



News From Your Local Dairy Promotion Program

Farm to School Summit ‘Cultivates Connections’ Between Dairy Farmers and School Food Decision-Makers

American Dairy Association North East hosted “Cultivating Connections, a Farm to School Summit” to bring together dairy farmers and school food decision-makers to show how dairy connects the cafeteria, classroom and community.

Held at Fawn View Farm in Pylesville, Md., the event drew 75+ attendees from Pennsylvania, Maryland and Delaware to strengthen partnerships, elevate dairy’s visibility in farm to school efforts, and reinforce ADA North East’s leadership in promoting nutritious, locally sourced dairy foods in schools.



From left to right: Pennsylvania Agriculture Secretary Russell Redding; Pennsylvania Dairy Promotion Program Chair Lolly Leshner; ADA North East CEO John Chrisman; Maryland Agriculture Secretary Kevin Atticks; and Fawn View Farm owners Mary and Greg Stewart.

ADA North East CEO John Chrisman and Pennsylvania Dairy Promotion Program Chair Lolly Leshner were joined by Pennsylvania Agriculture Secretary Russell Redding and Maryland Agriculture Secretary Kevin Atticks at the event.

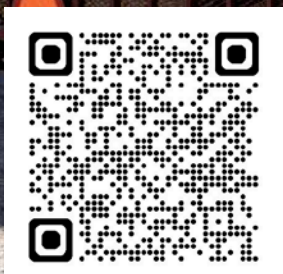
ADA North East works with schools to help increase student access to nutritious meals through equipment grants and funding, marketing resources, recipes and additional support.

“Building these relationships with school food professionals is critical to securing milk and dairy foods on school menus. Adding the support of our state agriculture secretaries further ensures that students will continue to have access to nutritious meal options while also supporting our states’ dairy farmers.”

- ADA North East CEO John Chrisman.

‘Mini-Moo’ Virtual Farm Tours Designed for Younger Students

Scan the QR Code below to check out ADA North East’s new Virtual Farm Tour program! Six quick, engaging tours with episodes in English and Spanish feature the animated “Corey the Cornstalk” interviewing dairy farmer Joy Wideman from JoBo Farm, Spanish educator Katie Dotterer, both from Gettysburg, Pa., and Austin Schwartzbeck from Peace & Plenty Farm, Union Bridge, Md.



Scan here to find out more about Virtual Farm Tours

About American Dairy Association North East

American Dairy Association North East (ADA North East), which manages Pennsylvania Dairy Promotion Program, is the dairy farmer-directed organization funded by participating dairy farmer’s checkoff investment to build demand and sales for milk and dairy foods throughout the local region. Representing nearly 8,000 dairy farm families in Delaware, Maryland, New Jersey, New York, Pennsylvania and northern Virginia, ADA North East develops and implements local programs to drive milk and dairy sales at retail outlets and in schools. The organization also conducts consumer education about dairy through events, traditional and social media, and in collaboration with health professionals through National Dairy Council®. ADA North East works closely with Dairy Management Inc.™, the national dairy checkoff organization, to support nutrition research, national partnerships and developing export markets for dairy to bring a fully integrated promotion program to the region. For more information, visit www.AmericanDairy.com or call 315.472.9143.

