make a choice in this race. At the moment, Arlen Specter is favored by about one in three (30%) Democrats. Republican Pat Toomey has a decided advantage over both Democratic candidates in the general election race for U.S. Senate. Incumbent Senator Arlen Specter and Republican challenger Pat Toomey each receive 30 percent of the vote among all registered adults, but Toomey's advantage is much larger if a respondent's likelihood of voting is considered (see Figure 1). Toomey leads Specter 45% to 31% among those most likely to vote in November. Toomey leads U.S. Representative Joe Sestak 28% to 16% among all registered adults, but has a much larger margin among likely voters, 41% to 19%. Both Pat Toomey and Joe Sestak remain largely unknown to the state's electorate—a majority of registered Pennsylvanians say they don't know enough about Pat Toomey (65%) and Joe Sestak (76%) to have an opinion.

Figure 1. 2010 Pennsylvania U.S. Senate Election Preferences

If the 2010 election for U.S. SENATOR were being held today and the candidates included (rotated) Arlen Specter/Joe Sestak, the Democrat, and Pat Toomey, the Republican, would you vote for Arlen Specter/Joe Sestak, Pat Toomey, some other candidate, or aren't you sure how you would vote?

	Specter	Toomey	Other	Don't know
Registered adults	30	30	5	35
Likely voters	31	45	4	20

	Sestak	Toomey	Other	Don't know
Registered adults	16	28	5	51
Likely voters	19	41	3	37
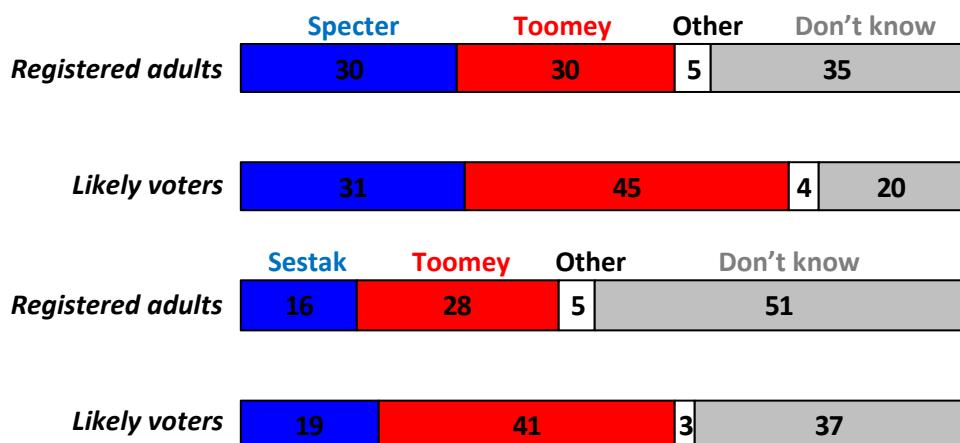
The pattern of support for Toomey among likely voters is mostly consistent regardless of his challenger (see Tables A-1 and A-2). Republican voters overwhelmingly favor him against both opponents, while his opponents' support among Democratic voters is much weaker. Toomey also has large leads among white voters, born again Christians, and residents of Central and Western Pennsylvania.

Arlen Specter

To win re-election, Arlen Specter must improve his image among the state's electorate. Only one in three (34%) registered Pennsylvanians say he is doing an excellent or good job as U.S. senator, and even fewer (29%) believe he has done a good enough job as senator to deserve re-election. These ratings are even lower among the current pool of likely voters. Senator Specter's switch from the Republican to the Democratic party and his vote for healthcare reform helped him with Democrats and hurt him among Republicans, not surprisingly. His choices also appear to have hurt him among registered independents (see Table 2).

Table 2. Effect of Arlen Specter's Choices on Election

Would you say that you are more likely or less likely to vote for Senator Specter because he switched his party registration from Republican to Democrat?
Would you say that you are more likely or less likely to vote for Senator Specter because he voted for the president's healthcare plan?

	Likelihood of voting for Specter	Republican	Democrat	Independent/ Other
Effect of switching party registration	Much more likely	3%	15%	5%
	Somewhat more likely	3%	17%	3%
	Somewhat less likely	11%	12%	15%
	Much less likely	46%	10%	25%
	Made no difference	32%	40%	50%
	Don't know	3%	5%	2%
Effect of voting for healthcare plan	Much more likely	5%	23%	19%
	Somewhat more likely	8%	18%	9%
	Somewhat less likely	13%	9%	14%
	Much less likely	53%	13%	22%
	Made no difference	17%	26%	33%
	Don't know	4%	10%	4%

At the moment it looks as though maintaining Arlen Specter's U.S. Senate seat will be a difficult task for Democrats. The outcome of this campaign will largely be determined by two factors that we will follow throughout the campaign. The first and most obvious is whether Democrats can match the Republicans' enthusiasm; at the moment half (47%) of registered Republicans are likely to vote in November compared to only about one in three (35%) Democrats. The second is how Pat Toomey's image changes as he becomes better known. Currently his favorable to unfavorable ratings are 15% to 7% and holding steady, but how that ratio changes during the course of the campaign may ultimately determine the outcome of the race.

Table A-1

If the 2010 election for U.S. SENATOR were being held today and the candidates included *(rotated)* Arlen Specter, the Democrat, and Pat Toomey, the Republican, would you vote for Arlen Specter, Pat Toomey, some other candidate, or aren't you sure how you would vote?

Likely voters only, n = 395

	Specter	Toomey	Other	Don't know
Gender				
Female	34%	43%	3%	20%
Male	28%	48%	5%	20%
Age				
18-34	26%	44%	10%	20%
35-54	31%	47%	3%	20%
55 and over	34%	43%	2%	20%
Education				
High school or less	29%	48%	2%	21%
Some college	33%	38%	9%	21%
College degree	33%	47%	1%	19%
Household Income				
Less than $35,000	37%	44%	3%	16%
$35-75,000	31%	48%	3%	19%
Over $75,000	30%	43%	4%	23%
Race*				
Non-white	57%	7%	7%	29%
White	28%	50%	3%	19%
Marital Status*				
Single, never married	48%	30%	5%	18%
Not currently married	40%	41%	2%	17%
Married	25%	50%	4%	22%
Religious Affiliation*				
Other/unaffiliated	45%	24%	7%	25%
Protestant	27%	55%	3%	15%
Catholic	25%	51%	1%	23%
Born Again Christian or Fundamentalist*				
Yes	22%	52%	3%	24%
No	38%	41%	4%	17%
Household Union Member				
Yes	30%	42%	5%	23%
No	32%	46%	3%	19%
Military Veteran				
Yes	26%	45%	3%	25%
No	32%	45%	4%	19%
Region*				
Philadelphia/Southeast	41%	34%	3%	21%
Northeast	41%	32%	7%	20%
Allegheny/Southwest	27%	54%	0%	20%
Northwest	23%	43%	5%	28%
Central	22%	58%	5%	15%
Party Registration*				
Democrat	56%	19%	4%	22%
Independent/Other	32%	24%	12%	31%
Republican	12%	71%	2%	15%

* Significant differences (p<.05)

Table A-2

If the 2010 election for U.S. SENATOR were being held today and the candidates included *(rotated)* Joe Sestak, the Democrat, and Pat Toomey, the Republican, would you vote for Joe Sestak, Pat Toomey, some other candidate, or aren't you sure how you would vote?

Likely voters only, n = 395

	Sestak	Toomey	Other	Don't know
Gender				
Male	20%	44%	4%	33%
Female	18%	39%	2%	41%
Age				
18-34	17%	54%	5%	25%
35-54	19%	40%	2%	39%
55 and over	20%	38%	3%	40%
Education*				
High school or less	13%	41%	2%	44%
Some college	28%	28%	7%	38%
College degree	21%	50%	2%	27%
Household Income				
Less than $35,000	18%	41%	1%	39%
$35-75,000	14%	39%	5%	43%
Over $75,000	24%	43%	2%	31%
Race*				
Non-white	35%	8%	6%	52%
White	17%	46%	3%	35%
Marital Status				
Single, never married	30%	36%	5%	29%
Not currently married	24%	35%	3%	38%
Married	15%	44%	2%	39%
Religious Affiliation*				
Other/unaffiliated	28%	22%	6%	45%
Catholic	16%	47%	3%	34%
Protestant	15%	50%	1%	35%
Born Again Christian or Fundamentalist*				
Yes	11%	46%	2%	41%
No	24%	39%	4%	34%
Household Union Member				
Yes	24%	36%	2%	39%
No	17%	43%	3%	37%
Military Veteran				
Yes	17%	44%	5%	34%
No	19%	41%	3%	38%
Region*				
Philadelphia/Southeast	33%	35%	2%	30%
Northeast	21%	27%	9%	43%
Allegheny/Southwest	14%	47%	1%	39%
Central	8%	46%	5%	41%
Northwest	5%	50%	0%	45%
Party Registration*				
Democrat	39%	13%	1%	47%
Independent/Other	21%	29%	12%	38%
Republican	3%	67%	3%	28%

* Significant differences (p<.05)

Marginal Frequency Report

RightDir. All in all, do you think things in PENNSYLVANIA are generally headed in the RIGHT DIRECTION, or do you feel that things are off on the WRONG TRACK?

	Headed in right direction	Off on the wrong track	Don't know
Jan 2010	**39%**	**53%**	**8%**
Oct 2009	32%	60%	8%
Aug 2009	33%	59%	8%
Jun 2009	44%	48%	8%
Mar 2009	48%	41%	11%
Feb 2009	40%	49%	11%
Aug 2007	47%	44%	9%
Jun 2007	42%	45%	13%
Feb 2007	46%	42%	12%
Oct 2006*	47%	42%	11%
Sep 2006*	52%	36%	12%
Aug 2006*	50%	40%	10%
Feb 2006	45%	46%	9%
Nov 2005	39%	52%	10%
Sep 2005	46%	46%	8%
Jun 2005	43%	45%	12%
Mar 2005	50%	44%	6%
Oct 2004*	48%	39%	13%
Sep 2004*	46%	41%	13%
Aug 2004*	43%	40%	17%
Mar 2004*	33%	50%	18%
Feb 2004	37%	49%	14%
Nov 2003	45%	45%	10%
Apr 2003	55%	33%	12%
Sep 2002*	52%	32%	16%
Jun 2002*	55%	32%	13%
Jul 1999	64%	27%	9%
Sep 1998*	67%	15%	18%
Jul 1998	60%	26%	14%
Mar 1998	65%	24%	11%
Oct 1996	49%	31%	21%
Sep 1996*	49%	34%	17%
Jul 1996	41%	41%	18%
Apr 1995	52%	32%	17%

Question asked of registered respondents only

FinToday. We are interested in how people are getting along financially these days. Would you say that YOU and YOUR FAMILY are better off, worse off, or about the same financially as you were a year ago?

	Better off	Worse off	About the same	Don't know
Jan 2010	**10%**	**40%**	**50%**	**0%**
Oct 2009	8%	36%	55%	1%
Aug 2009	9%	39%	52%	0%
Jun 2009	11%	43%	45%	1%
Mar 2009	11%	36%	53%	0%
Feb 2009	10%	44%	46%	0%
Oct 2008*	14%	44%	42%	0%
Sep 2008*	12%	40%	47%	0%
Aug 2008*	16%	37%	46%	1%
Feb 2008*	20%	29%	51%	0%
Jan 2008*	17%	25%	57%	1%
Nov 2005	20%	28%	51%	1%
Sep 2005	17%	36%	47%	0%
Jun 2005	24%	24%	52%	0%
Mar 2005	21%	28%	51%	1%
Nov 2003	17%	29%	53%	1%
Apr 2003	16%	30%	54%	0%
Sep 2002*	25%	26%	47%	1%
Jun 2002*	29%	20%	50%	1%
Jul 1999	31%	16%	52%	1%
Jul 1998	31%	16%	52%	1%
Mar 1998	31%	16%	52%	1%
Jul 1996	21%	22%	56%	1%
Feb 1996	21%	21%	57%	1%
Apr 1995	26%	21%	52%	1%

*Question asked of registered respondents only

FinFut. Now looking AHEAD, do you think that A YEAR FROM NOW, YOU and YOUR FAMILY will be better off financially than you are now, worse off, or about the same as you are now?

	Better off	Worse off	About the same	Don't know
Jan 2010	**27%**	**17%**	**49%**	**7%**
Oct 2009	31%	14%	50%	5%
Aug 2009	31%	19%	47%	3%
Jun 2009	32%	21%	41%	6%
Mar 2009	27%	12%	55%	6%
Feb 2009	29%	19%	45%	7%
Oct 2008*	33%	14%	40%	14%
Sep 2008*	25%	18%	42%	15%
Aug 2008*	28%	15%	45%	12%
Nov 2005	29%	20%	48%	3%
Sep 2005	27%	23%	45%	5%
Jun 2005	32%	15%	48%	5%
Mar 2005	31%	20%	45%	4%
Nov 2003	33%	13%	49%	5%
Apr 2003	27%	17%	51%	5%
Sep 2002*	38%	8%	43%	11%
Jun 2002*	35%	6%	49%	10%
Jul 1999	38%	8%	50%	4%
Jul 1998	41%	9%	45%	5%
Mar 1998	39%	7%	50%	4%
Jul 1996	24%	12%	54%	10%
Feb 1996	29%	16%	49%	6%
Apr 1995	37%	12%	44%	7%

Question asked of registered respondents only

REG. Some people are registered to vote, and many others are not. Are you CURRENTLY REGISTERED to vote at your present address?

85%   Yes
15%   No

Questions RegPARTY through ConConv were only asked of registered respondents (n = 993).

RegPARTY. Are you currently registered as a Republican, a Democrat, an Independent, or as something else?

46%   Democrat
43%   Republican
9%   Independent
1%   Something else
1%   Don't know

IntFav. Please let me know your opinion of some people involved in politics today. Is your opinion of [FILL name] favorable, unfavorable, undecided, or haven't you heard enough about [FILL name] to have an opinion? *(rotated)*

	Strongly favorable	Somewhat favorable	Somewhat unfavorable	Strongly unfavorable	Undecided	Don't know
ED RENDELL						
Jan 2010	**16%**	**26%**	**16%**	**29%**	**9%**	**4%**
Oct 2009	13%	24%	17%	30%	9%	7%
Aug 2009	13%	19%	19%	34%	10%	5%
Jun 2009	15%	27%	15%	25%	11%	7%
Feb 2009	16%	26%	16%	22%	13%	7%
ARLEN SPECTER						
Jan 2010	**11%**	**24%**	**14%**	**29%**	**13%**	**9%**
Oct 2009	8%	20%	15%	31%	13%	13%
Aug 2009	12%	23%	13%	29%	13%	10%
Jun 2009	13%	18%	11%	26%	17%	15%
Feb 2009	14%	28%	12%	17%	15%	14%
BOB CASEY JR.						
Jan 2010	**9%**	**23%**	**11%**	**9%**	**17%**	**31%**
Oct 2009	11%	21%	9%	12%	15%	32%
Aug 2009	17%	24%	10%	8%	17%	24%
Jun 2009	11%	21%	12%	5%	17%	34%
Feb 2009	11%	19%	9%	8%	21%	32%
BARACK OBAMA						
Jan 2010	**23%**	**21%**	**11%**	**33%**	**10%**	**2%**
Oct 2009	29%	16%	12%	27%	13%	3%
Aug 2009	29%	26%	9%	28%	7%	1%
Jun 2009	39%	17%	6%	21%	14%	3%
Feb 2009	38%	18%	8%	15%	17%	4%
Oct 2008	38%	15%	8%	25%	12%	3%
Sep 2008	31%	18%	9%	21%	17%	3%
Aug 2008	25%	18%	7%	22%	23%	5%
JOE SESTAK						
Jan 2010	**3%**	**5%**	**4%**	**2%**	**10%**	**76%**
Oct 2009	4%	7%	3%	2%	7%	77%
Aug 2009	3%	10%	2%	2%	10%	73%
PAT TOOMEY						
Jan 2010	**6%**	**9%**	**4%**	**3%**	**13%**	**65%**
Oct 2009	5%	11%	5%	5%	10%	64%
Aug 2009	7%	11%	4%	6%	9%	63%

	Favorable	Unfavorable	Undecided	Don't know
ED RENDELL				
Jan 2010	**42%**	**45%**	**9%**	**4%**
Oct 2009	37%	47%	9%	7%
Aug 2009	32%	53%	10%	5%
Jun 2009	42%	40%	11%	7%
Mar 2009	45%	35%	15%	5%
Feb 2009	42%	38%	13%	7%
Aug 2007	47%	36%	12%	5%
Jun 2007	48%	38%	10%	4%

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	Favorable	Unfavorable	Undecided	Don't know
ED RENDELL cont.				
Feb 2007	53%	36%	8%	3%
Oct 2006	54%	30%	12%	4%
Sep 2006	52%	29%	16%	3%
Aug 2006	49%	33%	14%	4%
May 2006	48%	32%	16%	4%
Feb 2006	41%	40%	14%	5%
Nov 2005	39%	38%	18%	6%
Sep 2005	42%	36%	16%	6%
Jun 2005	41%	33%	17%	9%
Mar 2005	48%	28%	18%	7%
Aug 2004	46%	31%	17%	6%
Feb 2004	40%	32%	15%	14%
Nov 2003	46%	26%	21%	7%
Apr 2003	50%	19%	17%	16%
Oct 2002	50%	24%	18%	9%
Sep 2002	43%	19%	25%	14%
Jun 2002	40%	18%	26%	16%
Oct 2001	30%	8%	13%	50%
Apr 2001	29%	7%	11%	52%
Jul 1999	30%	7%	9%	54%
ARLEN SPECTER				
Jan 2010	**35%**	**43%**	**13%**	**9%**
Oct 2009	28%	46%	13%	13%
Aug 2009	35%	42%	13%	10%
Jun 2009	31%	37%	17%	15%
Mar 2009	48%	24%	14%	14%
Feb 2009	42%	29%	15%	14%
Jun 2007	42%	33%	16%	9%
Oct 2004	45%	28%	17%	10%
Aug 2004	39%	26%	24%	11%
Mar 2004	41%	25%	23%	11%
Feb 2004	41%	25%	13%	21%
Nov 2003	46%	26%	17%	11%
Apr 2003	46%	23%	14%	17%
Sep 1998	57%	17%	19%	7%
Jul 1998	57%	19%	15%	9%
Mar 1998	53%	27%	15%	5%
Oct 1997	52%	20%	18%	10%
Apr 1995	32%	31%	23%	14%
Oct 1992	34%	30%	26%	7%
Apr 1992	55%	28%	17%	--
BOB CASEY JR.				
Jan 2010	**32%**	**20%**	**17%**	**31%**
Oct 2009	32%	21%	15%	32%
Aug 2009	41%	18%	17%	24%
Jun 2009	32%	17%	17%	34%
Mar 2009	34%	16%	19%	31%
Feb 2009	30%	17%	21%	32%
Jun 2007	29%	22%	23%	26%
Oct 2006	39%	29%	16%	16%
Sep 2006	29%	22%	22%	27%

	Favorable	Unfavorable	Undecided	Don't know
BOB CASEY JR. cont.				
Aug 2006	31%	20%	18%	31%
May 2006	30%	13%	20%	37%
Feb 2006	30%	8%	16%	45%
Nov 2005	30%	9%	20%	40%
Sep 2005	32%	7%	22%	39%
Jun 2005	40%	9%	15%	36%
Mar 2005	33%	10%	19%	38%
Oct 2001	28%	7%	22%	43%
Apr 2001	33%	9%	22%	36%
Jun 1999	29%	11%	17%	44%
BARACK OBAMA				
Jan 2010	**44%**	**44%**	**10%**	**2%**
Oct 2009	45%	39%	13%	3%
Aug 2009	55%	37%	7%	1%
Jun 2009	56%	27%	14%	3%
Mar 2009	59%	21%	18%	2%
Feb 2009	56%	23%	17%	4%
Oct 2008	53%	33%	12%	3%
Sep 2008	49%	30%	17%	3%
Aug 2008	43%	29%	23%	5%
Feb 2008	46%	27%	21%	6%
Jan 2008	41%	27%	23%	9%
Aug 2007	37%	21%	23%	19%
Jun 2007	32%	21%	20%	27%
Feb 2007	31%	15%	20%	34%
JOE SESTAK				
Jan 2010	**8%**	**6%**	**10%**	**76%**
Oct 2009	11%	5%	7%	77%
Aug 2009	13%	4%	10%	73%
PAT TOOMEY				
Jan 2010	**15%**	**7%**	**13%**	**65%**
Oct 2009	16%	10%	10%	64%
Aug 2009	18%	10%	9%	63%

Vote_Nov. Many people will vote in the mid-term election in November, however, many other people will not. What would you say are the chances you will vote in the November election? Are you certain to vote, will you probably vote, are the chances fifty-fifty you will vote, OR don't you think that you will vote in the November election?

    66%   Certain to vote
    19%   Will probably vote
    10%   Chances 50-50
     5%   Don't think will vote

Pol_Int. Some people don't pay much attention to political campaigns. How about you? Would you say that you are…in the 2010 elections?

- 45% Very much interested
- 45% Somewhat interested
- 10% Not very interested

Gen. When it comes to presidential elections, do you always vote, do you usually vote, do you only sometimes vote, or do you rarely vote?

- 84% Always vote
- 11% Usually vote
- 3% Only sometimes vote
- 2% Rarely vote

Vot08. Did you vote in the last presidential election in 2008 or not?

- 94% Yes
- 6% No

Vot08pref. Did you vote for Barack Obama, John McCain, or some other candidate in 2008?

n = 936

- 52% Obama
- 45% McCain
- 3% Other

DemPrim. If the 2010 Democratic primary election for U.S. SENATOR were being held today and the candidates included *(rotated)* Arlen Specter and Joe Sestak, would you vote for Arlen Specter, Joe Sestak, some other candidate, or aren't you sure how you would vote?

n = 443 (registered Democrats)

	Arlen Specter	Joe Sestak	Other	Don't know
Jan 2010	**30%**	**13%**	**7%**	**50%**
Oct 2009	30%	18%	5%	47%
Aug 2009	37%	11%	6%	46%
Jun 2009	33%	13%	6%	48%

SenSpT. If the 2010 election for U.S. SENATOR were being held today and the candidates included *(rotated)* Arlen Specter, the Democrat, and Pat Toomey, the Republican, would you vote for Arlen Specter, Pat Toomey, some other candidate, or aren't you sure how you would vote?

	Arlen Specter	Pat Toomey	Other	Don't know
Jan 2010	**30%**	**30%**	**5%**	**35%**
Oct 2009	33%	31%	6%	30%
Aug 2009	37%	29%	9%	25%
Mar 2009	33%	18%	7%	42%

SenSplsA. Would you say that you are more likely or less likely to vote for Senator Specter because he switched his party registration from Republican to Democrat?

- 9%   Much more likely
- 10% Somewhat more likely
- 12% Somewhat less likely
- 27% Much less likely
- 38% Made no difference
- 4%   Don't know

SenSplsB. Would you say that you are more likely or less likely to vote for Senator Specter because he voted for the president's healthcare plan?

- 15% Much more likely
- 13% Somewhat more likely
- 11% Somewhat less likely
- 31% Much less likely
- 23% Made no difference
- 7%   Don't know

SenSeT. If the 2010 election for U.S. SENATOR were being held today and the candidates included *(rotated)* Joe Sestak, the Democrat, and Pat Toomey, the Republican, would you vote for Joe Sestak, Pat Toomey, some other candidate, or aren't you sure how you would vote?

	Pat Toomey	Joe Sestak	Other	Don't know
Jan 2010	**28%**	**16%**	**5%**	**51%**
Oct 2009	28%	20%	4%	48%
Aug 2009	26%	22%	6%	46%

Iss_Sen. What will be the single MOST IMPORTANT ISSUE in your vote for U.S. Senate this year?

- 29% Healthcare
- 24% Economic issues, employment, bailout
- 4%   Abortion stance
- 3%   Taxes
- 3%   Reduce spending, debt, pass budget
- 3%   Defense, safety of nation, war, terrorism
- 3%   Education issues
- 2%   Political party, ideology, switched parties
- 2%   Personality, morality, values
- 9%   Other
- 17% Don't know

DemPrim2. If the 2010 Democratic primary election for GOVERNOR were being held today and the candidates included *(rotated)* Dan Onorato, Jack Wagner, Tom Knox, Joe Hoeffel, and Chris Doherty, would you vote for Dan Onorato, Jack Wagner, Tom Knox, Joe Hoeffel, Chris Doherty, some other candidate, or aren't you sure how you would vote?

n = 443 (registered Democrats)

	Dan Onorato	Jack Wagner	Chris Doherty	Joe Hoeffel	Tom Knox	Other	Don't know
Jan 2010	**10%**	**4%**	**4%**	**4%**	**2%**	**4%**	**72%**
Oct 2009	10%	9%	3%	6%	3%	3%	66%

RepPrim. If the 2010 Republican primary election for GOVERNOR were being held today and the candidates included *(rotated)* Tom Corbett and Sam Rohrer, would you vote for Tom Corbett, Sam Rohrer, some other candidate, or aren't you sure how you would vote?

n = 416 (registered Republicans)

- 23% Tom Corbett
- 5%   Sam Rohrer
- 3%   Other
- 69% Don't know

Iss_Gov. What will be the single MOST IMPORTANT ISSUE in your vote for governor this year?

- 26% Economic issues, employment
- 13% Taxes
- 8%   Reduce spending, debt, pass budget
- 7%   Healthcare
- 4%   Education issues
- 2%   Personality, morality, values
- 2%   Abortion stance
- 1%   Everything, nothing
- 13% Other
- 23% Don't know

RatePres. How would you rate the way that Barack Obama is handling his job as president?

	Excellent job	Good job	Only a fair job	Poor job	Don't know
Jan 2010	**11%**	**27%**	**32%**	**29%**	**1%**
Oct 2009	17%	23%	31%	28%	1%
Aug 2009	14%	33%	29%	24%	0%
Jun 2009	20%	35%	25%	19%	1%
Mar 2009	23%	37%	22%	14%	4%
Feb 2009	25%	30%	23%	13%	9%

RateSenS. How would you rate the way that ARLEN SPECTER is handling his job as U.S. SENATOR?

	Excellent job	Good job	Only a fair job	Poor job	Don't know
Jan 2010	**5%**	**29%**	**31%**	**27%**	**8%**
Oct 2009	4%	25%	36%	28%	7%
Aug 2009	8%	27%	35%	22%	8%
Jun 2009	10%	24%	37%	18%	11%
Mar 2009	13%	39%	25%	12%	11%
Feb 2009	8%	35%	32%	17%	8%
Aug 2007	15%	36%	33%	12%	4%
Feb 2004	5%	34%	32%	10%	19%
Nov 2003	7%	35%	37%	11%	10%
Apr 2003	11%	36%	30%	11%	13%
Sep 1998	7%	47%	34%	6%	6%
Jul 1998	10%	44%	31%	9%	6%
Oct 1997	12%	41%	33%	6%	7%
Apr 1992	5%	33%	44%	12%	6%
Oct 1991	11%	39%	41%	9%	--

DesRECD. Do you believe that ARLEN SPECTER has done a good enough job as SENATOR to deserve re-election, or do you believe it is time for a change?

	Deserves re-election	Time for a change	Don't know
Jan 2010	**29%**	**60%**	**11%**
Oct 2009	23%	66%	11%
Aug 2009	34%	54%	12%
Jun 2009	28%	57%	15%
Mar 2009	40%	46%	14%
Oct 1997	49%	40%	11%

WhyChg. Why do you think it is time for a change?

n = 595

25%	Should be term limits, Specter served too long
21%	Political party, ideology, switched parties
14%	Not representative of the people
13%	Dissatisfied with Specter, time for a change
7%	Physical attributes (including age, gender, health)
7%	Personality, morality, values
6%	Anti-Obama administration, votes with Obama, healthcare
6%	Doesn't follows through, wishy-washy
5%	Views on policy issues, in general
4%	Economic issues, employment
3%	Past performance, track record
2%	Reduce spending, debt, pass budget
7%	Other
6%	Don't know

Percentages total more than 100% because multiple responses were accepted.

Center for OPINION RESEARCH

FRANKLIN&MARSHALL

Rate_StL. What kind of job do you think the state legislature is doing overall?

	Excellent job	Good job	Only a fair job	Poor job	Don't know
Jan 2010	**0%**	**16%**	**51%**	**23%**	**10%**
Oct 2009	1%	14%	48%	30%	7%
Aug 2009	0%	18%	58%	20%	4%
Jun 2009	1%	26%	49%	18%	6%
Aug 2007	1%	25%	53%	16%	5%
Jun 2007	1%	25%	46%	21%	7%
Feb 2007	1%	23%	48%	18%	10%
May 2006	1%	19%	51%	22%	7%
Sep 2005*	1%	21%	47%	22%	8%
Nov 2003*	1%	22%	55%	17%	5%
Feb 2000*	3%	33%	49%	7%	9%
Jul 1999*	2%	33%	49%	10%	6%

Question asked of all respondents regardless of registration status

PAgov1. Generally speaking, do you think Pennsylvania's state government needs reform, or not?

    78%   Yes
    13%   No
     9%   Don't know

PAgov2. How strongly do you feel about this?

n = 901

    51%   Very strongly
    40%   Somewhat strongly
     6%   Not very strongly
     2%   Not strongly at all
     1%   Don't know

IntRefA. Which of the following areas of state government do you think need to be reformed?

n = 775	Yes	No	Don't know
The way campaigns are financed	78%	13%	9%
The structure and operations of the state legislature, including the size of the legislature and the need for term limits	76%	12%	12%
The way state and local governments are financed	76%	11%	13%
The way state legislative districts are created	47%	26%	27%
The way the state's appeals court judges are selected	45%	26%	29%

ConConv. Pennsylvania's constitution establishes the fundamental law of the state, ensuring basic rights to citizens, outlining the structure of state government, and providing rules by which state legislators are elected and how they conduct the state's business. The state's current constitution was adopted in 1874 and the last constitutional convention was held in 1967. Would you favor or oppose a state constitutional convention to review the state's constitution?

- 45%   Strongly favor
- 27%   Somewhat favor
- 10%   Somewhat oppose
- 10%   Strongly oppose
- 8%   Don't know

I now have a final few questions for statistical purposes only.

CNTY. Region of state (What is the name of the county you live in?)

- 28%   Central
- 21%   Southeast
- 13%   Northeast
- 11%   Southwest
- 9%   Philadelphia
- 9%   Northwest
- 9%   Allegheny

RESD. How many years have you lived at your current residence?

- 17   Mean

AGE. What was your age on your last birthday?

- 8%   18-24
- 19%   25-34
- 13%   35-44
- 24%   45-54
- 14%   55-64
- 22%   65 and older

EDUC. What was the highest grade level of schooling you have completed?

- 9%   Non high school graduate
- 43%   High school graduate or GED
- 14%   Some college
- 8%   Two-year or tech degree
- 15%   Four year college degree
- 11%   Post graduate degree

MAR. What is your CURRENT marital status, are you single, married, separated, divorced, or a widower?

- 23%   Single, Never Married
- 56%   Married
- 2%   Separated
- 9%   Divorced
- 10%   Widow or widower

IDEO. Politically speaking, do you consider yourself to be a liberal, a moderate, or a conservative?

	Liberal	Moderate	Conservative	Don't know
Jan 2010	**19%**	**30%**	**42%**	**9%**
Oct 2009	16%	36%	39%	9%
Aug 2009	16%	36%	43%	5%
Jun 2009	19%	34%	37%	10%
Feb 2008	20%	41%	35%	4%
Jan 2008	18%	40%	38%	4%
Aug 2007	21%	44%	31%	4%
Jun 2007	19%	42%	35%	4%
Feb 2007	21%	41%	32%	6%
Oct 2006	17%	42%	35%	6%
Sep 2006	20%	39%	36%	5%
Aug 2006	19%	38%	38%	5%
May 2006	16%	43%	35%	6%
Feb 2006	21%	41%	34%	4%
Nov 2005	17%	42%	35%	7%
Sep 2005	22%	38%	35%	5%
Jun 2005*	19%	42%	33%	7%
Mar 2005*	16%	40%	38%	6%
Oct 2004	16%	39%	38%	7%
Sep 2004	16%	52%	29%	4%
Aug 2004	15%	48%	33%	3%
Mar 2004	16%	44%	34%	6%
Feb 2004	20%	41%	33%	7%
Nov 2003	21%	42%	31%	7%
Apr 2003*	19%	41%	35%	5%
Oct 2002	16%	41%	35%	8%
Sep 2002	18%	41%	35%	6%
Jun 2002	19%	43%	33%	5%
Oct 2001	20%	38%	36%	6%
Apr 2001	19%	36%	35%	9%
Oct 2000	22%	37%	33%	8%
Feb 2000	19%	44%	37%	0%
Jul 1999	18%	37%	39%	6%

Question asked of all respondents regardless of registration status

PRTY1. Regardless of how you are registered, in politics, as of today, do you think of yourself as a Republican, a Democrat, or an Independent?

    18%   Strong Republican
    12%   Republican
    15%   Lean Republican
     9%   Pure Independent
    13%   Lean Democrat
    11%   Democrat
    20%   Strong Democrat
     2%   Don't know

LABR. Are you or is any member of your household a member of a LABOR UNION?

18%   Yes
82%   No

VET. Are you a military veteran?

13%   Yes
87%   No

Hisp. Are you Hispanic or Latino, or not?

4%   Yes
96%   No

RACE. Which of the following categories best describes your racial background?

86%   White
14%   Non-white

ABORT. Do you think that abortion should be...

	Legal under any circumstances	Legal under certain circumstances	Illegal in all circumstances	Don't know
Jan 2010	**23%**	**50%**	**24%**	**3%**
Oct 2009	20%	54%	23%	3%
Aug 2009	21%	54%	23%	2%
Jun 2009	18%	58%	22%	2%
Aug 2007	22%	56%	21%	1%
Jun 2007	21%	58%	20%	1%
Feb 2007	20%	53%	26%	1%
Oct 2006*	17%	62%	18%	3%
Sep 2006*	22%	54%	22%	2%
Aug 2006*	23%	56%	19%	2%
May 2006*	19%	65%	14%	2%
Feb 2006	23%	57%	17%	3%
Nov 2005	23%	55%	19%	3%
Sep 2005	24%	54%	19%	3%
Jun 2005	22%	55%	20%	4%
Mar 2005	18%	54%	25%	3%
Oct 2004*	18%	61%	19%	2%
Sep 2004*	22%	55%	22%	1%
Aug 2004*	20%	61%	18%	1%
Mar 2004*	16%	58%	24%	3%
Feb 2004	22%	54%	20%	4%
Nov 2003	23%	52%	21%	5%
Apr 2003*	22%	56%	21%	2%
Oct 2002*	29%	51%	17%	3%
Sep 2002*	26%	51%	19%	4%
Jun 2002*	26%	56%	15%	3%
Oct 2001*	25%	52%	20%	3%
Apr 2001*	25%	53%	18%	3%
Oct 2000*	26%	53%	15%	6%
Feb 2000*	23%	53%	20%	4%
Jul 1999	26%	54%	17%	3%

Question asked of registered respondents only

REL. Do you consider yourself to be Protestant, Catholic, some other religion, or not affiliated with any religion?

- 37% Protestant
- 27% Catholic
- 21% Some other religion
- 14% Not affiliated with any religion
- 1% Don't know

BAC. Do you consider yourself to be a born-again Christian or fundamentalist, or not?

- 34% Yes
- 62% No
- 4% Don't know

Bible. Which of these statements comes closest to describing your feelings about the Bible?

	The Bible is the actual word of God and is to be taken literally, word for word.	The Bible is the inspired word of God but not everything in it should be taken literally, word for word.	The Bible is an ancient book of fables, legends, history, and moral precepts recorded by men.	Don't know
Jan 2010	**34%**	**47%**	**16%**	**3%**
Oct 2009	33%	49%	15%	3%
Aug 2009	32%	48%	17%	3%
Jun 2009	25%	56%	17%	2%
Feb 2006	27%	51%	21%	1%
Nov 2005	25%	54%	18%	4%
Sep 2004*	26%	59%	13%	3%
Aug 2004*	26%	55%	16%	3%

Question asked of registered respondents only

NumA. Including yourself, how many adults 18 years of age or OLDER CURRENTLY live in this household?

26%   One
54%   Two
15%   Three
 5%   Four or more

WORK. Are you currently working FULL-time, PART-time, going to school, keeping house or something else?

47%   Full-time
10%   Part-time
 5%   Going to school
 7%   Keeping house
 7%   Unemployed
 5%   Disabled
19%   Retired

INC1. And, just for statistical purposes, we need to know if your total family income is above or below $50,000 per year?

19%   Under $25,000
14% $25-$35,000
14% $35-50,000
20% $50-75,000
12% $75-100,000
16%   Over $100,000
 5%   Don't know

DONE. Sex of respondent:

52%   Female
48%   Male