



AMERICAN DAIRY ASSOCIATION NORTH EAST | PENNSYLVANIA DAIRY PROMOTION PROGRAM



News From Your Local Dairy Promotion Program



Local Dairy Farmers at the 2025 Pennsylvania Farm Show

Dairy was front and center at the 2025 Pennsylvania Farm Show! "From Moo to Marvel: Dairy Cows Power Pennsylvania" was the theme of the 34th butter sculpture. Crafted from 1,000 pounds of butter donated by Land O'Lakes, the sculpture featured a life-sized cow alongside a methane digester to highlight dairy's contribution to renewable energy.



Kacie Hershey from Ar-Joy Farm, Cochranville, Chester County, spoke during the butter sculpture unveiling and participated in several media interviews.



Brett Reinford and family from Reinford Farms, Mifflintown, Juniata County, collected the butter after the Farm Show to recycle in the farm's methane digester.

Pennsylvania Dairy Princess Charlotte Wallace, Kacie Hershey and son Wyatt, Pennsylvania Agriculture Secretary Russell Redding and ADA North East CEO John Chrisman celebrate the butter sculpture unveiling.



Founding members of Fill a Glass with Hope® gathered to celebrate the 10th anniversary. From left to right are John Chrisman, Joe Arthur, Laura England, Harold Shaulis, Patty Purcell, Vernon Horst, Lela Reichart and Jane Clements.

The 10th anniversary of Fill a Glass with Hope®, the charitable milk distribution campaign initiated by Pennsylvania dairy farmers in partnership with ADA North East, PA Dairyman's Association and Feeding Pennsylvania, kicked off at the Farm Show. Sponsor donations tallied \$181,500 to help get milk to families in need in the new year.

Pennsylvania Dairy Promotion Program Chair Lolly Leshner of WayHar Farms, Bernville, Berks County, represented all dairy farmers at the 2025 Fill a Glass with Hope® launch.



Jocelyn Prazenica of JoBo Farms, Gettysburg, Adams County, Pennsylvania Alternate Dairy Princess Sadie Innerst, and Nate Mowrer of Mowrer Farms, Petersburg, Huntingdon County, judged the Undeniably Dairy milkshake contest that featured four Harrisburg media teams. ABC27 was the champion team for the second year.



Thousands of Farm Show visitors gathered to watch live dairy cattle births at the Calving Corner. Four local farms provided four cows each during the week...and 17 calves went home (thanks to a set of twins)!

ADA North East helps create videos about each farm and provides training to the farm families, volunteers and Calving Corner interns to prepare for conversations with visitors.



Farms included:

Dotterer Dairy, Mill Hall, Clinton County

Meadow Vista Dairy, Bainbridge, Lancaster County

Pennwood Farms, Berlin, Somerset County

Brubaker Farms, Mt. Joy, Lancaster County



About American Dairy Association North East

American Dairy Association North East (ADA North East), which manages Pennsylvania Dairy Promotion Program, is the dairy farmer-directed organization funded by participating dairy farmer's checkoff investment to build demand and sales for milk and dairy foods throughout the local region. Representing more than 8,300 dairy farm families in Delaware, Maryland, New Jersey, New York, Pennsylvania and northern Virginia, ADA North East develops and implements local programs to drive milk and dairy sales at retail outlets and in schools. The organization also conducts consumer education about dairy through events, traditional and social media, and in collaboration with health professionals through National Dairy Council®. ADA North East works closely with Dairy Management Inc., the national dairy checkoff organization, to support nutrition research, national partnerships and developing export markets for dairy to bring a fully integrated promotion program to the region. For more information, visit www.AmericanDairy.com or call 315.472.9143.

