

PRIME BEEF UPDATES

A monthly page dedicated to the beef and dairy industries, The Beef Checkoff and The PA Beef Council.

Quality Care Matters

Stewardship & Stockmanship Event Recap

The Pennsylvania Beef Quality Assurance program and PA Beef Council recently hosted a successful Stewardship & Stockmanship event, bringing together beef producers from across the state for a full day of hands-on learning and industry engagement. We were honored to welcome four National BQA Educator of the Year recipients as part of an exceptional speaker lineup. Throughout the day, participants strengthened their knowledge and skills in key areas of cattle care and handling. The program also featured industry updates highlighting the latest BQA research insights and consumer trends impacting today's beef industry. Live demonstrations led by Dr. Ron Gill and Curt Pate provided a deeper understanding of cattle movement and stockmanship principles. Producers also took advantage of one-on-one sessions with industry experts, gaining practical insights into calving management and animal-handling facility design tailored to their operations. Hands-on classroom sessions further guided attendees through euthanasia planning and decision-making with Lisa Pederson and Jerry Yates, reinforcing key practices that support animal welfare and overall herd management. Attendees also completed their BQA certifications, adding to the day's value and reinforcing their commitment to continuous improvement. The event concluded with a networking reception and an engaging beef cut demonstration, providing a valuable connection between on-farm practices and end-product quality. Special thanks to Neogen and Certified Angus Beef for their support and contributions to the event. We appreciate all who attended and their continued commitment to advancing animal care, beef quality, and consumer confidence.



Checking in with the Checkoff

NEBPI Hosts Global Partners for U.S. Beef Farm Tour Experience

In partnership with U.S. Meat Export Federation, Northeast Beef Promotion Initiative, a subcontractor to the Beef Checkoff, recently hosted international retail leaders at Beaver Creek Farms LLC for an inside look at the U.S.



beef lifecycle. Guests from the Caribbean, Central America, Colombia, Mexico, and South America asked thoughtful questions during the farm tour while learning about the care and commitment behind U.S. beef production. The visit wrapped up with a taste-testing experience highlighting the quality and flavor that make U.S. beef stand out. We're thankful for opportunities to share the beef story from our region with partners around the world.

PA Beef Council Joins Pennsylvania Department of Agriculture to Celebrate Success of Farm-to-School Partnerships

The Pennsylvania Beef Council joined partners from the Pennsylvania Department of Agriculture, Central Dauphin School District, and local leaders at Central Dauphin Middle School to highlight the continued growth of the PA Beef to PA Schools (PBPS) program. This initiative is strengthening connections between Pennsylvania beef producers and school districts, helping bring locally raised beef into cafeterias while expanding market opportunities for farmers across the Commonwealth. Through PA Beef to PA Schools, more than 140 school districts are now incorporating locally sourced beef into student meals, including popular items like burgers, tacos, and pasta dishes. Beyond the plate, the program also integrates agricultural education, giving students a better understanding of where their food comes from and the role Pennsylvania farmers play in feeding their communities. Support from the Pennsylvania Department of Agriculture, including investment through the Agricultural Product Promotion, Education, and Export Promotion Matching Grant program, has helped expand the reach and impact of PBPS. Together, these partnerships are strengthening local food systems, supporting Pennsylvania's beef industry, and creating meaningful connections between farms, schools, and students. Read the full story at: pabeef.org





PA BQA BIOSECURITY GRANT PROGRAM

The PA BQA Biosecurity Grant Program supports Pennsylvania beef producers in enhancing on-farm biosecurity practices. With a maximum award of \$500, this program assists producers in implementing tangible, day-to-day improvements that reduce the risk of disease introduction and spread.

Deadline to apply: May 31, 2026

APPLY NOW

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<https://www.pa-bqa.org/resources/pa-bqa-biosecurity-grant-program>

