

We are here to help you plan the best online strategy for advertising your business. Whether you are familiar with web-based advertising or not, our goal is to make it easier for you to attract new customers!

To get started, please contact your Sales Rep. or dial 717-394-3047 or 717-721-4450.

LancasterFarming.com

Banner Ads

One month.....**\$300**

20,000 Impressions (Times ad is viewed)

Homepage Takeover.....**\$300/day**

All banner ads on homepage

- Design and performance report included
- Ad Sizes: 728x90, 320x50, 300x250

Print + Digital Combo

Spend over \$1000 in print/month, get 50% off web ads

Reveal Billboard.....\$200/day

Large ad on top of LancasterFarming.com pages

- Ad Sizes: 1170x400 and 800x250
- Design and performance report included

Business Directory Listing.....\$60/month

Podcast Sponsorship

30-second spot.....**\$400**

Episode and sponsorship stays online permanently

- Distributed through iTunes, Spotify, YouTube and more
- Work with our team to script and edit your message
- Episode description links back to your website
- Recording and mixing included

Two week package

Buy two 30-second spots for \$700

Quarterly Contributor Offer

Buy four 30-second spots, get 20% off your total

Collaborative Content

Sponsored Article.....**\$500**

One week on lancasterfarming.com homepage

- Our team helps to write your article
- Collaborative Content stays on website permanently

Digital + Print Collaborative Content Offer

1/4 page ad appears one week in print and indefinitely on the website for \$900

Email and E-Edition Ads

Emailed Newsletter Sponsorship

Special Section Newsletters sent to targeted recipients monthly**\$100/month**

Family, Beef, Poultry, Dairy or Horse Newsletters

Headlines Newsletter sent to targeted recipients every Friday.....**\$300/month**

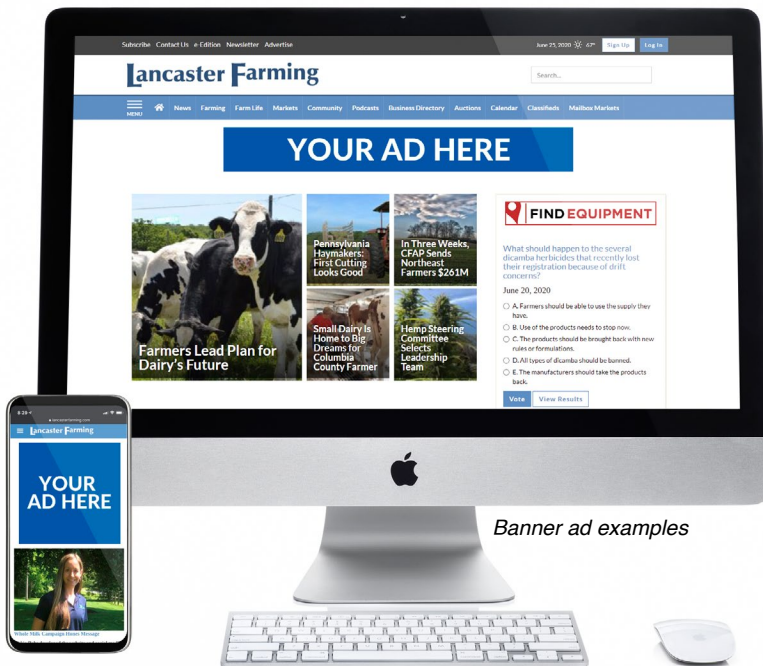
- Design and performance report included
- Ad Size: 728x90

E-Edition Ads

E-Edition Email Notification sent to 20,000+ recipients weekly.....**\$200/week**
Ads featured in top banner and footer of email

E-Edition ads delivering 60,000 pageviews weekly.....**\$300/week**
Ads featured above and below articles on each page of paper

- Design included
- Email Notification Ad Sizes: 720x75 and 350x350
- E-Edition Ad Size: 300x250



Banner ad examples

Digital Landing Page

Online Business Page.....**\$200+**

Hosted on lancasterfarming.com