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readers' choice awards

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*A Reader's Choice Award
Favorite 2018, 2019,
2020, and 2021*

A letter to our readers

Today, we kick off voting for the 22nd annual LNP | LancasterOnline Readers' Choice Awards! The goal of the awards is to celebrate and recognize the best our community has to offer as voted on by you, our readers. All of the votes will be cast online at LancasterOnline.com/readerschoice/vote.

As the Director of Client Solutions, my team and I have the privilege of working with thousands of local businesses each year. We work hard to build trust and produce results for each of them and, oftentimes, personal friendships result. It's one of the best perks of our job.

Lancaster County is a place unlike any other in the world. Our community has it all. Amazing retail shops, world-class restaurants, award-winning breweries and distilleries. Hardworking services for our homes, cars and health. Entertainment that draws people from all over the world. We are so fortunate to live in a community that shows up to continue to support these amazing local businesses.

Readers' Choice Awards is your chance to call out and support local businesses by voting for your favorites in over 200 categories. This is your opportunity to tell us your favorite place to get a burger! It's your chance to cast your vote for favorite brewery or mark your ballot for Lancaster County's best carpet cleaner! If you can imagine it, we've probably got

a category to vote on it!

The Readers' Choice Awards is a fun way to share the love with your favorite local businesses and make sure your neighbors and friends know about them, too! The number of votes each business receives not only determines the winner of each category, but also demonstrates Lancaster County's support for local business. I'm asking you to show your support by not only voting for your favorite businesses, but also paying each one a visit and maybe finding a few new ones to try, too!

The results of the 22nd annual Readers' Choice Awards will be published in print and online on Sunday, Aug. 28. I look forward to congratulating all of the winners, as well as the celebrations that come along with it!

Finally, thank you for being a valued reader of LNP | LancasterOnline. We could not do this without you.

Sincerely,



Chris Stahl
Director, Client Solutions
LNP Media Group



Thank you for voting us a favorite for the past 22 years, we look forward to being your favorite again!



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More than just an award

Past Readers' Choice winners share why all those customer votes mean so much to them

LAURA KNOWLES
FOR LNP | LANCASTERONLINE

From bright, shiny cars and well-tuned vehicles to beautifully clean building exteriors and talented young dancers, the winners of the annual LNP Readers' Choice Awards run the gamut.

With 251 categories and some 100,000 votes cast each year, LNP's Readers' Choice Awards winners represent the best of the best for local readers who vote for their favorite businesses offering goods and services that include home and garden, apparel, food and beverage suppliers, educators, medical care providers, legal services, financial services, restaurants and much more.

When readers want to know where they should go for homestyle cooking, reliable child care services, the best pizza around, great haircuts for the whole family, or a law firm that will help them create a will, the Readers' Choice Awards provide recommendations they can trust.

M&R Auto Center in Lancaster handles just about any vehicle problem and maintenance issue, from state inspections to auto repairs. They even have a body shop and sell used vehicles. Over the years, they have consistently won Readers' Choice Awards.

"We first learned about Readers' Choice awards when we won in 2007," says Amy Martin of M&R Auto Center. "Before that, we didn't even know the program existed. Since then, we've placed in at least one automotive category every year."

In fact, they are now running out of room to put up all the plaques they have won.

"We started creating plaques with the winning categories and the year on them. We have now won so many, that we are currently running out of wall space to hang them. It sure is an eye-catcher when customers enter our office," Martin says.

"We've had a lot of positive feedback from our clients regarding the awards, and there have been some who stated that the LNP's results page was the reason they chose our company. We've found that referrals from neighbors and friends are the best referrals."

‘Such an honor’

For Encore Dance Studio in Lancaster, winning



Encore Dance Studio has been a Readers' Choice Award winner for favorite dance studio for 20 years.

Readers' Choice Awards has helped to put them on center stage when it comes to dance classes for all ages.

They have been named the Readers' Choice winner for favorite dance studio for 20 years. That's a lot of tap shoes and ballet slippers.

"We are a non-competitive dance studio that focuses on fostering a love for dance and giving back to the community using the gift of dance," says Artistic Director Alvina Kline, who started the Encore Performance Company back in 2011 to give their most dedicated dancers a way to share their gifts and make a difference.

The company performs at local venues such as retirement homes, Hershey Park, Lititz Springs Park, the Lititz Christmas Tree Lighting, local parades and high school Mini-THONs, in addition to their own showcases.

They have also created their own benefit performance, "Be the Change," in which they collaborate with Millersville University to raise funds for Excentia's S. June Smith Center. They have also been fortunate enough to perform on several Royal Caribbean Cruises and in Disney World.

"I hope we were chosen by the readers because of our high-quality dance training, our loving staff, our studio philosophy, and because our studio makes our families and dancers feel at home," Kline says. "Our priority is

Every year we receive the Readers' Choice Award, we are reminded that we stand out from the rest of the deck treatment businesses. And we thank our customers for their continued support.

Bobbi Jo Refford, Atkins Deck Treatment Service

to ensure every single dancer who walks through our doors feels loved and cared for while receiving their training."

Kline adds, "Winning this award has not only brought us so much joy and reassurance, but also lets our community know that we are a trusted, high-quality business. Being recognized by our community in this way is such an honor. We are proud to have such loving and supporting families."

Vote of confidence

For bright, shiny cars, it's clear that lots of people put their trust in Sundance Car Wash. Sundance has won numerous awards for favorite car wash, placing first or second in 2018, 2019, 2020 and 2021, owner Brian Hollinger says. For 2022, they are looking toward adding to their Readers' Choice recognition.

"Our customers appreciate the consistency in our services, and we stand behind our offerings, with satisfaction guaranteed," Hollinger says. "We put quality with integrity in all

chines and smart technology. It makes it extra easy to keep vehicles beautifully clean and looking their best.

"I think winning a Readers' Choice Award helps to give added confidence for new customers to try our services," Hollinger says. "We feel honored to be selected in the Readers' Choice Awards. Consumers are extremely busy these days and it takes intentional effort for them to take time out of their day to fill out the voting form."

we do."

Sundance Car Wash has multiple locations offering 24-hour, self-service car washes that focus on highly efficient, eco-friendly ma-

Increased visibility

If clean cars and trucks are winners for Sundance Car Wash, then clean houses, walkways, siding and decks are the secret to Atkins Deck Treatment Service's success. The Leola business has won numerous Readers' Choice Awards.

"As of last year's winning, we have been going strong 13 years in a row for No. 1 deck treatment company," says General Manager Bobbi Jo Refford.

Readers have been choosing Atkins because of their friendly and professional service, with the best results guaranteed. With so many years of knowledge and expertise in pressure washing, Atkins cleans more than just decks. They clean just about everything on home exteriors.

"Not only do we have a variety of services to offer, Atkins Deck Treatment Service has been in business for 32 years," Refford says. "That's expertise that is hard to come by."

Refford adds that receiving Readers' Choice Awards increases their visibility to the public and puts their name out there. That in turn, helps to bring in more business.

"Every year we receive the Readers' Choice Award, we are reminded that we stand out from the rest of the deck treatment businesses," Refford says. "And we thank our customers for their continued support."



Brian, left, and Ed Hollinger, owners of Sundance Car Wash.



M&R Auto Center has placed in at least one Readers' Choice Award category every year since 2007. They say referrals from neighbors and friends are the best referrals.

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How to vote for your favorites

The LNP | LancasterOnline Readers' Choice Awards give our readers the chance to nominate and vote for their favorite Lancaster County businesses. We're proud of the ways that Readers' Choice Awards has grown and changed over the years, but the main goal has always been the same: to give praise and show support for our readers' favorite Lancaster County businesses!

Each vote is important and meaningful to local businesses, who look forward to this contest each year.

This year, Readers' Choice Awards voting will be online only. Please visit LancasterOnline.com/readerschoice/vote to cast a vote for your favorites.

There are over 245 categories to vote for, which fall into 14 groups: Apparel, Automotive, Bridal, Education, Financial & Legal, Food & Beverage, Health & Beauty, Home & Garden, Kids, Leisure, Medical, Miscellaneous, Pets and Shopping. The list of each of the categories can be found below.

APPAREL

- Dry Cleaner
- Men's Clothing Store
- Place to Buy Athletic Footwear
- Place to Buy Shoes
- Women's Clothing Store

AUTOMOTIVE

- Auto Dealer Service Department
- Auto Dealership
- Auto Painting
- Auto Repair Center
- Body Shop
- Car Wash
- Diagnostic Center
- Limo Service
- Motorcycle Dealership
- Oil Change
- Tire Store
- Towing Company
- Trailers
- Transmission Repair Center
- Transportation
- Used Car Dealership

BRIDAL

- Dress Alterations
- Engagment & Wedding Rings

- Entertainment
- Florist
- Rehearsal Dinner
- Wedding Cakes
- Wedding Dress
- Wedding Photographer
- Wedding Transportation
- Wedding Venue
- Bridesmaids Gifts
- Groomsmen Gifts

EDUCATION

- College/University
- Place To Take College Courses
- Place To Take Graphic Design Classes
- Private School

FINANCIAL & LEGAL

- Accounting Firm
- Business Advisory Services
- Favorite Place to Bank
- Friendliest Place to Bank
- Financial Planner
- Friendliest Teller
- (Include Name/Company/Branch)
- Insurance Agency
- Law Firm
- Law Firm For Criminal Defense

- Law Firm For DUI
- Law Firm For Elder Law
- Law Firm For Estate Planning/Wills
- Law Firm For Family Law
- Law Firm For Immigration Law
- Law Firm For Personal Injury
- Tax Preparation Service

FOOD & BEVERAGE

- Asian Food Restaurant
- Bakery
- BBQ Restaurant
- Beer Distributor
- Breakfast Spot
- Brunch Spot
- Buffet/Smorgasbord
- Candy Store
- Casual Dining Restaurant
- Catering
- Coffee Shop
- Deli
- Diner
- Donut Shop
- Family Restaurant
- Farm Market
- Fine Dining Restaurant
- Food Truck
- Greek Restaurant

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READERS' CHOICE

Awards

2022

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READERS' CHOICE Winner 2021

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