

PRIME BEEF UPDATES

A monthly page dedicated to the beef and dairy industries, The Beef Checkoff and The PA Beef Council.

Quality Care Matters

Upcoming Events



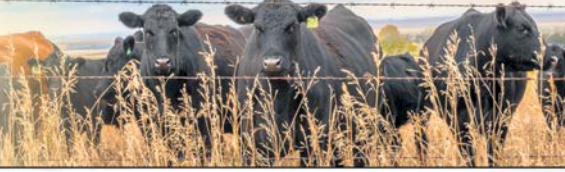
March 21, 2026 **WESTMORELAND COUNTY** **9 AM - 3 PM**

Helltown Brewing
5578 Old William Penn HWY
Export, PA 15632



• Complete your Daily Biosecurity Plan alongside trained professionals
• Receive a free biosecurity toolkit for your operation
• Lunch provided for all attendees
• Multi-species panel discussion with industry experts

Visit www.pa-bqa.org for more details



April 11, 2026 **WAYNE COUNTY** **9 AM - 3 PM**

The Wake Zone
274 Route 507
Tafton, PA 18464



• Complete your Daily Biosecurity Plan alongside trained professionals
• Receive a free biosecurity toolkit for your operation
• Lunch provided for all attendees
• Multi-species panel discussion with industry experts

Visit www.pa-bqa.org for more details

BQA & BREWS
BQA RECERTIFICATION, BREWS, & BEEF SNACKS

Saturday April 11, 2026
5-8 PM

The Wake Zone
274 Route 507
Tafton, PA 18464

RSVP at pa-bqa.org/events
or call Hannah Walters, PBC
724-289-8510, hwalters@pabeef.org
RSVP is required by April 5, 2026

IN PARTNERSHIP WITH



PURINA
Purina Animal Nutrition, LLC



King's AgriSeeds
FEEDING YOUR FARM'S FUTURE.





PA BQA BIOSECURITY GRANT PROGRAM

The PA BQA Biosecurity Grant Program supports Pennsylvania beef producers in enhancing on-farm biosecurity practices. With a maximum award of \$500, this program assists producers in implementing tangible, day-to-day improvements that reduce the risk of disease introduction and spread.

Deadline to apply: May 31, 2026

APPLY NOW <https://www.pa-bqa.org/resources/pa-bqa-biosecurity-grant-program>

Checking in with the Checkoff

PA Beef Trail Seeks Nominations

Pennsylvania beef has a story worth telling, and our local restaurants play a big role in bringing that story to the table. From sizzling burgers to slow-smoked brisket, chefs across the Commonwealth are showcasing beef in creative, crave-worthy ways that celebrate quality, craftsmanship, and Pennsylvania pride. Now, we're inviting you to help us recognize those standout dishes through the Pennsylvania Beef Trail. The Pennsylvania Beef Trail will spotlight restaurants that are doing beef right, highlighting signature beef dishes and the culinary talent behind them, while celebrating the beef producers who make it all possible.

Do you have a favorite beef dish or a go-to restaurant that deserves recognition? We want to hear from you. Nominations are open now through April 15. Submit your favorite beef dishes and help shape the Pennsylvania Beef Trail at <https://bit.ly/PABfTrl>.



The Pennsylvania Beef Trail



Discover timeless flavors and new favorites across the Pennsylvania Beef Trail from the Pennsylvania Beef Council. Nominate your favorite restaurant's signature beef dish from across the state.

Submit your **nominations** for the trail today!

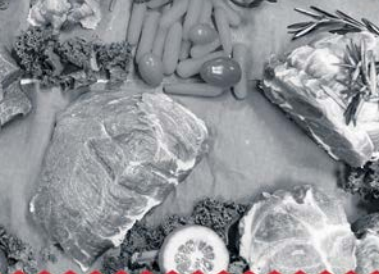
Calling All Butchers & Meat Cutters!

Applications are now open for the 2026 Best Butcher Contest, hosted by the Northeast Beef Promotion Initiative, subcontractor to the Beef Checkoff, in partnership with the PA Pork Producers Council! This exciting competition celebrates the skill, precision, and craftsmanship of butchers and meat cutters across the Northeast. Whether you're a seasoned pro or know someone who deserves the spotlight, now's the time to step up!

Event Date: Thursday, May 14, 2026
Location: Penn State Meats Lab, State College, PA
Prize: \$500 + regional recognition
Application Deadline: April 14, 2026

Contestants will put their skills to the test with precision cutting, yield evaluation, consumer display development, and even a sales-pitch challenge!

Sign up at: nebpi.org/education/best-butcher-contest



SUBMIT YOUR APPLICATION Today

SPONSORS



JOIN US MAY 14, 2026 @ 12 PM