

PRIME BEEF UPDATES

A monthly page dedicated to the beef and dairy industries, The Beef Checkoff and The PA Beef Council.

Quality Care Matters

Pennsylvania BQA Producer Portal Now Available

To improve accessibility and enhance producer services, the Pennsylvania Beef Quality Assurance (PA BQA) Program developed the PA BQA Producer Portal. The portal provides BQA-certified producers with a convenient, self-service option to access important certification information whenever needed. By offering online access to records, the portal helps reduce delays when proof of certification is needed for cattle marketing, processor requirements, or participation in other industry programs. It also gives producers the flexibility to manage their certification information at any time, without having to wait for normal business hours. Through the Producer Portal, certified producers can securely view and download copies of their current BQA certificate, verify their certification expiration date, and update their mailing address and other contact information to ensure their records remain accurate. Producers can also access online BQA recertification through the portal, providing a convenient option for those who need to renew their certification in a pinch. Whether a producer realizes their certification has expired before marketing cattle or simply wants to complete their recertification from home, the portal offers a fast and convenient solution. In addition, the portal provides access to event RSVPs and other educational opportunities available through the PA BQA Program. While the Producer Portal offers added convenience, it is not required to participate in the PA BQA Program. Producers who prefer personalized assistance are always welcome to contact the PA BQA office to request copies of their certificates, verify certification status, complete recertification, or update their contact information. PA BQA staff remain committed to providing the same level of one-on-one support producers have always received, ensuring every producer has access to the resources they need in the format that works best for them. For more information or to access the PA BQA Producer Portal, visit www.pa-bqa.org/certification/pa-bqa-producer-portal.



Checking in with the Checkoff

Pennsylvania Beef Council Hosts Girls Who Grill Event

With summer grilling season in full swing, the PA Beef Council recently united 19 women for its inaugural Girls Who Grill event that aimed to empower Central PA-based women to beef up their grilling skills, sharpen their beef cuts knowledge and explore a variety of flavor pairings with beef as part of this fun and educational event. 2026 promises to be the biggest event as State Beef Councils are joining in the effort, to engage with women in 26 states across the country. Whether the attendees are planning a backyard gathering or just looking to elevate their grilling skills and confidence, the Girls Who Grill experience is designed to make summer cooking both fun and approachable – and provide these women with the knowledge they need to share with their followers, friends and family. During the event, guests enjoyed live and interactive demonstrations, practical tips, networking, and an array of beef-forward recipes perfect for warm-weather entertaining. The event's featured presenter, Sierra Anthony, of Butcher Solutions, LLC performed a butchery demo of a strip loin and sirloin as she shared her favorite grilling methods for roasts, steaks and handmade burgers, seasonal recipes, and insights on why more women are embracing outdoor cooking. The attendees then broke into small groups to prepare the beef that was enjoyed as part of a beautiful meal set against the backdrop of Mayfield Farm. For more information about programs in Pennsylvania, visit PABeef.org or follow PA Beef Council on social media.



Built by Beef BBQ Fuels PIAA Track and Field Athletes

The Northeast Beef Promotion Initiative (NEBPI), a subcontractor to the Beef Checkoff was on-site at the Pennsylvania State Track and Field Championships. Beef is recognized as the Preferred Protein of the Pennsylvania Interscholastic Athletic Association (PIAA) for four years now, allowing Beef Checkoff messaging to reach student athletes, their coaches, parents and the fans at state championships across Pennsylvania. Throughout the day, staff and producers handed out beef sticks and sports nutrition resources to help fuel athletes and attendees alike. That evening, over 100 athletes enjoyed the "Built by Beef BBQ" featuring The Kenny Burger, the 2025 Concession Stand Contest winner, to help fuel them for the big competition ahead. The BBQ gave athletes, coaches and supporters the chance to enjoy a great meal while learning more about beef's role as a powerhouse protein for performance and recovery.



FREE BROUGHT TO YOU BY: **PA BEEF PRODUCERS** **BEEF** **PA BQA**

Fall Webinar Series **Beef Quality Assurance** **BEEF**

— THE LINEUP —

- 1. "Condition Counts: How BCS Scores Affect Cattle Performance"
- 2. "Selling Beef in Pennsylvania: Rules, Regulations & Requirements"
- 3. "From Trust to Transaction: Telling Your Beef Story"
- 4. "Therapia Orientalis: Science, Surveillance & What's Next"
- 5. "Your Vet, Your Operation: Building a Working Relationship That Delivers"

RSVP details to come

