

### AMERICAN DAIRY ASSOCIATION NORTH EAST | PENNSYLVANIA DAIRY PROMOTION PROGRAM



### News From Your Local Dairy Promotion Program

# Dairy - an Environmental Solution

Sustainability is always on top of consumers' minds. With more than half of the entire Chesapeake Bay watershed falling within the American Dairy Association North East's six-state territory, we can't discuss the Chesapeake Bay without discussing land use and agriculture.

By joining forces with established environmental organizations within the region, we have a unique opportunity to present dairy as an environmental solution.

Our "Dairy Farms in Your Watershed" webpage allows consumers to virtually visit several dairy farmers and learn how they protect water quality.

### MEADOW-VISTA DAIRY Lancaster County, PA

On 700 acres just a mile from the Susquehanna River, Meadow-Vista Dairy keeps soil and nutrients on the fields instead of washing off during storms. They recycle manure, water and sand, practice energy conservation, and use renewable energy. Stream buffers further protect local waterways.



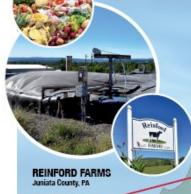
E-Z ACRES Cortland County, NY

Located in the headwaters of the Chesapeake Bay watershed—nearly 250 miles away from the Bay—E-Z Acres uses a combination of well monitoring, riparian buffers, careful runtination and the "Taj Mahal of manure storage" to protect drinking water and surface water quality.



# KURTLAND FARMS Chester County PA

Dairy cows are the source of two products: milk and manure. At Kurdand Farms, manure is a carefully managed resource that grows crops on 250 acres. It's important to keep those manure nutrients on the fields rather than washing off the land during storms, so practices such as manure injection, cover crops, and buffers are used to benefit both the farm and the environment. Even runoff from barn roctrops is carefully managed!



Reinford Farms protects environmentally sensitive areas and converts food waste and cow manure to renewable energy. By not disturbing the soil used to grow crops and keeping vegetation in the fields year-round, the farm minimizes soil erusion and

nutrient runoff

#### FAIR HILL FARMS Kent County, MD

Just a few miles from the Chesapeake Bey on Maryland's Eastern Shore, the owners of Fair Hill Farms take seriously their role as environmental stewards. They recycle sand, water, and manure and use grass waterways. A bioreactor helps to keep ground and surface water clean.





Datry Farms in Your Watershed: americandatry.com/sustainability/ datrs.farms.wetershed Visit the webpage to learn about these and other dairy farms in different watersheds throughout the region!

NY

AmericanDairy.com

Map used with permission from Chesapeake Bay Program

About American Dairy Association North East

ADOUT American Dairy Association North East (ADA North East), which manages Pennsylvania Dairy Promotion Program, is the dairy farmer-directed organization funded by participating dairy farmer's checkoff investment to build demand and sales for milk and dairy foods throughout the local region. Representing more than 8,300 dairy farm families in Delaware, Maryland, New Jersey, New York, Pennsylvania and northern Virginia, ADA North East develops and implements local programs to drive milk and dairy sales at retail outlets and in schools. The organization also conducts consumer education about dairy through events, traditional and social media, and in collaboration with health professionals through National Dairy Council. ADA North East works closely with Dairy Management Inc.\*, the national dairy checkoff organization, to support nutrition research, national partnerships and developing export markets for dairy to bring a fully integrated promotion program to the region. For more information, visit www.AmericanDairy.com or call 315.472.9143.

